

# National Testing Agency

|                              |                                                    |
|------------------------------|----------------------------------------------------|
| <b>Question Paper Name :</b> | Foundation Course In Tourism 29th Sep 2020 Shift 1 |
| <b>Subject Name :</b>        | Foundation Course In Tourism                       |
| <b>Creation Date :</b>       | 2020-09-29 13:08:34                                |
| <b>Duration :</b>            | 180                                                |
| <b>Number of Questions :</b> | 100                                                |
| <b>Total Marks :</b>         | 100                                                |
| <b>Display Marks:</b>        | Yes                                                |

## Foundation Course In Tourism

|                                      |           |
|--------------------------------------|-----------|
| <b>Group Number :</b>                | 1         |
| <b>Group Id :</b>                    | 899514119 |
| <b>Group Maximum Duration :</b>      | 0         |
| <b>Group Minimum Duration :</b>      | 120       |
| <b>Show Attended Group? :</b>        | No        |
| <b>Edit Attended Group? :</b>        | No        |
| <b>Break time :</b>                  | 0         |
| <b>Group Marks :</b>                 | 100       |
| <b>Is this Group for Examiner? :</b> | No        |

## Foundation Course In Tourism

|                                              |           |
|----------------------------------------------|-----------|
| <b>Section Id :</b>                          | 899514153 |
| <b>Section Number :</b>                      | 1         |
| <b>Section type :</b>                        | Online    |
| <b>Mandatory or Optional :</b>               | Mandatory |
| <b>Number of Questions :</b>                 | 100       |
| <b>Number of Questions to be attempted :</b> | 100       |

**Section Marks :** 100  
**Mark As Answered Required? :** Yes  
**Sub-Section Number :** 1  
**Sub-Section Id :** 899514194  
**Question Shuffling Allowed :** Yes

**Question Number : 1 Question Id : 89951410360 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**  
**Correct Marks : 1 Wrong Marks : 0**

As per UNWTO, who among the following stays at least for 24 hours at a destination?

1. Excursionist
2. Visitor
3. Tourist
4. None of the above

**Options :**

89951440722. 1  
89951440723. 2  
89951440724. 3  
89951440725. 4

**Question Number : 2 Question Id : 89951410361 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**  
**Correct Marks : 1 Wrong Marks : 0**

Tourism is concerned with

- 1.Pleasure
- 2.Holidays
- 3.Travel
- 4.All of these

**Options :**

89951440726. 1  
89951440727. 2  
89951440728. 3  
89951440729. 4

**Question Number : 3 Question Id : 89951410362 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**  
**Correct Marks : 1 Wrong Marks : 0**

UNWTO's head quarter is based in

1. France
2. U.K
3. Spain
4. USA

**Options :**

89951440730. 1

89951440731. 2

89951440732. 3

89951440733. 4

**Question Number : 4 Question Id : 89951410363 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

World Tourism Day is celebrated every year on

1. 27<sup>th</sup> September
2. 27<sup>th</sup> January
3. 27<sup>th</sup> June
4. 27<sup>th</sup> March

**Options :**

89951440734. 1

89951440735. 2

89951440736. 3

89951440737. 4

**Question Number : 5 Question Id : 89951410364 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Rise in disposable income can be partly attributed to:

1. More double income families
2. Increased salary structure
3. Both (a) and (b)
4. None of the above

**Options :**

89951440738. 1  
89951440739. 2  
89951440740. 3  
89951440741. 4

**Question Number : 6 Question Id : 89951410365 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Which of the following is not a characteristic of tourism product

- 1.Intangible
- 2.Hetereogenous
3. Perishable
4. Presence of ownership

**Options :**

89951440742. 1  
89951440743. 2  
89951440744. 3  
89951440745. 4

**Question Number : 7 Question Id : 89951410366 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

The ----- was considered as one of the seven wonders of the Ancient World

1. Taj Mahal
2. The Great Wall of China
3. The Light House of Alexandria
4. The Roman Colosseum

**Options :**

89951440746. 1  
89951440747. 2  
89951440748. 3  
89951440749. 4

**Question Number : 8 Question Id : 89951410367 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Root tourism stands for

