

National Testing Agency

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Supply Chain Management

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Supply Chain Management

Section Id : 709597209
Section Number : 1
Section type : Online
Mandatory or Optional: Mandatory
Number of Questions: 140
Number of Questions to be attempted: 140
Section Marks: 70
Display Number Panel: Yes
Group All Questions: No

Sub-Section Number: 1
Sub-Section Id: 709597303
Question Shuffling Allowed : Yes

Question Number : 1 Question Id : 70959719072 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

Strategic sourcing is a function of _____

1. Marketing management
2. Operations Management
3. Supply chain management
4. Technology management

Question Number : 2 Question Id : 70959719073 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

Amul selling its products on Amazon. com is a process that is associated with which of the following?

1. Plan
2. Source.
3. Make.
4. Deliver

Question Number : 3 Question Id : 70959719074 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

Customer surplus is _____

1. Customer dissatisfaction
2. Benefit / Cost
3. Cost of flow of products
4. Customer value – supply chain cost

Question Number : 4 Question Id : 70959719075 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

Agile supply chain model is an example of

1. Efficient supply chain
2. Efficiency oriented supply chain
3. Responsive supply chain
4. Continuous supply chain

Question Number : 5 Question Id : 70959719076 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

Which of the business term that describes the impact of environmental economics on replenishing natural resources, renewable energy and carbon footprints leading to a need for resource substitution and processes in supply chains of housing sectors?

1. Environmental
2. Regulatory
3. Social
4. Technological

Question Number : 6 Question Id : 70959719077 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

Customer satisfaction in relation to price paid is termed as _____

1. Customer value
2. Supply chain surplus
3. Benefit
4. Cost

Question Number : 7 Question Id : 70959719078 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

Empowered employees and incorporating suggestions from supplier to customer into process result in cost reduction and quality improvement is due to which of the V4L supply chain processes of Toyota

1. Velocity
2. Engagement
3. Learning
4. Variety

Question Number : 8 Question Id : 70959719079 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

Machine non-availability is a likely disruption which can cause _____

1. Process uncertainty
2. Supply uncertainty
3. Demand uncertainty
4. Supply chain flexibility

Question Number : 9 Question Id : 70959719080 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

What is the term that best describes the steps that a customer goes through when identifying a need, considering, purchasing, using, and maintaining loyalty to a product or service?

1. Consumer behaviour
2. Customer life cycle
3. Customer decision making.
4. Demand management

Question Number : 10 Question Id : 70959719081 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

The marketing managers on monitoring the supply networks gain information from market analysis. This supports which of the demand chain processes?

1. Segmenting and targeting markets
2. Proposing delivery packages
3. Physical distribution of products
4. Upselling

Question Number : 11 Question Id : 70959719082 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

What is selling related products to the same customers termed as?

1. Co-branding
2. Upselling
3. Cross selling
4. Advertising

Question Number : 12 Question Id : 70959719083 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

The value chain activity of Operations is linked to which of the following supply activity?.

1. Inventory management
2. Targeting and segmenting of markets
3. After sales service
4. Order fulfilment

Question Number : 13 Question Id : 70959719084 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

Which one of these is Distinctive Competitive Performance Measures of Supply Chain

1. Material Turnover
2. Total Productivity
3. Dependability and Innovation
4. Labour Productivity

Question Number : 14 Question Id : 70959719085 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

A management tool employed by manufacturing and service industries to communicate supply chain decisions within a company, suppliers and customers of a company is termed as _____.

1. Product Life Cycle Operations Reference (PLCOR) Model
2. Supply Chain Operations Reference (SCOR) model
3. Design Chain Operations Reference (DCOR) model
4. Customer Chain Operations Reference (CCOR) Model

Question Number : 15 Question Id : 70959719086 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

A business framework that describes all the business activities that link research and development processes, performance metrics and practices is

1. Product Life Cycle Operations Reference (PLCOR) Model
2. Supply Chain Operations Reference (SCOR) model
3. Design Chain Operations Reference (DCOR) model
4. Customer Chain Operations Reference (CCOR) Model

Question Number : 16 Question Id : 70959719087 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

Which of one of these have the process blocks as Plan, Relate, Sell, Contract and Assist?

