

# National Testing Agency

**Question Paper Name:** Introduction to Audio Visual Media  
**Subject Name:** Introduction to Audio Visual Media  
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**Display Marks:** Yes  
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## Introduction to Audio Visual Media

**Group Number :** 1  
**Group Id :** 41652916  
**Group Maximum Duration :** 0  
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**Revisit allowed for view? :** No  
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**Break time:** 0  
**Group Marks:** 100

## Introduction to Audio Visual Media

**Section Id :** 41652916  
**Section Number :** 1  
**Section type :** Online  
**Mandatory or Optional:** Mandatory  
**Number of Questions:** 50  
**Number of Questions to be attempted:** 50  
**Section Marks:** 100  
**Display Number Panel:** Yes  
**Group All Questions:** No

**Sub-Section Number:** 1  
**Sub-Section Id:** 41652917  
**Question Shuffling Allowed :** Yes

**Question Number : 1 Question Id : 4165291231 Question Type : MCQ Option Shuffling : No Display Question Number : Yes**  
**Single Line Question Option : No Option Orientation : Vertical**

**Correct Marks : 2 Wrong Marks : 0**

Name the first Indian Talkie film?

- A. Raja Harishchandra
- B. Fearless Nadia
- C. Alam Ara
- D. Bhakta Prahlada

**Question Number : 2 Question Id : 4165291232 Question Type : MCQ Option Shuffling : No Display Question Number : Yes**  
**Single Line Question Option : No Option Orientation : Vertical**

**Correct Marks : 2 Wrong Marks : 0**

Recce in television is used for \_\_\_\_\_.

- A. Site survey
- B. interview
- C. video recording
- D. Type of scripting

**Question Number : 3 Question Id : 4165291233 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical**

**Correct Marks : 2 Wrong Marks : 0**

In which year the name of Indian State Broadcasting Services (ISBS) was changed to All India Radio (AIR)?

- A. 1929
- B. 1932
- C. 1930
- D. 1936

**Question Number : 4 Question Id : 4165291234 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical**

**Correct Marks : 2 Wrong Marks : 0**

Name the first Information and Broadcasting Minister of Independent India?

- A. Sardar Vallabhbhai Patel
- B. C.Rajagopalachari
- C. Indira Gandhi
- D. Jawaharlal Nehru

**Question Number : 5 Question Id : 4165291235 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical**

**Correct Marks : 2 Wrong Marks : 0**

TAM stands for \_\_\_\_\_

- A. Television Audience Measurement
- B. Total Advertising Matter
- C. Television answering machine
- D. Television Audience Meter

**Question Number : 6 Question Id : 4165291236 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical**

**Correct Marks : 2 Wrong Marks : 0**

What is the full form of DTH\_\_\_\_\_

- A. Direct towards House
- B. Direct to Home
- C. Direct television home
- D. Direct transmission to home

**Question Number : 7 Question Id : 4165291237 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical**

**Correct Marks : 2 Wrong Marks : 0**

Name the colour encoding system used for analogue television in India?

- A. SECAM
- B. PAL
- C. NTSC
- D. MESECAM

**Question Number : 8 Question Id : 4165291238 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical**

**Correct Marks : 2 Wrong Marks : 0**

First campus community radio which Indian university?

- A. Indian Institute of Mass Communication
- B. Jamia Millia Islamia
- C. Anna University
- D. Central University of Hyderabad

**Question Number : 9 Question Id : 4165291239 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical**

**Correct Marks : 2 Wrong Marks : 0**

What is the full form of NFDC

- A. National Finance Development Corporation
- B. National Film Development Corporation
- C. National Feature Development Company
- D. National Film Direction Company

**Question Number : 10 Question Id : 4165291240 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical**

**Correct Marks : 2 Wrong Marks : 0**

Foley Sound is\_\_\_\_\_

- A. Sound to Fool People
- B. Sound Effects created in studio
- C. Fun Sound
- D. Peoples sound

**Question Number : 11 Question Id : 4165291241 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical**

**Correct Marks : 2 Wrong Marks : 0**

A factual radio or TV program that examines or documents, events, people and situations in the real world, using authentic non-fictional material is called\_\_\_\_\_.

