

National Testing Agency

Question Paper Name: Media Content Production on Multiple Platforms 10th November 2019 Shift 1
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Media Content Production on Multiple Platforms

Group Number : 1
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Group Maximum Duration : 0
Group Minimum Duration : 120
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Break time: 0
Group Marks: 120

Media Content Production on Multiple Platforms

Section Id : 709597197
Section Number : 1
Section type : Online
Mandatory or Optional: Mandatory
Number of Questions: 120
Number of Questions to be attempted: 120
Section Marks: 120
Display Number Panel: Yes
Group All Questions: No

Sub-Section Number: 1
Sub-Section Id: 709597291
Question Shuffling Allowed : Yes

Question Number : 1 Question Id : 70959718405 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Which one of these is the correct measurement unit of focal length?

- A. Degrees
- B. Centimetres
- C. Millimeters
- D. Nanometres

Question Number : 2 Question Id : 70959718406 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Who called digital convergence of news media as "Mediamorphosis" _____?

- A. Larry Pryor
- B. Roger Fidler
- C. Tim Harower
- D. Henry Jenkins

Question Number : 3 Question Id : 70959718407 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

What does Tactical convergence mean _____?

- A. Content-sharing arrangements with revenue
- B. Content-sharing arrangements without revenue
- C. Content-gathering with advanced digital skills
- D. Content-gathering without advanced digital skills

Question Number : 4 Question Id : 70959718408 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

What is the meaning of 'polysemic' media content?

- A. Content has possibilities with differential reading
- B. Content has possibilities to be read or perceive with different readings or reception by the audience
- C. Content may be rejected by the reader as it may not suite to the cultural framework
- D. Content is mostly with negative meanings across the platforms

Question Number : 5 Question Id : 70959718409 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

What is the meaning of "optical unconsciousness" in terms of photography?

- A. Recording aspects of reality that do not fit into the natural optics
- B. Recording aspects of dramatized reality
- C. Editing and manipulating images using optics
- D. Use of motion with multiple images

Question Number : 6 Question Id : 70959718410 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Which of the following company invented first digital camera?

- A. Fuji Film Company
- B. Eastman Kodak Company
- C. Apple Company
- D. Sony Company

Question Number : 7 Question Id : 70959718411 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Marshall McLuhan categorized Photography under _____

- A. Cold Media
- B. Hot Media
- C. Mass Media
- D. Citizens Media

Question Number : 8 Question Id : 70959718412 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Which photographer captured the victim's photograph during Vietnam war was the right moment in about 1/500th of a second, just when the bullet crashed the prisoner's skull?

- A. Eddie Adams
- B. Don McCullin
- C. Broomberg
- D. Chanarin

Question Number : 9 Question Id : 70959718413 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Blair Witch Project³ was shot on?

- A. Completely on film
- B. Entirely on digital video
- C. Partially on film and partially on digital video
- D. Neither digitally nor on film

Question Number : 10 Question Id : 70959718414 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

The digital print, in comparison to a film print is

- A. Costly
- B. Bulky
- C. Compact and inexpensive
- D. Compact but very expensive

Question Number : 11 Question Id : 70959718415 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Uk'shona Kwelanga is –

- A. UK's popular app for ordering foods online
- B. Popular Malaysian social media platform
- C. Social media app for Kwelanga news channel
- D. WhatsApp drama series

Question Number : 12 Question Id : 70959718416 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Early television used to work on which technology?

- A. Reflective micro-mirror
- B. Plasma Display
- C. Scanning principle
- D. Rare-projection

Question Number : 13 Question Id : 70959718417 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Which one among the following is not solely an OTT platform?

- A. Netflix
- B. CNN-IBN
- C. TVF
- D. Hotstar

Question Number : 14 Question Id : 70959718418 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

What is considered as the biggest advantage of AI as against the "uncreative" tasks earlier done by journalists?

- A. Automation
- B. Bifocation
- C. Division of Work
- D. Auto-generation

Question Number : 15 Question Id : 70959718419 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Which project under Google aims at understanding machine learning as "a medium to create compelling art and music"?

