

National Testing Agency

Question Paper Name :	Home Science Extension and Communication Management Level 2 29th Sep 2020 Shift 1
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Home Science - Extension and Communication Management Level 2

Group Number :	1
Group Id :	89951495
Group Maximum Duration :	0
Group Minimum Duration :	120
Show Attended Group? :	No
Edit Attended Group? :	No
Break time :	0
Group Marks :	100
Is this Group for Examiner? :	No

Home Science - Extension and Communication Management Level 2

Section Id :	899514113
Section Number :	1
Section type :	Online
Mandatory or Optional :	Mandatory

Number of Questions :	100
Number of Questions to be attempted :	100
Section Marks :	100
Mark As Answered Required? :	Yes
Sub-Section Number :	1
Sub-Section Id :	899514145
Question Shuffling Allowed :	Yes

Question Number : 1 Question Id : 8995148507 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No
Correct Marks : 1 Wrong Marks : 0

An organized systematic educational activity carried on outside the framework of the formal system.

1. Formal education
2. Non formal education
3. Informal education
4. Adult education

Options :

89951433658. 1
89951433659. 2
89951433660. 3
89951433661. 4

Question Number : 2 Question Id : 8995148508 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No
Correct Marks : 1 Wrong Marks : 0

A mode of delivering education and instruction on an individual basis to students not physically present in a setting as a classroom.

1. Incidental education
2. Informal education
3. Adult education
4. Distance education

Options :

89951433662. 1
89951433663. 2
89951433664. 3

89951433665. 4

Question Number : 3 Question Id : 8995148509 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No
Correct Marks : 1 Wrong Marks : 0

Who is called the father of Adult Education

1. Malcolm Knowles
2. Coombs
3. Leggie
4. Dave

Options :

89951433666. 1
89951433667. 2
89951433668. 3
89951433669. 4

Question Number : 4 Question Id : 8995148510 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No
Correct Marks : 1 Wrong Marks : 0

The Adult education programme implemented by Ministries of Education, Agriculture and Information and Broadcasting

1. Gram Sikshan Mohim
2. Farmers' functional literacy programme
3. National Literacy Mission
4. Rural functional literacy project

Options :

89951433670. 1
89951433671. 2
89951433672. 3
89951433673. 4

Question Number : 5 Question Id : 8995148511 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No
Correct Marks : 1 Wrong Marks : 0

Area-specific, time-bound, volunteer-based, cost-effective and outcome-oriented literacy programmes

1. Total Literacy Campaigns
2. Post Literacy Programmes
3. Continuing Education Programmes
4. None

Options :

89951433674. 1
89951433675. 2
89951433676. 3
89951433677. 4

Question Number : 6 Question Id : 8995148512 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

According to the 2011 census, the decadal literacy growth is _____ than the growth in previous decade.

1. Slower
2. Faster
3. decreasing
4. Still

Options :

89951433678. 1
89951433679. 2
89951433680. 3
89951433681. 4

Question Number : 7 Question Id : 8995148513 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Contributing factor for fluctuation in literacy rate

1. No. of schools
2. Lack of books
3. Low pupil and teacher ratio
4. All

Options :

89951433682. 1
89951433683. 2
89951433684. 3
89951433685. 4

Question Number : 8 Question Id : 8995148514 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No
Correct Marks : 1 Wrong Marks : 0

India's average literacy status in the world

1. Tenth
2. Eight
3. Sixth
4. Fourth

Options :

89951433686. 1
89951433687. 2
89951433688. 3
89951433689. 4

Question Number : 9 Question Id : 8995148515 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No
Correct Marks : 1 Wrong Marks : 0

The citizens are made partners in collection of more funds for education by means of

1. Donations
2. Education cess
3. Capitation fee
4. Charity

Options :

89951433690. 1
89951433691. 2
89951433692. 3
89951433693. 4

Question Number : 10 Question Id : 8995148516 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No
Correct Marks : 1 Wrong Marks : 0

IPCL refers to literacy _____

1. Content
2. Materials
3. Funds
4. Progress

Options :

89951433694. 1
89951433695. 2
89951433696. 3
89951433697. 4

Question Number : 11 Question Id : 8995148517 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