- A. Propaganda Programme
- B. Live Telecast
- C. Documentary
- D. Tele-film

**Question Number : 12 Question Id : 4165291242 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical**

**Correct Marks : 2 Wrong Marks : 0**

"AM" is the abbreviation of and means \_\_\_\_\_.

- A. Amplitude Modulation
- B. Amplitude Medium
- C. After Meridian
- D. Amplitude Meter

**Question Number : 13 Question Id : 4165291243 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical**

**Correct Marks : 2 Wrong Marks : 0**

For the blue screen process, the subject should not wear the colour\_\_\_\_\_.

- A. Blue
- B. Green
- C. Black
- D. White

**Question Number : 14 Question Id : 4165291244 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical**

**Correct Marks : 2 Wrong Marks : 0**

Instantaneous change from one shot to another is called\_\_\_\_\_.

- A. Cut
- B. Fade
- C. Dissolve
- D. Crawl

**Question Number : 15 Question Id : 4165291245 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical**

**Correct Marks : 2 Wrong Marks : 0**

The ability to access, analyze, evaluate, and create media is called\_\_\_\_\_.

- A. Media Literacy
- B. Media Movements
- C. Media Activism
- D. Media training

**Question Number : 16 Question Id : 4165291246 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical**

**Correct Marks : 2 Wrong Marks : 0**

Which Indian film maker received an honorary Oscar for Lifetime Achievement in Cinema?

- A. Guru Dutt
- B. Ritwik
- C. Satyajit Ray
- D. Bimal Roy

**Question Number : 17 Question Id : 4165291247 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical**

**Correct Marks : 2 Wrong Marks : 0**

What controls the amount of light entering a lens?

- A. Aperture
- B. Lens aberration
- C. Light Meter
- D. Foot steps

**Question Number : 18 Question Id : 4165291248 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical**

**Correct Marks : 2 Wrong Marks : 0**

The Cultivation theory was proposed by----

- A. George Gerbner
- B. Albert Bandura
- C. Emmanuel Kant
- D. Wilbur Schramme

**Question Number : 19 Question Id : 4165291249 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical**

**Correct Marks : 2 Wrong Marks : 0**

What kind of negative effect is associated with violent video games on children?

- A. Poor academic performance
- B. Urge to spend money
- C. Aggressive Behavior
- D. Not obeying parents

**Question Number : 20 Question Id : 4165291250 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical**

**Correct Marks : 2 Wrong Marks : 0**

Indian radio broadcasting is divided into \_\_\_\_\_ tiers.

- A. Three Tiers
- B. Two Tiers
- C. Five Tiers
- D. Four Tiers

**Question Number : 21 Question Id : 4165291251 Question Type : MCQ Option Shuffling : No Display Question Number : Yes**  
**Single Line Question Option : No Option Orientation : Vertical**

**Correct Marks : 2 Wrong Marks : 0**

Who among the following is known as the Father of Radio broadcasting In the United States?

- A. Marconi
- B. Clark Maxwell
- C. Graham bell
- D. David Sarnoff

**Question Number : 22 Question Id : 4165291252 Question Type : MCQ Option Shuffling : No Display Question Number : Yes**  
**Single Line Question Option : No Option Orientation : Vertical**

**Correct Marks : 2 Wrong Marks : 0**

Who, in 1935, was appointed as the Commissioner of Broadcasting for India?

- A. Galileo Galilee
- B. Michael Faraday
- C. Lionel Fielden
- D. Graham bell

**Question Number : 23 Question Id : 4165291253 Question Type : MCQ Option Shuffling : No Display Question Number : Yes**  
**Single Line Question Option : No Option Orientation : Vertical**

**Correct Marks : 2 Wrong Marks : 0**

What is the full form of F.M?

- A. Frequency Modulation
- B. Free Modulation
- C. Fair Monitoring
- D. Frequency Monitor

**Question Number : 24 Question Id : 4165291254 Question Type : MCQ Option Shuffling : No Display Question Number : Yes**  
**Single Line Question Option : No Option Orientation : Vertical**

**Correct Marks : 2 Wrong Marks : 0**

“DAB” stands for digital radio?