1. Tourism which takes people away from their native place
2. Tourism which brings people settled abroad to their places of origin.
3. Tourism similar to outbound tourism
4. Tourism similar to religious tourism

**Options :**

89951440750. 1

89951440751. 2

89951440752. 3

89951440753. 4

**Question Number : 9 Question Id : 89951410368 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

External Factors in Tourism systems comprises of the following

1. Recreation
2. Self Esteem
3. Economy
4. Social Class

**Options :**

89951440754. 1

89951440755. 2

89951440756. 3

89951440757. 4

**Question Number : 10 Question Id : 89951410369 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

..... requires direct contact with the host

- 1.Rural tourism
- 2.Ethnic tourism
- 3.Environmental tourism
- 4.Ecotourism

**Options :**

89951440758. 1  
89951440759. 2  
89951440760. 3  
89951440761. 4

**Question Number : 11 Question Id : 89951410370 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

What is full form of FRRO?

1. Foreigners' Regional Review Offices
2. Foreigners' Regional Registration Offices
3. Foreigners' Regional Reception Offices
4. Foreigners' Regional Reform Offices

**Options :**

89951440762. 1  
89951440763. 2  
89951440764. 3  
89951440765. 4

**Question Number : 12 Question Id : 89951410371 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

IATO stands for

- 1.International Association of Tour Operators
- 2.Inbound Association of Tour Operators
- 3.Indian Association of Tour Operators
- 4.Indian Association of Travel Operators

**Options :**

89951440766. 1

89951440767. 2

89951440768. 3

89951440769. 4

**Question Number : 13 Question Id : 89951410372 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Statistics is the study of

1. Aggregates and averages
2. Aggregates
3. Averages
4. None of these

**Options :**

89951440770. 1

89951440771. 2

89951440772. 3

89951440773. 4

**Question Number : 14 Question Id : 89951410373 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

..... are the schedules of tourists which include rapidly changing places of stay, travel and sight seeing

- 1.Linear itineraries
- 2.Straight itineraries
- 3.Mixed itineraries
- 4.Simple itineraries

**Options :**

89951440774. 1

89951440775. 2

89951440776. 3

89951440777. 4

**Question Number : 15 Question Id : 89951410374 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Motel is an example of which type of accommodation:

1. Hotels
2. Supplementary accommodation
3. Alternative accommodation
4. None of the above

**Options :**

89951440778. 1  
89951440779. 2  
89951440780. 3  
89951440781. 4

**Question Number : 16 Question Id : 89951410375 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Which of the following is not related with Mathieson and Wall's decision making model

- 1.Desire
- 2.Information
- 3.Decision
- 4.Data

**Options :**

89951440782. 1  
89951440783. 2  
89951440784. 3  
89951440785. 4

**Question Number : 17 Question Id : 89951410376 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**



In general while tourists purchasing the souvenir consider ----- to distinguish quality

1. Price
2. Labour Involvement
3. Use of Indigenous material
4. Demand for the product

**Options :**

- 89951440786. 1
- 89951440787. 2
- 89951440788. 3
- 89951440789. 4

**Question Number : 18 Question Id : 89951410377 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

UNWTO was founded in

- 1.1975
- 2.1965
- 3.1985
- 4.1995

**Options :**

- 89951440790. 1
- 89951440791. 2
- 89951440792. 3
- 89951440793. 4

**Question Number : 19 Question Id : 89951410378 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Haat displays ----- of that local area

1. Products
2. Skills of Artisans
3. Culture
4. All the Above

**Options :**

89951440794. 1  
89951440795. 2  
89951440796. 3  
89951440797. 4

**Question Number : 20 Question Id : 89951410379 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Sunderban National Park is located in

1. odisha
2. Tripura
3. West Bengal
4. Bihar

**Options :**

89951440798. 1  
89951440799. 2  
89951440800. 3  
89951440801. 4

**Question Number : 21 Question Id : 89951410380 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Which of the following is not a non-print media source of information

1. Television
2. Newspaper
3. Video films
4. Websites

**Options :**

89951440802. 1  
89951440803. 2  
89951440804. 3  
89951440805. 4

**Question Number : 22 Question Id : 89951410381 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

The aggregate of all the units in a system or region is called

- 1.Population
- 2.Sample
- 3.Unit
- 4.Mean

**Options :**

89951440806. 1  
89951440807. 2  
89951440808. 3  
89951440809. 4

**Question Number : 23 Question Id : 89951410382 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Which among the following is a major reason for noise pollution in tourism destination

