

# National Testing Agency

<b>Question Paper Name :</b>	Innovation and Start up Policy 29th Sep 2020 Shift 1
<b>Subject Name :</b>	Innovation and Start up Policy
<b>Creation Date :</b>	2020-09-29 13:08:33
<b>Duration :</b>	180
<b>Number of Questions :</b>	100
<b>Total Marks :</b>	100
<b>Display Marks:</b>	Yes

## Innovation and Start up Policy

<b>Group Number :</b>	1
<b>Group Id :</b>	899514117
<b>Group Maximum Duration :</b>	0
<b>Group Minimum Duration :</b>	120
<b>Show Attended Group? :</b>	No
<b>Edit Attended Group? :</b>	No
<b>Break time :</b>	0
<b>Group Marks :</b>	100
<b>Is this Group for Examiner? :</b>	No

## Innovation and Start up Policy

<b>Section Id :</b>	899514151
<b>Section Number :</b>	1
<b>Section type :</b>	Online
<b>Mandatory or Optional :</b>	Mandatory
<b>Number of Questions :</b>	100
<b>Number of Questions to be attempted :</b>	100

<b>Section Marks :</b>	100
<b>Mark As Answered Required? :</b>	Yes
<b>Sub-Section Number :</b>	1
<b>Sub-Section Id :</b>	899514192
<b>Question Shuffling Allowed :</b>	Yes

**Question Number : 1 Question Id : 89951410160 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**  
**Correct Marks : 1 Wrong Marks : 0**

What are two essential factors which define innovation ?

1. Invention and Marketing
2. Invention and operations
3. Invention and commercialisation
4. Invention and R&D

**Options :**

- 89951439922. 1
- 89951439923. 2
- 89951439924. 3
- 89951439925. 4

**Question Number : 2 Question Id : 89951410161 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**  
**Correct Marks : 1 Wrong Marks : 0**

Which professor developed the concept of disruptive innovation

1. Michael Porter
2. Clayton Christensen
3. Scott Anthony
4. C K Prahalad

**Options :**

- 89951439926. 1
- 89951439927. 2
- 89951439928. 3
- 89951439929. 4

**Question Number : 3 Question Id : 89951410162 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**  
**Correct Marks : 1 Wrong Marks : 0**

Identify a company which is not known for innovation

- 1.Apple
2. Google
- 3.Uber
4. Amtrak

**Options :**

89951439930. 1  
89951439931. 2  
89951439932. 3  
89951439933. 4

**Question Number : 4 Question Id : 89951410163 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No  
Correct Marks : 1 Wrong Marks : 0**

Make in India programme initiated by Government of India. Identify the option which is not part of

Make in India Programme

1. Ease of Doing Business
2. offshore manufacturing
3. Intellectual property rights
4. FDI

**Options :**

89951439934. 1  
89951439935. 2  
89951439936. 3  
89951439937. 4

**Question Number : 5 Question Id : 89951410164 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No  
Correct Marks : 1 Wrong Marks : 0**

Start up ecosystem has institutions which support Start ups in many ways . Identify the institution which is not part of start up ecosystem in India

- 1.Incubator
- 2.Accelerator
- 3.Venture capital
- 4.Freight Forwarder

**Options :**

89951439938. 1

89951439939. 2

89951439940. 3

89951439941. 4

**Question Number : 6 Question Id : 89951410165 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Which point is not covered in a business plan of a start up ?

1. Background of promoters
2. The innovative business idea
3. Details of tax filing
4. Business Model

**Options :**

89951439942. 1

89951439943. 2

89951439944. 3

89951439945. 4

**Question Number : 7 Question Id : 89951410166 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Trade related intellectual property rights ( TRIPs) is the main pillar of

- 1.The World bank
2. UNCTAD
3. WTO
- 4.IMF

**Options :**

89951439946. 1

89951439947. 2

89951439948. 3

89951439949. 4

**Question Number : 8 Question Id : 89951410167 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Ease of doing business index has been developed by

- 1.IMF
- 2.The World Bank
3. WTO
4. UNCTAD

**Options :**

89951439950. 1  
89951439951. 2  
89951439952. 3  
89951439953. 4

**Question Number : 9 Question Id : 89951410168 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Global Innovation Index has jointly been developed by

1. World Bank and IMF
- 2.World intellectual property organisation (WIPO) and Cornell University
- 3.UNCTAD And WTO
- 4.Harvard University and WTO

**Options :**

89951439954. 1  
89951439955. 2  
89951439956. 3  
89951439957. 4

**Question Number : 10 Question Id : 89951410169 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Honey bee network has been working in the area of

- 1.intellectual property
- 2.grassroots innovation
3. Collecting and selling honey
4. Importing African honey in india

**Options :**

89951439958. 1  
89951439959. 2  
89951439960. 3

89951439961. 4

**Question Number : 11 Question Id : 89951410170 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Writing a business plan is essential for ....