- A. Double Audio Broadcasting
- B. Digital Audio Broadcasting
- C. Direct Audio Broadcasting
- D. Digital Audio Booster

**Question Number : 25 Question Id : 4165291255 Question Type : MCQ Option Shuffling : No Display Question Number : Yes**  
**Single Line Question Option : No Option Orientation : Vertical**

**Correct Marks : 2 Wrong Marks : 0**

“FCC” stands for?

- A. Federal Communication Commission
- B. France Communication Commission
- C. Finance Communication Commission
- D. Federal Common Communication

**Question Number : 26 Question Id : 4165291256 Question Type : MCQ Option Shuffling : No Display Question Number : Yes**  
**Single Line Question Option : No Option Orientation : Vertical**

**Correct Marks : 2 Wrong Marks : 0**

What is a vox pop?

- A. Celebrity Interview
- B. Voice of the people
- C. Street Sound
- D. Foly sound

**Question Number : 27 Question Id : 4165291257 Question Type : MCQ Option Shuffling : No Display Question Number : Yes**  
**Single Line Question Option : No Option Orientation : Vertical**

**Correct Marks : 2 Wrong Marks : 0**

What is ad lib?

- A. Unscripted announcement
- B. Script for advt.
- C. Liberal Script
- D. Unscripted play

**Question Number : 28 Question Id : 4165291258 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical**

**Correct Marks : 2 Wrong Marks : 0**

The Term 'mise-en-scene' comes originally from.-----

- A. Theatre
- B. Music
- C. Literature
- D. Painting

**Question Number : 29 Question Id : 4165291259 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical**

**Correct Marks : 2 Wrong Marks : 0**

What was the name of documentary series by Dziga Vertov called?

- A. Soviet Vision
- B. Socialist Express
- C. Kino Pravda
- D. Red start

**Question Number : 30 Question Id : 4165291260 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical**

**Correct Marks : 2 Wrong Marks : 0**

Name the director of the film Ayodhya ka Raja (1932)?

- A. V.Shantaram
- B. L.V.Prasad
- C. Bimal Roy
- D. Satyajit Ray

**Question Number : 31 Question Id : 4165291261 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical**

**Correct Marks : 2 Wrong Marks : 0**

Name the film directed by Bimal Roy, which dealt with the issue of untouchability?

- A. Bandini
- B. Madhumati
- C. Devdas
- D. Sujata

**Question Number : 32 Question Id : 4165291262 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical**

**Correct Marks : 2 Wrong Marks : 0**

What is the meaning of CBFC certification of a film with 'U'?

- A. Adults only
- B. Universal viewing
- C. Unrestricted viewership with a word of caution
- D. Viewership restricted to special class

**Question Number : 33 Question Id : 4165291263 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical**

**Correct Marks : 2 Wrong Marks : 0**

What is the full form of CBFC

- A. Central Bureau of Film Corporation
- B. Central Bureau of Film Companies
- C. Central Board of Film Certification
- D. Central Board of Film Cooperation

**Question Number : 34 Question Id : 4165291264 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical**

**Correct Marks : 2 Wrong Marks : 0**

A quick assembly of raw clips to approximate the desired final program is called?

- A. Rough cut
- B. Story board
- C. Scene
- D. Final cut

**Question Number : 35 Question Id : 4165291265 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical**

**Correct Marks : 2 Wrong Marks : 0**

Split page script is a-----?"

- A. Partial script
- B. script in which video is on the left side and audio on the right side
- C. Rundown sheet
- D. Script in which different part of the scenes are written

**Question Number : 36 Question Id : 4165291266 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical**

**Correct Marks : 2 Wrong Marks : 0**

The aspect ratio of HDTV is ?

- A. 10:12:
- B. 4:03:
- C. 16:9
- D. 4:06

**Question Number : 37 Question Id : 4165291267 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical**

**Correct Marks : 2 Wrong Marks : 0**

What the full form of PAL ?