1. Vehicular traffic
2. Lack of local support
3. Poor management of tourists
4. tourist-host relationship

**Options :**

- 89951440810. 1
- 89951440811. 2
- 89951440812. 3
- 89951440813. 4

**Question Number : 24 Question Id : 89951410383 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

The oldest mode of transport is

- 1.Air
- 2.Road
- 3.Water
- 4.Rail

**Options :**

- 89951440814. 1
- 89951440815. 2
- 89951440816. 3
- 89951440817. 4

**Question Number : 25 Question Id : 89951410384 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

What does GPS stand for?

- A. Geographical Position System.
- B. Global Point Selection.
- C. Geographical Point Software.
- D. Global Positioning System

**Options :**

- 89951440818. 1
- 89951440819. 2
- 89951440820. 3
- 89951440821. 4

**Question Number : 26 Question Id : 89951410385 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

The ministry of tourism is headed by

- 1.President
- 2.Prime Minister
- 3.Chief Minister
- 4.Union Minister for Tourism

**Options :**

- 89951440822. 1
- 89951440823. 2
- 89951440824. 3
- 89951440825. 4

**Question Number : 27 Question Id : 89951410386 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Prior to 1920 data base of travel was taken from -----

1. Railway Records
2. Postal Authorities
3. Passport & Visa Authorities
4. All the Above

**Options :**

89951440826. 1  
89951440827. 2  
89951440828. 3  
89951440829. 4

**Question Number : 28 Question Id : 89951410387 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No  
Correct Marks : 1 Wrong Marks : 0**

Palace on wheels train has been renamed as

1. Heritage on wheels
2. Luxury on wheels
3. Culture on wheels
4. Tradition on wheels

**Options :**

89951440830. 1  
89951440831. 2  
89951440832. 3  
89951440833. 4

**Question Number : 29 Question Id : 89951410388 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No  
Correct Marks : 1 Wrong Marks : 0**

The Phoenicians extended their boundaries to the Atlantic in west and Africa in south from ----- Century B.C

1. 10<sup>th</sup>
2. 11<sup>th</sup>
3. 12<sup>th</sup>
4. 13<sup>th</sup>

**Options :**

89951440834. 1  
89951440835. 2  
89951440836. 3  
89951440837. 4

**Question Number : 30 Question Id : 89951410389 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

House boats are famous attractions of

- 1.Kashmir
- 2.Kanyakumari
- 3.Kangra
- 4.Kolkatta

**Options :**

89951440838. 1  
89951440839. 2  
89951440840. 3  
89951440841. 4

**Question Number : 31 Question Id : 89951410390 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

National Action Plan for Tourism was presented in the Parliament in -----

1. 1990

2. 1992

3. 1993

4. 1994

**Options :**

89951440842. 1

89951440843. 2

89951440844. 3

89951440845. 4

**Question Number : 32 Question Id : 89951410391 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

The category of tourists who make their own customized itineraries with the help of a tour operator or travel agent is called

1.FIT

2.GIT

3.HIT

4.IIT

**Options :**

89951440846. 1

89951440847. 2

89951440848. 3

89951440849. 4

**Question Number : 33 Question Id : 89951410392 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**



When profit margin reduces in business ----- is sacrificed

1. Reputation
2. Good Will
3. Both (a) & (b)
4. None of the Above

**Options :**

89951440850. 1  
89951440851. 2  
89951440852. 3  
89951440853. 4

**Question Number : 34 Question Id : 89951410393 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Establishments operating without the help of any hired worker are called

1. Own Account Enterprises
2. Directory Establishments
3. Non Directory Establishments
4. Solo Enterprises

**Options :**

89951440854. 1  
89951440855. 2  
89951440856. 3  
89951440857. 4

**Question Number : 35 Question Id : 89951410394 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Qutab festival is conducted at -----

1. Delhi
2. Agra
3. Ajmer
- 4 Jaipur

**Options :**

89951440858. 1  
89951440859. 2  
89951440860. 3  
89951440861. 4

**Question Number : 36 Question Id : 89951410395 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Set up costs per period mean