- A. Project Beat
- B. Project Red
- C. Project Jam
- D. Project Magenta

Question Number : 16 Question Id : 70959718420 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

_____ is an example of AI task.

- A. Google History Reach
- B. YouTube Video Recommendations
- C. Twitter Fan Upvotes
- D. Netflix Streaming Restrictions

Question Number : 17 Question Id : 70959718421 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

_____ counts as a loophole of AI function.

- A. Bias reiteration
- B. Automation
- C. Live Streaming
- D. Device Merger

Question Number : 18 Question Id : 70959718422 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

In the Medical Field, MR is used to facilitate which of the following?

- A. Medical Imaging Visualization
- B. Blood Sugar Assessment
- C. Body Growth Measure
- D. Automated Medicine Separation

Question Number : 19 Question Id : 70959718423 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Which one of the following is a VR/360-degree headset?

- A. Ricoh Theta S
- B. Samsung Gear 360
- C. Google Cardboard
- D. Final Cut Pro

Question Number : 20 Question Id : 70959718424 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

The 'Fight for Fallujah' was produced by which organization:

- A. The Guardian
- B. The New York Times
- C. United Nations
- D. ElseVR

Question Number : 21 Question Id : 70959718425 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

'Empathy machine' term was coined by?

- A. Nonny De la Peña
- B. Chris Milk
- C. Kathryn Hamilton
- D. Marshall McLuhan

Question Number : 22 Question Id : 70959718426 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

What is the function of a Gimble?

- A. To provide a pivoted support that allows the rotation of an object about a single axis.
- B. To provide a support for clicking colour balanced images.
- C. To provide a support for the rotation of the lens.
- D. To provide a support that permits 360 degree overview.

Question Number : 23 Question Id : 70959718427 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

A Lapel microphone is also known as:

- A. Lapel Microphone
- B. Leveller Microphone
- C. Light-weight Microphone
- D. Lavalier Microphone

Question Number : 24 Question Id : 70959718428 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

According to A.R. Schrock, mobile media have the following communicative affordances:

- A. Portability, availability, sociability, locatability
- B. Portability, locatability, multimediality, availability
- C. Portability, ratatability, availability, multimediality
- D. Portability, availability, locatability, reliability

Question Number : 25 Question Id : 70959718429 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Search engine optimization works using the technique of:

- A. Setting the right algorithm
- B. Scanning different website to understand your content better
- C. Creating abbreviation for the keywords
- D. Recording the user's history

Question Number : 26 Question Id : 70959718430 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

A pilot episode of media product is:

- A. A summary
- B. A rough cut
- C. A description of what the final product will be like
- D. Final episode

Question Number : 27 Question Id : 70959718431 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Hyperlinks are not provided for which of the following functions?

- A. Provide additional information
- B. To clearing meanings of key words
- C. For referring to similar sources online
- D. Retracing back history

Question Number : 28 Question Id : 70959718432 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Successful Digital marketing is a confluence of which of the following activities?

- A. Finding faulty target audience
- B. Positioning of product on right channel
- C. Neglecting consumer behavior
- D. Ignoring the importance of customer reviews online

Question Number : 29 Question Id : 70959718433 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Who made the first official call in India using mobile communication technology in 1995?

- A. Jyoti Basu
- B. Madan Lal Khurana
- C. Nara Chandrababu Naidu
- D. Manohar Joshi

Question Number : 30 Question Id : 70959718434 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

_____ are essentially a package of media files such as audio codec, video codec, subtitles, chapterization etc.

- A. Codecs
- B. Containers
- C. Converters
- D. Files

Question Number : 31 Question Id : 70959718435 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Which plugin can be used to emulate a distorted, degraded bad video signal or bad VHS tape feed?

- A. Plural Eyes
- B. Davinci
- C. Diffraction
- D. Digi Effects Damage

Question Number : 32 Question Id : 70959718436 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

During 2016 20th Century Fox collaborated with IBM research to create the first ever “cognitive movie trailer” for the horror/ suspense feature film “_____”.