1. Product Life Cycle Operations Reference (PLCOR) Model
2. Managing for Supply Chain Performance (M4.S3)
3. Design Chain Operations Reference (DCOR) model
4. Customer Chain Operations Reference (CCOR) Model

Question Number : 17 Question Id : 70959719088 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

The retailer who buys products, stocks and sells directly to the customer will have which of these supply chain process cycles?

1. Procurement, replenishment, customer order cycle
2. Replenishment, customer order cycle
3. Manufacturing, replenishment, customer order cycle
4. Procurement, replenishment cycle

Question Number : 18 Question Id : 70959719089 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

The ability of the supply chain to deliver the product within a short time after the customer has placed the order is termed as:

1. Cycle view
2. Pull
3. Push
4. Responsiveness

Question Number : 19 Question Id : 70959719090 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

What is the type of supply chain that firms follow when they adapt anticipatory business model?

1. Cycle view
2. Pull
3. Push
4. Neither pull nor push

Question Number : 20 Question Id : 70959719091 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

A readymade garment retail outlet who anticipate the seasonal demand changes, design and promote the summer collections even before the summer season follow which these supply chain?

1. Cycle view
2. Pull
3. Push
4. Neither pull nor push

Question Number : 21 Question Id : 70959719092 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

The purpose of supply chain management is to _____

1. provide customer satisfaction
2. improve quality of a product
3. integrating supply and demand management
4. increase production

Question Number : 22 Question Id : 70959719093 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

The term bullwhip effect is related to

1. Assertive customers
2. Inventory turnover
3. Demand variations
4. Return of Inventory

Question Number : 23 Question Id : 70959719094 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

VMI stands for

1. Vendor Material Inventory
2. Vendor Managed Inventory
3. Variable Material Inventory
4. Vendor Material Inventory

Question Number : 24 Question Id : 70959719095 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

Out of the following activities, which one is the most effective approach to reduce the bullwhip effect?

1. Use inventory replenishment policies with periodic reviews
2. Take advantage of economies of scale
3. Use an 'everyday low pricing strategy'
4. Reduce the number of strategic alliances

Question Number : 25 Question Id : 70959719096 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

Traditionally, business performance was judged by _____ profits

- 1.Environment
- 2.Social
- 3.Financial
- 4.Market

Question Number : 26 Question Id : 70959719097 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

The _____ bottom line addresses the interaction with human capital by organisations.

- 1.People
- 2.Planet
- 3.Profit
- 4.Performance

Question Number : 27 Question Id : 70959719098 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

ITC has significantly contributed to watershed development and large scale afforestation. This would increase _____ bottom line of the organisation

- 1.People
- 2.Planet
- 3.Profit
- 4.Performance

Question Number : 28 Question Id : 70959719099 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

The system that helps to optimise inventory levels

- 1.Point of Sale (POS)data
- 2.Reorder Levels
- 3.Safety Stock
- 4.EOQ

Question Number : 29 Question Id : 70959719100 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

A good forecast enables the manufacturer to follow which of the following?

1. Demand forecast
2. Slow response to customer
3. Just in time
4. Predictive analytics

Question Number : 30 Question Id : 70959719101 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

What is the forecasting method that focus on recent data over the time period to forecast the demand?

1. Linear Trend
2. Moving Average
3. Time Series
4. Exponential Smoothing

Question Number : 31 Question Id : 70959719102 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

_____ forecast methods are subjective in nature.

1. Qualitative
2. Random
3. Quantitative
4. Simulation

Question Number : 32 Question Id : 70959719103 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

Which strategy is adopted in meeting the demand faster to reduce the forecasting errors and the risks associated with it?

1. Longer Lead Times
2. Increase Responsiveness
3. Seasonal demand
4. Shorter Life Cycle of Product

Question Number : 33 Question Id : 70959719104 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

The process adjusting the controllable variables to respond to forecast and order fluctuations in a rational manner, is best described as

1. Aggregate planning
2. Inventory planning
3. Capacity planning
4. Material requirement planning.

Question Number : 34 Question Id : 70959719105 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

Which of the aggregate planning method considers the capacity and demand constraints as demand and supply for a transportation problem?

