

National Testing Agency

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Strategy and the Sustainable Enterprise

Group Number : 1
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Strategy and the Sustainable Enterprise

Section Id : 41652995
Section Number : 1
Section type : Online
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Number of Questions: 60
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Section Marks: 120
Display Number Panel: Yes
Group All Questions: No

Sub-Section Number: 1
Sub-Section Id: 41652998
Question Shuffling Allowed : Yes

**Question Number : 1 Question Id : 4165297591 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical**

Correct Marks : 2 Wrong Marks : 0

In "the tragedy of the commons", Gareth Hardin argues that...

- The elites of the society have the propensity to act in self interest, compromising the optimal solutions at the societal level and thus leading to prisoner's dilemma.
- Individuals tend to cooperate to find a solution that is fit for all.
- Individuals have the propensity to act in self interest, compromising the optimal solutions at the societal level and thus leading to prisoner's dilemma.
- While individuals in a society cooperate at the societal level, an optimal solution is never found.

Question Number : 2 Question Id : 4165297592 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 2 Wrong Marks : 0

The term _____ has become an oxymoron: Economic development itself is undermining... ..the very roots of sustainability.

- a) Equitable development.
- b) Sustainable development
- c) Development
- d) Socioeconomic development

Question Number : 3 Question Id : 4165297593 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 2 Wrong Marks : 0

What are the four trends that have influenced the world?

- a) The changing states of market, climate, technology, and society.
- b) The changing states of market, trade, technology, and society.
- c) The changing states of market, climate, trade, and society.
- d) The changing states of market, climate, technology, and trade.

Question Number : 4 Question Id : 4165297594 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 2 Wrong Marks : 0

Which factor, according to you, would put a great strain on earth's resources should we reach 9 billion by 2050.

- a) The very fact that the world is overpopulated will create an enormous strain on earth.
- b) The fact that the population in the lower-middle and lower income countries will be consuming more as they become more affluent.
- c) The fact that there will be more poor people on earth.
- d) The fact that people will be travelling more and there will be more migration.

Question Number : 5 Question Id : 4165297595 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 2 Wrong Marks : 0

What is the impact of global media on corporations?

- a) Corporations are less accountable.
- b) Corporations are heavily scrutinized for their actions.
- c) Corporations use global media to connect with the general public.
- d) Global media has no impact on corporations.

Question Number : 6 Question Id : 4165297596 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 2 Wrong Marks : 0

As societies change and the consumers become more socially and environmentally conscious, firms should...

- a) Ignore public opinion and conduct business as well.
- b) Work with the media to mobilise public opinion for them.
- c) Take heed of the public opinion.
- d) Work with the government and ignore the public opinion.

Question Number : 7 Question Id : 4165297597 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 2 Wrong Marks : 0

We are now at a tipping point because...

- a) Markets are evolving in a paradoxical manner; corporations are becoming stronger than ever; technology is advancing at a rapid pace; civil society is becoming weaker.
- b) Markets are evolving in a paradoxical manner; earth's ecosystem is stretched; technology is advancing at a rapid pace; civil society is becoming stronger.
- c) Markets are evolving in a paradoxical manner; earth's ecosystem is stretched; technology is advancing at a rapid pace; civil society is becoming weaker.
- d) Markets are evolving in a paradoxical manner; earth's ecosystem is stretched; technology is advancing slowly; civil society is becoming weaker.

Question Number : 8 Question Id : 4165297598 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 2 Wrong Marks : 0

These days, there is a lot of resistance against plastic microbeads in cosmetic products that damage the environment. A cosmetics company sells its facial scrub without plastic microbeads; instead it uses natural microbeads sourced sustainably from Kenya. The cosmetics company sells this sustainable facial scrub at a higher price point. In doing so, the firm is...

- a) Entering a new market.
- b) Selling similar products as that of its competitors at a higher price point.
- c) Creating differentiation advantages and gaining higher pricing power.
- d) It is creating a competitive disadvantage.

Question Number : 9 Question Id : 4165297599 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 2 Wrong Marks : 0

Conventional businesses tend to _____ environmental costs

- a) Mitigate
- b) Increase
- c) Hide or ignore
- d) Moderate

Question Number : 10 Question Id : 4165297600 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 2 Wrong Marks : 0

What is the commonly accepted definition of "sustainable development"?

