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National Testing Agency

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Media Content Production on Multiple Platforms

Group Number :	1
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Media Content Production on Multiple Platforms-1

Section Id :	864351536
Section Number :	1
Section type :	Online
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Number of Questions :	100
Number of Questions to be attempted :	100
Section Marks :	100
Mark As Answered Required? :	Yes
Sub-Section Number :	1
Sub-Section Id :	864351580
Question Shuffling Allowed :	Yes

Question Number : 1 Question Id : 86435110682 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

What is the full form of MOJO?

1. Mobile Journal
2. Multimedia Journalism
3. Multiple Journalism
4. Mobile Journalism

Options :

- 86435134887. 1
- 86435134888. 2
- 86435134889. 3
- 86435134890. 4

Question Number : 2 Question Id : 86435110683 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

The concept of Integrated Newsroom reporting includes:

1. Reduced the pressures of multi-tasking on a single employee
2. Given a unidirectional approach to the coverage mechanism
3. Introduced a complex mechanism of information gathering
4. Enhanced the scope of providing news

Options :

- 86435134891. 1
- 86435134892. 2
- 86435134893. 3
- 86435134894. 4

Question Number : 3 Question Id : 86435110684 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which headset did Facebook buy for \$2.3 billion?

- 1. HTC Vive
- 2. Google Cardboard
- 3. Oculus
- 4. Daydream

Options :

- 86435134895. 1
- 86435134896. 2
- 86435134897. 3
- 86435134898. 4

Question Number : 4 Question Id : 86435110685 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

The film negative was a strip of plastic material with a series of _____ impressions.

- 1. Latent
- 2. Several
- 3. Photochemical
- 4. Digital

Options :

- 86435134899. 1
- 86435134900. 2

86435134901. 3

86435134902. 4

Question Number : 5 Question Id : 86435110686 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

To get your 360 videos into an editing application you would need to convert and optimize it into an _____video file.

1. Cubemap
2. Equirectangular
3. Mercator
4. Cubemap Python

Options :

86435134903. 1

86435134904. 2

86435134905. 3

86435134906. 4

Question Number : 6 Question Id : 86435110687 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Name the film maker who is a pioneer in introducing montage in film editing?

1. W. Griffith
2. Andrei Tarkovsky
3. Sergei Eisenstein
4. Lev Kuleshov

Options :

86435134907. 1

86435134908. 2

86435134909. 3

86435134910. 4

Question Number : 7 Question Id : 86435110688 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

In the early Indian cinema which of the following element was missing?

1. Light
2. Text
3. Time Code
4. Sound

Options :

- 86435134911. 1
- 86435134912. 2
- 86435134913. 3
- 86435134914. 4

Question Number : 8 Question Id : 86435110689 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

VR immersion helps in evoking which of the following emotions?

1. Absurd
2. Empathetic
3. Friendly
4. Detached

Options :

- 86435134915. 1
- 86435134916. 2
- 86435134917. 3
- 86435134918. 4

Question Number : 9 Question Id : 86435110690 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Name the film shot on a mobile phone by Aryan Kagan?

1. Umbrella Man
2. Other-side of the world
3. SMS Sugar Man
4. New Meeting

Options :

- 86435134919. 1
- 86435134920. 2
- 86435134921. 3
- 86435134922. 4

Question Number : 10 Question Id : 86435110691 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which of the following is a 'Subtitle File Format'?

1. .srt
2. .sbt
3. .doc
4. .saf

Options :

- 86435134923. 1
- 86435134924. 2
- 86435134925. 3
- 86435134926. 4

Question Number : 11 Question Id : 86435110692 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

What is the full form of RNI?

1. Registrar of News channels of India
2. Registered News of India
3. Regional News of India
4. Registrar of Newspapers for India

Options :

- 86435134927. 1
- 86435134928. 2
- 86435134929. 3
- 86435134930. 4

Question Number : 12 Question Id : 86435110693 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which of the following is the correct definition of Crossmedia?