1. Raising money from investor
2. To contact future customers
3. Participate in job fairs
4. Recruiting new employee

**Options :**

89951439962. 1  
89951439963. 2  
89951439964. 3  
89951439965. 4

**Question Number : 12 Question Id : 89951410171 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

There are broadly four types of innovation. Which is wrongly mentioned in the answer

1. Incremental
2. Disruptive
3. Architectural
4. Scientific

**Options :**

89951439966. 1  
89951439967. 2  
89951439968. 3  
89951439969. 4

**Question Number : 13 Question Id : 89951410172 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Make in India programme was launched by government of India in .....

- 1.2012
- 2.2016
- 3.2013
- 4.2014

**Options :**

89951439970. 1  
89951439971. 2  
89951439972. 3  
89951439973. 4

**Question Number : 14 Question Id : 89951410173 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Make in India programme runs on four initiatives or pillars. Identify the wrong pillar

- 1.FDI
- 2.Ease of Doing Business
3. Intellectual property rights
4. Business process outsourcing

**Options :**

89951439974. 1  
89951439975. 2  
89951439976. 3  
89951439977. 4

**Question Number : 15 Question Id : 89951410174 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Who has written the book Fortune at the bottom of pyramid

1. Clayton Christensen
2. C K Prahalad
3. Peter Drucker
4. Michael porter

**Options :**

89951439978. 1  
89951439979. 2

89951439980. 3

89951439981. 4

**Question Number : 16 Question Id : 89951410175 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Who has written the seminal book called Innovation and Entrepreneurship

1. Clayton Christensen
2. C K Prahalad
3. Peter Drucker
4. Michael porter

**Options :**

89951439982. 1

89951439983. 2

89951439984. 3

89951439985. 4

**Question Number : 17 Question Id : 89951410176 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

There seven sources of innovation as identified by Peter Drucker. Identify the wrong choice mentioned here

- 1.incongruity
- 2.market structure
- 3.unexpected
4. Management consultant

**Options :**

89951439986. 1

89951439987. 2

89951439988. 3

89951439989. 4

**Question Number : 18 Question Id : 89951410177 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**



Which institution is not part of the entrepreneurial finance ecosystem ?

1. angel investor
2. Venture capital funds
3. Private equity
4. FedEx

**Options :**

89951439990. 1  
89951439991. 2  
89951439992. 3  
89951439993. 4

**Question Number : 19 Question Id : 89951410178 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Silicon Valley is located at

1. California , USA
2. TelAviv , Israel
3. Bengaluru, India
4. Shanghai, China

**Options :**

89951439994. 1  
89951439995. 2  
89951439996. 3  
89951439997. 4

**Question Number : 20 Question Id : 89951410179 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

What are key institutions which make innovation hub such as Silicon Valley ? Identify the institution which is not part of the innovation hub of Silicon Valley

1. university
2. Research labs
3. venture capital
4. Headquarters of big banks

**Options :**

89951439998. 1  
89951439999. 2

89951440000. 3

89951440001. 4

**Question Number : 21 Question Id : 89951410180 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**  
**Correct Marks : 1 Wrong Marks : 0**

Which organisation is not famously part of Silicon Valley

1. Stanford university
2. PARC, Xerox
3. Microsoft
4. Google

**Options :**

89951440002. 1

89951440003. 2

89951440004. 3

89951440005. 4

**Question Number : 22 Question Id : 89951410181 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**  
**Correct Marks : 1 Wrong Marks : 0**