- 1.Costs of negotiation
- 2.Costs of getting started in the business
- 3.Costs of managing bigger menus
- 4.None of these

**Options :**

89951440862. 1  
89951440863. 2  
89951440864. 3  
89951440865. 4

**Question Number : 37 Question Id : 89951410396 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

----- is one of the essential pre requisite for a sustainable long term growth of tourism sector

- 1.Safety
- 2.Security
- 3.Both 1 & 2
- 4.None of the above

**Options :**

89951440866. 1  
89951440867. 2  
89951440868. 3  
89951440869. 4

**Question Number : 38 Question Id : 89951410397 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Tourist Police helps in

1. Nabbing Thieves
2. Crime Detection
- 3.Traffic Control
4. Guiding Tourists

**Options :**

89951440870. 1  
89951440871. 2  
89951440872. 3  
89951440873. 4

**Question Number : 39 Question Id : 89951410398 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Destination if dominated by flower and garland sellers, brass idols, religious cassettes, etc.  
then it will attract ----- tourists

- 1.Adventure
- 2.Pilgrimage
- 3.Business
- 4.Medical

**Options :**

- 89951440874. 1
- 89951440875. 2
- 89951440876. 3
- 89951440877. 4

**Question Number : 40 Question Id : 89951410399 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Tourism creates the demand for services which are generally not required by local residents. Such services are called

- 1. Local services
- 2. Subsidiary services
- 3. Primary services
- 4. Remote services

**Options :**

- 89951440878. 1
- 89951440879. 2
- 89951440880. 3
- 89951440881. 4

**Question Number : 41 Question Id : 89951410400 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

TAFI Stands for -----.

- 1. Trade Fair Authority of India
- 2. Tourist Fair Authority of India
- 3. Technology Fair Authority of India
- 4. Transporters Fair Authority of India

**Options :**

- 89951440882. 1
- 89951440883. 2

89951440884. 3

89951440885. 4

**Question Number : 42 Question Id : 89951410401 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Pushkar Fair is conducted at

1.Madhya Pradesh

2.Haryana

3.Rajasthan

4.Gujrat

**Options :**

89951440886. 1

89951440887. 2

89951440888. 3

89951440889. 4

**Question Number : 43 Question Id : 89951410402 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Bihu festival is mainly celebrated in

1.Mizoram

2.Tripura

3.Sikkim

4.Assam

**Options :**

89951440890. 1

89951440891. 2

89951440892. 3

89951440893. 4

**Question Number : 44 Question Id : 89951410403 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

An object for example an art work which is valuable because it is rare, very old and has an importance to the collectors.

- 1.Souvenir
- 2.Antiques
- 3.Ancient
- 4.Handicraft

**Options :**

89951440894. 1  
89951440895. 2  
89951440896. 3  
89951440897. 4

**Question Number : 45 Question Id : 89951410404 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

The most important document to travel abroad is

- 1.VISA
- 2.Insurance
- 3.Passport
- 4.Medical Clearance

**Options :**

89951440898. 1  
89951440899. 2  
89951440900. 3  
89951440901. 4

**Question Number : 46 Question Id : 89951410405 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

The most common function of a travel agent is

- 1.Tour package
- 2.Health Insurance
3. Facilitation
4. Ticketing

**Options :**

89951440902. 1  
89951440903. 2

89951440904. 3

89951440905. 4

**Question Number : 47 Question Id : 89951410406 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

The advantage to the tour operators to work with chain hotels or the marketing//reservations is that

- 1.Can get instant reservation by a local telephone call for one or more hotels around the country.
2. Marketing plan of the chain can give advantages for price, reservations and preference.
3. Help in accounting, credits and centralized information system.
4. All of the above.

**Options :**

89951440906. 1

89951440907. 2

89951440908. 3

89951440909. 4

**Question Number : 48 Question Id : 89951410407 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

A tourist on cultural tour would visit

1. Historic sites
2. Shopping malls
- 3.National Parks
4. Hill stations

**Options :**

89951440910. 1

89951440911. 2

89951440912. 3

89951440913. 4

**Question Number : 49 Question Id : 89951410408 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

The role of an escort begins as soon as the tourists

- 1.leave the destination.
- 2.Arrive at the destination.
- 3.Book the tickets.
4. Buy the tour package.