1. Crossmedia is crossing over to a different content
2. Crossmedia is many stories in many channels
3. Crossmedia is two mediums crossing
4. Crossmedia is one story in many channels

Options :

- 86435134931. 1
- 86435134932. 2
- 86435134933. 3
- 86435134934. 4

Question Number : 13 Question Id : 86435110694 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

The famous book "Journalism and Society" was written by which of the following authors?

1. Denis McQuail
2. Stanley J. Baran
3. Marshall McLuhan
4. Walter Fisher

Options :

- 86435134935. 1
- 86435134936. 2
- 86435134937. 3
- 86435134938. 4

Question Number : 14 Question Id : 86435110695 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

The BBC series that has continued to run for more than 50 years-

1. Robin Hood
2. Doctor Who
3. Who's Who
4. Doctor Zivago

Options :

- 86435134939. 1
- 86435134940. 2
- 86435134941. 3
- 86435134942. 4

Question Number : 15 Question Id : 86435110696 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Vector and Bitmap are components of.....?

1. Photo
2. Cartoon
3. Animation
4. Sound

Options :

- 86435134943. 1
- 86435134944. 2
- 86435134945. 3
- 86435134946. 4

Question Number : 16 Question Id : 86435110697 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Short films that use stop motion techniques are what type of animation?

1. HTML
2. Frame-based animation
3. Animation
4. Production

Options :

- 86435134947. 1
- 86435134948. 2
- 86435134949. 3
- 86435134950. 4

Question Number : 17 Question Id : 86435110698 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

The process through which products related to a film, TV or comic content is sold through other platforms is called?

1. Merchandising
2. Branding
3. Tele participation
4. Product placement

Options :

- 86435134951. 1
- 86435134952. 2
- 86435134953. 3
- 86435134954. 4

Question Number : 18 Question Id : 86435110699 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Mixing various media options on one device is called?

1. Media explosion
2. Media implosion
3. Media Conglomeration
4. Media convergence

Options :

- 86435134955. 1
- 86435134956. 2
- 86435134957. 3
- 86435134958. 4

Question Number : 19 Question Id : 86435110700 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Harold Lasswell's "Hypodermic Needle Theory" is also known as_____

1. Two-Step Flow Theory
2. Magic Bullet Theory
3. Multi-step Flow Theory
4. Cultivation Theory

Options :

- 86435134959. 1
- 86435134960. 2
- 86435134961. 3
- 86435134962. 4

Question Number : 20 Question Id : 86435110701 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

The first digital camera was invented in 1975 by which of the company?

1. Canon
2. Sony
3. Kodak
4. Nikon

Options :

- 86435134963. 1
- 86435134964. 2
- 86435134965. 3
- 86435134966. 4

Question Number : 21 Question Id : 86435110702 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

What does a Creative Commons do?

1. It controls a copyright of a creative person
2. It is against the free distribution of a copyright work
3. It is more rigid than copyright law.
4. It facilitates the free distribution of creative work free of charge to public

Options :

86435134967. 1

86435134968. 2

86435134969. 3

86435134970. 4

Question Number : 22 Question Id : 86435110703 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Who among the following scholars coined the term "hot media" ?

1. Daniel Learner
2. Marshall Mc. Luhan
3. Harold Lasswell
4. Wilbur Schramm

Options :

86435134971. 1

86435134972. 2

86435134973. 3

86435134974. 4

Question Number : 23 Question Id : 86435110704 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Haptic communication involves which of the following ability?

1. Ability to feel
2. Ability to touch
3. Ability to smell
4. Ability to See

Options :

- 86435134975. 1
- 86435134976. 2
- 86435134977. 3
- 86435134978. 4

Question Number : 24 Question Id : 86435110705 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

What is Tumblr ?

1. Photo editing tool
2. Video sharing website
3. Photo blogging sites
4. Photo printing tool

Options :

- 86435134979. 1
- 86435134980. 2
- 86435134981. 3
- 86435134982. 4

Question Number : 25 Question Id : 86435110706 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Pokemon Go, the popular game is an example of:

1. A video game
2. Augmented reality game
3. A virtual reality game
4. A football tournament

Options :

- 86435134983. 1
- 86435134984. 2
- 86435134985. 3
- 86435134986. 4

Question Number : 26 Question Id : 86435110707 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Steve Wilhite is the inventor of which of the file formats?