- A. Robot
- B. Clement
- C. Mechanical Man
- D. Morgan

Question Number : 33 Question Id : 70959718437 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

CDNs or _____ handles steaming of media via proxy networks and data centres, geographically optimizing the availability.

- A. Cloud Delivery Network
- B. Content Delivery Networks
- C. Cloud Data Networks
- D. Content Decrypted Network

Question Number : 34 Question Id : 70959718438 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

_____ is a professional software that is widely used for audio recording, compositing and mixing, and it is very popular with dubbing directors and recordists.

- A. Pro Tools
- B. Audio Tools
- C. Audio Director
- D. Pro Director

Question Number : 35 Question Id : 70959718439 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Which of the following statements is the least applicable to prescribe to the definition of privacy?

- A. It is the right to be left alone
- B. It helps people to establish boundaries to limit who has access to their bodies, places, things, communication and information.
- C. It is the opposite of exercising one's free speech
- D. It protects an individual from the public eye.

Question Number : 36 Question Id : 70959718440 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Which committee was set-up for the issue of Data Protection?

- A. Chanda Committee
- B. Verghese Committee
- C. Sengupta Committee
- D. Srikrishna Committee

Question Number : 37 Question Id : 70959718441 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

What is libel and slander?

- A. Spoken form of defamation
- B. Written form of defamation
- C. Both spoken and written form of defamation
- D. Copying the original source

Question Number : 38 Question Id : 70959718442 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Which year, the Official Secrets Act was first enacted?

- A. 2015
- B. 1957
- C. 1923
- D. 1932

Question Number : 39 Question Id : 70959718443 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Under which act, cartoonist Aseem Trivedi was arrested?

- A. 66A of IT Act
- B. 66B of IT Act
- C. 66F of IT Act
- D. 66C of IT Act

Question Number : 40 Question Id : 70959718444 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Pokemon Go, the popular game is an example of:

- A. A virtual reality game
- B. A football tournament
- C. An augmented reality game
- D. A video game

Question Number : 41 Question Id : 70959718445 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Which of the following is the correct definition of Crossmedia?

- A. Crossmedia is many stories in many channels
- B. Crossmedia is crossing over to a different content
- C. Crossmedia is one story in many channels
- D. Crossmedia is two mediums crossing.

Question Number : 42 Question Id : 70959718446 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

The BBC series that has continued to run for more than 50 years-

- A. Doctor Who
- B. Doctor Zivago
- C. Who's Who
- D. Robin Hood

Question Number : 43 Question Id : 70959718447 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Guerilla Networks are:

- A. Informal networks of fans and online content sharers
- B. Banned network
- C. New Digital platform
- D. P2P sharing website

Question Number : 44 Question Id : 70959718448 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Why is a shooting schedule important in production?

- A. It facilitates post-production.
- B. It lays down a clear and detailed plan of the entire production.
- C. It lists the costumes that shall be used during the production.
- D. The budget of a film is solely based on it.

Question Number : 45 Question Id : 70959718449 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

In 2006, BBC solidified a policy called:

- A. 240 degree Commissions
- B. 180 Degree Networks
- C. 360 Degree Commissioning
- D. Solid Degree Commission

Question Number : 46 Question Id : 70959718450 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

TRAI stands for:

- A. Telephone Regulatory Authority of India
- B. Telecom Regulatory Authority of India
- C. Telegraph Regulatory Authority of India
- D. Television Regulatory Authority of India

Question Number : 47 Question Id : 70959718451 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

_____ is feature which automatically reduces the levels of the soundtrack wherever it detects dialog.

- A. Audio tracking
- B. Audio labeling
- C. Audio finder
- D. Audio ducking

Question Number : 48 Question Id : 70959718452 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

_____ is one of the most popular paid software for image editing.

- A. GIMP
- B. Photoshop
- C. PaintShopPro
- D. ACDSSee

Question Number : 49 Question Id : 70959718453 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

For adding titles, we can switch back to _____ view to place and switch back to VR view to check if it's correctly placed.

- A. Orthographic
- B. Normal
- C. 3D
- D. Virtual

Question Number : 50 Question Id : 70959718454 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

. With the increase in devices enabled with media access and increasing internet access speeds consumers have access to media _____ with an option to choose from.