An adult or adolescent who acquired education through non formal means at convenient time

1. Neo literate
2. School drop out
3. Semi literate
4. Literate

Options :

89951433698. 1
89951433699. 2
89951433700. 3
89951433701. 4

Question Number : 12 Question Id : 8995148518 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Involving all the agencies of a society for education and providing learning to all the citizens is technically known as

1. Learning
2. Learning society
3. Teaching
4. Teaching society

Options :

89951433702. 1
89951433703. 2
89951433704. 3
89951433705. 4

Question Number : 13 Question Id : 8995148519 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Post literacy learning materials should promote more

1. Reading
2. Writing
3. Doing
4. Memorising

Options :

89951433706. 1
89951433707. 2
89951433708. 3
89951433709. 4

Question Number : 14 Question Id : 8995148520 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Photo novella is for story _____

1. Setting
2. Drawing
3. Coloring
4. Telling

Options :

89951433710. 1
89951433711. 2
89951433712. 3
89951433713. 4

Question Number : 15 Question Id : 8995148521 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Posters in post literacy campaign should orient about

1. Instructions
2. Publicity
3. Entertainment
4. Motivation

Options :

89951433714. 1
89951433715. 2
89951433716. 3
89951433717. 4

Question Number : 16 Question Id : 8995148522 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Adult education programme focus on

1. Social needs
2. Economic needs
3. Health needs
4. All

Options :

89951433718. 1
89951433719. 2
89951433720. 3
89951433721. 4

Question Number : 17 Question Id : 8995148523 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Communication built around the social members of the society is

1. Interpersonal communication
2. Formal communication
3. Informal communication
4. Intra personal communication

Options :

89951433722. 1

89951433723. 2

89951433724. 3

89951433725. 4

Question Number : 18 Question Id : 8995148524 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

The person who starts the communication in any organization or institution is

1. Channel
2. Media
3. Source
4. Receiver

Options :

89951433726. 1

89951433727. 2

89951433728. 3

89951433729. 4

Question Number : 19 Question Id : 8995148525 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

In communication, Mass media is

1. Source of information
2. Channel of information
3. Information itself
4. Receiver of information

Options :

89951433730. 1

89951433731. 2

89951433732. 3

89951433733. 4

Question Number : 20 Question Id : 8995148526 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Example for one way communication is

1. News paper
2. Lecture
3. Both
4. None of the above

Options :

89951433734. 1
89951433735. 2
89951433736. 3
89951433737. 4

Question Number : 21 Question Id : 8995148527 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Face to face contact is possible in

1. Individual methods
2. Group methods
3. Mass methods
4. None of the above

Options :

89951433738. 1
89951433739. 2
89951433740. 3
89951433741. 4

Question Number : 22 Question Id : 8995148528 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Extension methods through skill training is imparted is

1. Individual methods
2. Group methods
3. Mass methods
4. None of the above

Options :

89951433742. 1
89951433743. 2

89951433744. 3

89951433745. 4

Question Number : 23 Question Id : 8995148529 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

The percentage of learning happens with seeing and doing is

1. 100 percent
2. 78.79 per cent
3. 37.49 per cent
4. 6.67 per cent

Options :

89951433746. 1

89951433747. 2

89951433748. 3

89951433749. 4

Question Number : 24 Question Id : 8995148530 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Reliable information can only from

1. Individual methods
2. Group methods
3. Mass methods
4. None of the above

Options :

89951433750. 1

89951433751. 2

89951433752. 3

89951433753. 4

Question Number : 25 Question Id : 8995148531 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

The instructional devices through which the message can only be heard but not seen

1. Audio aids
2. Visual aids
3. Audio visual aids
4. None

Options :

89951433754. 1
89951433755. 2
89951433756. 3
89951433757. 4

Question Number : 26 Question Id : 8995148532 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Example for projected visual aids

1. Poster
2. Charts
3. Slides
4. Films

Options :

89951433758. 1
89951433759. 2
89951433760. 3
89951433761. 4

Question Number : 27 Question Id : 8995148533 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Example for Non projected Audio visual aids