1. Portable Document Format (PDF)
2. Graphics Interchange Format (GIF)
3. Tag Image File Format (TIFF)
4. Portable Network Graphics (PNG)

Options :

- 86435134987. 1
- 86435134988. 2
- 86435134989. 3
- 86435134990. 4

Question Number : 27 Question Id : 86435110708 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

What effect is achieved when the light source is from behind the subject and directly opposite to the camera?

1. High Key
2. Transmit culture
3. Silhouette
4. Bokeh

Options :

- 86435134991. 1
- 86435134992. 2
- 86435134993. 3
- 86435134994. 4

Question Number : 28 Question Id : 86435110709 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Who said "Journalism is not a product, it is a process...Journalism is conversation."?

1. Judy Muller
2. Jill Olmsted
3. Jay Rosen
4. Bill Reynolds

Options :

- 86435134995. 1
- 86435134996. 2
- 86435134997. 3
- 86435134998. 4

Question Number : 29 Question Id : 86435110710 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

The term 'Photography' in Greek language stands for-----

1. Painting with light
2. Tracing with light
3. Focusing with light
4. Drawing with light

Options :

- 86435134999. 1
- 86435135000. 2
- 86435135001. 3
- 86435135002. 4

Question Number : 30 Question Id : 86435110711 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

OhmyNews, an online news website, is a fine example of which type of journalism?

1. Citizen journalism
2. Investigative Journalism
3. Yellow Journalism
4. Mobile Journalism

Options :

- 86435135003. 1
- 86435135004. 2
- 86435135005. 3
- 86435135006. 4

Question Number : 31 Question Id : 86435110712 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

What is the medium that the SLR cameras use to sense and record an Image?

1. Film
2. Glass
3. CCD
4. CMOS

Options :

86435135007. 1
86435135008. 2
86435135009. 3
86435135010. 4

Question Number : 32 Question Id : 86435110713 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Name the news organisation using Mobile Journalism in collaboration with Samsung mobiles?

1. Etv
2. Aajtak
3. NDTV
4. Republic TV

Options :

86435135011. 1
86435135012. 2
86435135013. 3
86435135014. 4

Question Number : 33 Question Id : 86435110714 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

The issues of social media in India can be dealt with which of the following Acts?

1. Information Technology Act, 2000
2. Prasar Bharti Act 1990
3. Cable Networks Act 1995
4. Press Council of India (PCI) Act 1978

Options :

- 86435135015. 1
- 86435135016. 2
- 86435135017. 3
- 86435135018. 4

Question Number : 34 Question Id : 86435110715 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

A Lapel microphone is also known as_____

1. Light-weight Microphone
2. Leveller Microphone
3. Lavalier Microphone
4. Lapestal Microphone

Options :

- 86435135019. 1
- 86435135020. 2
- 86435135021. 3
- 86435135022. 4

Question Number : 35 Question Id : 86435110716 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which of the following software is one of the most popular paid software for image editing?

1. Irfan View
2. ACDSee
3. GIMP
4. Photoshop

Options :

- 86435135023. 1
- 86435135024. 2
- 86435135025. 3
- 86435135026. 4

Question Number : 36 Question Id : 86435110717 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Justice BN Srikrishna Committee was set up in 2017 to look into which of the following issue?

1. Environmental Protection
2. The Data Protection
3. Human Rights Protection
4. Wildlife Protection

Options :

- 86435135027. 1
- 86435135028. 2
- 86435135029. 3
- 86435135030. 4

Question Number : 37 Question Id : 86435110718 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

_____is a lossy data compression- which partially discards data and reduces the quality of the audio.

1. MP3
2. MIDI
3. WAV
4. AIFF

Options :

- 86435135031. 1
- 86435135032. 2
- 86435135033. 3
- 86435135034. 4

Question Number : 38 Question Id : 86435110719 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

A type of Virtual Reality (VR) environment in which subjects are visually isolated from the real environment is called ---?