- A. Picture Alternation lines
- B. Phase alternation lines
- C. Phase Automation lines
- D. Picture Alignment lines

**Question Number : 38 Question Id : 4165291268 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical**

**Correct Marks : 2 Wrong Marks : 0**

1080pixels referred to \_\_\_\_\_

- A. Full HD
- B. HD
- C. SD
- D. 4K

**Question Number : 39 Question Id : 4165291269 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical**

**Correct Marks : 2 Wrong Marks : 0**

Who brought the first screening of films to India?

- A. Disney Entertainment
- B. Lumiere Brothers
- C. Prabhat Studios
- D. Gemini Studios

**Question Number : 40 Question Id : 4165291270 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical**

**Correct Marks : 2 Wrong Marks : 0**

When did Doordarshan started in India?

- A. 1959
- B. 1952
- C. 1947
- D. 1929

**Question Number : 41 Question Id : 4165291271 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical**

**Correct Marks : 2 Wrong Marks : 0**

Primary Purpose of Tripod is to provide?

- A. Fast speed
- B. Stability to Camera
- C. Diffusion.
- D. For zooming

**Question Number : 42 Question Id : 4165291272 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical**

**Correct Marks : 2 Wrong Marks : 0**

Which of the following is not a tool of video editing?

- A. Razor
- B. Cut
- C. Dissolve
- D. Cut away

**Question Number : 43 Question Id : 4165291273 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical**

**Correct Marks : 2 Wrong Marks : 0**

What were the two innovations introduced by Edison's Lab in Chicago World Fair of 1893?

- A. Phonograph and Monograph
- B. Kinetograph and Kinetoscope
- C. Periscope and Gyroscope
- D. Bioscope and Periscope

**Question Number : 44 Question Id : 4165291274 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical**

**Correct Marks : 2 Wrong Marks : 0**

Who is considered as father of Indian cinema?

- A. V. Shantaram
- B. Ardeshir Irani
- C. Dada Saheb Phalke
- D. B.N.Reddy

**Question Number : 45 Question Id : 4165291275 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical**

**Correct Marks : 2 Wrong Marks : 0**

DW Griffith's civil war epic 'Birth of a nation' was based on which novel of Thomas Dixon?

- A. The Clansman
- B. The Leopard's Spots
- C. The Root of Evil
- D. The Foolish Virgin: A Romance of Today

**Question Number : 46 Question Id : 4165291276 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical**

**Correct Marks : 2 Wrong Marks : 0**

Which medium is known as single sense medium?

- A. Television
- B. Radio
- C. Theatre
- D. Cinema



**Question Number : 47 Question Id : 4165291277 Question Type : MCQ Option Shuffling : No Display Question Number : Yes  
Single Line Question Option : No Option Orientation : Vertical**

**Correct Marks : 2 Wrong Marks : 0**

In which language did the External Services Division of All India Radio broadcast its first programme?

- A. Arabic
- B. Pushto
- C. Japanese
- D. German

**Question Number : 48 Question Id : 4165291278 Question Type : MCQ Option Shuffling : No Display Question Number : Yes  
Single Line Question Option : No Option Orientation : Vertical**

**Correct Marks : 2 Wrong Marks : 0**

The commercial Service of AIR is popularly known as?

- A. FM Rainbow
- B. FM Gold
- C. Vividh Bharti
- D. Akashvani

**Question Number : 49 Question Id : 4165291279 Question Type : MCQ Option Shuffling : No Display Question Number : Yes  
Single Line Question Option : No Option Orientation : Vertical**

**Correct Marks : 2 Wrong Marks : 0**

Name the first Bengali film?

- A. Alam Ara
- B. Billwamangal
- C. Raja Harischandra
- D. V. Santaram

**Question Number : 50 Question Id : 4165291280 Question Type : MCQ Option Shuffling : No Display Question Number : Yes  
Single Line Question Option : No Option Orientation : Vertical**

**Correct Marks : 2 Wrong Marks : 0**

Name the first movie made in South India?

- A. Kalidas
- B. Keechaka Vadham
- C. Kalava
- D. Bhakta Prahlada