

National Testing Agency

Question Paper Name :	Reporting and Editing for Print 29th Sep 2020 Shift 2
Subject Name :	Reporting and Editing for Print
Creation Date :	2020-09-29 18:34:30
Duration :	180
Number of Questions :	100
Total Marks :	100
Display Marks:	Yes

Reporting and Editing for Print

Group Number :	1
Group Id :	899514144
Group Maximum Duration :	0
Group Minimum Duration :	120
Show Attended Group? :	No
Edit Attended Group? :	No
Break time :	0
Group Marks :	100
Is this Group for Examiner? :	No

Reporting and Editing for Print

Section Id :	899514196
Section Number :	1
Section type :	Online
Mandatory or Optional :	Mandatory
Number of Questions :	100
Number of Questions to be attempted :	100

Section Marks : 100
Mark As Answered Required? : Yes
Sub-Section Number : 1
Sub-Section Id : 899514237
Question Shuffling Allowed : Yes

Question Number : 1 Question Id : 89951412284 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No
Correct Marks : 1 Wrong Marks : 0

Google is a
1. Column
2. Blog
3. Search Engine
4. Newspaper

Options :

89951447961. 1
89951447962. 2
89951447963. 3
89951447964. 4

Question Number : 2 Question Id : 89951412285 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No
Correct Marks : 1 Wrong Marks : 0

_____ is a short news story or graphic accompanying a major story, presenting its
sidelights.

1. Main theme
2. Feature
3. Byline
4. Sidebar

Options :

89951447965. 1
89951447966. 2
89951447967. 3
89951447968. 4

Question Number : 3 Question Id : 89951412286 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

“News and truth are not the same,” said

1. Shannon Weaver
2. Walter Lippman
3. Laswell
4. John R. Anderson

Options :

89951447969. 1
89951447970. 2
89951447971. 3
89951447972. 4

Question Number : 4 Question Id : 89951412287 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Backgrounder is generally a _____ of writing in chronological order.

1. Visible fact
2. Straight piece
3. Invisible opinion
4. Op-ed

Options :

89951447973. 1
89951447974. 2
89951447975. 3
89951447976. 4

Question Number : 5 Question Id : 89951412288 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Media play the role as _____ of the Government.

1. Watchdog
2. Secret keeper
3. Visionary
4. Presenter

Options :

89951447977. 1
89951447978. 2
89951447979. 3
89951447980. 4

Question Number : 6 Question Id : 89951412289 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

An Editorial is also called as a.....

1. Leader
2. News hole
3. Folo
4. Copy

Options :

89951447981. 1
89951447982. 2
89951447983. 3
89951447984. 4

Question Number : 7 Question Id : 89951412290 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which type of Editorial provokes the reader's thoughts?

1. Interpretative Editorial
2. Controversial Editorial
3. Explanatory Editorial
4. Simple Editorial

Options :

89951447985. 1
89951447986. 2
89951447987. 3
89951447988. 4

Question Number : 8 Question Id : 89951412291 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which one of the following is not part of 5Ws?

1. When
2. What
3. Whole
4. Where

Options :

89951447989. 1
89951447990. 2
89951447991. 3
89951447992. 4

Question Number : 9 Question Id : 89951412292 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which of the following is a quality of a feature?

1. Breaking news
2. In-depth discussion
3. Immediate news
4. Passiveness

Options :

89951447993. 1
89951447994. 2
89951447995. 3
89951447996. 4

Question Number : 10 Question Id : 89951412293 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Anonymous source may be called as a

1. Confidential source
2. Hidden source
3. Open source
4. Closed source

Options :

89951447997. 1

89951447998. 2

89951447999. 3

89951448000. 4

Question Number : 11 Question Id : 89951412294 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

..... explains what is considered important in a news event or current issue.

1. Interpretation Editorial
2. Criticism Editorial
3. Editorial of Appreciation
4. Entertainment Editorial

Options :

89951448001. 1

89951448002. 2

89951448003. 3

89951448004. 4

Question Number : 12 Question Id : 89951412295 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

An article differs from a feature in

1. Time
2. Style
3. Structure
4. All

Options :

89951448005. 1

89951448006. 2

89951448007. 3

89951448008. 4

Question Number : 13 Question Id : 89951412296 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Who writes columns?

