National Testing Agency

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Web Content Management

Group Number :	1
Group Id :	709597328
Group Maximum Duration :	0
Group Minimum Duration :	120
Revisit allowed for view? :	No
Revisit allowed for edit? :	No
Break time:	0
Group Marks:	100

Web Content Management –1

Section Id :	709597419
Section Number :	1
Section type :	Online
Mandatory or Optional:	Mandatory
Number of Questions:	20
Number of Questions to be attempted:	20
Section Marks:	20
Display Number Panel:	Yes
Group All Questions:	No

Sub-Section Number:	1
Sub-Section Id:	709597523
Question Shuffling Allowed :	No

Question Number : 1 Question Id : 70959729954 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

The three main functional components present in any presentation software is

1. Text editing tools; insert media tools; and slide display
2. Text editing tools; export media tools; and slide display
3. Slide display; export as mp4; and text editing tools
4. Editing video; export as mp4; and text editing tools

Question Number : 2 Question Id : 70959729955 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Which of these is canvas- based type of Presentation software?

1. Impress
2. Keynote
3. Prezi
4. C-Map tools

Question Number : 3 Question Id : 70959729956 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

You are adding a new slide that you'll need to insert a picture. Which of these layouts

should you choose?

1. Blank
2. Title and Content
3. Title Only
4. None of these

Question Number : 4 Question Id : 70959729957 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

You want to run the presentation built using C-Map Tools. Which software do you need you

run the presentation?

1. Any PowerPoint software
2. C-Map tools
3. Any presentation software
4. Both C-Map and Impress

Question Number : 5 Question Id : 70959729958 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

The name "Wiki" was chosen by

1. Steve Robs
2. Ward Cunningham
3. Jimmy Wells
4. Bill Gates

Question Number : 6 Question Id : 70959729959 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Wikipedia runs on free and Open Source software called

1. Media wiki.
2. Wikimedia.
3. Wikiwiki.
4. None of these.

Question Number : 7 Question Id : 70959729960 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Sandbox is
   1. type of e-mail box.
   2. practice area.
   3. Recycle Bin.
   4. Storage place

Question Number : 8 Question Id : 70959729961 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

The edit button on wikisite is on the
   1. Top Left-hand side of the page
   2. Centre of the page at the bottom
   3. Just next to the logo of wikisite
   4. Top Right-hand corner of the page

Question Number : 9 Question Id : 70959729962 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

The audio files can be delivered in various formats such as
   1. Waveform Audio (.wav)

   2. MPEG-1 Audio Layer 3 (.mp3)
   3. Windows Media Audio (.wma)
   4. All of the above

Question Number : 10 Question Id : 70959729963 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

While developing audio content one should take can of

   1. Minimize external noise.
   2. Use a good quality editing software
   3. Deployment of high quality microphone
   4. All of the above

Question Number : 11 Question Id : 70959729964 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

The advantages of educational audio content content includes

   1. Cost effective
   2. Facilitates any time any where learning
   3. Both a & b
   4. None of the above

Question Number : 12 Question Id : 70959729965 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

. Academic audio content is very effective in

   1. Teaching of language and communication skills,
   2. Teaching of poems
   3. Didactic delivery of interviews
   4. All of the above

Question Number : 13 Question Id : 70959729966 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical
Correct Marks : 1 Wrong Marks : 0
Which of the following is true?

1. You Need a server to host your website files
2. You do not need any server to host our website files
3. You can create a website without using HTML
4. We do not create a website without a CMS

Question Number : 14 Question Id : 70959729967 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical
Correct Marks : 1 Wrong Marks : 0

A web hosting service is a type of _____ hosting service that provides individuals, organizations and users with online systems for storing information, images, video, or any content accessible via the Web.

1. Webpage
2. Internet
3. Web Conference
4. Managing Multimedia Content

Question Number : 15 Question Id : 70959729968 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical
Correct Marks : 1 Wrong Marks : 0
Assume that you are planning for a commercial website, which will retrieve and display daily transaction details from back-end database. In this scenario, you will use Structured Query Language or SQL to _____, _____ and _____ the data from back-end database.

1. Design, Develop and Maintain
2. Include Audio, Video and Text
3. Create, Maintain and Retrieve
4. Analyse, Design and Develop

Question Number : 16 Question Id : 70959729969 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical
Correct Marks : 1 Wrong Marks : 0
The SSL is an Internet communications protocol that allows encrypted transmission of data between the user and the server. SSL is necessary if you are planning on setting up an electronic commerce site or transmitting other sensitive data. Encrypting the data ensures the information cannot be read if the transmission is intercepted. The SSL stands for _____ _____ _____.