1. Videos
2. Flannelgraphs
3. Films
4. Dramatisation

Options :

89951433762. 1

89951433763. 2

89951433764. 3

89951433765. 4

Question Number : 28 Question Id : 8995148534 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Media in the mode of electronic transmission is

1. Newspaper
2. Tableau
3. Education
4. Television

Options :

89951433766. 1

89951433767. 2

89951433768. 3

89951433769. 4

Question Number : 29 Question Id : 8995148535 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

The mode of transmission through distribution of audio and video channels is

1. Narrowcasting
2. Webcasting
3. Broadcasting
4. All the above.

Options :

89951433770. 1

89951433771. 2

89951433772. 3

89951433773. 4

Question Number : 30 Question Id : 8995148536 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Broadcasting via internet is

1. Broadcasting
2. Narrowcasting
3. Telecasting
4. Webcasting

Options :

89951433774. 1

89951433775. 2

89951433776. 3

89951433777. 4

Question Number : 31 Question Id : 8995148537 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

A collection of networks is

- 1 .Radio
2. Television
3. Internet
4. Media

Options :

89951433778. 1

89951433779. 2

89951433780. 3

89951433781. 4

Question Number : 32 Question Id : 8995148538 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

The Prasar Bharathi Act was implemented in the year

1. 1990
2. 1997
3. 1980
4. 1987

Options :

89951433782. 1

89951433783. 2

89951433784. 3

89951433785. 4

Question Number : 33 Question Id : 8995148539 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

The media laws facilitating journalist to exercise rights within the framework of existing law is

1. Freedom of Speech
2. Freedom of Expression
3. Knowledge of Dissemination freedom
4. All the above

Options :

89951433786. 1

89951433787. 2

89951433788. 3

89951433789. 4

Question Number : 34 Question Id : 8995148540 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

An unauthorized use of an individual's or organizations prominence to benefit someone else

1. Libel
2. Slander
3. Commercial misappropriation
4. Copyright

Options :

89951433790. 1

89951433791. 2

89951433792. 3

89951433793. 4

Question Number : 35 Question Id : 8995148541 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

The intervention of radio came into existence in Indian subcontinent, first in the city

1. Bombay
2. Calcutta
3. Madras
4. Delhi

Options :

89951433794. 1
89951433795. 2
89951433796. 3
89951433797. 4

Question Number : 36 Question Id : 8995148542 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

The most popular radio transmission today is

1. News services
2. Regional services
3. FM services
4. External services

Options :

89951433798. 1
89951433799. 2
89951433800. 3
89951433801. 4

Question Number : 37 Question Id : 8995148543 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

The reach of FM Radio Channel

1. 50 Kms
2. 60 Kms
3. 70 Kms
4. 80 Kms

Options :

89951433802. 1
89951433803. 2

89951433804. 3

89951433805. 4

**Question Number : 38 Question Id : 8995148544 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No
Correct Marks : 1 Wrong Marks : 0**

The style of FM Radio broadcasting is

1. Informing
2. Educating
3. Entertaining
4. Interacting

Options :

89951433806. 1

89951433807. 2

89951433808. 3

89951433809. 4

**Question Number : 39 Question Id : 8995148545 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No
Correct Marks : 1 Wrong Marks : 0**

The radio's fictional stories, based on real-life events or situations

1. Talk shows
2. Discussions
3. Dramas
4. Features

Options :

89951433810. 1

89951433811. 2

89951433812. 3

89951433813. 4

**Question Number : 40 Question Id : 8995148546 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No
Correct Marks : 1 Wrong Marks : 0**

Television was introduced in India in the year

1. 1947
2. 1959
3. 1975
4. 1976

Options :

89951433814. 1
89951433815. 2
89951433816. 3
89951433817. 4

Question Number : 41 Question Id : 8995148547 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Idea generation is a part of

1. Pre production
2. Production
3. Post production
4. None of the above

Options :

89951433818. 1
89951433819. 2
89951433820. 3
89951433821. 4

Question Number : 42 Question Id : 8995148548 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

The major part of budget of Doordarshan comes from

1. Government funds
2. Ministry of information and Broadcasting
3. Advertisements
4. Any Other

Options :

89951433822. 1
89951433823. 2

89951433824. 3

89951433825. 4

Question Number : 43 Question Id : 8995148549 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

What happens during the post production is

- 1 .Script writing
- 2 .Shooting
3. Editing
4. Any other

Options :

89951433826. 1

89951433827. 2

89951433828. 3

89951433829. 4

Question Number : 44 Question Id : 8995148550 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which is the first starting year of the Indian celluloid through camera?