1. Reporter
2. Editor
3. Columnist
4. Reader

Options :

89951448009. 1

89951448010. 2

89951448011. 3

89951448012. 4

Question Number : 14 Question Id : 89951412297 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

If newsroom is a factory, what are its raw materials?

1. News stories and features
2. Advertisements
3. Classifieds
4. All the above

Options :

89951448013. 1
89951448014. 2
89951448015. 3
89951448016. 4

Question Number : 15 Question Id : 89951412298 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

In 1837, who originally drafted the Sedition Law under Section 124A?

1. Dr. B. R. Ambedkar
2. Lord Thomas Macaulay
3. Lord Bennington
4. Lord Geroge Washington

Options :

89951448017. 1
89951448018. 2
89951448019. 3
89951448020. 4

Question Number : 16 Question Id : 89951412299 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

What is the quality lacking in social media news?

1. Instant upload
2. Attractive images
3. Catchy headlines
4. Professional verification

Options :

- 89951448021. 1
- 89951448022. 2
- 89951448023. 3
- 89951448024. 4

Question Number : 17 Question Id : 89951412300 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which of the following is related to cinema?

- 1. Travelogue
- 2. Review
- 3. Feature
- 4. Cover Story

Options :

- 89951448025. 1
- 89951448026. 2
- 89951448027. 3
- 89951448028. 4

Question Number : 18 Question Id : 89951412301 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Who handles sensitive and delicate issues in a newspaper?

- 1. Editor
- 2. Reporter
- 3. Panelist
- 4. Photographer

Options :

- 89951448029. 1
- 89951448030. 2
- 89951448031. 3
- 89951448032. 4

Question Number : 19 Question Id : 89951412302 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No
Correct Marks : 1 Wrong Marks : 0

Which of the following is not a characteristic of an Editorial.....

1. Interest
2. Brevity
3. Creativity
4. Force

Options :

89951448033. 1
89951448034. 2
89951448035. 3
89951448036. 4

Question Number : 20 Question Id : 89951412303 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No
Correct Marks : 1 Wrong Marks : 0

Which of the following can be done as a feature?

1. Keeladi excavation
2. Villupuram train time modification
3. Road block
4. An accident on highway

Options :

89951448037. 1
89951448038. 2
89951448039. 3
89951448040. 4

Question Number : 21 Question Id : 89951412304 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No
Correct Marks : 1 Wrong Marks : 0

Chronological structure is also called as

1. Non-narrative approach
2. Narrative approach
3. Executive approach
4. Explanation approach

Options :

89951448041. 1
89951448042. 2
89951448043. 3
89951448044. 4

Question Number : 22 Question Id : 89951412305 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Journalism is different from

1. Art
2. Fiction
3. Propaganda
4. All the above

Options :

89951448045. 1
89951448046. 2
89951448047. 3
89951448048. 4

Question Number : 23 Question Id : 89951412306 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

A news article deals with

1. Current news of public interest
2. People's habits
3. Personalities
4. Trivia

Options :

- 89951448049. 1
- 89951448050. 2
- 89951448051. 3
- 89951448052. 4

Question Number : 24 Question Id : 89951412307 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which of the following can engage the reader of a newspaper?

- 1. Interviews
- 2. Weather
- 3. Politics
- 4. Letters to the Editor

Options :

- 89951448053. 1
- 89951448054. 2
- 89951448055. 3
- 89951448056. 4

Question Number : 25 Question Id : 89951412308 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

_____ presents a philosophy rather than an argument or explanation.

- 1. Special Occasion Editorial
- 2. Editorial of Argumentation
- 3. Mood Editorial
- 4. Editorial of Tribute

Options :

- 89951448057. 1
- 89951448058. 2
- 89951448059. 3
- 89951448060. 4

Question Number : 26 Question Id : 89951412309 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No
Correct Marks : 1 Wrong Marks : 0

A newspaper Editorial is an article written by a

1. Reporter
2. Freelancer
3. Senior Editor
4. Photojournalist

Options :

89951448061. 1
89951448062. 2
89951448063. 3
89951448064. 4

Question Number : 27 Question Id : 89951412310 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No
Correct Marks : 1 Wrong Marks : 0

What is the essential ingredient of a good news report?