- 1.Linear Programming
- 2.Transportation model
- 3.Production Planning
- 4.Optimum Allocation

Question Number : 35 Question Id : 70959719106 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

Actual Production required = Demand – Inventory on hand + _____

- 1.Safety stock
- 2.Revenue
- 3.Costs
- 4.Sales

Question Number : 36 Question Id : 70959719107 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

Which of the following is NOT an component of aggregate planning ?

1. Material cost
2. Stock out / surplus inventory cost
3. Revenue
4. Labour cost

Question Number : 37 Question Id : 70959719108 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

_____ is defined as the change in demand which can be forecasted and met by proper planning of supply and demand management

- 1.Aggregate planning
2. Predictive variability
- 3.Capacity planning
- 4.Demand forecasting

Question Number : 38 Question Id : 70959719109 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

When the demand decreases, the manufacturer reduces the workforce to match the demand . This results in _____

- 1.Capacity shortage
- 2.Idle manpower
- 3.Excess inventory
- 4.Idle Capacity

Question Number : 39 Question Id : 70959719110 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

Which of the strategy do manufacturers follow to manage the supply to the varying demand?

1. Cost Cutting
2. Reduce inventory
3. Cutoff workforce
4. Outsource

Question Number : 40 Question Id : 70959719111 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

Manufacturer uses a combination of approaches – production capacity, _____ to manage the supply and demand across the supply chain.

1. Promotion and Pricing
2. Demand and Supply
3. Inventory and Pricing
4. Promotion and Inventory

Question Number : 41 Question Id : 70959719112 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

Cycle inventory and lot sizes are related when _____ is constant

1. Supply
2. Price
3. Demand
4. Inventory

Question Number : 42 Question Id : 70959719113 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

When demand is constant, cycle inventory and lot sizes are related, cycle inventory is _____ average inventory

1. greater than
2. equal to
3. lesser than
4. does not relate to

Question Number : 43 Question Id : 70959719114 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

According to one of the conditions on replenishment decisions , _____ is incurred each time an order is placed or purchased

- 1.Fixed Cost
- 2.Variable Cost
- 3.Product Cost
- 4.Average Cost

Question Number : 44 Question Id : 70959719115 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

All unit quantity discounts contain specified _____ with price schedules.

- 1.Break points
- 2.Size Discount
- 3.Marginal Unit
- 4.Quantity

Question Number : 45 Question Id : 70959719116 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

One of the key factors of a supply chain besides optimum level of inventory and reduction of cost is

- 1.Safety stock
- 2.Product availability
- 3.new products
- 4.demand variation

Question Number : 46 Question Id : 70959719117 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

Which is not a factor involved in reorder point calculation ?

- 1.lead time
- 2.service level of the firm
- 3.average demand rate
- 4.revenue from sales

Question Number : 47 Question Id : 70959719118 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

Which policy is used to determine the replenishment period which may vary based on demand?

- 1.Safety review
- 2.Continuous review
- 3.Periodic review
- 4.Midterm review

Question Number : 48 Question Id : 70959719119 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

What is the situation called when a higher value product is substituted for a lower value product, when the lower value product is out of stock ?

- 1.Product driven substitution
- 2.Customer driven substitution
- 3.Manufacturer driven substitution
- 4.Supplier driven substitution

Question Number : 49 Question Id : 70959719120 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

The loss incurred by the supply chain for each unsold items at the end of the selling period is called:

- 1.Holding cost
- 2.Overstocking cost
- 3.Overhead cost
- 4.Variable cost

Question Number : 50 Question Id : 70959719121 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

A shared demand planning information across the supply chain helps to achieve:

- 1.Good product availability
- 2.improved forecasting
- 3.optimal level of inventory
- 4.adequate supply

Question Number : 51 Question Id : 70959719122 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

The process of producing the predictable demand in an efficient facility and the uncertain portion of demand is produced at a flexible facility is termed as _____