**Options :**

89951440914. 1  
89951440915. 2  
89951440916. 3  
89951440917. 4

**Question Number : 50 Question Id : 89951410409 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Gourmet tours mean

- 1.Learning about various types of sports.
- 2..Learning about various types of religions.
- 3..Learning about various types of foods.
- 4..Learning about various types of cultures.

**Options :**

89951440918. 1  
89951440919. 2  
89951440920. 3  
89951440921. 4

**Question Number : 51 Question Id : 89951410410 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Climate of a region refers to

1. Weather conditions prevailing in a region over successive years
2. the state of the atmosphere at a particular region
3. total rainfall in the region
4. amount of precipitation

**Options :**



89951440922. 1  
89951440923. 2  
89951440924. 3  
89951440925. 4

**Question Number : 52 Question Id : 89951410411 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**  
**Correct Marks : 1 Wrong Marks : 0**

Lean tourist season in India is

1. April to June
2. July to September
3. October to March
4. June and July

**Options :**

89951440926. 1  
89951440927. 2  
89951440928. 3  
89951440929. 4

**Question Number : 53 Question Id : 89951410412 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**  
**Correct Marks : 1 Wrong Marks : 0**

Which of the following is not used to deal with seasonality issues in tourism

1. retain only the minimum number of persons on a regular basis
2. extending the working hours of existing employees
3. recruiting people on ad hoc basis for short periods of time
4. employ maximum number of workers

**Options :**

89951440930. 1  
89951440931. 2  
89951440932. 3  
89951440933. 4

**Question Number : 54 Question Id : 89951410413 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

The Survey of India was established in the year

1. 1880
2. 1970
3. 1767
4. 2000

**Options :**

89951440934. 1  
89951440935. 2  
89951440936. 3  
89951440937. 4

**Question Number : 55 Question Id : 89951410414 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Which of the following is not a Thematic or Special Maps

1. Political Maps
2. Physical Maps
3. Tourist Maps
4. General Reference Maps

**Options :**

89951440938. 1  
89951440939. 2  
89951440940. 3  
89951440941. 4

**Question Number : 56 Question Id : 89951410415 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

In a map, water bodies are shown in which colour

1. Red
2. Yellow
3. Blue
4. Green

**Options :**

89951440942. 1

89951440943. 2

89951440944. 3

89951440945. 4

**Question Number : 57 Question Id : 89951410416 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Which one of the following is not an element of the basic 4P's of Marketing Mix

1. Place
2. Product
3. Promotion
4. Packaging

**Options :**

89951440946. 1

89951440947. 2

89951440948. 3

89951440949. 4

**Question Number : 58 Question Id : 89951410417 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Psychographic tourist market segmentation is based on

1. Value systems, life styles, personality types
2. family size, religion, income, occupation
3. density of population, climate, region
4. Buying behaviour like volumes, frequency

**Options :**

89951440950. 1

89951440951. 2

89951440952. 3

89951440953. 4

**Question Number : 59 Question Id : 89951410418 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Which of the following statement is incorrect?

1. No ownership passes from seller to buyer in a service.
2. The service product is not a physical entity.
3. It is possible to always produce a service in advance according to specified standards.
4. The supply of services cannot be stored

**Options :**

89951440954. 1

89951440955. 2

89951440956. 3

89951440957. 4

**Question Number : 60 Question Id : 89951410419 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

In marketing, Promotion is \_\_\_\_\_

1. Direct selling
2. Communication
3. Researching
4. Production

**Options :**

89951440958. 1  
89951440959. 2  
89951440960. 3  
89951440961. 4

**Question Number : 61 Question Id : 89951410420 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Press releases, Informal briefings, Press conferences are examples of:

1. Advertising
2. Sales Promotion
3. Publicity
4. Selling

**Options :**

89951440962. 1  
89951440963. 2  
89951440964. 3  
89951440965. 4

**Question Number : 62 Question Id : 89951410421 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Salesperson's duties include