- a) Development that meets the needs of the present.
- b) Development that respects strict environmental and social criteria in order to protect the planet and the people in the long run.
- c) Development that allows all the actors in society to have a better future.
- d) Development that meets the needs of the present without compromising the ability of the future generations to meet their own needs.

Question Number : 11 Question Id : 4165297601 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 2 Wrong Marks : 0

How will 3D printing impact the environmental impact of manufacturing?

- a) It will create more pollution.
- b) It will create less pollution.
- c) By changing the value chain configuration, environmental impact will be different.
- d) 3D printing will not have an environmental impact.

Question Number : 12 Question Id : 4165297602 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 2 Wrong Marks : 0

Milton Friedman, the renowned economist, was of the opinion that...

- a) The fundamental purpose of an organization is to create value for its stakeholders.
- b) The fundamental purpose of an organization is to create value for both its shareholders and its stakeholders.
- c) The fundamental purpose of an organization is to create value for the human race.
- d) The fundamental purpose of an organization is to create value for its shareholders.

Question Number : 13 Question Id : 4165297603 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 2 Wrong Marks : 0

How, according to you, do the stakeholders and the shareholders differ?

- a) While stakeholders are interested only in stock price appreciation, shareholders are also interested in firm performance other than stock price appreciation.
- b) While shareholders are interested only in stock price appreciation, stakeholders are also interested in firm performance other than stock price appreciation.
- c) There is no difference in the expectations of the two
- d) None of the Above

Question Number : 14 Question Id : 4165297604 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 2 Wrong Marks : 0

What strategy should you have for the "latent" stakeholders?

- a) Keep satisfied.
- b) Closely manage.
- c) Monitor.
- d) Keep informed.

Question Number : 15 Question Id : 4165297605 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 2 Wrong Marks : 0

Under the potential for threat/cooperation framework, what strategy should you adopt for the "dominant" stakeholders?

- a) Involve/exploit
- b) Hold & monitor
- c) Collaborate
- d) Defend

Question Number : 16 Question Id : 4165297606 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 2 Wrong Marks : 0

How does Freeman describe stakeholders?

- a) Stakeholders are similar to shareholders, but with less power and influence.
- b) Stakeholders are people with little power, and but they can disrupt the corporate agenda through activism.
- c) Stakeholders are people with power and influence but little interest in the corporate action.
- d) Stakeholders are people with power and influence as well as interest in the corporate action.

Question Number : 17 Question Id : 4165297607 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 2 Wrong Marks : 0

A powerful mining company wants to relocate an indigenous community who are not happy to leave their ancestral land. The indigenous community has the power to take the issue to the court that can stop the relocation. On the other hand, it is urgent that the project moves forward quickly. How do you think the company should engage with the indigenous community?

- a) It should wage a fight.
- b) It should work with the indigenous community in order to seek a common ground.
- c) It should retreat.
- d) It should wait.

Question Number : 18 Question Id : 4165297608 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 2 Wrong Marks : 0

What are the four I's in Baron's non market environment analysis of firm/industry?

- a) Issues; interests; institutions; information
- b) Issues; intelligence; institutions; information
- c) Institutions; International reputation; information; issues
- d) Information; interdependence; institutions; issues

Question Number : 19 Question Id : 4165297609 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 2 Wrong Marks : 0

Which, between the following, would you say is a more proactive non-market strategy for a company?

- a) After being challenged by an NGO, a company resorts to reactive strategies, by engaging the NGO legally and using public relations to discredit the claims made by the NGO.
- b) After being challenged by an NGO, the company takes the issues raised by the NGO seriously and makes a genuine effort to work together to find a solution.
- c) All of the above
- d) None of the above

Question Number : 20 Question Id : 4165297610 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 2 Wrong Marks : 0

In case of information asymmetry with the stakeholders, what should the firm do?

- a) It should use the information asymmetry to its advantage.
- b) It should educate the stakeholders.
- c) It should create more information asymmetry.
- d) It should ignore the stakeholders.

Question Number : 21 Question Id : 4165297611 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 2 Wrong Marks : 0

A product is deemed to have high market attractiveness and low environmental attractiveness under the environment strategy matrix. What should be the strategy adopted for this product?

- a) Improve or quit.
- b) Build selectively.
- c) Invest selectively.
- d) Divest.

Question Number : 22 Question Id : 4165297612 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 2 Wrong Marks : 0

In the lecture above, how does the Indian agro-chemicals company envision its products becoming highly attractive to the market as well as highly environment-friendly?