- A. 7/24
- B. 24/7
- C. 16/8
- D. 24/6

Question Number : 51 Question Id : 70959718455 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

_____ was coined a Super Panavision 70 and was later used for the Oscar winning film "Lawrence of Arabia" (1962).

- A. MGN 70
- B. MGN 35
- C. MGM 65
- D. MGN 72

Question Number : 52 Question Id : 70959718456 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

_____ is a lossy data compression- which partially discards data and reduces the quality of the audio.

- A. MP3
- B. WAV
- C. MIDI
- D. AIFF

Question Number : 53 Question Id : 70959718457 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

'Fishbone Narrative' structure:

- A. Allows users to explore their path but they will be guided to main node in important events.
- B. Is wherein many independent stories are developed.
- C. Allows the author to give multiple viewpoints for the user
- D. Is wherein one main linear story will be there but will allow the user to access the additional short stories or background material to get more insights.

Question Number : 54 Question Id : 70959718458 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Which is not a feature of the I-doc?

- A. It is very extensive in length and in terms of video footage and presentation of photographs, graphical images, narration and other artefacts presented.
- B. It is a combination of hyper media or multimedia elements like text, audio, video, graphics, photo and Animation makes it unique way of storytelling.
- C. It excludes elements from the game design.
- D. It brings better narrativity to its users or audience than linear documentaries.

Question Number : 55 Question Id : 70959718459 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

What is Crowd Simulation?

- A. It is a dynamics technique where a large number of characters are simulated with movement.
- B. It is a cinematic technique that permits to add computer generated graphics into live-action.
- C. It is a technique wherein animators trace live-action movement frame-by-frame.
- D. It is a dynamics technique wherein small numbers of characters are coordinated frame by frame.

Question Number : 56 Question Id : 70959718460 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Which of the following is a modeling program?

- A. Adobe Photoshop
- B. Autodesk Maya
- C. Canva
- D. Adobe Premier Pro

Question Number : 57 Question Id : 70959718461 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Automating the automation is the feature of _____?

- A. Virtual Reality
- B. Augmented Reality
- C. Artificial Intelligence
- D. Mechanization

Question Number : 58 Question Id : 70959718462 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Gestalt principle of psychology as applied to addition of sound to silent visuals implies that the human mind perception,

- A. Decreases with addition of sound
- B. Increases with addition of sound
- C. Increases much more than sum total of just sound and visuals
- D. Decreases extremely with the visuals

Question Number : 59 Question Id : 70959718463 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

How does Community Radio attract its audience?

- A. Since it is extension of Commercial Radio, people get lured
- B. By using localized language and addressing issues which are closer-home
- C. Since community neighbours' listen to each other
- D. Because it provides fancy information on Bollywood and Politics

Question Number : 60 Question Id : 70959718464 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

What does a Transducer do?

- A. It changes energy from one form to another
- B. It helps to make sound louder
- C. It helps reduce the echo noise in the recording
- D. It enhances the sound quality by increasing depth

Question Number : 61 Question Id : 70959718465 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Community Radio is meant for the?

- A. Female poor community
- B. Student only community
- C. Localized Community
- D. Fisherman Community

Question Number : 62 Question Id : 70959718466 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

What is the right term for a photograph that has less area in focus with a blurred foreground and background?

- A. Perspective distortion
- B. Infinity focus
- C. Dynamic Range
- D. Shallow Depth

Question Number : 63 Question Id : 70959718467 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Which of these lenses are considered best for landscape photography?

- A. 70mm-300mm
- B. 55mm-250mm
- C. 85mm
- D. 18mm

Question Number : 64 Question Id : 70959718468 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Shallow depth of field is achieved through:

- A. Higher f-number
- B. Lower f-number
- C. High Shutter
- D. Low Shutter

Question Number : 65 Question Id : 70959718469 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

ND filter is used to:

- A. Increase exposure
- B. Decrease Exposure
- C. Increase Shutter speed
- D. Increase f-number

Question Number : 66 Question Id : 70959718470 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

What is focal length?