1. Simple words
2. Hard words and long phrases
3. Figures
4. All the above

Options :

89951448065. 1
89951448066. 2
89951448067. 3
89951448068. 4

Question Number : 28 Question Id : 89951412311 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No
Correct Marks : 1 Wrong Marks : 0

Which of the following photojournalists took the picture of the 'Vulture and the little girl'?

1. David Hume Kennerly
2. Kevin Carter
3. Taro Yamasaki
4. John Kaplan

Options :

89951448069. 1
89951448070. 2
89951448071. 3
89951448072. 4

Question Number : 29 Question Id : 89951412312 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

First obligation of journalism is

1. Providing information
2. Providing entertainment
3. Truth telling
4. Playing to the gallery

Options :

89951448073. 1
89951448074. 2
89951448075. 3
89951448076. 4

Question Number : 30 Question Id : 89951412313 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

What mars the reputation of a newspaper?

1. Content
2. Photographs
3. Mistakes
4. News value

Options :

89951448077. 1

89951448078. 2

89951448079. 3

89951448080. 4

Question Number : 31 Question Id : 89951412314 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which of the below sells a newspaper in a competitive market?

1. Photograph
2. Good design
3. Stories
4. Headlines

Options :

89951448081. 1

89951448082. 2

89951448083. 3

89951448084. 4

Question Number : 32 Question Id : 89951412315 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

_____ is a word puzzle.

1. Crossroads
2. Cross Sign
3. Crossword
4. Roadway

Options :

89951448085. 1

89951448086. 2

89951448087. 3

89951448088. 4

Question Number : 33 Question Id : 89951412316 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Hourglass style was named in

1. 1993
2. 1973
3. 1983
4. 2003

Options :

89951448089. 1
89951448090. 2
89951448091. 3
89951448092. 4

Question Number : 34 Question Id : 89951412317 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Photojournalists shoot both posed and _____ portraits.

1. Loose
2. Political
3. Decent
4. Candid

Options :

89951448093. 1
89951448094. 2
89951448095. 3
89951448096. 4

Question Number : 35 Question Id : 89951412318 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

What is an Editorial?

1. An opinion piece published on a special page
2. The process when an Editor works with unfinished story
3. A part of the writing process
4. The job that reporters get when they are promoted

Options :

- 89951448097. 1
- 89951448098. 2
- 89951448099. 3
- 89951448100. 4

Question Number : 36 Question Id : 89951412319 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

How many readers read all news reports in a newspaper in full in the morning?

1. 80 to 85 per cent
2. 50 per cent
3. 20 per cent
4. 10 per cent

Options :

- 89951448101. 1
- 89951448102. 2
- 89951448103. 3
- 89951448104. 4

Question Number : 37 Question Id : 89951412320 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Words used in a news story should be

1. Appropriate
2. Easily understandable
3. Should need the help of a dictionary
4. Appropriate and understandable

Options :

89951448105. 1
89951448106. 2
89951448107. 3
89951448108. 4

Question Number : 38 Question Id : 89951412321 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No
Correct Marks : 1 Wrong Marks : 0

A photo story must be _____ and well organized to present a detailed account of the subject.

1. Unplanned
2. Planned
3. Disciplined
4. Sketched

Options :

89951448109. 1
89951448110. 2
89951448111. 3
89951448112. 4

Question Number : 39 Question Id : 89951412322 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No
Correct Marks : 1 Wrong Marks : 0

A _____ is the smallest unit of a digital image or graphic that can be displayed and represented on a digital display device.

1. Shape
2. Byte
3. Pixel
4. Line

Options :

89951448113. 1
89951448114. 2
89951448115. 3
89951448116. 4

Question Number : 40 Question Id : 89951412323 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

The main responsibility of the media is

1. To inform
2. To educate
3. To entertain
4. All the above

Options :

- 89951448117. 1
- 89951448118. 2
- 89951448119. 3
- 89951448120. 4

Question Number : 41 Question Id : 89951412324 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

In contrast to objective news stories, _____ are characterised by voice, personality and opinions of the writer.

1. Feature
2. Advertisement
3. Columns
4. Editorials

Options :

- 89951448121. 1
- 89951448122. 2
- 89951448123. 3
- 89951448124. 4

Question Number : 42 Question Id : 89951412325 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which can be used as a good headline?