Identify a place which is not known as innovation hub in the world

1. Tel Aviv, Israel
2. Bengaluru, India
3. Beijing, China
4. Hawaii, US

**Options :**

89951440006. 1

89951440007. 2

89951440008. 3

89951440009. 4

**Question Number : 23 Question Id : 89951410182 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**  
**Correct Marks : 1 Wrong Marks : 0**

Identify a product which is not part of frugal innovation

1. Tata Nano
2. Mitticool
3. Jaipur foot
4. Tropicana

**Options :**

89951440010. 1  
89951440011. 2  
89951440012. 3  
89951440013. 4

**Question Number : 24 Question Id : 89951410183 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

National Innovation Foundation does not promote

- 1.Grassroots innovation
2. Frugal innovation
3. Indigenous knowledge
4. Innovation projects of big companies

**Options :**

89951440014. 1  
89951440015. 2  
89951440016. 3  
89951440017. 4

**Question Number : 25 Question Id : 89951410184 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Incubator provides the the first level of support to start up . It includes

- 1.Office space with internet connection
- 2.connection with potential customers
- 3.connection with investors
4. Helping in bidding government projects

**Options :**

89951440018. 1  
89951440019. 2

89951440020. 3

89951440021. 4

**Question Number : 26 Question Id : 89951410185 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Lean start up principles don't include

1. Minimum viable product
2. Detailed strategic plan
3. Build-Measure-learn process
4. Pivot

**Options :**

89951440022. 1

89951440023. 2

89951440024. 3

89951440025. 4

**Question Number : 27 Question Id : 89951410186 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Who has written the book The Lean Startup

1. Eric Ries
2. Al Ries
3. Peter Drucker
4. C.K Prahalad

**Options :**

89951440026. 1

89951440027. 2

89951440028. 3

89951440029. 4

**Question Number : 28 Question Id : 89951410187 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

The essence of grassroots innovation lies in

1. Making R&D lab in villages
2. Setting up BPO in villages
3. Learning from ordinary people who provide simple solutions
4. Learning from ordinary people about their big plans to manufacture industrial products

**Options :**

- 89951440030. 1
- 89951440031. 2
- 89951440032. 3
- 89951440033. 4

**Question Number : 29 Question Id : 89951410188 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

The objective of National Innovation Foundation is

1. Strengthen grassroots technological innovations
2. Giving money to big R& D labs
3. Giving money to companies for innovation
4. Setting up R&D labs in country

**Options :**

- 89951440034. 1
- 89951440035. 2
- 89951440036. 3
- 89951440037. 4

**Question Number : 30 Question Id : 89951410189 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

One way of finding business opportunity is to find

1. Identifying perceived need of customer
2. Financial projections of a company
3. Hiring right staff
4. Making people right memo in company

**Options :**

- 89951440038. 1
- 89951440039. 2

89951440040. 3

89951440041. 4

**Question Number : 31 Question Id : 89951410190 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**  
**Correct Marks : 1 Wrong Marks : 0**

The theory of jobs to be is largely associated with

1. C.K Prahlad
2. Michael porter
3. Anil Gupta
4. Clayton Christensen

**Options :**

89951440042. 1

89951440043. 2

89951440044. 3

89951440045. 4

**Question Number : 32 Question Id : 89951410191 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**  
**Correct Marks : 1 Wrong Marks : 0**

Indian consumers generally value

1. Value for money
2. Great packaging
3. High price
4. Expensive international brands

**Options :**

89951440046. 1

89951440047. 2

89951440048. 3

89951440049. 4

**Question Number : 33 Question Id : 89951410192 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**  
**Correct Marks : 1 Wrong Marks : 0**

Fostering grassroots innovation may require certain actions. One of options is not not relevant for that

1. Encourage the growth of micro venture finance
2. Expand the public pool of innovations by giving incentives to innovators
3. State Bank of India opening more branches in rural India
4. Recognise, respect and reward innovators where they live

**Options :**

89951440050. 1  
89951440051. 2  
89951440052. 3  
89951440053. 4

**Question Number : 34 Question Id : 89951410193 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No  
Correct Marks : 1 Wrong Marks : 0**

Frugal innovation is all about creating advantage out of constraint. Which one is not the example of frugal innovation

1. Cotton Stripping Machine operated by one person
2. Mitticool- mud refrigerator
3. Jaipur foot
4. Bicycle

**Options :**

89951440054. 1  
89951440055. 2  
89951440056. 3  
89951440057. 4

**Question Number : 35 Question Id : 89951410194 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No  
Correct Marks : 1 Wrong Marks : 0**