- A. Distance from subject to camera
- B. Distance from subject to focal plane
- C. Distance from epicentre of lens to focal plane
- D. Distance of Focal Plane to Retina

Question Number : 67 Question Id : 70959718471 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Who was the proponent of the concept "Media as a magic Multiplier"?

- A. Cees Hamlink
- B. Sonia Livingstone
- C. Wilbur Schramm
- D. Lazarsfeld

Question Number : 68 Question Id : 70959718472 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

XLR stands for?

- A. Extra live and return
- B. Extreme live and return
- C. Extra line return
- D. External line return

Question Number : 69 Question Id : 70959718473 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Tele-prompters are usually as part of:

- A. Documentary
- B. Radio drama
- C. News Rooms
- D. Soap operas

Question Number : 70 Question Id : 70959718474 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Who introduced the five act structure?

- A. Gustav Freytag
- B. Alfred Hitchcock
- C. Sigmund Freud
- D. Shakespeare

Question Number : 71 Question Id : 70959718475 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Who directed Mosaic?

- A. Quentin Tarantino
- B. Christopher Nolan
- C. Steven Soderbergh
- D. David Benioff

Question Number : 72 Question Id : 70959718476 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

The silent light in the three point set-up is called?

- A. Kicker or background light
- B. Key Light
- C. Rim Light
- D. Separation or Back Light

Question Number : 73 Question Id : 70959718477 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

The term 'Photography' in Greek language stands for:

- A. Painting with light
- B. Focusing with light
- C. Tracing with light
- D. Drawing with light

Question Number : 74 Question Id : 70959718478 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

' _____ ' for the lighting camera man is similar to musical memory
necessary for a musician.

- A. Light Meter
- B. Light Boys
- C. Lab Assistants
- D. Light Memory

Question Number : 75 Question Id : 70959718479 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

What kind of Cinema Print can be shared through Satellite or Internet Link?

- A. Film
- B. Digital
- C. Medium Format Print
- D. None of the above

Question Number : 76 Question Id : 70959718480 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Major part of a film's revenue comes from

- A. Screenings in Cinema Hall
- B. Music Rights
- C. Satellite Rights
- D. Home Video Rights

Question Number : 77 Question Id : 70959718481 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Digital Technology has made the equipment for a hobbyist film maker more _____ ?

- A. Affordable
- B. Expensive
- C. Out of Reach
- D. None of the above

Question Number : 78 Question Id : 70959718482 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

What is the full form of RNI?

- A. Registrar of Newspapers for India
- B. Registrar of News channels of India
- C. Registered News of India
- D. Regional News of India

Question Number : 79 Question Id : 70959718483 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

What does a Creative Commons do?

- A. It facilitates the free distribution of a copyright work.
- B. It controls a copyright work.
- C. It is more rigid than copyright law.
- D. It is against the free distribution of a copyright work

Question Number : 80 Question Id : 70959718484 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

On which of the following, the Delhi High Court had the discussion on Delhi University's Rameshwari Photocopy Service shop?

- A. Copyright Act
- B. Official Secret Act 1923
- C. The Newspaper Act, 1956
- D. The Working Journalists and Other Newspaper Employees and Miscellaneous Provisions Act

Question Number : 81 Question Id : 70959718485 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

What does a film carrying the certificate of 'U' mean?

- A. Unrestricted public exhibition
- B. Unrestricted public exhibition subject to parental guidance for children below the age of twelve
- C. Restricted to specialized audiences such as doctors or scientists
- D. Restricted to adult audiences

Question Number : 82 Question Id : 70959718486 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

What is official Secret Act?

- A. An individual cannot approach, inspect, or even pass over a prohibited government site or area
- B. An individual can cover any government site or area
- C. An individual can others' works without permission
- D. Regulating the conditions of service of working journalists

Question Number : 83 Question Id : 70959718487 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

In June 2018 case of privacy breach at Facebook, what had happened?