1. Finding prospective clients
2. Approaching the qualified prospect
3. Closing the sales
4. All of the above

**Options :**

- 89951440966. 1
- 89951440967. 2
- 89951440968. 3
- 89951440969. 4

**Question Number : 63 Question Id : 89951410422 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

\_\_\_\_\_ is an example of print media

- 1. Video tapes
- 2. Audio tapes
- 3. Newspapers
- 4. Signs and banners

**Options :**

- 89951440970. 1
- 89951440971. 2
- 89951440972. 3
- 89951440973. 4

**Question Number : 64 Question Id : 89951410423 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

\_\_\_\_\_ is an example of 'Above the line' media

- 1. Newspaper
- 2. Direct mail
- 3. Posters
- 4. Bulletins

**Options :**

- 89951440974. 1
- 89951440975. 2
- 89951440976. 3
- 89951440977. 4

**Question Number : 65 Question Id : 89951410424 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**  
**Correct Marks : 1 Wrong Marks : 0**

Jingle is:

1. a documentary
2. a short film shown on TV
3. a tour brochure
4. an advertisement message set to music, usually broadcast on radio

**Options :**

89951440978. 1  
89951440979. 2  
89951440980. 3  
89951440981. 4

**Question Number : 66 Question Id : 89951410425 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**  
**Correct Marks : 1 Wrong Marks : 0**

Tourism writers should:

1. be prejudiced
2. be non-observant
3. not update their knowledge
4. have an open mind

**Options :**

89951440982. 1  
89951440983. 2  
89951440984. 3  
89951440985. 4

**Question Number : 67 Question Id : 89951410426 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**  
**Correct Marks : 1 Wrong Marks : 0**

Which of the following relates to good personal care and hygiene practice:

1. Chipped nail polish
2. Well-ironed clothes
3. Untrimmed moustache
4. Unwashed hair

**Options :**

89951440986. 1

89951440987. 2

89951440988. 3

89951440989. 4

**Question Number : 68 Question Id : 89951410427 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

\_\_\_\_\_ completes the communication process

1. Sender
2. Receiver
3. Message
4. Feedback

**Options :**

89951440990. 1

89951440991. 2

89951440992. 3

89951440993. 4

**Question Number : 69 Question Id : 89951410428 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**



Choose the odd one out

1. Good listening skills
2. Right medium of communication
3. Confusing message
4. Rapport with listener

**Options :**

89951440994. 1

89951440995. 2

89951440996. 3

89951440997. 4

**Question Number : 70 Question Id : 89951410429 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Non-verbal communication does not happen through

1. Body posture
2. Facial expressions
3. Spoken words
4. Hand gestures

**Options :**

89951440998. 1

89951440999. 2

89951441000. 3

89951441001. 4

**Question Number : 71 Question Id : 89951410430 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Myths does not relate to

1. Miracles
2. Stories of divinity
3. True incidents
4. Imagination

**Options :**

- 89951441002. 1
- 89951441003. 2
- 89951441004. 3
- 89951441005. 4

**Question Number : 72 Question Id : 89951410431 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

In tourism, distortion of history takes place because of

- 1. lack of awareness about scientific history
- 2. dependence on unauthenticated history books
- 3. intentional propagation of one's own bias and interpretation of history
- 4. All of the above

**Options :**

- 89951441006. 1
- 89951441007. 2
- 89951441008. 3
- 89951441009. 4

**Question Number : 73 Question Id : 89951410432 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Mohenjodaro is located on the bank of the river\_\_\_\_\_

- 1. Indus
- 2. Ganga
- 3. Ravi
- 4. Krishna

**Options :**

- 89951441010. 1
- 89951441011. 2
- 89951441012. 3
- 89951441013. 4

**Question Number : 74 Question Id : 89951410433 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**  
**Correct Marks : 1 Wrong Marks : 0**

Nagar, Dravida and Vesara are \_\_\_\_\_ styles

1. stupa
2. temple
3. mosque
4. gurudwara

**Options :**

89951441014. 1  
89951441015. 2  
89951441016. 3  
89951441017. 4

**Question Number : 75 Question Id : 89951410434 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**  
**Correct Marks : 1 Wrong Marks : 0**

Golden Temple is situated in

1. Ludhiana
2. Amristsar
3. Chandigarh
4. Jhalandar

**Options :**

89951441018. 1  
89951441019. 2  
89951441020. 3  
89951441021. 4

**Question Number : 76 Question Id : 89951410435 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**  
**Correct Marks : 1 Wrong Marks : 0**