- a) It plans to produce environment-friendly version of its existing products.
- b) It plans to move into a business different than the existing one.
- c) It plans to produce new products and services that are environment-friendly as well as highly attractive to the market.
- d) It plans to repackage its existing products and call them "environment-friendly".

Question Number : 23 Question Id : 4165297613 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 2 Wrong Marks : 0

In defining a business, what choices does a firm make?

- a) Choices regarding markets, inputs, and technologies.
- b) Choices regarding products, inputs, and markets.
- c) Choices regarding products, markets, and technologies.
- d) Choices regarding products, markets, and inputs.

Question Number : 24 Question Id : 4165297614 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 2 Wrong Marks : 0

Businesses and stakeholders can disagree on the severity of risks because...

- a) Businesses tend to downplay risks.
- b) Stakeholders tend to blow risks out of proportion.
- c) There can be information asymmetry between the businesses and the stakeholders.
- d) Stakeholders can get influenced by other actors.

Question Number : 25 Question Id : 4165297615 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 2 Wrong Marks : 0

The two externally determined variables that contribute to a firm's risk profile are...

- a) Regulation and competition.
- b) Regulation and stakeholder action.
- c) Competition and stakeholder action.
- d) Regulation and local culture.

Question Number : 26 Question Id : 4165297616 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 2 Wrong Marks : 0

What is lifecycle assessment?

- a) The method of integrating eco-design while designing a product.
- b) Estimating the impact of every input and output during the lifecycle of a product.
- c) Estimating the impact of every input during the lifecycle of a product.
- d) Estimating the impact of every output during the lifecycle of a product.

Question Number : 27 Question Id : 4165297617 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 2 Wrong Marks : 0

According to Anne Lawrence's framework, how should a firm respond to a conflict situation with non-market stakeholders in which the firm has high power and has to proceed with the project urgently?

- a) It should retreat.
- b) It should wage a fight.
- c) It should work with the stakeholders in order to seek a common ground.
- d) It should wait.

Question Number : 28 Question Id : 4165297618 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 2 Wrong Marks : 0

What do you call those stakeholders who have low power and high interest?

- a) Observers
- b) Dominants
- c) Latents
- d) Marginals

Question Number : 29 Question Id : 4165297619 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 2 Wrong Marks : 0

Who are the "marginal" stakeholders?

- a) Those with high power and high interest.
- b) Those with low power and high interest.
- c) Those with low power and low interest.
- d) Those with high power and low interest

Question Number : 30 Question Id : 4165297620 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 2 Wrong Marks : 0

A company that sells plastic chairs has decided to ride the sustainability wave and sell rattan chairs that are more environment-friendly. It is selling rattan chairs with the label "eco-friendly" and at a higher price point compared to the plastic chairs. In doing so, the company is trying to...

- a) Make the value chain of the rattan chairs more efficient
- b) Create a loyal clientele for the rattan chairs
- c) Capture the price premium of the sustainable rattan chairs
- d) Create a new market for rattan chairs

Question Number : 31 Question Id : 4165297621 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 2 Wrong Marks : 0

How do firms normally start their sustainability transformation process?

- a) They start by taking a highly proactive stance and make a conscious effort to move to sustainable practices.
- b) They bring about organizational transformation that is consistent with the paradigm of sustainable development.
- c) They start by taking a highly reactive state that is mostly based on denial, issue avoidance, or grudging acceptance of sustainability measures being undertaken.
- d) They follow a strategy that is a mix of proactive and reactive measures - depending on the severity of the issues.

Question Number : 32 Question Id : 4165297622 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 2 Wrong Marks : 0

A product is deemed to have low market attractiveness and high environmental attractiveness under the environment strategy matrix. What should be the strategy adopted for this product?

- a) Protect leadership.
- b) Build selectively.
- c) Invest selectively.
- d) Protect and refocus.

Question Number : 33 Question Id : 4165297623 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 2 Wrong Marks : 0

In the lecture above, how does the Indian agro-chemicals company envision its products becoming highly attractive to the market as well as highly environment-friendly?

- a) It plans to produce environment-friendly version of its existing products.
- b) It plans to move into a business different than the existing one.
- c) It plans to produce new products and services that are environment-friendly as well as highly attractive to the market.
- d) It plans to repackage its existing products and call them "environment-friendly".