- 1 .1799
2. 1789
3. 1879
4. 1899

Options :

89951433830. 1

89951433831. 2

89951433832. 3

89951433833. 4

Question Number : 45 Question Id : 8995148551 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

India's first fully indigenous silent feature film

1. Pundalik
2. Raja Harischandra
3. Keechaka Vadham
4. DEVADAS

Options :

89951433834. 1
89951433835. 2
89951433836. 3
89951433837. 4

Question Number : 46 Question Id : 8995148552 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Who is the father of Indian cinema?

1. Mrinal Sen
2. Sathyajit Ray
3. Dhumaj Givind Phalke
4. Nataraj Mudaliar

Options :

89951433838. 1
89951433839. 2
89951433840. 3
89951433841. 4

Question Number : 47 Question Id : 8995148553 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

The main limitation of films is

1. Versatile medium
2. Variety of purposes
3. Fixed pace
4. Emotional impact

Options :

89951433842. 1
89951433843. 2

89951433844. 3

89951433845. 4

Question Number : 48 Question Id : 8995148554 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

What happens in the production stage?

1. Writing screenplay and search for finance
- 2 .Hiring film crew and build sets
3. Shoot raw elements for the film
4. Recording all the effects

Options :

89951433846. 1

89951433847. 2

89951433848. 3

89951433849. 4

Question Number : 49 Question Id : 8995148555 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

A document that outlines every aural, visual, behavioral, and lingual element required to tell a story

1. Script
2. Storyboard
3. Structure
4. Screenplay

Options :

89951433850. 1

89951433851. 2

89951433852. 3

89951433853. 4

Question Number : 50 Question Id : 8995148556 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Storyboard is

1. Blueprint for motion image
2. Series of images and pictures to film
3. Series of frames
4. Outline of all the elements of a film

Options :

- 89951433854. 1
- 89951433855. 2
- 89951433856. 3
- 89951433857. 4

Question Number : 51 Question Id : 8995148557 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Visual communication is to communicate thoughts and ideas with

1. Visual aids
2. Audio aids
3. Designs
4. Photos

Options :

- 89951433858. 1
- 89951433859. 2
- 89951433860. 3
- 89951433861. 4

Question Number : 52 Question Id : 8995148558 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

The visual communication today is assisted by

1. Artists
2. Designers
3. Computers
4. None

Options :

- 89951433862. 1
- 89951433863. 2

89951433864. 3

89951433865. 4

Question Number : 53 Question Id : 8995148559 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Visual aids are effective even for

1. Literates
2. Illiterates
3. Semi literates
4. Neoliterates

Options :

89951433866. 1

89951433867. 2

89951433868. 3

89951433869. 4

Question Number : 54 Question Id : 8995148560 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which among these is the advantage of visual communication

1. Helps oral communication
2. Simple to prepare
3. Prevents waste of time
4. None

Options :

89951433870. 1

89951433871. 2

89951433872. 3

89951433873. 4

Question Number : 55 Question Id : 8995148561 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

NITI Aayog is _____ of Planning commission.

1. Transform
2. Replacement
3. Replica
4. Innovation

Options :

89951433874. 1
89951433875. 2
89951433876. 3
89951433877. 4

**Question Number : 56 Question Id : 8995148562 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No
Correct Marks : 1 Wrong Marks : 0**

The period of first five year plan

1. 1950-55
2. 1951-56
3. 1952-57
4. 1955- 60

Options :

89951433878. 1
89951433879. 2
89951433880. 3
89951433881. 4

**Question Number : 57 Question Id : 8995148563 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No
Correct Marks : 1 Wrong Marks : 0**

