

National Testing Agency

Question Paper Name: Television Journalism
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Actual Answer Key: Yes

Television Journalism

Group Number : 1
Group Id : 41652961
Group Maximum Duration : 0
Group Minimum Duration : 120
Revisit allowed for view? : No
Revisit allowed for edit? : No
Break time: 0
Group Marks: 100

Television Journalism

Section Id : 41652961
Section Number : 1
Section type : Online
Mandatory or Optional: Mandatory
Number of Questions: 100
Number of Questions to be attempted: 100
Section Marks: 100
Display Number Panel: Yes
Group All Questions: No

Sub-Section Number: 1
Sub-Section Id: 41652962
Question Shuffling Allowed : Yes

Question Number : 1 Question Id : 4165295036 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

In a public service broadcasting system, revenue is earned through

- Advertisements
- Govt grants
- License fees taken from listeners
- License fees and a percentage from sale of radio sets

Question Number : 2 Question Id : 4165295037 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

The radio network that is defunct today is

- a. Voice of America
- b. All India Radio
- c. World Space
- d. Radio Ceylon

Question Number : 3 Question Id : 4165295038 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Which of the following is a commercial broadcasting station?

- a. Yuva Vani
- b. Vividh Bharati
- c. AIR External Services
- d. Delhi A

Question Number : 4 Question Id : 4165295039 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

In the pre satellite era, which of the following had short wave transmission?

- a. Yuva Vani
- b. Vividh Bharati
- c. AIR External Services
- d. Delhi A

Question Number : 5 Question Id : 4165295040 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Ameen Sayani's voice could be heard on

- a. Binaca Geetnala
- b. Chitrahaar
- c. Bhule Bisre Geet
- d. Bournvita Quiz Contest

Question Number : 6 Question Id : 4165295041 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Tavassum used to anchor

- a. Chitrahaar
- b. Aisa Bhi Hota Hai
- c. Bhule Bisre Geet
- d. Aros Paros

Question Number : 7 Question Id : 4165295042 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Bharat Ek Khoj aired on the National Network of Doordarshan was directed by

- a. Ketan Mehta
- b. Shyam Benegal
- c. Sayeed Mirza
- d. Govind Nihlani

Question Number : 8 Question Id : 4165295043 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

The name of writer R.K Narayan is associated with the television series

- a. Bharat Ki Chhaap
- b. Malgudi Days
- c. Yeh Jo Hai Zindagi
- d. Tamas

Question Number : 9 Question Id : 4165295044 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Satellite Instructional Television Experiment was a collaborative effort of

- a. Indian Space Research Organization and National Aeronautics and Space Administration
- b. ISRO and American Space Agency
- c. Department of Science & Technology and Ministry of Information & Broadcasting
- d. Govt of India and White House

Question Number : 10 Question Id : 4165295045 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

The SITE programmes used to be broadcast using the satellite

- a. INSAT 1A
- b. INSAT 1B
- c. Asiasat
- d. Edusat

Question Number : 11 Question Id : 4165295046 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

EDUSAT ws launched in the year

- a. 1976
- b. 2004
- c. 1981
- d. 2014

Question Number : 12 Question Id : 4165295047 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

The name of Ted Turner is associated with

- a. Satellite Television Asian Region
- b. Cable News Network
- c. British Broadcasting Corporation
- d. Network 18

Question Number : 13 Question Id : 4165295048 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

The first private television channel to be received in Indian homes was

- a. STAR
- b. ZEE
- c. CNN
- d. ATN

Question Number : 14 Question Id : 4165295049 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

The Gulf War (1990 - 91) was marked by the introduction of live news broadcasts from the frontlines of the battle. The television channel that had exclusive rights for this coverage was

- a. BBC
- b. CNN
- c. Star News
- d. Al Jazeera

Question Number : 15 Question Id : 4165295050 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

The first 24 hours news channel in India was

- a. NDTV 24X7
- b. Star News
- c. Aaj Tak
- d. BBC World

Question Number : 16 Question Id : 4165295051 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

The television programme that is no longer aired is

- a. Horizon
- b. Devil's Advocate
- c. The World This Week
- d. The Buck Stops Here

Question Number : 17 Question Id : 4165295052 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

The television channel owned by the Living Media Group (India Today) is

- a. India TV
- b. Aaj Tak
- c. CNN IEN
- d. Colours

Question Number : 18 Question Id : 4165295053 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

The TV soap Jassi Jaisi Koi Nahin used to be aired on

- a. Doordarshan
- b. Sony Entertainment Television
- c. Star TV
- d. Zee TV

Question Number : 19 Question Id : 4165295054 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Hum Log, India's first soap opera was scripted by

- a. P. Kumar Vasudev
- b. Manohar Shyam Joshi
- c. Kamallesh Pande
- d. Anjum Rajabali

Question Number : 20 Question Id : 4165295055 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Hum Log, India's first soap opera, had a run of ____ episodes

- a. 154
- b. 200
- c. 60
- d. 52

Question Number : 21 Question Id : 4165295056 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Restrictions to the Freedom of Speech and Expression are outlined in?