Identify a product which is not made for bottom of pyramid market

1. Tata Nano
2. M-pesa
3. Arvind eye care
4. Nike shoes

**Options :**

89951440058. 1

89951440059. 2

89951440060. 3

89951440061. 4

**Question Number : 36 Question Id : 89951410195 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Ant financial is a ..... group company

1. J P Morgan
2. Citibank
3. Alibaba
4. Paytm

**Options :**

89951440062. 1

89951440063. 2

89951440064. 3

89951440065. 4

**Question Number : 37 Question Id : 89951410196 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Ant financial basic premise is to provide financial services to small and medium enterprise

1. through different branches
2. To disburse large loans
3. To provide a platform for opening savings accounts
4. To disburse small loans to SMEs online

**Options :**

89951440066. 1

89951440067. 2

89951440068. 3

89951440069. 4

**Question Number : 38 Question Id : 89951410197 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**



Who is the founder of Ant Financial company ?

1. Jack Ma
2. Vijay Shekhar Sharma
3. Bill Gates
4. Warren Buffet

**Options :**

89951440070. 1  
89951440071. 2  
89951440072. 3  
89951440073. 4

**Question Number : 39 Question Id : 89951410198 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Which one is not a private equity firm operating in India ?

- 1.KKR
- 2.Blackstone
3. Brookfield
4. J P Morgan

**Options :**

89951440074. 1  
89951440075. 2  
89951440076. 3  
89951440077. 4

**Question Number : 40 Question Id : 89951410199 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Which one is not Venture capital firm operating in India ?

- 1.Sequoia
- 2 . Blume ventures
3. Accel
4. Fidelity investment

**Options :**

89951440078. 1  
89951440079. 2  
89951440080. 3

89951440081. 4

**Question Number : 41 Question Id : 89951410200 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

What is the maximum amount of loan that can given in Mudra Yojana ?

1. 5 lacs
2. 10 lacs
3. 20 lacs
4. 25 lacs

**Options :**

89951440082. 1  
89951440083. 2  
89951440084. 3  
89951440085. 4

**Question Number : 42 Question Id : 89951410201 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Micro Units Development and Refinance Agency Ltd. [MUDRA] is an NBFC supporting development of micro enterprise sector in the country. Is this statement

1. Correct
2. Incorrect
3. Not clear
4. Confusing

**Options :**

89951440086. 1  
89951440087. 2  
89951440088. 3  
89951440089. 4

**Question Number : 43 Question Id : 89951410202 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

MUDRA loan is extended for a variety of purposes which result in income generation and employment creation. The loans are not extended for

1. Loan facility to extend market credit
2. Equipment Finance for Micro Units
3. Transport Vehicle loans – for commercial use only
4. Loans for agri-allied non-farm income generating activities

**Options :**

- 89951440090. 1
- 89951440091. 2
- 89951440092. 3
- 89951440093. 4

**Question Number : 44 Question Id : 89951410203 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Intellectual Property Rights policy 2016 has seven objectives. Which option is not part of that the seven objectives of IPR policy 2016

1. Generation of IPRs
2. Commercialisation of IPRs
3. Financial plan
4. Legal and Legislative framework

**Options :**

- 89951440094. 1
- 89951440095. 2
- 89951440096. 3
- 89951440097. 4

**Question Number : 45 Question Id : 89951410204 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

The Ease of Doing Business (EoDB) index is a ranking system which has 10 parameters to rank 190 countries in the world . Which option is not part of those 10 parameters for ranking

1. Dealing with Construction Permits
2. Getting Electricity
3. Auditing accounts
4. Protecting Minority Investors

**Options :**

89951440098. 1  
89951440099. 2  
89951440100. 3  
89951440101. 4

**Question Number : 46 Question Id : 89951410205 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Among the chosen 190 countries2, India is ranked..... in Ease of Doing Business 2020 report

- 1.99<sup>th</sup>
- 2.100<sup>th</sup>
- 3.63<sup>rd</sup>
- 4.52<sup>nd</sup>

**Options :**

89951440102. 1  
89951440103. 2  
89951440104. 3  
89951440105. 4

**Question Number : 47 Question Id : 89951410206 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

The vision areas of Digital India include

- 1.Digital infrastructure as core utility to every citizen
- 2.Government and services on demand
- 3. Distribution of computers
- 4. Digital empowerment of citizens