Mahalanobis Model was adopted during ____ five year plan

1. Fifth
2. Fourth
3. Third
4. Second

Options :

89951433882. 1

89951433883. 2

89951433884. 3

89951433885. 4

Question Number : 58 Question Id : 8995148564 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

“Garibi Hatao” was the slogan initiated during

1. Fourth plan
2. Fifth plan
3. Third plan
4. Second plan

Options :

89951433886. 1

89951433887. 2

89951433888. 3

89951433889. 4

Question Number : 59 Question Id : 8995148565 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

The best representation of the actual objects to demonstrate

1. Object
2. Model
3. Photograph
4. Drawing

Options :

89951433890. 1

89951433891. 2

89951433892. 3

89951433893. 4

Question Number : 60 Question Id : 8995148566 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

When photographs do not show exactly what the speaker wants to show, we can use

1. Tables
2. Graphs
3. Drawings
4. Maps

Options :

89951433894. 1
89951433895. 2
89951433896. 3
89951433897. 4

**Question Number : 61 Question Id : 8995148567 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No
Correct Marks : 1 Wrong Marks : 0**

To compare the facts or data, we use

1. Tables
2. Graphs
3. Drawings
4. Maps

Options :

89951433898. 1
89951433899. 2
89951433900. 3
89951433901. 4

**Question Number : 62 Question Id : 8995148568 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No
Correct Marks : 1 Wrong Marks : 0**

The design element that gives emphasis to information is

1. Shape
2. Texture
3. Form
4. Color

Options :

89951433902. 1
89951433903. 2

89951433904. 3

89951433905. 4

Question Number : 63 Question Id : 8995148569 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

In CRAP concept of principles, to establish a motif to reinforce the messages is

1. Principle of Contrast
2. Principle of Repetition
3. Principle of Alignment
4. Principle of Proximity

Options :

89951433906. 1

89951433907. 2

89951433908. 3

89951433909. 4

Question Number : 64 Question Id : 8995148570 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

The principle that is established according to theory of short memory is

1. Principle of Contrast
2. Principle of Repetition
3. Principle of Alignment
4. Principle of Proximity

Options :

89951433910. 1

89951433911. 2

89951433912. 3

89951433913. 4

Question Number : 65 Question Id : 8995148571 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

The information retention of an average person is

1. 10 minutes
2. 30 minutes
3. 20 minutes
4. 60 minutes

Options :

89951433914. 1
89951433915. 2
89951433916. 3
89951433917. 4

**Question Number : 66 Question Id : 8995148572 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No
Correct Marks : 1 Wrong Marks : 0**

The live news is

1. Hard news
2. Soft news
3. Unexpected news
4. Spot news

Options :

89951433918. 1
89951433919. 2
89951433920. 3
89951433921. 4

**Question Number : 67 Question Id : 8995148573 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No
Correct Marks : 1 Wrong Marks : 0**

The part in the news story that attracts towards news story

1. Reminder
2. First para
3. Lead
4. Headline

Options :

89951433922. 1
89951433923. 2

89951433924. 3

89951433925. 4

Question Number : 68 Question Id : 8995148574 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Reading a proof copy of a text in order to detect and correct any errors

1. Formatting
2. Proofreading
3. Scanning
4. Double reading

Options :

89951433926. 1

89951433927. 2

89951433928. 3

89951433929. 4

Question Number : 69 Question Id : 8995148575 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Photojournalism is

1. Photography
2. News photography
3. Journalism
4. None

Options :

89951433930. 1

89951433931. 2

89951433932. 3

89951433933. 4

Question Number : 70 Question Id : 8995148576 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which of the following is not a principle of photography

1. All subjects identifiable must be named
2. Take minimum number of photos
3. Good photos cover the whole situation
4. Cover the people doing things

Options :

89951433934. 1

89951433935. 2

89951433936. 3

89951433937. 4

Question Number : 71 Question Id : 8995148577 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

The responsibility of the photojournalist is

1. Brainstorming with journalists
2. Scheduling photo sessions
3. Writing photo captions
4. All the above

Options :

89951433938. 1

89951433939. 2

89951433940. 3

89951433941. 4

Question Number : 72 Question Id : 8995148578 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