1. Interviewer quotes
2. Editor's quotes
3. Interviewee quotes
4. Violent quotes

Options :

89951448125. 1
89951448126. 2
89951448127. 3
89951448128. 4

Question Number : 43 Question Id : 89951412326 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

The main objective of a headline is

1. To show your expertise in the language
2. To fill up space
3. To draw reader's attention
4. To simplify the news

Options :

89951448129. 1
89951448130. 2
89951448131. 3
89951448132. 4

Question Number : 44 Question Id : 89951412327 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Unlike moving images, photographs can _____ an action.

1. Fight
2. Freeze
3. Witness
4. Change

Options :

- 89951448133. 1
- 89951448134. 2
- 89951448135. 3
- 89951448136. 4

Question Number : 45 Question Id : 89951412328 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

The hallmark of a headline is

- 1. Brevity
- 2. Clarity
- 3. Length
- 4. Shortness

Options :

- 89951448137. 1
- 89951448138. 2
- 89951448139. 3
- 89951448140. 4

Question Number : 46 Question Id : 89951412329 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

The eye of a reader of newspaper first goes to

- 1. Photograph
- 2. Advertisement
- 3. News heading
- 4. All

Options :

- 89951448141. 1
- 89951448142. 2
- 89951448143. 3
- 89951448144. 4

Question Number : 47 Question Id : 89951412330 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No
Correct Marks : 1 Wrong Marks : 0

In Hourglass style, top delivers

1. Transition
2. Story
3. Narration
4. News

Options :

89951448145. 1
89951448146. 2
89951448147. 3
89951448148. 4

Question Number : 48 Question Id : 89951412331 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No
Correct Marks : 1 Wrong Marks : 0

Digital design of a newspaper gives freedom from _____ constraints.

1. Financial
2. Spatial
3. Economic
4. Creative

Options :

89951448149. 1
89951448150. 2
89951448151. 3
89951448152. 4

Question Number : 49 Question Id : 89951412332 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No
Correct Marks : 1 Wrong Marks : 0

_____ establish and maintain liaison or dialogue with civilians and private organisations.

1. Crime reporters
2. Civil reporters
3. Art reporters
4. Beat reporters

Options :

89951448153. 1

89951448154. 2

89951448155. 3

89951448156. 4

Question Number : 50 Question Id : 89951412333 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which of the following news needs more follow up?

1. One-day cricket match
2. Election results
3. Solar eclipse
4. Lunar eclipse

Options :

89951448157. 1

89951448158. 2

89951448159. 3

89951448160. 4

Question Number : 51 Question Id : 89951412334 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

_____ is a person not in the armed services or the police force.

1. Civilian
2. Firefighter
3. Police
4. Pilot

Options :

89951448161. 1
89951448162. 2
89951448163. 3
89951448164. 4

Question Number : 52 Question Id : 89951412335 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Designing for print is a _____ process.

1. Static
2. Dynamic
3. Sticky
4. Mechanical

Options :

89951448165. 1
89951448166. 2
89951448167. 3
89951448168. 4

Question Number : 53 Question Id : 89951412336 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Seminars come under

1. Crime reporting
2. Education reporting
3. Health reporting
4. Culture reporting

Options :

- 89951448169. 1
- 89951448170. 2
- 89951448171. 3
- 89951448172. 4

Question Number : 54 Question Id : 89951412337 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Photographers should change _____ for different live photographs.

1. Setting
2. Lens
3. Strap
4. Covers

Options :

- 89951448173. 1
- 89951448174. 2
- 89951448175. 3
- 89951448176. 4

Question Number : 55 Question Id : 89951412338 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which of the following is directly related to sports education?

1. Psychology
2. Physique
3. Computer
4. Measurements

Options :

- 89951448177. 1
- 89951448178. 2
- 89951448179. 3
- 89951448180. 4

Question Number : 56 Question Id : 89951412339 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

What is not the important quality of a reporter?

- 1. Fearlessness
- 2. Laziness
- 3. Frankness
- 4. Foresightedness

Options :

- 89951448181. 1
- 89951448182. 2
- 89951448183. 3
- 89951448184. 4

Question Number : 57 Question Id : 89951412340 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which is important for any writing?