1. Immersive
2. Semi immersive
3. Non immersive
4. Augmented

Options :

- 86435135035. 1
- 86435135036. 2
- 86435135037. 3
- 86435135038. 4

Question Number : 39 Question Id : 86435110720 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

What does MR stand for in immersive technology?

1. Mixed Reality
2. Measured Reality
3. Mirrored Reality
4. More Reality

Options :

- 86435135039. 1
- 86435135040. 2
- 86435135041. 3
- 86435135042. 4

Question Number : 40 Question Id : 86435110721 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

What is the kind of Journalism reported in iReporter of CNN?

1. Citizen Journalism
2. Mobile Journalism
3. Immersive Journalism
4. Political Journalism

Options :

- 86435135043. 1
- 86435135044. 2
- 86435135045. 3
- 86435135046. 4

Question Number : 41 Question Id : 86435110722 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

----- audio and video refers to the broadcasting of Radio and TV programmes through the Internet.

1. Interactive
2. Streaming Live
3. Streaming Stored
4. Immersive

Options :

- 86435135047. 1
- 86435135048. 2
- 86435135049. 3
- 86435135050. 4

Question Number : 42 Question Id : 86435110723 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Dubbing, mixing and re-recording is part of -----?

1. Pre Production Process
2. Production Process
3. Post-production Process
4. Shooting Process

Options :

- 86435135051. 1
- 86435135052. 2
- 86435135053. 3
- 86435135054. 4

Question Number : 43 Question Id : 86435110724 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

What is the function of a Gimble?

1. To provide a support for clicking colour balanced images
2. To provide a support that permits 360 degree overview
3. To provide a pivoted support that allows the rotation of an object about a single axis
4. To provide a support for the rotation of the lens

Options :

86435135055. 1

86435135056. 2

86435135057. 3

86435135058. 4

Question Number : 44 Question Id : 86435110725 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

'Empathy machine' term was coined by?

1. Marshall McLuhan
2. Chris Milk
3. Nonny De la Peña
4. Kathryn Hamilton

Options :

86435135059. 1

86435135060. 2

86435135061. 3

86435135062. 4

Question Number : 45 Question Id : 86435110726 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Who introduced the concept of the "network society" in his trilogy The Information Age?

1. Manuel Castells
2. Lev Manovich
3. Ran Wei
4. Lee Humphreys

Options :

- 86435135063. 1
- 86435135064. 2
- 86435135065. 3
- 86435135066. 4

Question Number : 46 Question Id : 86435110727 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Text derived from either a transcript or screenplay of the dialogue or commentary in films, television programs, video games, usually displayed at the bottom of the screen is called ---?

1. Super
2. Montage
3. Subtitling
4. Voice Over

Options :

- 86435135067. 1
- 86435135068. 2
- 86435135069. 3
- 86435135070. 4

Question Number : 47 Question Id : 86435110728 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

The process of word-for-word, written documentation of a recording is called -----?

1. Transcribing
2. Translation
3. Embedding
4. Anchoring

Options :

86435135071. 1
86435135072. 2
86435135073. 3
86435135074. 4

Question Number : 48 Question Id : 86435110729 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

The Vividh Bharati Service of All India Radio was launched on 3 October 1957 to combat the popularity of which Radio broadcast?

1. Radio Pakistan
2. Radio Ceylon
3. BBC Radio
4. Radio Afghanistan

Options :

86435135075. 1
86435135076. 2
86435135077. 3
86435135078. 4

Question Number : 49 Question Id : 86435110730 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

XLR stands for?

1. Extreme live and return
2. Extra line return
3. External line return
4. Extreme live and return

Options :

- 86435135079. 1
- 86435135080. 2
- 86435135081. 3
- 86435135082. 4

Question Number : 50 Question Id : 86435110731 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Lionel Fielden was associated with ---?