1. Volume based tailoring.
2. Product based tailoring
3. Quick response
4. Overstocking

Question Number : 52 Question Id : 70959719123 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

Researchers have found that low cost is the main driver in managing supply partnerships and a restructuring will often require companies to:

1. Develop strong partnership relationships
2. Focus on core competencies
3. Reduce the number of suppliers
4. Improve companies image

Question Number : 53 Question Id : 70959719124 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

The monetary amount used to record intercompany transactions is called:

1. Exchange rate
2. Transfer price
3. Conversion rate
4. Incremental cost

Question Number : 54 Question Id : 70959719125 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

Which of the following is not a limitation of cost-based transfer pricing?

1. determining which cost to use
2. lack of incentive for selling division to control cost
3. inefficiencies in one unit may be transferred to another unit
4. market prices are unavailable

Question Number : 55 Question Id : 70959719126 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

If opportunity cost per barrel is ₹45 per unit, incremental cost per barrel is ₹55, then minimum transfer price will be

1. ₹ 45
2. ₹100
3. ₹ 20
4. ₹ 65

Question Number : 56 Question Id : 70959719127 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

One of the most efficient ways of increasing profit is by ensuring that _____ are kept as low as possible

1. Wages
2. Cost
3. Bonus
4. Welfare expense

Question Number : 57 Question Id : 70959719128 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

Which of the following is not a non-value added activity ?

1. Over Processing
2. Over stocking
3. Over Production
4. Processing customer feedback

Question Number : 58 Question Id : 70959719129 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

In an activity based cost system; an activity/unit of work or task with differentiated purposes will be classified as _____.

1. different task
2. purpose cost
3. an activity
4. an allocation cost

Question Number : 59 Question Id : 70959719130 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

Inspection is an example of which activity level group ?

1. Unit level activity
2. Batch level activity
3. Facility level activity
4. Product level activity

Question Number : 60 Question Id : 70959719131 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

Under which of the following conditions, the concept of revenue management is applicable?

1. Capacity is perishable
2. The same unit of capacity can be used to deliver product or service to different submarkets having their own demand curves with different price elasticity.
3. Using appropriate booking rules, a firm can create a fence among the relevant submarkets
4. All the above conditions

Question Number : 61 Question Id : 70959719132 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

Revenue Management is concerned with

1. the use of pricing to increase the profit generated from a limited supply of supply chain assets.
2. the use of accounting tools to monitor cash flow.
3. a process designed to determine the best use of funds generated through sales.
4. the use of marketing tools to increase revenue.

Question Number : 62 Question Id : 70959719133 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical
Correct Marks : 0.5 Wrong Marks : 0

Price adjustment strategies includes

1. discount pricing
2. promotional pricing
3. dynamic pricing
4. all of above

Question Number : 63 Question Id : 70959719134 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical
Correct Marks : 0.5 Wrong Marks : 0

A well-established supply chain performance and control does NOT provide insights about which of the following?

1. Supplier Competencies
2. Customer Satisfaction
3. Supply Chain Network
4. Extend of digital integration

Question Number : 64 Question Id : 70959719135 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical
Correct Marks : 0.5 Wrong Marks : 0

A measure of the lateness with which a player supplies any material to the customer is _____

- 1.Total Dollar Days
- 2.Throughput Dollar Days
- 3.Inventory Dollar Days
- 4.Inventory velocity dollar days

Question Number : 65 Question Id : 70959719136 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical
Correct Marks : 0.5 Wrong Marks : 0

In TDD, the Throughput is calculated using which of the following?

1. No. of days delayed x Value of the delayed items
2. Value of the stock -Total Variable cost
3. No. of days of early arrival x Sales value of the items that arrived early
4. Total Sales Value – Variable cost

Question Number : 66 Question Id : 70959719137 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

What is the TDD , If a consignment is of value 50 lakhs is delayed by three days?

1. 50 lakhs
2. 3 days
3. 150 lakhs
4. 5 lakhs

Question Number : 67 Question Id : 70959719138 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

Which of this does NOT lead to information flow distortion?