The printing method used in long run of magazines

1. Gravure printing
2. Screen printing
3. Offset lithography
4. Letter printing

Options :

89951433942. 1

89951433943. 2

89951433944. 3

89951433945. 4

Question Number : 73 Question Id : 8995148579 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No
Correct Marks : 1 Wrong Marks : 0

Don'ts of news photography

1. Present image in context
2. Obtrusive and offensive to public taste
3. Treat all subjects with dignity
4. Seek one idea at a time

Options :

89951433946. 1

89951433947. 2

89951433948. 3

89951433949. 4

Question Number : 74 Question Id : 8995148580 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No
Correct Marks : 1 Wrong Marks : 0

To avoid libelous and defamatory material before publication there is a need of

1. Reporting
2. News writing
3. Editing
4. Verification

Options :

89951433950. 1

89951433951. 2

89951433952. 3

89951433953. 4

Question Number : 75 Question Id : 8995148581 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No
Correct Marks : 1 Wrong Marks : 0

The truth in the newspaper should be

1. Suppressed
2. Balanced
3. Distorted
4. Biased

Options :

89951433954. 1
89951433955. 2
89951433956. 3
89951433957. 4

Question Number : 76 Question Id : 8995148582 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

The organization that enacts Press and Registration of Books Act is

1. UNI
2. PTI
3. RNI
4. PIB

Options :

89951433958. 1
89951433959. 2
89951433960. 3
89951433961. 4

Question Number : 77 Question Id : 8995148583 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

The objective of Press Council of India Act is

1. Protect the public
2. Protect the press
3. Promote government's policies
4. Promote nationality

Options :

89951433962. 1
89951433963. 2

89951433964. 3

89951433965. 4

Question Number : 78 Question Id : 8995148584 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

The characteristics related to folk media among the given below characteristics.

1. Speed and immediate
2. has personal contact
3. involves infrastructure
4. reaches large audience

Options :

89951433966. 1

89951433967. 2

89951433968. 3

89951433969. 4

Question Number : 79 Question Id : 8995148585 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

The type of audience in folk theatre are

1. Literates
2. Urban people
3. Homogeneous in nature
4. Belong to different cultures

Options :

89951433970. 1

89951433971. 2

89951433972. 3

89951433973. 4

Question Number : 80 Question Id : 8995148586 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

The communication in folk media is mostly by

1. Oral
2. written
3. Print
4. b&c

Options :

89951433974. 1
89951433975. 2
89951433976. 3
89951433977. 4

**Question Number : 81 Question Id : 8995148587 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No
Correct Marks : 1 Wrong Marks : 0**

The language of the folk media is

1. Colloquial dialects
2. Rural in origin
3. Mostly for illiterates
4. All of the above

Options :

89951433978. 1
89951433979. 2
89951433980. 3
89951433981. 4

**Question Number : 82 Question Id : 8995148588 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No
Correct Marks : 1 Wrong Marks : 0**

Nautanki is famous in

1. North India
2. South India
3. Eastern India
4. Western India

Options :

89951433982. 1
89951433983. 2
89951433984. 3

89951433985. 4

Question Number : 83 Question Id : 8995148589 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

The gap between what is and what ought to be in terms of job performance is

1. Training goal
2. Training need
3. Training objective
4. Training analysis

Options :

89951433986. 1
89951433987. 2
89951433988. 3
89951433989. 4

Question Number : 84 Question Id : 8995148590 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Institutional training has the following limitation

1. No exposure to real situation
2. No access to library
3. No access to equipment
4. No interaction with scientists

Options :

89951433990. 1
89951433991. 2
89951433992. 3
89951433993. 4

Question Number : 85 Question Id : 8995148591 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Training arranged for existing employees to provide an opportunity to revive and to improve their knowledge is

1. Foundation training
2. Pre Service training
3. Refresher Training
4. On Job training

Options :

89951433994. 1
89951433995. 2
89951433996. 3
89951433997. 4

Question Number : 86 Question Id : 8995148592 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Purposeful activity and intellectual ability that produces valuable products, services, processes, or ideas for better or new is