1. All India Radio
2. Prasar Bharti
3. Doordarshan
4. NDTV

Options :

- 86435135083. 1
- 86435135084. 2
- 86435135085. 3
- 86435135086. 4

Question Number : 51 Question Id : 86435110732 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

ND filter is used to:

1. Increase exposure
2. Increase Shutter speed
3. Decrease Exposure
4. Increase f-number

Options :

- 86435135087. 1
- 86435135088. 2
- 86435135089. 3
- 86435135090. 4

Question Number : 52 Question Id : 86435110733 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

The Satellite Instructional Television Experiments (SITE) in 1975 was a -----?

1. Community Media Project
2. Digital Media Project
3. Development Communication Project
4. Social Media Project

Options :

- 86435135091. 1
- 86435135092. 2
- 86435135093. 3
- 86435135094. 4

Question Number : 53 Question Id : 86435110734 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Who said "Airwaves are public property"?

1. The President of India
2. The Supreme Court of India
3. The Prime Minister of India
4. Minister of Information and Broadcasting

Options :

86435135095. 1

86435135096. 2

86435135097. 3

86435135098. 4

Question Number : 54 Question Id : 86435110735 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which DSLR model was the first to feature Full HD video Recording?

1. Nikon D-90
2. Canon EOS 5D
3. Nikon D-5300
4. SONY Alpha - 7r

Options :

86435135099. 1

86435135100. 2

86435135101. 3

86435135102. 4

Question Number : 55 Question Id : 86435110736 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

What is a Storyboard?

1. A series of rough sketches that help visualize and organize camera treatment
2. Narrating the story in sequential manner
3. A document used for Scheduling of shots
4. A document used for writing the script

Options :

- 86435135103. 1
- 86435135104. 2
- 86435135105. 3
- 86435135106. 4

Question Number : 56 Question Id : 86435110737 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Colour television, live transmission, and network programme through satellite was first introduced in India during which of the following Games?

1. The 1951 Asian Games
2. The 1982 Asian Games
3. The 1993 Badminton World Cup
4. The 2010 Commonwealth Games

Options :

- 86435135107. 1
- 86435135108. 2
- 86435135109. 3
- 86435135110. 4

Question Number : 57 Question Id : 86435110738 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

The use of statistics, charts, graphs, info-graphics and number in presenting the new story is called which kind of journalism?

1. Science Journalism
2. Environmental Journalism
3. Data Journalism
4. Business Journalism

Options :

- 86435135111. 1
- 86435135112. 2
- 86435135113. 3
- 86435135114. 4

Question Number : 58 Question Id : 86435110739 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Shallow depth of field is achieved through which of the following?

1. High Shutter
2. Higher f-number
3. Lower f-number
4. Low Shutter

Options :

- 86435135115. 1
- 86435135116. 2
- 86435135117. 3
- 86435135118. 4

Question Number : 59 Question Id : 86435110740 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Essentially a data journalist needs to:

1. Identify grammatical errors
2. Be punctual on the field
3. Organize, analyze and interpret a story
4. Conduct interviews

Options :

- 86435135119. 1
- 86435135120. 2
- 86435135121. 3
- 86435135122. 4

Question Number : 60 Question Id : 86435110741 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Circle-Vision 360° is a film technique first of all used by which production studio?

1. Universal Pictures
2. Walt Disney
3. Warner Media
4. Sony

Options :

- 86435135123. 1
- 86435135124. 2
- 86435135125. 3
- 86435135126. 4

Question Number : 61 Question Id : 86435110742 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

"Hunger in Los Angeles", the first ever documentary shot with Virtual Reality (VR) medium, was produced by -----?

1. John Carmack
2. Morton Heilig
3. Susumu Tachi
4. Nonny De la Peña

Options :

- 86435135127. 1
- 86435135128. 2
- 86435135129. 3
- 86435135130. 4

Question Number : 62 Question Id : 86435110743 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Who is the Time Magazine's Person of the Year for 2006?

1. You
2. Me
3. We
4. Them

Options :

- 86435135131. 1
- 86435135132. 2
- 86435135133. 3
- 86435135134. 4

Question Number : 63 Question Id : 86435110744 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

What is Artificial intelligence?