- a. Clause 2 of Article 19
- b. Clause 2 of Article 21
- c. Article 32
- d. Section 370

Question Number : 22 Question Id : 4165295057 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

"The sole aim of journalist should be service" were words declared by

- a. MK Gandhi
- b. MA Kalam Azad
- c. SC Bose
- d. APJ Abdul Kalam

Question Number : 23 Question Id : 4165295058 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Sanjay Leela Bhansali's film Padmavat was censored by

- a. CBFC
- b. Ministry of I&B
- c. BRAI
- d. TRAI

Question Number : 24 Question Id : 4165295059 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Choose the correct statement:

- a. In a news report the sound bite may be opinionated, but the commentary should be objective
- b. Bot the sound bite and the commentary should be objective
- c. A news report can be compiled entirely through sound bites
- d. Only sound bites of experts should be taken

Question Number : 25 Question Id : 4165295060 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

In journalistic jargon, a beat is a

- a. Rhythm of music
- b. A violent action
- c. A specific subject area of reporting
- d. A special page in a newspaper

Question Number : 26 Question Id : 4165295061 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Among the following genres of programme which one has the highest shelf life?

- a. News
- b. News feature
- c. Documentary
- d. Panel discussion

Question Number : 27 Question Id : 4165295062 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

The light that provides definition and creates subtle highlights around the subject's outlines is called:

- a. Kick Light
- b. Backlight
- c. Background light
- d. Key light

Question Number : 28 Question Id : 4165295063 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

The light that blends the brightness difference between the foregrounds with the background is called:

- a. Kick Light
- b. Backlight
- c. Background light
- d. Fill light

Question Number : 29 Question Id : 4165295064 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Compared to Prosumer cameras most DSLR Cameras offer

- a. Superior image quality
- b. Inferior Image quality
- c. Similar image quality
- d. Same image quality

Question Number : 30 Question Id : 4165295065 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Zebra stripe help to judge

- a. the sharpness
- b. contrast
- c. exposure
- d. perspective

Question Number : 31 Question Id : 4165295066 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

The polar pattern of a microphone determines its :

- a. Catchment area of sound
- b. Magnetic polarity
- c. Weight
- d. High frequency response

Question Number : 32 Question Id : 4165295067 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

To record two persons facing each other the microphone of choice is :

- a. Unidirectional microphone
- b. Bi-directional microphone
- c. Omnidirectional microphone
- d. Hyper cardioid microphone

Question Number : 33 Question Id : 4165295068 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

A windshield protects :

- a. the camera from wind
- b. The diaphragm of a microphone from wind
- c. The props from wind during a shooting
- d. The light equipment from wind

Question Number : 34 Question Id : 4165295069 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

In an AV script we try to

- a. Match the narration accurately to the visuals
- b. Describe the visuals in as much details as possible
- c. Visualize the whole film on paper
- d. Play with the structure of the film

Question Number : 35 Question Id : 4165295070 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

During the shooting of a non fiction film,

- a. The AV script should be adhered to strictly
- b. The AV script should act as a guidemap
- c. The AV script should be written after the shoot
- d. The AV script must always be written before the shoot

Question Number : 36 Question Id : 4165295071 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

A field anchor works in the _____ section of broadcast news production

- a. Input
- b. Assignments
- c. Output
- d. ENG

Question Number : 37 Question Id : 4165295072 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Hot switching happens in

- a. Live news broadcast
- b. Live broadcast where field report too comes live
- c. Panel discussions
- d. Prolonged coverage of a news

Question Number : 38 Question Id : 4165295073 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

The punch line of a news story comes in the

- a. Upper one third of the screen
- b. Horizontal scroll at the bottom of the screen
- c. L band
- d. Aston band

Question Number : 39 Question Id : 4165295074 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Back packs are substitutes for