- 1. The beginning*
- 2. The whole body
- 3. The end
- 4. Grammar

Options :

- 89951448185. 1
- 89951448186. 2
- 89951448187. 3
- 89951448188. 4

Question Number : 58 Question Id : 89951412341 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

An _____ is a collection of images, charts and minimal text that gives an easy-to-understand overview of a topic.

1. Infographic
2. Photocopy
3. Table
4. Power point presentation

Options :

89951448189. 1
89951448190. 2
89951448191. 3
89951448192. 4

Question Number : 59 Question Id : 89951412342 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Culture Reporter should essentially be a honest _____, who should rise above his prejudices and subjectivity.

1. Creator
2. Designer
3. Inventor
4. Storyteller

Options :

89951448193. 1
89951448194. 2
89951448195. 3
89951448196. 4

Question Number : 60 Question Id : 89951412343 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

In which year the Right to information Act was passed?

1. 2002
2. 2010
3. 2015
4. 2017

Options :

89951448197. 1
89951448198. 2
89951448199. 3
89951448200. 4

**Question Number : 61 Question Id : 89951412344 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No
Correct Marks : 1 Wrong Marks : 0**

Attribution is

1. Assigning information to a source
2. Naming a source
3. Hiding a source
4. Writing without quoting a source

Options :

89951448201. 1
89951448202. 2
89951448203. 3
89951448204. 4

**Question Number : 62 Question Id : 89951412345 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No
Correct Marks : 1 Wrong Marks : 0**

Who received the World Press Photo Award in 2009 for picturing the terrorist, Ajmal Amir Kasab, during 26/11 terror attack in Mumbai?

1. Shriram Vernekar
2. Sebastian D'Souza
3. Jipson Sikhera
4. Nilufer Demir

Options :

- 89951448205. 1
- 89951448206. 2
- 89951448207. 3
- 89951448208. 4

Question Number : 63 Question Id : 89951412346 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

_____ is similar to a press conference in which newsmen are told something and allowed to ask questions.

- 1. Press handout
- 2. Press release
- 3. Press interview
- 4. Press briefing

Options :

- 89951448209. 1
- 89951448210. 2
- 89951448211. 3
- 89951448212. 4

Question Number : 64 Question Id : 89951412347 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which of the following is not body language?

- 1. Nail biting
- 2. Beard
- 3. Touching the nose
- 4. Head tilted to one side

Options :

- 89951448213. 1
- 89951448214. 2
- 89951448215. 3
- 89951448216. 4

Question Number : 65 Question Id : 89951412348 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which of the following is not a design element of a newspaper?

1. Colour
2. Line
3. Text
4. Source

Options :

89951448217. 1
89951448218. 2
89951448219. 3
89951448220. 4

Question Number : 66 Question Id : 89951412349 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which of the following journalistic approaches is needed for scam reporting?

1. Health Reporting
2. Investigative Reporting
3. Civic Reporting
4. Cine Reporting

Options :

89951448221. 1
89951448222. 2
89951448223. 3
89951448224. 4

Question Number : 67 Question Id : 89951412350 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Copy Editors strictly follow _____ that includes an organisation's preferred usage and spelling of certain words.

1. In-house style guide
2. Rival style guide
3. AP style guide
4. MLA style guide

Options :

89951448225. 1

89951448226. 2

89951448227. 3

89951448228. 4

Question Number : 68 Question Id : 89951412351 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Recognition of news values implies the need of _____.

1. Nose for news
2. Nose for sentences
3. Nose for mix
4. Nose for politics

Options :

89951448229. 1

89951448230. 2

89951448231. 3

89951448232. 4

Question Number : 69 Question Id : 89951412352 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

What is not the quality of a reporter?

1. Diligence
2. Skepticism
3. Curiosity
4. Bias

Options :

89951448233. 1
89951448234. 2
89951448235. 3
89951448236. 4

Question Number : 70 Question Id : 89951412353 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Reuters was founded in _____.

1. 1849, Germany
2. 1835, France
3. 1851, Britain
4. 1846, United States of America

Options :

89951448237. 1
89951448238. 2
89951448239. 3
89951448240. 4

Question Number : 71 Question Id : 89951412354 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

The primary responsibility of a Copy Editor is _____.

1. Correcting
2. Editing
3. Managing
4. Directing

Options :

- 89951448241. 1
- 89951448242. 2
- 89951448243. 3
- 89951448244. 4

Question Number : 72 Question Id : 89951412355 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which of the following is not related to Health Reporting?