1. Putting your intelligence into Computer
2. Programming with your own intelligence
3. Making a Machine intelligent
4. Playing a Game

Options :

86435135135. 1

86435135136. 2

86435135137. 3

86435135138. 4

Question Number : 64 Question Id : 86435110745 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

What does Tactical convergence mean _____?

1. Content-sharing arrangements with revenue
2. Content-sharing arrangements without revenue
3. Content-gathering with advanced digital skills
4. Content-gathering without advanced digital skills

Options :

86435135139. 1

86435135140. 2

86435135141. 3

86435135142. 4

Question Number : 65 Question Id : 86435110746 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which of these lenses are considered best for landscape photography?

1. 55mm-250mm
2. 18mm
3. 85mm
4. 70mm-300mm

Options :

- 86435135143. 1
- 86435135144. 2
- 86435135145. 3
- 86435135146. 4

Question Number : 66 Question Id : 86435110747 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

What is the meaning of 'polysemic' media content?

1. Content has possibilities with differential reading
2. Content has possibilities to be read or perceive with different readings or reception by the audience
3. Content may be rejected by the reader as it may not suit to the cultural framework
4. Content is mostly with negative meanings across the platforms

Options :

- 86435135147. 1
- 86435135148. 2
- 86435135149. 3
- 86435135150. 4

Question Number : 67 Question Id : 86435110748 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

_____ is feature which automatically reduces the levels of the soundtrack wherever it detects dialog.

1. Audio ducking
2. Audio labeling
3. Audio tracking
4. Audio finder

Options :

- 86435135151. 1
- 86435135152. 2
- 86435135153. 3
- 86435135154. 4

Question Number : 68 Question Id : 86435110749 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which of these is the correct measurement unit of focal length?

1. Degrees
2. Centimetres
3. Millimetres
4. Nanometres

Options :

- 86435135155. 1
- 86435135156. 2
- 86435135157. 3
- 86435135158. 4

Question Number : 69 Question Id : 86435110750 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Name the first India's television drama ?

1. Mungerilal Ke Haseen Sapne
2. Hum Log
3. Sarabhai vs Sarabhai
4. Fauji

Options :

- 86435135159. 1
- 86435135160. 2
- 86435135161. 3
- 86435135162. 4

Question Number : 70 Question Id : 86435110751 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Bandersnatch, the first ever Netflix interactive episodic is a part of which long running series:

1. Black Mirror
2. Narcos
3. Mindhunter
4. Marvellous Mrs. Maisel

Options :

- 86435135163. 1
- 86435135164. 2
- 86435135165. 3
- 86435135166. 4

Question Number : 71 Question Id : 86435110752 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

"Bear 71" is an interactive storytelling web documentary by Leanne Allison and Jeremy Mendes. This web documentary explores the connections between -----?

1. Animal and the human world
2. Human and Alien
3. Environment and Ecology
4. Climate and Weather

Options :

- 86435135167. 1
- 86435135168. 2
- 86435135169. 3
- 86435135170. 4

Question Number : 72 Question Id : 86435110753 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

The government of India has banned many Chinese Apps including popular Tiktok under section 69A of the which Acts?

1. Cable Networks Act
2. Information Technology Act
3. Prasar Bharti Act
4. Cable Television Networks (Regulation) Act

Options :

- 86435135171. 1
- 86435135172. 2
- 86435135173. 3
- 86435135174. 4

Question Number : 73 Question Id : 86435110754 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

There are two factors which determine the quality of a graphics; they are _____ and colour depth.

1. Resolution
2. Clarity
3. File size
4. Colour Gamut

Options :

- 86435135175. 1
- 86435135176. 2
- 86435135177. 3
- 86435135178. 4

Question Number : 74 Question Id : 86435110755 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

HMD stands for?

1. Head Mounted Display
2. Head Masked Display
3. Head Made Display
4. Head Mounted Detection

Options :

- 86435135179. 1
- 86435135180. 2
- 86435135181. 3
- 86435135182. 4

Question Number : 75 Question Id : 86435110756 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Marshall McLuhan's "Global Village" means-----?