1. Design, Develop and Maintain
2. Include Audio, Video and Text
3. Create, Maintain and Retrieve
4. Secure Socket Layer

Question Number : 17 Question Id : 70959729970 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

First step for the planning phase is to setup the objectives for a website. Planning a website starts with defining requirement for a website. What are the questions need to be raised in website requirement phase?

1. Why do you need website? And What are the goals for the website?
2. What are the measuring factors you can use to assess the effectiveness of the site?
3. Who is the target audience? And What technology will be used for your site?
4. All of the above

Question Number : 18 Question Id : 70959729971 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Which of the following is an example of Social media platform?

1. FlipKart.com
2. Amazon.com
3. Ebay.com
4. Twitter.com

Question Number : 19 Question Id : 70959729972 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Which of the following is an NOT example of Static web site?

1. Static websites have web pages stored on the server and display unchanging content to the user.
2. Static websites are coded in HTML and the website pages can be updated separately in an HTML editor
3. Static websites are very easy to start and maintain
4. Static websites data are stored in ORACLE/SQL database

Question Number : 20 Question Id : 70959729973 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Images are used in Web pages to support the themes of the webpage and to provide a visual impression. Images may be a picture or scanned photograph, images prepared using Photoshop or any drawing tool, or May be downloaded from another website. As per your view, which graphic file format is supported by most of the browsers?

1. .GIF (Graphics Interchange Format)
2. .TIFF (Tagged Image File Format)
3. .BMP (Bitmap image)
4. .JPG (Joint Photographic Experts Group)

Question Number : 21 Question Id : 70959729974 Question Type : SUBJECTIVE Display Question Number : Yes
Correct Marks : 3

Discuss 5Ws of Content Strategy.

Question Number : 22 Question Id : 70959729975 Question Type : SUBJECTIVE Display Question Number : Yes
Correct Marks : 3

What is content metadata?

Question Number : 23 Question Id : 70959729976 Question Type : SUBJECTIVE Display Question Number : Yes
Correct Marks : 3

Distinguish between vector and raster graphics.

Question Number : 24 Question Id : 70959729977 Question Type : SUBJECTIVE Display Question Number : Yes
Correct Marks : 3

Discuss in brief various types of audio formats.

Question Number : 25 Question Id : 70959729978 Question Type : SUBJECTIVE Display Question Number : Yes
Correct Marks : 3

Discuss the advantages of using screen casting applications.

Question Number : 26 Question Id : 70959729979 Question Type : SUBJECTIVE Display Question Number : Yes
Correct Marks : 3

Describe the general features of e-publications.

Question Number : 27 Question Id : 70959729980 Question Type : SUBJECTIVE Display Question Number : Yes
Correct Marks : 3

Define the term Virtual reality.

Question Number : 28 Question Id : 70959729981 Question Type : SUBJECTIVE Display Question Number : Yes
Correct Marks : 3

Discuss in brief the genesis of multilingual content development.

Question Number : 29 Question Id : 70959729982 Question Type : SUBJECTIVE Display Question Number : Yes
Correct Marks : 3

Discuss in brief the Joomla Release Cycle.

Question Number : 30 Question Id : 70959729983 Question Type : SUBJECTIVE Display Question Number : Yes
Correct Marks : 3

What is FTP?

Web Content Management -3

Section Id :	709597421
Section Number :	3
Section type :	Offline
Mandatory or Optional:	Mandatory
Number of Questions:	7
Number of Questions to be attempted:	5
Section Marks:	50
Display Number Panel:	Yes
Group All Questions:	No

Sub-Section Number:	1
Sub-Section Id:	709597525
Question Shuffling Allowed :	No

Question Number : 31 Question Id : 70959729984 Question Type : SUBJECTIVE Display Question Number : Yes
Correct Marks : 10

"For creating good content, it is important to be sure that the content has a specific appeal to the target audience". Elaborate the statement

Question Number : 32 Question Id : 70959729985 Question Type : SUBJECTIVE Display Question Number : Yes
Correct Marks : 10

Discuss the functional norms of Content Management.

Question Number : 33 Question Id : 70959729986 Question Type : SUBJECTIVE Display Question Number : Yes
Correct Marks : 10

Distinguish between Binary File and Text File

Question Number : 34 Question Id : 70959729987 Question Type : SUBJECTIVE Display Question Number : Yes
Correct Marks : 10

Explain the key features of Blender used for creating animations.

Question Number : 35 Question Id : 70959729988 Question Type : SUBJECTIVE Display Question Number : Yes
Correct Marks : 10

Discuss the process of creating e-pub using any of the open source e-pub tool

Question Number : 36 Question Id : 70959729989 Question Type : SUBJECTIVE Display Question Number : Yes
Correct Marks : 10

Discuss the features of MOODLE.

Question Number : 37 Question Id : 70959729990 Question Type : SUBJECTIVE Display Question Number : Yes
Correct Marks : 10

Explain the process of installation of Drupal.