**Options :**

89951440106. 1  
89951440107. 2  
89951440108. 3  
89951440109. 4

**Question Number : 48 Question Id : 89951410207 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Start ups in India face following challenges. Identify the option which is not correct

1. Building and Scaling up
2. Easy availability of finance
3. Diversity and digital divide
4. Hiring qualified employees

**Options :**

- 89951440110. 1
- 89951440111. 2
- 89951440112. 3
- 89951440113. 4

**Question Number : 49 Question Id : 89951410208 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Which company is not part of indian unicorns list

1. BYJU's
2. Paytm
3. Ola cabs
4. PVR cinema

**Options :**

- 89951440114. 1
- 89951440115. 2
- 89951440116. 3
- 89951440117. 4

**Question Number : 50 Question Id : 89951410209 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

A Unicorn is a term used in the venture capital industry to describe a privately held startup company with a value of over \$1 billion. Is this statement

1. Correct
2. Incorrect
3. Partly correct
4. Not relevant

**Options :**

89951440118. 1  
89951440119. 2  
89951440120. 3  
89951440121. 4

**Question Number : 51 Question Id : 89951410210 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**  
**Correct Marks : 1 Wrong Marks : 0**

Which place is not included in top three hubs for start up and innovation

1. Bengaluru
2. Mumbai
3. Delhi NCR
4. Kolkata

**Options :**

89951440122. 1  
89951440123. 2  
89951440124. 3  
89951440125. 4

**Question Number : 52 Question Id : 89951410211 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**  
**Correct Marks : 1 Wrong Marks : 0**

Accelerators usually accept startups for fixed-term, cohort-based programs, sometimes in exchange for equity. Is this statement

1. Incorrect
2. Correct
3. Not relevant
4. Party Incorrect

**Options :**

89951440126. 1  
89951440127. 2  
89951440128. 3  
89951440129. 4

**Question Number : 53 Question Id : 89951410212 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**  
**Correct Marks : 1 Wrong Marks : 0**

What is the size of India's GDP approximately in 2020

1. 3 trillion dollar
2. 2 trillion dollar
3. 4 trillion dollar
4. Not relevant

**Options :**

89951440130. 1  
89951440131. 2  
89951440132. 3  
89951440133. 4

**Question Number : 54 Question Id : 89951410213 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Government of India plans to increase indian economy to 5 trillion dollar in 2024-25. Start ups have an important role to play in this. Are the statements

1. correct
2. incorrect
3. partly correct
4. not relevant

**Options :**

89951440134. 1  
89951440135. 2  
89951440136. 3  
89951440137. 4

**Question Number : 55 Question Id : 89951410214 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Following are bottlenecks of manufacturing sector in india

1. High input cost
2. Highly developed export market
3. Inadequate infrastructure
4. lack of single window clearance facilities

**Options :**

89951440138. 1

89951440139. 2

89951440140. 3

89951440141. 4

**Question Number : 56 Question Id : 89951410215 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Which one is incorrect combination

1. London – Fintech innovation hub
2. TelAviv – Cyber security expertise
3. NewDelhi – Block chain innovation hub
4. Shenzhen – Hardware and IOT

**Options :**

89951440142. 1

89951440143. 2

89951440144. 3

89951440145. 4

**Question Number : 57 Question Id : 89951410216 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Outside Silicon Valley in U.S. , which city is not known for innovation

1. Beijing, China
2. Singapore
3. TelAviv, Israel
4. Hawaii, US

**Options :**

89951440146. 1

89951440147. 2

89951440148. 3

89951440149. 4

**Question Number : 58 Question Id : 89951410217 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**



Which of the following institutions support start-ups?

1. Intellectual Property
2. Educational Institutions
3. Industrial organizations
4. Incubators

**Options :**

- 89951440150. 1
- 89951440151. 2
- 89951440152. 3
- 89951440153. 4

**Question Number : 59 Question Id : 89951410218 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Which of the following is a prominent reason for failure of start-ups?