1. Information to the wrong supply chain partner
2. Transparency in information sharing
3. Information overload
4. Information misrepresentation

Question Number : 68 Question Id : 70959719139 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

A method to eliminate variations in demand patterns _____

1. Information protocols
2. Kanban
3. Cash reserves
4. Replenishment policy

Question Number : 69 Question Id : 70959719140 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

According to Goldratt,, if the bulk of the stock is in green zone, it means the buffer is _____.

1. Large
2. Small
3. Moderate
4. Nil

Question Number : 70 Question Id : 70959719141 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

A customer consistently complains that brand PQR has quality issues but, this information does not reach the manufacturer. What do you think the reason for this problem?

1. Lack of internal integration
2. Lack of external integration
3. Human resource inadequacy
4. Inadequate stock

Question Number : 71 Question Id : 70959719142 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

Which of the following strategy of Toyota has ensured external integration of supply chain?

1. Push strategy
2. Pull strategy
3. Efficiency orientation
4. Competitiveness

Question Number : 72 Question Id : 70959719143 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

In Supply Chain Maturity Reference Model, the fourth and fifth phase focuses on which of the following?

1. Linked
2. Competition
3. Internal integration
4. External integration

Question Number : 73 Question Id : 70959719144 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

The availability of different set of workers, materials to select and work within a global supply chain provides _____

1. Opportunity to expand
2. Competitive advantage
3. High Switching Cost
4. Diseconomies of scale

Question Number : 74 Question Id : 70959719145 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

The Corporate popular for its Lean manufacturing strategies?

1. Ford
2. Mahindra
3. Toyota
4. GE

Question Number : 75 Question Id : 70959719146 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

The real time processes which keeps the supply chain active is at the

-
1. Operational level
 2. Supply level
 3. Strategic level
 4. Tactical level

Question Number : 76 Question Id : 70959719147 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

In supply chain management, the decision about Contracts for Procurement of the materials and services is a _____ decision

1. Strategic
2. Operational
3. Tactical
4. Competitive

Question Number : 77 Question Id : 70959719148 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

What is the cost involved in the process of producing or delivering the services expected by the customers called?

1. Purchasing cost
2. indirect cost
3. Direct cost
4. Delivering cost

Question Number : 78 Question Id : 70959719149 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

The firms that make purchases globally as and when need arise are in

-
1. Level II
 2. Level III
 3. Level IV
 4. Level V

Question Number : 79 Question Id : 70959719150 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

Purchasing the raw materials from one of its own subsidiaries outside the country is

1. Domestic external purchasing
2. Global External Purchasing
3. Domestic Internal Purchasing
4. Global Internal Purchasing

Question Number : 80 Question Id : 70959719151 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

The strategy used in times of purchase, sourced from a foreign country and delivered to a foreign location is called _____

1. Centralized
2. Decoupled
3. Fully extended
4. Semi extended

Question Number : 81 Question Id : 70959719152 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

Expanded markets for products and presence of customers worldwide may be attributed to _____

1. Logistics
2. Firms' willingness
3. Business Pacts
4. Globalization

Question Number : 82 Question Id : 70959719153 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

The customer takes an additional role of _____ in single level bidirectional relationship

1. Service provider
2. Professional
3. Supplier
4. Receiver

Question Number : 83 Question Id : 70959719154 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

What is the specialist firm which offer service outsourcing are referred to as?

1. KPO
2. BPO
3. Supplier information provider
4. Service firm

Question Number : 84 Question Id : 70959719155 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

Firm's willingness to help the customer and provide prompt service is _____

1. Assurance
2. Responsiveness
3. Empathy
4. Reliability

Question Number : 85 Question Id : 70959719156 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

In a hotel, there is a barrier between the person on the cash counter receiving the calls for orders and the back office who is actually servicing your order. This is a problem that can be solved through which of the following?

1. Internal integration
2. External integration
3. Competition
4. Customisation

Question Number : 86 Question Id : 70959719157 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

The long term use of ERP could break the boundaries of an organization in terms of its _____.