- A. Fake IDs were recovered and removed from the online platform.
- B. Reported Images were taken down by Facebook.
- C. The concept of Chat Group had been disabled due to a bug.
- D. The private data of around 14 million Facebook users were compromised with

Question Number : 84 Question Id : 70959718488 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

The SLR cameras used what medium to sense and record an Image

- A. Glass
- B. Film
- C. CCD
- D. CMOS

Question Number : 85 Question Id : 70959718489 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

What is the main function of the moving mirror placed at the core of the design of a SLR or DSLR Camera?

- A. To show the same image in the viewfinder which will be recorded
- B. To Absorb Light
- C. To Aid in Make Up
- D. To Increase Exposure

Question Number : 86 Question Id : 70959718490 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

DSLR Cameras were first introduced in the year?

- A. 1980
- B. 2010
- C. 1999
- D. 2001

Question Number : 87 Question Id : 70959718491 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Which DSLR model was the first to feature Video Recording Feature?

- A. Nikon D-90
- B. Nikon D-5300
- C. SONY Alpha - 7r
- D. Canon 450D

Question Number : 88 Question Id : 70959718492 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Which DSLR model was the first to feature Full HD video Recording?

- A. Nikon D-90
- B. Nikon D-5300
- C. SONY Alpha - 7r
- D. Canon EOS 5D

Question Number : 89 Question Id : 70959718493 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

What is the main advantage (in terms of optics) of a DSLR camera over Video camcorders in the same price bracket?

- A. Cheaper Lenses
- B. Option of using different lenses including high speed block lenses
- C. Higher Zoom Range
- D. None of the Above

Question Number : 90 Question Id : 70959718494 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Who is the Time Magazine's Person of the Year for 2006?

- A. Me
- B. We
- C. You
- D. Them

Question Number : 91 Question Id : 70959718495 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Words used help break up sentences into bowl easily comprehensible chunks are called

- A. Joining words
- B. Signposts
- C. Spoken works
- D. Chunk words

Question Number : 92 Question Id : 70959718496 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

In 2012, Coca-Cola turned their corporate website into a space for sharing stories. Their focus was on transforming their relationship with the audience into one that was-----

- A. Competitive
- B. Individual
- C. Collaborative
- D. Emulous

Question Number : 93 Question Id : 70959718497 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

A _____ storytelling arsenal includes visual, auditory, kinesthetic, olfactory, and gustatory strategies.

- A. Extrasensory
- B. Intuitional
- C. Telegnostic
- D. Sensorial

Question Number : 94 Question Id : 70959718498 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Which of the following term refers to the practice of setting time aside for viewing particular television programmes at the time of their broadcast?

- A. Personal viewing
- B. Appointment viewing
- C. Binge watching
- D. Individual viewing

Question Number : 95 Question Id : 70959718499 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

The Latin word 'audientia' means?

- A. "a hearing, listening"
- B. "a play"
- C. "an impersonation"
- D. "an uprising"

Question Number : 96 Question Id : 70959718500 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

The Artificial Intelligence systems can aid in

- A. Graphics and animations
- B. Blogging
- C. Data mining and predictions
- D. Charts and graphs

Question Number : 97 Question Id : 70959718501 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

"Animation can explain whatever the mind of man can conceive" is a quote by?

- A. John Lasseter
- B. Hayo Miyazaki
- C. Pete doctor
- D. Walt Disney

Question Number : 98 Question Id : 70959718502 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

_____ is an animated storyboard which is primarily used for blocking the timing of each individual sequence.

- A. Animatics
- B. Storyboarding
- C. Concept design
- D. Concept Art

Question Number : 99 Question Id : 70959718503 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Rendering special effects sequences in often very _____

- A. Cheap
- B. Low-cost
- C. Not required
- D. Expensive

Question Number : 100 Question Id : 70959718504 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Crowd simulation was instrumental in the war sequences and march sequences executed by
TATA Elexi, Mumbai for

- A. Ghajani
- B. Jodha Akbar
- C. Rock on
- D. A Wednesday

Question Number : 101 Question Id : 70959718505 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

. Who used to edit more purposefully during 1903 when he began using visual continuity making
his work more dynamic?