- a. OB Vans
- b. TV studios
- c. Control rooms
- d. Field cameras

Question Number : 40 Question Id : 4165295075 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

In a TV studio, a green screen is used as a backdrop

- a. So that it can be replaced by any other image or video
- b. So that the anchor stands out against the screen
- c. To add a touch of colour to the studio
- d. Because green is a neutral colour

Question Number : 41 Question Id : 4165295076 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

The teleprompter is attached to

- a. The camera facing the anchor
- b. The table in front of the anchor
- c. The studio wall in front of the anchor
- d. The anchor's laptop

Question Number : 42 Question Id : 4165295077 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

If print news is a report of an event that has already taken place, TV news gives the impression of:

- a. Being true to life
- b. Being relayed live
- c. Immediacy
- d. Being captured candid

Question Number : 43 Question Id : 4165295078 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

If a print news report follows the inverted pyramid pattern, a TV news script is written as:

- a. An upright pyramid
- b. A linear narrative
- c. An event unfolding
- d. A breaking news

Question Number : 44 Question Id : 4165295079 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

A TV news script can be divided into three segments:

- a. Beginning middle end
- b. Lead Follow up Lead out
- c. Introduction Complication Conclusion
- d. Act 1 Act 2 Act 3

Question Number : 45 Question Id : 4165295080 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Select the irrelevant option from among the four given below. For a field anchor, it is important to give P2C to

- a. Make his/her face known through out the country
- b. Sum up the story
- c. Authenticate the story
- d. As a proof that she had been there at the scene of the news

Question Number : 46 Question Id : 4165295081 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Select the irrelevant option from among the four given below. In a TV news report, library shots are used when

- a. There isn't enough time to capture the actual visuals
- b. The actual visuals are spoiled
- c. The camera is not allowed at the scene of the incident
- d. The actual visuals will not be dramatic enough

Question Number : 47 Question Id : 4165295082 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Tickers usually travel from

- a. Left to right
- b. Right to left
- c. Top to bottom
- d. Bottom to top

Question Number : 48 Question Id : 4165295083 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Watermarks are generally

- a. Opaque
- b. Transparent
- c. Translucent
- d. Vibrant

Question Number : 49 Question Id : 4165295084 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

A typical PAL SD TV signal will have

- a. 720x576 pixels
- b. 1080x1920 pixels
- c. 720x480 pixels
- d. 1280x720 pixels

Question Number : 50 Question Id : 4165295085 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

The aspect ratio of the moving image for High Definition television is

- a. 4:3
- b. 18:9
- c. 16:9
- d. 2:3

Question Number : 51 Question Id : 4165295086 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

One of the prime characteristics of TV is

- a. literature
- b. Photography
- c. Intertextualities
- d. Colour

Question Number : 52 Question Id : 4165295087 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Which of the following characteristics does not apply to television?

- a. Frontality
- b. Direct address
- c. Voyeurism
- d. Fragmented narrative

Question Number : 53 Question Id : 4165295088 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Television is an

- a. Image driven medium
- b. Audio driven medium
- c. Hot medium
- d. Archaic medium

Question Number : 54 Question Id : 4165295089 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

The audio signals of broadcast television are

- a. Amplitude modulated
- b. Frequency modulated
- c. Carried on short waves
- d. Noise free

Question Number : 55 Question Id : 4165295090 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Choose the option that does not apply to television

- a. Television gives the appearance of being live
- b. Television is a window to the world
- c. Television projects a world of fantasy
- d. Television is controlled by an elite minority

Question Number : 56 Question Id : 4165295091 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Choose the option that strongly applies to television

- a. Television is a democratic medium
- b. Television is an interactive medium
- c. Television is a manipulative medium
- d. +/+++Television is a self paced medium

Question Number : 57 Question Id : 4165295092 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Breaking news is necessarily

- a. Unplanned and unanticipated
- b. Dramatic in nature
- c. Political news
- d. Disaster news

Question Number : 58 Question Id : 4165295093 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Breaking news should be followed by

- a. More breaking news
- b. Developing story
- c. Headline news
- d. Details

Question Number : 59 Question Id : 4165295094 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Television is the best vehicle for carrying breaking news because

- a. Television news is 'live'
- b. Television is an audio visual medium
- c. Television is there in every home
- d. Television is the most popular mass medium

Question Number : 60 Question Id : 4165295095 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Choose the correct statement