1. Village has become City
2. Barriers for free access to information
3. Geographical location have become redundant
4. New media technology became more costly

Options :

86435135183. 1

86435135184. 2

86435135185. 3

86435135186. 4

Question Number : 76 Question Id : 86435110757 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Who was the proponent of the concept "Media as a magic Multiplier"?

1. Sonia Livingstone
2. Wilbur Schramm
3. Lazarsfeld
4. Cees Hamlink

Options :

86435135187. 1

86435135188. 2

86435135189. 3

86435135190. 4

Question Number : 77 Question Id : 86435110758 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

An aspect ratio in an image is all about proportional relationship between -----?

1. An Image's colour and contrast
2. An image's width and height
3. An Image's length and duration
4. An Image's angel and edge

Options :

- 86435135191. 1
- 86435135192. 2
- 86435135193. 3
- 86435135194. 4

Question Number : 78 Question Id : 86435110759 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

"Pirate fishing" is an Interactive Documentary which investigates the illegal fishing in Sierra Leone, was produced by ----?

1. BBC
2. Aljazeera
3. CNN
4. Doordarshan

Options :

- 86435135195. 1
- 86435135196. 2
- 86435135197. 3
- 86435135198. 4

Question Number : 79 Question Id : 86435110760 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Who does the voice-over in a documentary?

1. The Speaker
2. The Reader
3. The Narrator
4. The Producer

Options :

86435135199. 1
86435135200. 2
86435135201. 3
86435135202. 4

Question Number : 80 Question Id : 86435110761 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Sound elements which emanate from the sources seen on the screen like dialogues of characters are called_____

1. Diegetic Sounds
2. Longitudinal sounds
3. Sonic Sounds
4. Non-diegetic sounds

Options :

86435135203. 1
86435135204. 2
86435135205. 3
86435135206. 4

Question Number : 81 Question Id : 86435110762 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

What is a lens?

1. An Image producing device
2. An Image forming device
3. An Image reflecting device
4. An Object reflecting device

Options :

86435135207. 1
86435135208. 2
86435135209. 3
86435135210. 4

Question Number : 82 Question Id : 86435110763 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

TRAI stands for:

1. Telecom Regulatory Authority of India
2. Telegraph Regulatory Authority of India
3. Telephone Regulatory Authority of India
4. Television Regulatory Authority of India

Options :

86435135211. 1
86435135212. 2
86435135213. 3
86435135214. 4

Question Number : 83 Question Id : 86435110764 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which of the following contents is prohibited for production by the Indian government for community Radio?

1. Educational issues and Household issues
2. Livelihood and up-skilling is basic matters
3. Health and hygiene are intrinsic matters
4. Anything which may promote animosity and hatred in society

Options :

- 86435135215. 1
- 86435135216. 2
- 86435135217. 3
- 86435135218. 4

Question Number : 84 Question Id : 86435110765 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Community Radio is also known as -----?

1. International Radio
2. National Radio
3. Localised Radio
4. Regional Radio

Options :

- 86435135219. 1
- 86435135220. 2
- 86435135221. 3
- 86435135222. 4

Question Number : 85 Question Id : 86435110766 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Automating the automation is the feature of_____?

1. Artificial Intelligence
2. Virtual Reality
3. Augmented Reality
4. Mechanization

Options :

- 86435135223. 1
- 86435135224. 2
- 86435135225. 3
- 86435135226. 4

Question Number : 86 Question Id : 86435110767 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Uk'shona Kwelanga is –

1. UK's popular app for ordering foods online
2. Popular Malaysian social media platform
3. Social media app for Kwelanga news channel
4. WhatsApp drama series

Options :

- 86435135227. 1
- 86435135228. 2
- 86435135229. 3
- 86435135230. 4

Question Number : 87 Question Id : 86435110768 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

"To make a great film, you need three things: the script, the script and the script" is a famous quote by ---?

1. Steven Spielberg
2. Alfred Hitchcock
3. Francis Ford Coppola
4. Stanley Kubrick

Options :

- 86435135231. 1
- 86435135232. 2
- 86435135233. 3
- 86435135234. 4

Question Number : 88 Question Id : 86435110769 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

What is Dolly in television production?