1. Lack of new idea
2. Lack of clarity in execution of the idea
3. Lack of proper financing
4. Lack of government support

**Options :**

- 89951440154. 1
- 89951440155. 2
- 89951440156. 3
- 89951440157. 4

**Question Number : 60 Question Id : 89951410219 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

What is the name of the facilities that schools provide their students to bring out new ideas?

1. Nehru Tinkering Labs
2. Shastri Tinkering Labs
3. Gandhi Tinkering Labs
4. Atal Tinkering Labs

**Options :**

- 89951440158. 1
- 89951440159. 2
- 89951440160. 3

89951440161. 4

**Question Number : 61 Question Id : 89951410220 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Which of the following does not have a GI tag?

1. Rasgulla
2. Darjeeling Tea
3. Books
4. Basmati Rice

**Options :**

89951440162. 1  
89951440163. 2  
89951440164. 3  
89951440165. 4

**Question Number : 62 Question Id : 89951410221 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

What does MVP stand for?

1. Maximum Value Product
2. Maximum Viable Product
3. Minimum Value Product
4. Minimum Viable Product

**Options :**

89951440166. 1  
89951440167. 2  
89951440168. 3  
89951440169. 4

**Question Number : 63 Question Id : 89951410222 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

'Entrepreneurship is everywhere' is a principle of which of the following?

1. Innovation
2. Lean start-up
3. Design thinking
4. Writing a business plan

**Options :**

- 89951440170. 1
- 89951440171. 2
- 89951440172. 3
- 89951440173. 4

**Question Number : 64 Question Id : 89951410223 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Which of the following is NOT one among the three steps of Lean start-up Methodology?

1. Build
2. Repeat
3. Measure
4. Learn

**Options :**

- 89951440174. 1
- 89951440175. 2
- 89951440176. 3
- 89951440177. 4

**Question Number : 65 Question Id : 89951410224 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

'Have a clear exit strategy' is a principle in which of the following?

1. Frugal Innovation
2. Design thinking
3. Writing a business plan
4. Pitching a business plan

**Options :**

- 89951440178. 1
- 89951440179. 2

89951440180. 3

89951440181. 4

**Question Number : 66 Question Id : 89951410225 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

One of the rules of writing a business plan is to keep the business plan \_\_\_\_\_

1. Short
2. Simple
3. Compelling
4. All the 3

**Options :**

89951440182. 1

89951440183. 2

89951440184. 3

89951440185. 4

**Question Number : 67 Question Id : 89951410226 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Which of the following is NOT a Pillar of Digital India?

1. Digital Value
2. Digital Foundation
3. Digital Support
4. Digital Reach

**Options :**

89951440186. 1

89951440187. 2

89951440188. 3

89951440189. 4

**Question Number : 68 Question Id : 89951410227 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Which of the following statements is FALSE about Jugaad?

1. It is created by untrained individuals.
2. It uses local technology.
3. It uses local resources.
4. It is highly advanced.

**Options :**

89951440190. 1

89951440191. 2

89951440192. 3

89951440193. 4

**Question Number : 69 Question Id : 89951410228 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Which of the following is not an element of innovation?

1. Commercialization
2. Hyper competition
3. Invention
4. Both a and c

**Options :**

89951440194. 1

89951440195. 2

89951440196. 3

89951440197. 4

**Question Number : 70 Question Id : 89951410229 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

We need to innovate to create value for

1. Creditors
2. Customers
3. Shareholders
4. None of the above

**Options :**

89951440198. 1  
89951440199. 2  
89951440200. 3  
89951440201. 4

**Question Number : 71 Question Id : 89951410230 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

The second rule to develop an innovative startup is:

1. Challenge the existing business models
2. Solve customer's pain points
3. Increase the revenues
4. Understand customer expectations

**Options :**

89951440202. 1  
89951440203. 2  
89951440204. 3  
89951440205. 4

**Question Number : 72 Question Id : 89951410231 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

\_\_\_\_\_ help in providing the second round of funding

1. Venture Capitalists
2. Incubators
3. Accelerators
4. National Innovation Foundation

**Options :**

89951440206. 1  
89951440207. 2  
89951440208. 3  
89951440209. 4

**Question Number : 73 Question Id : 89951410232 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

The innovation hub in Beijing is surrounded around which area?