1. Enterprise.
2. Departments and policies
3. Functions and goals
4. Cost

Question Number : 87 Question Id : 70959719158 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

Which one of this is NOT a myth about ERP?

1. ERP means additional procedures.
2. ERP leads to employee attrition.
3. ERP is a tool for internal integration
4. ERP is a sole responsibility of the management.

Question Number : 88 Question Id : 70959719159 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

What are the products that have low margin but steady demand termed as ?

1. Functional Products
2. Innovative products
3. Premier Products
4. Augmented products

Question Number : 89 Question Id : 70959719160 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

Efficient supply chains are most suited for which of the following product category?

1. Functional Products
2. Innovative products
3. Premier Products
4. Augmented products

Question Number : 90 Question Id : 70959719161 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

Responsive supply chains are most suited for which of the following product category?

1. Functional Products
2. Innovative products
3. Popular Products
4. Economic products

Question Number : 91 Question Id : 70959719162 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

The outsourcing strategy of Nike and Apple does not include which of this vertical?

1. Customer relationship
2. Product innovation
3. Supply Chain
4. Retailing

Question Number : 92 Question Id : 70959719163 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

The outsourcing strategy of Wal-Mart does not include which of this vertical?

1. Customer relationship
2. Product innovation
3. Supply Chain
4. Manufacturing

Question Number : 93 Question Id : 70959719164 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

Which of this product type constitute 80% of purchases in Indian firms?

1. Routine
2. Leverage
3. Bottleneck
4. Strategic

Question Number : 94 Question Id : 70959719165 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

The regional production facility which uses the local skills that may exist within the region to satisfy the market is called _____

1. Contributor facility
2. Offshore facility
3. Source facility
4. Outpost facility

Question Number : 95 Question Id : 70959719166 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

When a company plans and achieves the economies of scale in the inbound transportation, it is advisable to _____ the number of facilities

1. Decrease
2. Increase
3. Not to change
4. Discontinue

Question Number : 96 Question Id : 70959719167 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

The total cost and the total revenue of a particular location can be understood by _____.

1. Expenses Ratio
2. Cost Volume Profit Analysis
3. Variable Cost Analysis
4. Net Profit Ratio

Question Number : 97 Question Id : 70959719168 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

A mathematical technique which is used to identify the locations which is equidistance from all the members of the supply chain.

1. Factor rating method
2. Breakeven analysis
3. Centre-of-gravity method
4. GIS

Question Number : 98 Question Id : 70959719169 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

When the distance moved increases for a given volume of goods, the transportation cost per unit decreases. This is called as

1. Economy of scale
2. Tapering Principle
3. Consignment Impact
4. Shipment Capacity

Question Number : 99 Question Id : 70959719170 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

A specific mode of transportation for moving products which are in the form of gas, liquid or slurry is called _____

1. Carrier transport
2. Railway transport
3. Waterways transport
4. Pipeline transport

Question Number : 100 Question Id : 70959719171 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

Warehouses are owned, Managed and Controlled by the manufacturer is called _____

1. Private warehouse
2. Bonded warehouse
3. Public warehouse
4. Co-operative warehouse

Question Number : 101 Question Id : 70959719172 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

What is the process in which manufacturers plan and stock seasonal goods in the warehouse to improve their responsiveness to the market?

1. Assortment
2. Spot Stock
3. Value added service
4. Sorting

Question Number : 102 Question Id : 70959719173 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

Inventory flow happens in the _____ direction across the supply chain

1. Forward
2. Backward
3. Bi-directional
4. Vertical

Question Number : 103 Question Id : 70959719174 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

What is the process of purchasing and arranging in-bound movement of goods called?

1. Availability
2. Procurement
3. Scheduling
4. Assembling

Question Number : 104 Question Id : 70959719175 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

The important decision in _____ is to determine what to manufacture, when to manufacture and where to manufacture

1. Work in progress
2. Manufacturing Support
3. Scheduling
4. Distribution

Question Number : 105 Question Id : 70959719176 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

Strengthening the relationships across the supply chain, which helps in building an effective supply chain is achieved through _____

1. Location Management
2. Alliance Management
3. Information Technology
4. Team Management

Question Number : 106 Question Id : 70959719177 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

Which of this is an infrastructure that supports procurement management?