1. Moving the whole camera and mount sideways (left or right)
2. A platform with wheels that is used to smoothly move a camera during a shot
3. Use of zoom for close-up shots
4. Use of camera with a crane

Options :

- 86435135235. 1
- 86435135236. 2
- 86435135237. 3
- 86435135238. 4

Question Number : 89 Question Id : 86435110770 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

_____ is an animated storyboard which is primarily used for blocking the timing of each individual sequence.

1. Concept Art
2. Storyboarding
3. Concept design
4. Animatics

Options :

- 86435135239. 1
- 86435135240. 2
- 86435135241. 3
- 86435135242. 4

Question Number : 90 Question Id : 86435110771 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

The Central Board of Film Certification (CBFC) comes under which of the following Ministry?

1. The Ministry of Human Resource and Development
2. The Ministry of Culture
3. The Ministry of Information and Broadcasting
4. Ministry of Corporate Affairs

Options :

- 86435135243. 1
- 86435135244. 2
- 86435135245. 3
- 86435135246. 4

Question Number : 91 Question Id : 86435110772 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

The Article 19 of the Indian constitution ensures which of the following?

1. Freedom of Interfaith Marriage
2. Freedom to Profess any Religion
3. Freedom of Speech and Expression
4. Freedom of Voting Right

Options :

86435135247. 1

86435135248. 2

86435135249. 3

86435135250. 4

Question Number : 92 Question Id : 86435110773 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Tele-prompters are usually as part of:

1. News Rooms
2. Documentary
3. News Rooms
4. Soap operas

Options :

86435135251. 1

86435135252. 2

86435135253. 3

86435135254. 4

Question Number : 93 Question Id : 86435110774 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Early television used to work on which technology?

1. Rare-projection
2. Scanning principle
3. Plasma Display
4. Reflective micro-mirror

Options :

- 86435135255. 1
- 86435135256. 2
- 86435135257. 3
- 86435135258. 4

Question Number : 94 Question Id : 86435110775 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Influencer marketing refers to the inclusion of mainly:

1. Individual bloggers
2. Budget and bids
3. Additional ad features
4. Ad copy

Options :

- 86435135259. 1
- 86435135260. 2
- 86435135261. 3
- 86435135262. 4

Question Number : 95 Question Id : 86435110776 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which of the following is a modeling program?

1. Adobe Premier Pro
2. Canva
3. Autodesk Maya
4. Adobe Photoshop

Options :

- 86435135263. 1
- 86435135264. 2
- 86435135265. 3
- 86435135266. 4

Question Number : 96 Question Id : 86435110777 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which project under Google aims at understanding machine learning as "a medium to create compelling art and music"?

1. Project Jam
2. Project Red
3. Project Magenta
4. Project Beat

Options :

- 86435135267. 1
- 86435135268. 2
- 86435135269. 3
- 86435135270. 4

Question Number : 97 Question Id : 86435110778 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Roboraid is a 'first person' mixed reality shooting game developed by which of the following company?

1. Microsoft
2. Apple Inc
3. Wipro
4. Dell

Options :

86435135271. 1
86435135272. 2
86435135273. 3
86435135274. 4

Question Number : 98 Question Id : 86435110779 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which fo the following counts as a loophole of AI function?

1. Bias reiteration
2. Device Merger
3. Live Streaming
4. Automation

Options :

86435135275. 1
86435135276. 2
86435135277. 3
86435135278. 4

Question Number : 99 Question Id : 86435110780 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which of the following is a paid subscription-based content platform?

1. Twitter
2. Instagram
3. YouTube
4. Netflix

Options :

- 86435135279. 1
- 86435135280. 2
- 86435135281. 3
- 86435135282. 4

Question Number : 100 Question Id : 86435110781 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Location Recce is conducted at what state of video production?

1. Production
2. Pre-Production
3. Post-Production
4. Final Production

Options :

- 86435135283. 1
- 86435135284. 2
- 86435135285. 3
- 86435135286. 4