1. 3rd Ring road
2. Beijing city
3. 4th Ring road
4. 5th Ring road

**Options :**

89951440210. 1  
89951440211. 2  
89951440212. 3  
89951440213. 4

**Question Number : 74 Question Id : 89951410233 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

The government of India has played a vital role in developing 'earth stations' for innovation. What are these earth stations?

1. Software Technology Parks of India
2. Special economic zones
3. Space centers
4. Research centers

**Options :**

89951440214. 1  
89951440215. 2  
89951440216. 3  
89951440217. 4

**Question Number : 75 Question Id : 89951410234 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Israel is not known for it's

1. Agri-tech innovation
2. Irrigation innovation
3. Desalination innovation
4. None of the above

**Options :**

89951440218. 1  
89951440219. 2  
89951440220. 3  
89951440221. 4

**Question Number : 76 Question Id : 89951410235 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

'Product life cycle is getting shorter' means:

1. Competition
2. Hypo competition
3. Hyper competition
4. Monopolistic competition

**Options :**

89951440222. 1  
89951440223. 2  
89951440224. 3  
89951440225. 4

**Question Number : 77 Question Id : 89951410236 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Digital foundation, digital reach and digital value are pillars of:

1. Digital India
2. Make in India
3. Jan dhan yojana
4. Startup India

**Options :**



89951440226. 1  
89951440227. 2  
89951440228. 3  
89951440229. 4

**Question Number : 78 Question Id : 89951410237 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

\_\_\_\_\_ can declare a patent infringement.

1. International court of justice
2. Courts
3. WIPO
4. WTO

**Options :**

89951440230. 1  
89951440231. 2  
89951440232. 3  
89951440233. 4

**Question Number : 79 Question Id : 89951410238 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

The term 'white spaces' is related to:

1. Trademarks
2. Geographical indications
3. Copyrights
4. Patents

**Options :**

89951440234. 1  
89951440235. 2  
89951440236. 3  
89951440237. 4

**Question Number : 80 Question Id : 89951410239 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Indication which identify a good as originating in a territory are known as \_\_\_\_\_

1. Copyrights
2. Geographical indications
3. Patents
4. Trademarks

**Options :**

89951440238. 1  
89951440239. 2  
89951440240. 3  
89951440241. 4

**Question Number : 81 Question Id : 89951410240 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

In which type of fund there is less pressure for startups to adhere to a repayment timeline but added pressure from investors to achieve growth targets:

1. Debt Financing
2. Grants
3. Equity Financing
4. All of the above

**Options :**

89951440242. 1  
89951440243. 2  
89951440244. 3  
89951440245. 4

**Question Number : 82 Question Id : 89951410241 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

\_\_\_\_\_ a startup means growing your business with little or no venture capital or outside investment.

1. Bootstrapping
2. Crowd funding
3. Accelerating
4. Incubating

**Options :**

89951440246. 1  
89951440247. 2  
89951440248. 3  
89951440249. 4

**Question Number : 83 Question Id : 89951410242 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

There are approximately \_\_\_\_ people in the bottom of the pyramid

1. 200 million
2. 4 million
3. 4 billion
4. 3 billion

**Options :**

89951440250. 1  
89951440251. 2  
89951440252. 3  
89951440253. 4

**Question Number : 84 Question Id : 89951410243 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Regulatory framework helps in \_\_\_\_\_

1. Evaluating business opportunity
2. Understanding business opportunity
3. Identifying business opportunity
4. All of the above

**Options :**

89951440254. 1

89951440255. 2

89951440256. 3

89951440257. 4

**Question Number : 85 Question Id : 89951410244 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

\_\_\_\_\_ forms the link between the modified product and the final product.

1. Initial idea
2. Prototype
3. Modified Product
4. None of the above

**Options :**

89951440258. 1

89951440259. 2

89951440260. 3

89951440261. 4

**Question Number : 86 Question Id : 89951410245 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Story telling helps in \_\_\_\_\_

1. Design thinking
2. Creating a business model
3. Writing a business plan
4. Pitching a business plan

**Options :**

89951440262. 1

89951440263. 2

89951440264. 3

89951440265. 4

**Question Number : 87 Question Id : 89951410246 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Deep research will lead to \_\_\_\_\_