- A. Edwin S Porter
- B. George Méliès
- C. Renoir Ophuls
- D. Lumiere Brothers

Question Number : 102 Question Id : 70959718506 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Which famous director mentioned “The essence of cinema is editing.”?

- A. Stanley Kubrick
- B. Francis Ford Coppola
- C. George Lucas
- D. Max Ophüls

Question Number : 103 Question Id : 70959718507 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

. Rough-cut in video editing is considered as the second stage of the _____ editing.

- A. On-line
- B. Live
- C. Off-line
- D. Manual

Question Number : 104 Question Id : 70959718508 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Film dates back to _____, when the first film was created by the Lumiere brothers, editing did not exist then and came in much later.

- A. 1902
- B. 1888
- C. 1895
- D. 1890

Question Number : 105 Question Id : 70959718509 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

What is the kind of Journalism reported in iReporter of CNN?

- A. Citizen Journalism
- B. Immersive Journalism
- C. Political Journalism
- D. Mobile Journalism

Question Number : 106 Question Id : 70959718510 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

A data driven story can be told with the use of

- A. Digital visualizations
- B. Dictionaries
- C. Mobile phones

Question Number : 107 Question Id : 70959718511 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

In 1909 Motion Picture Patent Company declared that 35mm film with Edison perforations as _____ image standard across United States.

- A. 6 by 9
- B. 21 by 9
- C. 16 by 10
- D. 4 by 3

Question Number : 108 Question Id : 70959718512 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Christopher Nolan has been a long-time supporter of _____ format since 2000s.

- A. VistaVision
- B. PanaVision
- C. Cinescope
- D. IMAX 70mm

Question Number : 109 Question Id : 70959718513 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

In 1980s came on of the mostly popular aspect ratio which is still popular at present _____ ratio or 1.77 which is credited to television.

- A. 16 x 10
- B. 4 x 3
- C. 16 x 9
- D. 21 x 9

Question Number : 110 Question Id : 70959718514 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Roboraid is a first person mixed reality shooting game developed by ..

- A. Apple Inc
- B. Microsoft
- C. Wipro
- D. Dell

Question Number : 111 Question Id : 70959718515 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Which one of the following is a 'Subtitle File Format'?

- A. .sbt
- B. .srt
- C. .doc
- D. .saf

Question Number : 112 Question Id : 70959718516 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

What is the full-form of the abbreviation SSD?

- A. Solid State Drive
- B. Stable State Drive
- C. Solid Safe Drive
- D. Stable Supreme Drive

Question Number : 113 Question Id : 70959718517 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

One of the first feature length Documentary films shot on a mobile phone by Aryan Kagan was

- A. SMS Sugar Man
- B. New Meeting
- C. Other-side of the world
- D. Umbrella Man

Question Number : 114 Question Id : 70959718518 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Which of these is NOT the process of Subtitling?

- A. Transcribing
- B. Translating
- C. Adding or Embedding
- D. Voice Recording

Question Number : 115 Question Id : 70959718519 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Name the company which is in news for allegedly involved in data breach of Facebook users in 2018?

- A. IBM
- B. Oracle
- C. Microsoft
- D. Cambridge Analytica

Question Number : 116 Question Id : 70959718520 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Which headset did Facebook buy for \$2.3 billion?

- A. Daydream
- B. Oculus
- C. Cardboard
- D. Vive

Question Number : 117 Question Id : 70959718521 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

. Ministry of Tourism, Government of India, tied up with which company to make 360-degree video for global Incredible India tourism campaign?

- A. Samsung
- B. Facebook
- C. Google
- D. Nokia

Question Number : 118 Question Id : 70959718522 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Sergei Eisenstein has contributed in:

- A. German montage
- B. Soviet Montage
- C. Classic Hollywood Narrative
- D. Digital Narrative

Question Number : 119 Question Id : 70959718523 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Meaning of Denouement:

- A. Final part of a play, film, or narrative
- B. Beginning of a new sequence
- C. Transitions
- D. Narrative structure

Question Number : 120 Question Id : 70959718524 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

What is the full form of MOJO?

- A. Mobile Journalist
- B. Multimedia Journalism
- C. Mobile Journalism
- D. Multiple Journalism