1. Inventory management
2. Supply Chain
3. Manufacturing
4. New product development

Question Number : 107 Question Id : 70959719178 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

Which of these is not a Procurement activity?

1. Material planning
2. Vendor selection
3. Human resource audit
4. Outbound logistics

Question Number : 108 Question Id : 70959719179 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

What is a complete set of items required to develop the products to the specification of the customers known as?

1. Bill of Material.
2. Purchase Order.
3. Product specification
4. Technical specification

Question Number : 109 Question Id : 70959719180 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

The purpose of RFI is to get information about which of the following?

1. Supplier capability.
2. Price and commercials.
3. Ensure value of the material
4. Place Order

Question Number : 110 Question Id : 70959719181 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

Mass Customization means _____

1. Change product to a particular group of customers
2. Unique product to each customer
3. Standardized product
4. Same product to heterogenous markets.

Question Number : 111 Question Id : 70959719182 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

When a Manufacturer develops an innovative product and then identifies a suitable target market and distribution channel, it is _____.

1. Value Chain
2. Value Stream
3. Pull Model of SCM
4. Push Model of SCM

Question Number : 112 Question Id : 70959719183 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

What is the appropriate strategy to achieve the objective of optimising the productivity of retail space and inventory?

1. Revision of organisation processes supported by information systems
2. Efficient store assortments
3. Integrate this activity into all supply chain planning
4. Efficient replacement

Question Number : 113 Question Id : 70959719184 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

In _____ strategy, the customer has to choose between options the vendor decides to offer.

1. Pure Standardisation
2. Segmented Standardisation
3. Tailored Customisation
4. Pure Customization

Question Number : 114 Question Id : 70959719185 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

An organisation is able and flexible to respond quickly to the changes in the business environment is termed as _____.

1. Lean
2. Static
3. Agile
4. Inert

Question Number : 115 Question Id : 70959719186 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

Which one of this is not a characteristic of Agile organization?

1. Customer centric.
2. Quick response to market changes.
3. Rigid production systems
4. Digitally integrated processes

Question Number : 116 Question Id : 70959719187 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

Which of this is not considered as a technique to minimize cycle time?

1. Real time production flexibility.
2. Production capacity feedback.
3. Routing of shipments.
4. Pure Standardisation.

Question Number : 117 Question Id : 70959719188 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

The lean management practises in organisations focus on

1. Elimination of waste.
2. Responsiveness.
3. Neither a nor b.
4. Both a and b.

Question Number : 118 Question Id : 70959719189 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

Which of this term means "waste" in lean management?

1. Muri
2. Muda
3. Motion
4. Mura

Question Number : 119 Question Id : 70959719190 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

The supply chain process before the decoupling point is _____.

1. Lean
2. Agile
3. Customized.
4. Make to order

Question Number : 120 Question Id : 70959719191 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

The aim of green supply chain management is to ensure _____

1. Responsiveness
2. Sustainability
3. Efficiency
4. Agility

Question Number : 121 Question Id : 70959719192 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

ISO 14001 focuses on _____.

1. Customers
2. Environment
3. Suppliers
4. Manufacturers

Question Number : 122 Question Id : 70959719193 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

Which one of this is not true about ISO14001?

1. It is a certification that imbibes the culture of commitment to protect the environment
2. It aims at improving the environment performance of an organisation.
3. It focuses on Continuous improvement of environment performance of an organisation.
4. It has a prerequisite that organisations should have to implement lean and green supply chain management.

Question Number : 123 Question Id : 70959719194 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

Which one this is true about drop shipment model of supply chains for e business?

1. The e- retailer manufactures the products.
2. Whenever the business owner gets orders it will be sent to the manufacturer directly and it will be delivered to the customer
3. The retailer will not face a stock out situation.
4. There is huge inventory to be managed by the people who is managing the website

Question Number : 124 Question Id : 70959719195 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

Which one of these is a measure taken to avoid return of products by the fake customers?