1. Complex business plan
2. Product development
3. Simple business plan
4. Innovation

**Options :**

89951440266. 1  
89951440267. 2  
89951440268. 3  
89951440269. 4

**Question Number : 88 Question Id : 89951410247 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

In lean startup methodology, the term MVP means

1. Maximum viable product
2. Most valued product
3. Minimum valued product
4. Minimum viable product

**Options :**

89951440270. 1  
89951440271. 2  
89951440272. 3  
89951440273. 4

**Question Number : 89 Question Id : 89951410248 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

In India FMCG product retailing is divided as

1. Central and Local Market
2. Urban and Rural Market
3. State and City Market
4. Government and Non-Government Market

**Options :**

89951440274. 1  
89951440275. 2

89951440276. 3

89951440277. 4

**Question Number : 90 Question Id : 89951410249 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

FDI is not allowed by GOI in

1. 24\*7 operational model of e-commerce
2. Online based model of e-commerce
3. Delivery based model of e-commerce
4. Inventory based model of e-commerce

**Options :**

89951440278. 1

89951440279. 2

89951440280. 3

89951440281. 4

**Question Number : 91 Question Id : 89951410250 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Which of the following initiatives of Government of India tap the ideas of students?

1. Make in India
2. ASPIRE
3. Atal Innovation Mission
4. Start-up India

**Options :**

89951440282. 1

89951440283. 2

89951440284. 3

89951440285. 4

**Question Number : 92 Question Id : 89951410251 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Which of the following has been promoted by NITI Aayog?

1. Atal Innovation Mission
2. Modi Innovation Mission
3. Nehru Innovation Mission
4. Gandhi Innovation Mission

**Options :**

89951440286. 1  
89951440287. 2  
89951440288. 3  
89951440289. 4

**Question Number : 93 Question Id : 89951410252 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

The concept of Lean Start-up was given by?

1. Clayton Christensen
2. Philip Kotler
3. C K Prahlad
4. Eric Ries

**Options :**

89951440290. 1  
89951440291. 2  
89951440292. 3  
89951440293. 4

**Question Number : 94 Question Id : 89951410253 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Which of the following type of innovation is community led innovation?

1. Frugal Innovation
2. Grass root Innovation
3. Jugaad
4. Disruptive Innovation

**Options :**

89951440294. 1  
89951440295. 2  
89951440296. 3

89951440297. 4

**Question Number : 95 Question Id : 89951410254 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Under the MUDRA Yojna, the maximum loan amount for MSMEs is \_\_\_\_\_.

1. Rs. 1 crore
2. Rs. 5 crore
3. Rs. 10 lakhs
4. Rs. 5 lakhs

**Options :**

89951440298. 1  
89951440299. 2  
89951440300. 3  
89951440301. 4

**Question Number : 96 Question Id : 89951410255 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Financial support will come based on

1. Idea
2. Innovation
3. Credibility of founders
4. All the three

**Options :**

89951440302. 1  
89951440303. 2  
89951440304. 3  
89951440305. 4

**Question Number : 97 Question Id : 89951410256 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**



Which of the following is not the objective of Atal Innovation Mission (AIM)

1. Conducting competition across cities for students
2. Tap ideas of students and young minds
3. Provide financial assistance to individuals
4. Promote a culture of innovation and entrepreneurship in the country

**Options :**

89951440306. 1  
89951440307. 2  
89951440308. 3  
89951440309. 4

**Question Number : 98 Question Id : 89951410257 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

The first step to advance for design thinking is \_\_\_\_\_

1. Empathize with the customer
2. Define the problem
3. Build prototype
4. Test prototype

**Options :**

89951440310. 1  
89951440311. 2  
89951440312. 3  
89951440313. 4

**Question Number : 99 Question Id : 89951410258 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

MBRT stands for

1. Multi Broad Regular Trading
2. Multi Brand Retail Trading
3. Major Brand Retail Trading
4. Major Broad Regular Trading

**Options :**

89951440314. 1  
89951440315. 2

89951440316. 3

89951440317. 4

**Question Number : 100 Question Id : 89951410259 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No  
Correct Marks : 1 Wrong Marks : 0**

Bazaar/Mom & Pop Shop comes under

1. SBRT
2. MBRT
3. Marketplace Model
4. None of the Above

**Options :**

89951440318. 1

89951440319. 2

89951440320. 3

89951440321. 4