Question Number : 34 Question Id : 4165297624 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 2 Wrong Marks : 0

What is the cradle-to-grave approach to LCA?

- a) It measures impacts from extraction to the recycling of the product.
- b) It measures impacts from extraction to the manufacturing of the product.
- c) It measures impacts from the manufacturing to the final disposal of the product.
- d) It measures impacts from the extraction to the final disposal of the product.

Question Number : 35 Question Id : 4165297625 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 2 Wrong Marks : 0

Identify the closed-loop production system among the following.

- a) Cradle-to-grave approach.
- b) Cradle-to-gate approach.
- c) Gate-to-gate approach.
- d) Cradle-to-cradle approach.

Question Number : 36 Question Id : 4165297626 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 2 Wrong Marks : 0

At the product level, ecological footprint examines (dash)

- a) The resources used as inputs.
- b) The resources consumed in the organization while making an intermediate product.
- c) The resources consumed to deliver the final product.
- d) The resources used to deliver the final product minus the intermediate products.

Question Number : 37 Question Id : 4165297627 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 2 Wrong Marks : 0

The assumption with the linear supply chain model is that...

- a) There is a finite amount of natural resources.
- b) Industries produce resources they cannot acquire from nature.
- c) Industries are inherently efficient in recycling.
- d) There is an inexhaustible amount of natural resources.

Question Number : 38 Question Id : 4165297628 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 2 Wrong Marks : 0

Which ISO series of standards are related to sustainability?

- a) 9000
- b) 9100
- c) 14000
- d) 2000

Question Number : 39 Question Id : 4165297629 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 2 Wrong Marks : 0

How much did CK Prahalad and Stuart Hart estimate the opportunity of serving the poorest bottom of the pyramid to be?

- a) 13 billion USD.
- b) 10 billion USD.
- c) 12 trillion USD.
- d) 13 trillion USD.

Question Number : 40 Question Id : 4165297630 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 2 Wrong Marks : 0

How can BOP models leave the consumers better off?

- a) They can induce entrepreneurship.
- b) They can lower the poverty premium.
- c) They can help in social mobility.
- d) They can improve the well-being of the consumers.

Question Number : 41 Question Id : 4165297631 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 2 Wrong Marks : 0

What are the dimensions of a truly meaningful BoP model?

- a) It should meet the basic needs; it should create access; the model should be viable in the short and the long run.
- b) It should meet all needs; it should create access; the model should be viable in the short and the long run.
- c) It should meet the basic needs; it should create access; the model should be viable in the short run.
- d) It should meet the basic needs; it should create access; the model should be viable in the long run.

Question Number : 42 Question Id : 4165297632 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 2 Wrong Marks : 0

Which of the following are some examples of the social aspects of sustainability?

- a) Climate change mitigation; abolishing child labour; upholding human rights.
- b) Poverty reduction; climate change adaptation; upholding human rights.
- c) Climate change mitigation; poverty reduction; abolishing child labour.
- d) Abolishing child labour; upholding human rights; promoting diversity and gender equality.

Question Number : 43 Question Id : 4165297633 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 2 Wrong Marks : 0

Why is it that MNCs have traditionally overlooked the consumers at the bottom of the pyramid?

- a) There is too much risk involved.
- b) The assumption that the bottom tier is not a viable market.
- c) The assumption that revenue generated will be less at the bottom tier.
- d) Due to government regulations.

Question Number : 44 Question Id : 4165297634 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 2 Wrong Marks : 0

Why do you think human behaviour is important when redesigning the production-consumption cycle to be more sustainable?

- a) Because consumer change decisions quickly.
- b) Because consumer are not always rational decision makers.
- c) Because consumers might not be interested in partaking in the sustainable production-consumption cycle.
- d) Because consumers will always purchase the cheapest options.

Question Number : 45 Question Id : 4165297635 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 2 Wrong Marks : 0

What is eco-design?

- a) It is making a product or service more eco-efficient with fundamentally changing its form or function.
- b) It is making a product or service more eco-efficient without fundamentally changing its form or function.
- c) It is substituting a product or a service with a more eco-efficient product or service.
- d) It is incrementally improving a product or a service to become eco-efficient.

Question Number : 46 Question Id : 4165297636 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 2 Wrong Marks : 0

In the words of McDonough and Braungart, "Nature, though highly industrious, astonishingly productive and creative, and even wasteful is not (dash) but effective."