1. Sell in multiple e commerce sites
2. Do not sell standardised products
3. Do not accept refund/ return policy for customized products.
4. Link the manufacturer to the customer

Question Number : 125 Question Id : 70959719196 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

In order to better serve its customers, a retail store will need to have information on the:

1. Store inventory level.
2. Past data on customer demand.
3. delivery and shipping locations.
4. store inventory level, customer demand data & supply lead time

Question Number : 126 Question Id : 70959719197 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

Which of the following is not a dashboard?

1. Ad hoc query capability
2. Process/Activity monitoring dashboard
3. Data Warehouse
4. Divisional dashboard

Question Number : 127 Question Id : 70959719198 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

Which of the following is a component of digital supply chain?

1. Internet of Things (IoT)
2. Machine Learning
3. Artificial Intelligence
4. All of the above

Question Number : 128 Question Id : 70959719199 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

Which of the following is not Avaya's acquisition?

1. Nortel Enterprise solutions
2. Radvision
3. HP.
4. Intel

Question Number : 129 Question Id : 70959719200 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

The data mining technique that is used to draw out association rules is termed as _____.

1. K means clustering
2. Mining frequent item sets.
3. Decision tree.
4. Web mining

Question Number : 130 Question Id : 70959719201 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

A descriptive supply chain analytics provides _____.

1. Most likely outcome and its business implications
2. Visibility
3. Provide solutions to collaborate with logistics partners.
4. Solutions to optimize.

Question Number : 131 Question Id : 70959719202 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

_____ is an immutable data ledger where changes in possession and ownership of goods is entered into ledger instantaneously and permanently.

1. Artificial intelligence
2. Neural Network
3. Machine Learning
4. Block Chain

Question Number : 132 Question Id : 70959719203 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

Using statistical modelling and simulation to make informed decisions about the future is _____.

1. Descriptive analytics
2. Prescriptive analytics
3. Predictive analytics
4. Optimization analytics

Question Number : 133 Question Id : 70959719204 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

Using data aggregation and mining to understand what happened and why it happened, is termed as _____.

1. Descriptive analytics
2. Prescriptive analytics
3. Predictive analytics
4. Optimization analytics

Question Number : 134 Question Id : 70959719205 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

Which one of these algorithms are used for creating Predictive models?

1. Random Forest
2. Classification and Regression Trees or CART
3. Support Vector Machines (SVMs)
4. All of the above

Question Number : 135 Question Id : 70959719206 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

What is the linear or mixed-integer program that is capable of determining an "optimal" distribution network based on the data, assumptions, and parameters provided ?

1. Centroid analysis.
2. Optimization models
3. Descriptive models
4. Simulation models

Question Number : 136 Question Id : 70959719207 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

A supply chain _____ empowers companies to compare the current state of end to end supply chains to multiple "what-if" scenarios.

1. Network Optimization
2. Inventory analysis
3. Logistics performance
4. Market Optimization

Question Number : 137 Question Id : 70959719208 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

Fuzzy logic is usually represented as _____ rules.

- a) IF-THEN-ELSE
- b) IF-THEN
- c) Both IF-THEN-ELSE rules & IF-THEN
- d) Neither IF-THEN-ELSE rules or IF-THEN

Question Number : 138 Question Id : 70959719209 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

What is sequence of steps taken in designing a fuzzy logic ?

1. Problem, Rule evaluation, Fuzzification.
2. Fuzzification, Rule Evaluation, Defuzzification.
3. Defuzzification, Rule evaluation, Fuzzification.
4. Rule evaluation, Fuzzification, Defuzzification.

Question Number : 139 Question Id : 70959719210 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

Why is the Value Stream Mapping (Current State) technique used?

1. Visualize process performance trends and cycles
2. Brainstorm to generate a large number of ideas in a short time
3. Identify causes of waste and opportunities for improvement
4. Capture transactional data.

Question Number : 140 Question Id : 70959719211 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 0.5 Wrong Marks : 0

“Dwell time through supply chain” is categorized under _____ metrics.

1. CRM implementation
2. ERP selection
3. Transport Planning
4. Supplier relationship