1. Personality development
2. Creativity
3. Self awareness
4. Field training

Options :

89951433998. 1
89951433999. 2
89951434000. 3
89951434001. 4

Question Number : 87 Question Id : 8995148593 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Laboratory training is also known as

1. Motivation training
2. Sensitivity or T-group training
3. R- Group training
4. Training

Options :

89951434002. 1
89951434003. 2
89951434004. 3
89951434005. 4

**Question Number : 88 Question Id : 8995148594 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No
Correct Marks : 1 Wrong Marks : 0**

The interactions of forces among group members in a social situation

1. Group sensitivity
2. Self development
3. Group dynamics
4. Team work

Options :

89951434006. 1
89951434007. 2
89951434008. 3
89951434009. 4

**Question Number : 89 Question Id : 8995148595 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No
Correct Marks : 1 Wrong Marks : 0**

An effective training technique for employee motivation is

1. Creativity training
2. Role play
3. Group discussion
4. Cross training

Options :

89951434010. 1
89951434011. 2
89951434012. 3
89951434013. 4

Question Number : 90 Question Id : 8995148596 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

The Department of Rural Development was constituted in 1974 year as a part of the Ministry of

1. Finance
2. H R Development
3. Women & child welfare
4. Food and Agriculture

Options :

89951434014. 1
89951434015. 2
89951434016. 3
89951434017. 4

Question Number : 91 Question Id : 8995148597 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Find the economic change due to SHG from the below

1. Self enterprise
2. Regular repayment
3. Credit
4. Public relations

Options :

89951434018. 1
89951434019. 2
89951434020. 3
89951434021. 4

Question Number : 92 Question Id : 8995148598 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

In research data is collected based on the

1. Variable
2. Target population
3. Objective
4. Area

Options :

- 89951434022. 1
- 89951434023. 2
- 89951434024. 3
- 89951434025. 4

Question Number : 93 Question Id : 8995148599 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

A method of data collection using senses is

- 1. Questionnaire
- 2. Phone call
- 3. Observation
- 4. Checklist

Options :

- 89951434026. 1
- 89951434027. 2
- 89951434028. 3
- 89951434029. 4

Question Number : 94 Question Id : 8995148600 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

In depth interviews are

- 1. Structured
- 2. Unstructured
- 3. Semi structured
- 4. Either structured or semi structured

Options :

- 89951434030. 1
- 89951434031. 2
- 89951434032. 3
- 89951434033. 4

Question Number : 95 Question Id : 8995148601 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

The internal source of information is

1. Office Circulars
2. Sales report
3. Employees attendance
4. All

Options :

89951434034. 1
89951434035. 2
89951434036. 3
89951434037. 4

Question Number : 96 Question Id : 8995148602 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

The research design that explains why a phenomenon is going on

1. Experimental
2. Explanatory
3. Ex Post facto
4. Descriptive

Options :

89951434038. 1
89951434039. 2
89951434040. 3
89951434041. 4

Question Number : 97 Question Id : 8995148603 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Many readers will review the _____ and decide whether to read the entire article

1. Findings
2. Introduction
3. References
4. Abstract

Options :

- 89951434042. 1
- 89951434043. 2
- 89951434044. 3
- 89951434045. 4

Question Number : 98 Question Id : 8995148604 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

A short article usually around 1000-1500 words long that draws attention to or presents a criticism of a previously published article, book or report

- 1. Scholarly review
- 2. Commentary
- 3. Opinion article
- 4. Abstract

Options :

- 89951434046. 1
- 89951434047. 2
- 89951434048. 3
- 89951434049. 4

Question Number : 99 Question Id : 8995148605 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

The research which emphasizes collective inquiry and experimentation grounded in experience and social history

- 1. Evaluation research
- 2. Participatory action research
- 3. Policy research
- 4. None

Options :

- 89951434050. 1
- 89951434051. 2
- 89951434052. 3
- 89951434053. 4

Question Number : 100 Question Id : 8995148606 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Example for demand-driven participatory research

1. Brexit poll
2. Census
3. Midterm elections
4. None

Options :

89951434054. 1

89951434055. 2

89951434056. 3

89951434057. 4