- 1. Cures
- 2. Diseases
- 3. Epidemics
- 4. Equity

Options :

- 89951448245. 1
- 89951448246. 2
- 89951448247. 3
- 89951448248. 4

Question Number : 73 Question Id : 89951412356 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Newspapers invite questions from readers to interview _____.

- 1. Chief Minister
- 2. Eminent persons
- 3. Prime Minister
- 4. Award winners

Options :

- 89951448249. 1
- 89951448250. 2
- 89951448251. 3
- 89951448252. 4

Question Number : 74 Question Id : 89951412357 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No
Correct Marks : 1 Wrong Marks : 0

_____ is a series of sentences that are coherent and related to the main topic.

1. Words
2. Lines
3. Essay
4. Paragraph

Options :

89951448253. 1
89951448254. 2
89951448255. 3
89951448256. 4

Question Number : 75 Question Id : 89951412358 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No
Correct Marks : 1 Wrong Marks : 0

_____ is used along with the main item of an important happening.

1. Backgrounder
2. Frontier
3. Chronicle
4. Supplement

Options :

89951448257. 1
89951448258. 2
89951448259. 3
89951448260. 4

Question Number : 76 Question Id : 89951412359 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No
Correct Marks : 1 Wrong Marks : 0

In the medical profession, a _____ is a medical doctor who treats acute and chronic illnesses and provides preventive care and health education to patients.

1. General Practitioner
2. Pediatrician
3. Obstetrician
4. Internal Medicine Physician

Options :

89951448261. 1
89951448262. 2
89951448263. 3
89951448264. 4

Question Number : 77 Question Id : 89951412360 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which of the following is the supplement of a Tamil newspaper?

1. Friday Review
2. HT Shine
3. Times Life
4. Vaaramalar

Options :

89951448265. 1
89951448266. 2
89951448267. 3
89951448268. 4

Question Number : 78 Question Id : 89951412361 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which is the first value an Editor must have while taking key decisions?

1. Integrity
2. Reputation
3. Forecast
4. Truth

Options :

- 89951448269. 1
- 89951448270. 2
- 89951448271. 3
- 89951448272. 4

Question Number : 79 Question Id : 89951412362 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which section of a newspaper has recipes?

- 1. Style Section
- 2. People Section
- 3. Family Section
- 4. Cooking Section

Options :

- 89951448273. 1
- 89951448274. 2
- 89951448275. 3
- 89951448276. 4

Question Number : 80 Question Id : 89951412363 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

_____ of facts is important in Education Reporting.

- 1. Preparing
- 2. Building
- 3. Creating
- 4. Crosschecking

Options :

- 89951448277. 1
- 89951448278. 2
- 89951448279. 3
- 89951448280. 4

Question Number : 81 Question Id : 89951412364 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which of the following played a disturbing role for Reuters during First and Second World War?

1. Financial crisis
2. Unemployment crisis
3. War censorship
4. Management issues

Options :

89951448281. 1
89951448282. 2
89951448283. 3
89951448284. 4

Question Number : 82 Question Id : 89951412365 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Direct quotes from the interviewee are called _____.

1. Chips
2. Options
3. Bites
4. Observations

Options :

89951448285. 1
89951448286. 2
89951448287. 3
89951448288. 4

Question Number : 83 Question Id : 89951412366 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which of the following is the size of tabloid?

1. 11 x 11 inches
2. 17 x 11 inches
3. 12 x 12 inches
4. 10 x 20 inches

Options :

89951448289. 1
89951448290. 2
89951448291. 3
89951448292. 4

Question Number : 84 Question Id : 89951412367 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

In the following list of sportspersons, who crossed The Palk Strait in 1994 at the age of 13?

1. Kutraleeswaran
2. Sajan Prakash
3. Sandeep Sejwal
4. Anshul Kothari

Options :

89951448293. 1
89951448294. 2
89951448295. 3
89951448296. 4

Question Number : 85 Question Id : 89951412368 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which of the following is the official State-run press agency of People's Republic of China?

1. Hongkong News Agency
2. Xinhua News Agency
3. Shanghai News Agency
4. Tibet News Agency

Options :

- 89951448297. 1
- 89951448298. 2
- 89951448299. 3
- 89951448300. 4

Question Number : 86 Question Id : 89951412369 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Who distributes newspaper copies in a town or city?