The National Museum is in

1. Kolkata
2. Delhi
3. Mumbai
4. Chennai

**Options :**

89951441022. 1

89951441023. 2

89951441024. 3

89951441025. 4

**Question Number : 77 Question Id : 89951410436 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Kantha embroidery is traditionally from

1. Maharashtra
2. Gujarat
3. Bengal
4. Tamil Nadu

**Options :**

89951441026. 1

89951441027. 2

89951441028. 3

89951441029. 4

**Question Number : 78 Question Id : 89951410437 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

What is meant by Performing arts

1. an art that lives/survives only when it is performed
2. an art that lives/survives only when it is recorded
3. an art that lives/survives only when it is taught
4. an art that lives/survives only when it is watched

**Options :**

89951441030. 1

89951441031. 2

89951441032. 3

89951441033. 4

**Question Number : 79 Question Id : 89951410438 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Choose the correct combination

1. Manipuri-Manipur; Bharatnatyam-Tamil Nadu
2. Manipuri-Manipur; Bharatnatyam-Kerala
3. Manipuri-Assam; Bharatnatyam-Tamil Nadu
4. Manipuri-Assam; Bharatnatyam-Kerala

**Options :**

89951441034. 1

89951441035. 2

89951441036. 3

89951441037. 4

**Question Number : 80 Question Id : 89951410439 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Bhangra belongs to

1. Maharashtra
2. Rajasthan
3. Gujarat
4. Punjab

**Options :**

89951441038. 1  
89951441039. 2  
89951441040. 3  
89951441041. 4

**Question Number : 81 Question Id : 89951410440 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

How many Vedas are there

1. One
2. Two
3. Three
4. Four

**Options :**

89951441042. 1  
89951441043. 2  
89951441044. 3  
89951441045. 4

**Question Number : 82 Question Id : 89951410441 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Which of the following is not one of the eight-fold Path of Buddhism

1. right intentions
2. right speech
3. right dream
4. right livelihood

**Options :**

- 89951441046. 1
- 89951441047. 2
- 89951441048. 3
- 89951441049. 4

**Question Number : 83 Question Id : 89951410442 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Bhagwan Mahavir is considered as the \_\_\_\_\_ Tirthankar.

- 1. 24<sup>th</sup>
- 2. 23<sup>rd</sup>
- 3. 22<sup>nd</sup>
- 4. 21<sup>st</sup>

**Options :**

- 89951441050. 1
- 89951441051. 2
- 89951441052. 3
- 89951441053. 4

**Question Number : 84 Question Id : 89951410443 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

The Old Testament was originally written in \_\_\_\_\_

- 1. Geek
- 2. Hebrew
- 3. Sanskrit
- 4. English

**Options :**

- 89951441054. 1
- 89951441055. 2
- 89951441056. 3

89951441057. 4

**Question Number : 85 Question Id : 89951410444 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Identify the correct sequence of planning process.

1. Preparation, Determining goals, Surveys, Analysis, Plan formulation
2. Determining goals, Preparation, Surveys, Analysis, Plan formulation
3. Preparation, Surveys, Analysis, Determining goals, Plan formulation
4. Preparation, Plan formulation, Determining goals, Surveys, Analysis,

**Options :**

89951441058. 1  
89951441059. 2  
89951441060. 3  
89951441061. 4

**Question Number : 86 Question Id : 89951410445 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

The first Five Year Plan in India was implemented in the year:

1. 1950
2. 1951
3. 1952
4. 1953

**Options :**

89951441062. 1  
89951441063. 2  
89951441064. 3  
89951441065. 4

**Question Number : 87 Question Id : 89951410446 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**



Which of the following is not a World Heritage Site

1. Taj Mahal
2. Group of Monuments at Hampi
3. Churches and Convents of Goa
4. Rashtrapati Bhavan

**Options :**

89951441066. 1

89951441067. 2

89951441068. 3

89951441069. 4

**Question Number : 88 Question Id : 89951410447 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Infrastructure in tourism context includes

1. freedom to travel
2. freedom of access
3. water electricity, sewage disposal, gas, land, taxation policies etc
4. all of the options

