

National Testing Agency

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Display Marks:	Yes

Web Content Management

Group Number :	1
Group Id :	899514103
Group Maximum Duration :	0
Group Minimum Duration :	120
Show Attended Group? :	No
Edit Attended Group? :	No
Break time :	0
Group Marks :	100
Is this Group for Examiner? :	No

Web Content Management -1

Section Id :	899514123
Section Number :	1
Section type :	Online
Mandatory or Optional :	Mandatory
Number of Questions :	20
Number of Questions to be attempted :	20

Section Marks : 20
Mark As Answered Required? : Yes
Sub-Section Number : 1
Sub-Section Id : 899514155
Question Shuffling Allowed : Yes

Question Number : 1 Question Id : 8995149241 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No
Correct Marks : 1 Wrong Marks : 0

----- is an established standard to store black and white images created by scanners and desktop publishing applications.

1. TIFF
2. PNG
3. GIF
4. JPEG

Options :

- 89951436538. 1
- 89951436539. 2
- 89951436540. 3
- 89951436541. 4

Question Number : 2 Question Id : 8995149242 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No
Correct Marks : 1 Wrong Marks : 0

Which Menu is used to work with Audacity project files and other audio files?

1. Edit
2. File
3. Transport
4. View

Options :

- 89951436542. 1
- 89951436543. 2
- 89951436544. 3
- 89951436545. 4

Question Number : 3 Question Id : 8995149243 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Blog is short form of

1. BLOGSTIER
2. WEB+LOG
3. WE+BLOG
4. BLOGGER

Options :

89951436546. 1
89951436547. 2
89951436548. 3
89951436549. 4

Question Number : 4 Question Id : 8995149244 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which of these is not a Presentation software?

1. Impress
2. Prezi
3. Kahoot
4. C-Map tools

Options :

89951436550. 1
89951436551. 2
89951436552. 3
89951436553. 4

Question Number : 5 Question Id : 8995149245 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Screen cast name was suggested to a particular genre of videos where computer screen was recorded digitally by two readers of a blog-

1. Jean Donald and Deeje Colley
2. Joseph McDonald and Deeje Cooley
3. Larry Sanger and Jon Udell
4. Jon Udell and Jean Donald

Options :

- 89951436554. 1
- 89951436555. 2
- 89951436556. 3
- 89951436557. 4

Question Number : 6 Question Id : 8995149246 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

The name "Wiki" is shortened form of Hawaiian word "WikiWiki" which means

1. Website
2. Quick
3. fast
4. instant

Options :

- 89951436558. 1
- 89951436559. 2
- 89951436560. 3
- 89951436561. 4

Question Number : 7 Question Id : 8995149247 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

The free and open source software on which the Wikipedia was launched is

1. Wikimedia.
2. PHPwiki
3. Media wiki.
4. Fwiki

Options :

- 89951436562. 1
- 89951436563. 2
- 89951436564. 3
- 89951436565. 4

Question Number : 8 Question Id : 8995149248 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Amplitude also known as

- 1. Wave
- 2. Frequency
- 3. Volume
- 4. Pitch

Options :

- 89951436566. 1
- 89951436567. 2
- 89951436568. 3
- 89951436569. 4

Question Number : 9 Question Id : 8995149249 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Blog is generally written by an individual. If many writers come together and write a blog , it is called

- 1. MBLOG
- 2. MWB
- 3. MAB
- 4. MWBLOG

Options :

- 89951436570. 1
- 89951436571. 2
- 89951436572. 3
- 89951436573. 4

Question Number : 10 Question Id : 8995149250 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Presentation software have many inbuilt themes, templates and layouts. When you work on Impress or PowerPoint and you want to insert picture or video in a new slide. Which of these layouts should you choose?

1. Blank
2. Title Only
3. Columnar
4. Title and Content

Options :

89951436574. 1
89951436575. 2
89951436576. 3
89951436577. 4

Question Number : 11 Question Id : 8995149251 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

If you want a free and open source screencast software, which software will you choose?

1. Screencast-o-Matic
2. Freemind
3. Active Presenter
4. CamStudio

Options :

89951436578. 1
89951436579. 2
89951436580. 3
89951436581. 4

Question Number : 12 Question Id : 8995149252 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which websites are having web pages stored on the server and display unchanging content to the users?

1. e-Commerce websites
2. Government Websites
3. Dynamic Websites
4. Static Websites

Options :

- 89951436582. 1
- 89951436583. 2
- 89951436584. 3
- 89951436585. 4

Question Number : 13 Question Id : 8995149253 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

_____ Service having multiple servers hosting the same content for better resource utilization

- 1. Cloud hosting
- 2. Clustered hosting
- 3. Shared web hosting service
- 4. Dedicated web hosting service

Options :

- 89951436586. 1
- 89951436587. 2
- 89951436588. 3
- 89951436589. 4

Question Number : 14 Question Id : 8995149254 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which pages get information from a database and can be customized regularly and repeatedly according to the user requirements?