- 1. Editor-in-Chief
- 2. Sub-Editor
- 3. News Agent
- 4. News Reporter

Options :

- 89951448301. 1
- 89951448302. 2
- 89951448303. 3
- 89951448304. 4

Question Number : 87 Question Id : 89951412370 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Fashion magazines have more _____ than text.

- 1. Info graphics
- 2. Graphics
- 3. Tables
- 4. Photographs

Options :

- 89951448305. 1
- 89951448306. 2
- 89951448307. 3
- 89951448308. 4

Question Number : 88 Question Id : 89951412371 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

_____ is a style of journalism in which reports are written without claims of objectivity, often including the reporter as part of the story via a first-person narrative.

1. Mojo
2. Gonzo
3. Celo
4. Tele

Options :

89951448309. 1
89951448310. 2
89951448311. 3
89951448312. 4

Question Number : 89 Question Id : 89951412372 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Who are called the unsung heroes of a newspaper?

1. Feature writers
2. Photographers
3. Reporters
4. Editors

Options :

89951448313. 1
89951448314. 2
89951448315. 3
89951448316. 4

Question Number : 90 Question Id : 89951412373 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Who must have the quality of persistence in collecting facts?

1. Editor-in-Chief
2. Reporter
3. Editor
4. Publisher

Options :

89951448317. 1
89951448318. 2
89951448319. 3
89951448320. 4

Question Number : 91 Question Id : 89951412374 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Associated Press headquarters is located in _____.

1. Paris
2. Geneva
3. New York
4. Vienna

Options :

89951448321. 1
89951448322. 2
89951448323. 3
89951448324. 4

Question Number : 92 Question Id : 89951412375 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which of the following should be avoided during the very start of an interview?

1. Directly jumping to questions
2. Comforting the interviewee
3. Asking permission to start questions
4. Having eye contact with the interviewee

Options :

- 89951448325. 1
- 89951448326. 2
- 89951448327. 3
- 89951448328. 4

Question Number : 93 Question Id : 89951412376 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which of the following supplements of *The Hindu* focusses on city life?

- 1. Friday Review
- 2. Metro Plus
- 3. Sunday Magazine
- 4. Downtown

Options :

- 89951448329. 1
- 89951448330. 2
- 89951448331. 3
- 89951448332. 4

Question Number : 94 Question Id : 89951412377 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which of the following is not a news agency which covers Asian news?

- 1. Indo-Asian News Service
- 2. Samachar Bharti
- 3. Asian News International
- 4. Liberation

Options :

- 89951448333. 1
- 89951448334. 2
- 89951448335. 3
- 89951448336. 4

Question Number : 95 Question Id : 89951412378 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

3/4th of an interview is only_____.

1. Talking
2. Asking questions
3. Listening
4. Interpreting

Options :

89951448337. 1
89951448338. 2
89951448339. 3
89951448340. 4

Question Number : 96 Question Id : 89951412379 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

In division of labour among reporters, units allotted are called _____.

1. Needs
2. Glitters
3. Beats
4. Staff

Options :

89951448341. 1
89951448342. 2
89951448343. 3
89951448344. 4

Question Number : 97 Question Id : 89951412380 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

A _____ could be a special two pages of related articles often occupying the centre of the newspaper.

1. Supplement
2. Overpack
3. Pull-out
4. Article

Options :

89951448345. 1

89951448346. 2

89951448347. 3

89951448348. 4

Question Number : 98 Question Id : 89951412381 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Which of the following is a common name?

1. Cats
2. Animals
3. Dogs
4. Tigers

Options :

89951448349. 1

89951448350. 2

89951448351. 3

89951448352. 4

Question Number : 99 Question Id : 89951412382 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

A good correspondent should avoid use of _____.

1. Innovation
2. Catchy phrase
3. Headlines
4. Clichés

Options :

89951448353. 1
89951448354. 2
89951448355. 3
89951448356. 4

Question Number : 100 Question Id : 89951412383 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

_____ is the first part of the news piece which describes/introduces the interviewee and the theme of the interview.

1. Summary
2. Concluding
3. Introductory
4. Closing

Options :

89951448357. 1
89951448358. 2
89951448359. 3
89951448360. 4