- a) Ineffective
- b) Unproductive
- c) Effectual
- d) Efficient

Question Number : 47 Question Id : 4165297637 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 2 Wrong Marks : 0

Why is the cradle-to-cradle approach to LCA also known as the close looped production system?

- a) Because it measures the impacts from the manufacturing to the recycling of the product.
- b) Because it measures the impacts from the extraction to the final disposal of the product.
- c) Because it measures the impacts from the extraction to the recycling of the product.
- d) Because it measures the impacts from the extraction to the manufacturing of the product.

Question Number : 48 Question Id : 4165297638 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 2 Wrong Marks : 0

How is environmental attractiveness measured?

- a) It is measured based on negative externalities.
- b) It is measured based on positive externalities.
- c) It is measured based on the firm internalities.
- d) It is measured based on both negative and positive externalities.

Sub-Section Number:	2
Sub-Section Id:	41652999
Question Shuffling Allowed :	Yes

Question Number : 49 Question Id : 4165297639 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 2 Wrong Marks : 0

Sustainable development takes an anthropocentric view to development and focuses almost exclusively on intergenerational equity.

- a) True
- b) False

Question Number : 50 Question Id : 4165297640 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 2 Wrong Marks : 0

Non-market stakeholders are those who usually engage in direct economic exchange with the firms. True or false?

- a) True
- b) False

Question Number : 51 Question Id : 4165297641 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 2 Wrong Marks : 0

Multiple stakeholders have similar expectations from an organization.

- a) True
- b) False

Question Number : 52 Question Id : 4165297642 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 2 Wrong Marks : 0

Foreign Direct Investment (FDI) flows to countries with opportunities, often without consideration to ethical or equity concerns. True or False.

- a) True
- b) False

Question Number : 53 Question Id : 4165297643 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 2 Wrong Marks : 0

Sustainability or environmental risks eventually manifest in one of the five categories of risk. True or false?

- a) True
- b) False

Sub-Section Number:	3
Sub-Section Id:	416529100
Question Shuffling Allowed :	Yes

Question Number : 54 Question Id : 4165297644 Question Type : MSQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 2 Wrong Marks : 0

What are the planetary boundaries estimated by the Stockholm Resilience Centre? (Select all that apply)

- a) Stratospheric ocean depletion
- b) Ocean acidification
- c) Climate change
- d) Fresh water use

Question Number : 55 Question Id : 4165297645 Question Type : MSQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 2 Wrong Marks : 0

Who, among them, are internal stakeholders of an organization? (multiple answers correct)

- a) Suppliers
- b) Managers
- c) Customers
- d) Employees

Question Number : 56 Question Id : 4165297646 Question Type : MSQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 2 Wrong Marks : 0

Who, among the following, are non-market stakeholders?

- a) Stockholders
- b) Communities
- c) Customers
- d) Activist groups

Question Number : 57 Question Id : 4165297647 Question Type : MSQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 2 Wrong Marks : 0

Multinational companies these days are often battling with local communities on water rights and use. The risks these companies might be exposed to are... (choose all that apply)

- a) Change in government regulatory policies with policies becoming unfavourable for the company.
- b) Reputational risk leading to mass boycott of the company's products.
- c) Lawsuit(s) filed by the communities.
- d) Risk incurred from a different product division of the company.

Question Number : 58 Question Id : 4165297648 Question Type : MSQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 2 Wrong Marks : 0

Risks are events that may threaten a company's ----- or -----

- a) Short-term profitability
- b) Hiring process
- c) Operations
- d) Long-term viability

Question Number : 59 Question Id : 4165297649 Question Type : MSQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 2 Wrong Marks : 0

Identify the positive externality of a firm that does not dump chemicals in the local river, thus keeping it clean. Choose all that are correct

- a) The fishing businesses witness profit because of healthy fishes in the river.
- b) Riverside properties increase in value.
- c) Residents of the town gather around the river for a swim in summer, further boosting businesses.
- d) Other businesses start dumping chemicals into the river.

Question Number : 60 Question Id : 4165297650 Question Type : MSQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 2 Wrong Marks : 0

Why can businesses be called the root of the problem of unsustainability?

- a) Businesses drive unlimited consumption.
- b) Businesses often skirt environmental laws and regulations for profit.
- c) Businesses often destroy forest areas, pollute water bodies, and build unsustainably.
- d) Businesses always knowingly cause unsustainability.