- a. Any new development can go on air as breaking news
- b. There should be one breaking news a day
- c. Breaking news is a compulsory component of television news bulletin
- d. T.V channels prefer breaking news because it pushes up TRP

Question Number : 61 Question Id : 4165295096 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Breaking Views are about

- a. Incidents
- b. Events
- c. Emerging trends and processes
- d. People's opinions

Question Number : 62 Question Id : 4165295097 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Advertisements thrive in and nurture a

- a. Consumerist society
- b. Socialist system
- c. Communist society
- d. Totalitarian regime

Question Number : 63 Question Id : 4165295098 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Social movements are made a mockery of in advertisements because

- a. Ads thrive on social status-quo and do not like political and social changes
- b. Ads are anti-social
- c. Ads do support social movements
- d. Ads get money for doing so

Question Number : 64 Question Id : 4165295099 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Ads encourage human relationships to be seen in the light of

- a. Bourgeois and proletariat class struggle
- b. Love and affection
- c. Hatred
- d. Commodity culture

Question Number : 65 Question Id : 4165295100 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Two of the recurrent themes in today's ads are

- a. Adventure and action
- b. Morality and critical interpretation of society
- c. Gender and social stereotypes
- d. Abstinence and spirituality

Question Number : 66 Question Id : 4165295101 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

The first quality of an interviewer is to be a good listener because

- a. Only if you listen attentively can you ask the next question
- b. Interviews are all about listening
- c. Listening carefully will help you read between the lines and get the nuances in the interviewee's thoughts
- d. It is polite to be a good listener

Question Number : 67 Question Id : 4165295102 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

If the interviewee is somebody not used to facing the camera, the first question should be

- a. A simple question
- b. A throw away
- c. A question to set the tone
- d. A difficult question

Question Number : 68 Question Id : 4165295103 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

An interview programme on television is

- a. Basically an entertainment programme
- b. Always a serious programme
- c. As much about body language as about the spoken word
- d. A game of one up manship between the interviewer and interviewee

Question Number : 69 Question Id : 4165295104 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

In an interview based programme the interviewer is

- a. Entitled to ask unexpected questions
- b. Expected to ask controversial questions
- c. Should stick to previously discussed questions
- d. Always a crowd puller

Question Number : 70 Question Id : 4165295105 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Which of the following is not an interview based TV show

- a. Devil's Advocate
- b. Simi Grewal Show
- c. Koffee with Karan
- d. Question Time

Question Number : 71 Question Id : 4165295106 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Ideally the last question in an interview should be

- a. The most difficult question
- b. A feel good question
- c. A summing up question
- d. A repetition of the first question

Question Number : 72 Question Id : 4165295107 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

In India, the system of television audience measurement began

- a. With the coming of television in 1957
- b. After the initiation of satellite television
- c. In the 1990s
- d. After 'live news' started being broadcast

Question Number : 73 Question Id : 4165295108 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

The diary system of television audience measurement was practised

- a. During the days of terrestrial television
- b. During the days of national network
- c. When Doordarshan was the only television channel
- d. During Gulf War

Question Number : 74 Question Id : 4165295109 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

In India the first television audience measurement was conducted by

- a. IMRB
- b. MARG
- c. Govt. of India
- d. A.C Nielson

Question Number : 75 Question Id : 4165295110 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Television audience measurement is calculated for a sample that is

- a. One fifth of the total population of India
- b. One tenth the total population of India
- c. A miniscule fraction of the total population of India
- d. A small fraction of the population of India living in cities

Question Number : 76 Question Id : 4165295111 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Presently, television audience measurement is conducted by

- a. A.C Neilson
- b. Broadcast Audience Research Council
- c. Broadcast Federation of India
- d. Indian Market Research Bureau

Question Number : 77 Question Id : 4165295112 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

The first docu soap ever produced was

- a. The Family
- b. An American Family
- c. Sylvania Waters
- d. The Real World

Question Number : 78 Question Id : 4165295113 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Survivor was first shown on

- a. American television
- b. British television
- c. Australian television
- d. Dutch television

Question Number : 79 Question Id : 4165295114 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Sach ka Saamna is an adaptation of

- a. The Moment of Truth
- b. Face off with Truth
- c. Face the Truth
- d. Unmasked

Question Number : 80 Question Id : 4165295115 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

The reality show Bigg Boss is so named because of

- a. The hidden cameras
- b. The interview with Bigg Boss in the confession room
- c. Bigg Boss sets the rules of the game
- d. Bigg Boss appears at the end of the show