**Options :**

89951441070. 1

89951441071. 2

89951441072. 3

89951441073. 4

**Question Number : 89 Question Id : 89951410448 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

The following is not an eco-friendly alternatives to thermal-diesel sources

1. Solar energy sources
2. Petroleum
3. Wind energy sources
4. Hydro Power sources

**Options :**

89951441074. 1

89951441075. 2

89951441076. 3

89951441077. 4

**Question Number : 90 Question Id : 89951410449 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Which of the following is not an objective of the UDAN scheme

1. Regional connectivity
2. Letting the common citizen of India to travel by air
3. Giving incentives to high-end frequent flyers
4. Air transport development

**Options :**

89951441078. 1

89951441079. 2

89951441080. 3

89951441081. 4

**Question Number : 91 Question Id : 89951410450 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

The following is an obligatory function of local bodies in India

1. Public health
2. survey of buildings and lands,
3. registration of marriages, births and deaths
4. plantation and care of trees and flowering bushes on road sides

**Options :**

89951441082. 1

89951441083. 2

89951441084. 3

89951441085. 4

**Question Number : 92 Question Id : 89951410451 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No  
Correct Marks : 1 Wrong Marks : 0**

Reason for less involvement of local bodies in tourism promotion

1. Share of earnings of a tourist resort passed on to the local bodies
2. Poor finances
3. Sound leadership of the local bodies for having long term perspective
4. Good relations between local bodies and Tourist Resort Management.

**Options :**

89951441086. 1

89951441087. 2

89951441088. 3

89951441089. 4

**Question Number : 93 Question Id : 89951410452 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No  
Correct Marks : 1 Wrong Marks : 0**

MNCs stands for

1. Multinational Corporations
2. Multinational Companies
3. Multinational Committees
4. Multinational Chapters

**Options :**

89951441090. 1

89951441091. 2

89951441092. 3

89951441093. 4

**Question Number : 94 Question Id : 89951410453 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Tourism got the status of Industry in which Five Year Plan period

1. 5<sup>th</sup> Five Year Plan
2. 6<sup>th</sup> Five Year Plan
3. 7<sup>th</sup> Five Year Plan
4. 8<sup>th</sup> Five Year Plan

**Options :**

89951441094. 1

89951441095. 2

89951441096. 3

89951441097. 4

**Question Number : 95 Question Id : 89951410454 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Multiplier effect in destinations will be greater if tourism industry

1. have a tendency to import goods and services
2. buy goods and services from local market sector
3. employ outsiders
4. engages non-local consultants

**Options :**

89951441098. 1

89951441099. 2

89951441100. 3

89951441101. 4

**Question Number : 96 Question Id : 89951410455 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

An example of negative impact of tourism is

1. Learning from each other
2. better understanding among people
3. tourist-host hostility
4. tourist-host friendship

**Options :**

89951441102. 1

89951441103. 2

89951441104. 3

89951441105. 4

**Question Number : 97 Question Id : 89951410456 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

At many destinations social tensions emerge in the form of

1. Positive tourist-host relationship
2. Job opportunities for the locals
3. Increase in begging
4. Increase in revenue from tourism

**Options :**

- 89951441106. 1
- 89951441107. 2
- 89951441108. 3
- 89951441109. 4

**Question Number : 98 Question Id : 89951410457 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

While visiting a Wildlife Sanctuary, it is advisable to

- 1. Speed up the vehicles
- 2. Feed the animals
- 3. Take photographs with the baby animals
- 4. Stay on designated routes

**Options :**

- 89951441110. 1
- 89951441111. 2
- 89951441112. 3
- 89951441113. 4

**Question Number : 99 Question Id : 89951410458 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Which one of the following is a positive environmental impact of tourism

- 1. Air pollution
- 2. Depletion of natural resources
- 3. Conservation of natural habitats
- 4. Climate change

**Options :**

- 89951441114. 1
- 89951441115. 2
- 89951441116. 3
- 89951441117. 4

**Question Number : 100 Question Id : 89951410459 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Red-tapism can result in

1. Tourism promotion of destination
2. delay in framing or implementation of plans
3. revenue generation
4. effective implementation of plans

**Options :**

89951441118. 1

89951441119. 2

89951441120. 3

89951441121. 4