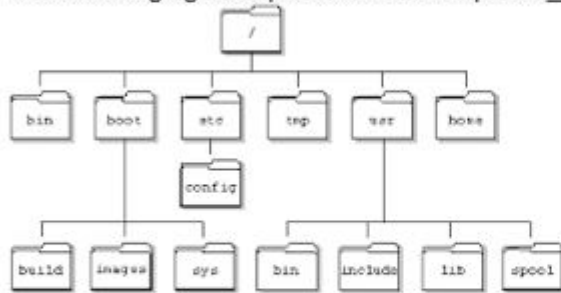
- 1. Static
- 2. Dynamic
- 3. Static and Dynamic
- 4. None of the above

Options :

- 89951436590. 1
- 89951436591. 2
- 89951436592. 3
- 89951436593. 4

Question Number : 15 Question Id : 8995149255 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

As part of organizing the content of website, the following figure represents an example of _____ structure:



1. Hierarchical Structure
2. Cluster Structure
3. Directory Structure
4. Tutorial Structure

Options :

- 89951436594. 1
- 89951436595. 2
- 89951436596. 3
- 89951436597. 4

Question Number : 16 Question Id : 8995149256 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Who makes the Web standards?

1. Google
2. Microsoft
3. World Wide Web Consortium
4. Mozilla

Options :

- 89951436598. 1
- 89951436599. 2
- 89951436600. 3
- 89951436601. 4

Question Number : 17 Question Id : 8995149257 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which of the element does NOT support autofocus attribute (Using HTML5 & CSS3)?

- 1.<input>
- 2.<base>
- 3.<select>
4. both 1 & 2

Options :

- 89951436602. 1
- 89951436603. 2
- 89951436604. 3
- 89951436605. 4

Question Number : 18 Question Id : 8995149258 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which of the following are attributes of Font Tag in HTML?

1. Face
2. Size
3. Color
4. All the above

Options :

- 89951436606. 1
- 89951436607. 2
- 89951436608. 3
- 89951436609. 4

Question Number : 19 Question Id : 8995149259 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Caption Tag in HTML is used?

1. to display the Title for table at the top
2. to display the Title for table at the bottom
3. Both
4. None of the above

Options :

- 89951436610. 1
- 89951436611. 2
- 89951436612. 3
- 89951436613. 4

Question Number : 20 Question Id : 8995149260 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

The presently available Content Management Systems (CMS) are Descendants of --

1. Database Management Systems (DBMS)
2. Document Management Systems (DMS)
3. Knowledge Management Systems (KMS)
4. None of the above.

Options :

- 89951436614. 1
- 89951436615. 2
- 89951436616. 3
- 89951436617. 4

Web Content Management -2

Section Id :	899514124
Section Number :	2
Section type :	Offline
Mandatory or Optional :	Mandatory
Number of Questions :	7
Number of Questions to be attempted :	5
Section Marks :	30
Mark As Answered Required? :	Yes
Sub-Section Number :	1
Sub-Section Id :	899514156
Question Shuffling Allowed :	No

Question Number : 21 Question Id : 8995149261 Question Type : SUBJECTIVE
Correct Marks : 6

Discuss in brief content development process.

Question Number : 22 Question Id : 8995149262 Question Type : SUBJECTIVE
Correct Marks : 6

What is content format registry?

Question Number : 23 Question Id : 8995149263 Question Type : SUBJECTIVE
Correct Marks : 6

Enumerate functional aspects of digital assets management
and digital rights management.

Question Number : 24 Question Id : 8995149264 Question Type : SUBJECTIVE
Correct Marks : 6

Describe in brief different types of web hosting services.

Question Number : 25 Question Id : 8995149265 Question Type : SUBJECTIVE
Correct Marks : 6

Discuss the advantages of presentation software.

Question Number : 26 Question Id : 8995149266 Question Type : SUBJECTIVE
Correct Marks : 6

Discuss the points to be considered while making Screencast.

Question Number : 27 Question Id : 8995149267 Question Type : SUBJECTIVE

Correct Marks : 6

Differentiate between static and dynamic websites.

Web Content Management -3

Section Id :	899514125
Section Number :	3
Section type :	Offline
Mandatory or Optional :	Mandatory
Number of Questions :	7
Number of Questions to be attempted :	5
Section Marks :	50
Mark As Answered Required? :	Yes
Sub-Section Number :	1
Sub-Section Id :	899514157
Question Shuffling Allowed :	No

Question Number : 28 Question Id : 8995149268 Question Type : SUBJECTIVE

Correct Marks : 10

Discuss the difference between binary and secondary files.

Question Number : 29 Question Id : 8995149269 Question Type : SUBJECTIVE

Correct Marks : 10

Explain the process of creating 2-Dimensional graphics.

Question Number : 30 Question Id : 8995149270 Question Type : SUBJECTIVE

Correct Marks : 10

Discuss why we need multilingual information and Retrieval.

Question Number : 31 Question Id : 8995149271 Question Type : SUBJECTIVE

Correct Marks : 10

What is e-publishing? Discuss different modes of e-publishing that evolved since its inception.

Question Number : 32 Question Id : 8995149272 Question Type : SUBJECTIVE

Correct Marks : 10

Discuss the process of creating new courses on Moodle.

Question Number : 33 Question Id : 8995149273 Question Type : SUBJECTIVE

Correct Marks : 10

Explain the process of installation of Joomla.

Question Number : 34 Question Id : 8995149274 Question Type : SUBJECTIVE

Correct Marks : 10

Discuss the process of creating content on Drupal.