Question Number : 81 Question Id : 4165295116 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

The show that first introduced the video diary was

- a. The Family
- b. Big Brother
- c. Survivor
- d. The Real World

Question Number : 82 Question Id : 4165295117 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

In Sach ka Saamna, a participant could win upto

- a. Rs. One million
- b. Rs. One lakh
- c. Rs. Ten million
- d. Rs. Five million

Question Number : 83 Question Id : 4165295118 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Rajdeep Sardesai started his career with

- a. NDTV
- b. CNN IBN
- c. The Times of India
- d. Doordarshan

Question Number : 84 Question Id : 4165295119 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Which of the following persons is a psephologist

- a. Prannoy Roy
- b. Radhika Roy
- c. Barkha Dutt
- d. Rajdeep Sardesai

Question Number : 85 Question Id : 4165295120 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

The following person owns a television channel

- a. Vikram Chandra
- b. Barkha Dutt
- c. Prannoy Roy
- d. Arnab Goswami

Question Number : 86 Question Id : 4165295121 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

The Week that Wasn't is aired on

- a. CNN IBN
- b. NDTV
- c. MTV
- d. India Today TV

Question Number : 87 Question Id : 4165295122 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Anupama Chopra reviews films on

- a. NDTV
- b. CNN IBN
- c. Aaj Tak
- d. Times Now

Question Number : 88 Question Id : 4165295123 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

The programme in which ministers were invited to the TV studio to meet the common people and answer their questions was

- a. Aap ki Adalat
- b. Janvani
- c. Chakravyuha
- d. Sach ka Saamna

Question Number : 89 Question Id : 4165295124 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

"Kaun Banega Crorepati" is an Indian version of which famous reality show?

- a. Who wants to be a Millionaire
- b. I am rich.
- c. Dallas Dollar
- d. The Weakest Link

Question Number : 90 Question Id : 4165295125 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Which famous Indian actor anchored the reality show called "Satyameva Jayate"

- a. Amitabh Bachhan
- b. Viddu Vinod Chopra
- c. Aamir Khan
- d. Shah Rukh Khan

Question Number : 91 Question Id : 4165295126 Question Type : MCQ Option Shuffling : No Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Which of the following factors is the driving force behind the reality shows in India.

- a. Consumerism
- b. Nepotism
- c. Patriarchy
- d. Socialism

Question Number : 92 Question Id : 4165295127 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Which of the following is a news channel?

- a. ABP News
- b. Sony Max
- c. Colours
- d. Discovery

Question Number : 93 Question Id : 4165295128 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Lumiere Brothers used a gadget called

- a. Moviola
- b. Cinematographe
- c. Avid
- d. Kinetoscope

Question Number : 94 Question Id : 4165295129 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Which of the following television series was produced by Yash Raj Films?

- a. Seven
- b. Kahani Ghar Ghar Ki
- c. Bigg Boss
- d. Kaun Banega Crorepati

Question Number : 95 Question Id : 4165295130 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

The Prasar Bharati Act grants autonomy to _____ and _____.

- a. Radio and Television
- b. Cinema and the Press
- c. All India Radio and Doordarshan
- d. Private broadcasters and Foreign TV channels

Question Number : 96 Question Id : 4165295131 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

The Prasar Bharati Act came into implementation in

- a. 1990
- b. 1997
- c. 2000
- d. 1985

Question Number : 97 Question Id : 4165295132 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

The _____ grants rights to private broadcasters to operate from Indian soil

- a. Prasar Bharati Act
- b. Broadcast Act
- c. Indian Telegraph Act
- d. Telecom Regulatory Act

Question Number : 98 Question Id : 4165295133 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Broadcast Audience Research Council is responsible for

- a. Accurate and timely television audience measurement
- b. Monitoring quality of television programmes in India
- c. Frequency allocation to private broadcasters
- d. Monitoring changing tastes of Indian TV audience

Question Number : 99 Question Id : 4165295134 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

Doordarshan Audience Research Team or DART used to follow the _____ method for audience measurement

- a. Diary method
- b. Set Top box method
- c. Door to door survey method
- d. Computerized method

Question Number : 100 Question Id : 4165295135 Question Type : MCQ Option Shuffling : No Display Question Number : Yes Single Line Question Option : No Option Orientation : Vertical

Correct Marks : 1 Wrong Marks : 0

According to a latest survey, _____ Indian homes have TV sets

- a. 47 million
- b. 197 million
- c. 100%
- d. All urban