National Testing Agency

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Strategic Planning for Technical Institution

Group Number :	1
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Strategic Planning for Technical Institution 1

Section Id :	864351563
Section Number :	1
Section type :	Online
Mandatory or Optional :	Mandatory

Number of Questions : 100

Number of Questions to be attempted : 100

Section Marks : 100

Mark As Answered Required? : Yes

Sub-Section Number : 1

Sub-Section Id : 864351620

Question Shuffling Allowed : Yes

Question Number : 1 Question Id : 86435111754 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Planning for an institution is focused on

1. Past
2. Present
3. Future
4. Past and Present

Options :

86435138745. 1

86435138746. 2

86435138747. 3

86435138748. 4

Question Number : 2 Question Id : 86435111755 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

The traditional Long-range Planning focuses mainly on

1. Internal environment
2. External environment
3. SWOT analysis
4. Bottom-up model

Options :

86435138749. 1
86435138750. 2
86435138751. 3
86435138752. 4

Question Number : 3 Question Id : 86435111756 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

The prime consideration in Strategic Planning is

1. Internal Environment
2. External Environment
3. Internal and External Environments
4. Functional Environment

Options :
86435138753. 1
86435138754. 2
86435138755. 3
86435138756. 4

Question Number : 4 Question Id : 86435111757 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

"Strategy" is a plan for achieving the goals of the institution

1. Within a month
2. Within a year
3. In the short term
4. In the long term

Options :
86435138757. 1
86435138758. 2

86435138759. 3

86435138760. 4

Question Number : 5 Question Id : 86435111758 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Strategic Planning involves

1. Linear extrapolation of the past
2. New shifts in direction
3. Internal stakeholders only
4. External stakeholders only

Options :

86435138761. 1

86435138762. 2

86435138763. 3

86435138764. 4

Question Number : 6 Question Id : 86435111759 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Stakeholders of a technical education institution include

1. Faculty
2. Students
3. Employers of students
4. All of the above

Options :

86435138765. 1

86435138766. 2

86435138767. 3

86435138768. 4

Question Number : 7 Question Id : 86435111760 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No
Correct Marks : 1 Wrong Marks : 0

Who among the following is an internal stakeholder of an educational institution?

1. Staff
2. Employers of students
3. Industry
4. Publishers of text books

Options :
86435138769. 1
86435138770. 2
86435138771. 3
86435138772. 4

Question Number : 8 Question Id : 86435111761 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No
Correct Marks : 1 Wrong Marks : 0

Who among the following is an external stakeholder of a technical education institution?

1. Faculty
2. Non-teaching staff
3. Principal
4. Employers of Graduates

Options :
86435138773. 1
86435138774. 2
86435138775. 3
86435138776. 4

Question Number : 9 Question Id : 86435111762 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No
Correct Marks : 1 Wrong Marks : 0

Alumnus of a technical institution is a/an

1. Internal stakeholder
2. External stakeholder
3. Process Champion
4. Evaluator

Options :

86435138777. 1

86435138778. 2

86435138779. 3

86435138780. 4

Question Number : 10 Question Id : 86435111763 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

The term "Strategy" refers to

1. Where are we now?
2. Where we want to be in future?
3. How we propose to achieve our goals in the future?
4. Envisioning the future of the institution.

Options :

86435138781. 1

86435138782. 2

86435138783. 3

86435138784. 4

Question Number : 11 Question Id : 86435111764 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which of the following is a parameter of institutional development?

1. Percentage of students graduated
2. Percentage of graduates employed
3. Revenue generated
4. All of the above

Options :
86435138785. 1
86435138786. 2
86435138787. 3
86435138788. 4

Question Number : 12 Question Id : 86435111765 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

The scope of action in "Strategy" is

1. broad and general
2. limited and specific
3. specific and situational
4. rigid and rigorous

Options :
86435138789. 1
86435138790. 2
86435138791. 3
86435138792. 4

Question Number : 13 Question Id : 86435111766 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Scope of action in "Tactics" is

1. Broad
2. Grand
3. Narrowly focused
4. General and ongoing

Options :
86435138793. 1
86435138794. 2
86435138795. 3
86435138796. 4

Question Number : 14 Question Id : 86435111767 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

The focus of resource utilization in "Tactics" is

1. Deployment
2. Employment
3. Allocation
4. Appraisal

Options :
86435138797. 1
86435138798. 2
86435138799. 3
86435138800. 4

Question Number : 15 Question Id : 86435111768 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

The focus of resource utilization in "Strategy" is

1. Allocation
2. Employment
3. Deployment
4. Evaluation

Options :
86435138801. 1
86435138802. 2
86435138803. 3
86435138804. 4

Question Number : 16 Question Id : 86435111769 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

The model that is very effective for Strategic Planning is

1. Top down
2. Bottom up
3. 360 Degrees
4. Horizontal linear

Options :
86435138805. 1
86435138806. 2
86435138807. 3
86435138808. 4

Question Number : 17 Question Id : 86435111770 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Employers and community will be the primary focus of which one of the following models?

1. Bottom up
2. Top down
3. 360 Degrees
4. Reiterative

Options :
86435138809. 1
86435138810. 2
86435138811. 3
86435138812. 4

Question Number : 18 Question Id : 86435111771 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Strategic Planning for institutional development involves adapting proactively to the ___ in/of the external environment

1. Changes
2. People
3. Processes
4. Products

Options :
86435138813. 1
86435138814. 2
86435138815. 3
86435138816. 4

Question Number : 19 Question Id : 86435111772 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Identify the changes in the external environment which necessitate Strategic Planning for institutional development

1. Liberalisation Privatization and Globalization of Indian Economy
2. Developments in Information and Communication Technology
3. Concern for quality and relevance of educational programmes
4. All of the above

Options :

86435138817. 1
86435138818. 2
86435138819. 3
86435138820. 4

Question Number : 20 Question Id : 86435111773 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Strategic Planning enables a technical educational institute to

1. react to changes in internal environment
2. react to changes in external environment
3. proactively anticipate changes in the external environment and respond effectively
4. proactively adapt to changes in the internal environment

Options :

86435138821. 1
86435138822. 2
86435138823. 3
86435138824. 4

Question Number : 21 Question Id : 86435111774 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which type of planning provides the basis for the rest of the planning in the institution?

1. Functional
2. Strategic
3. Operational
4. Tactical

Options :
86435138825. 1
86435138826. 2
86435138827. 3
86435138828. 4

Question Number : 22 Question Id : 86435111775 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Questions such as "What is our business?" and "Who is our customer?" are generally answered in an institution through

1. Objectives
2. Goals
3. Thrust areas
4. Mission statements

Options :
86435138829. 1
86435138830. 2
86435138831. 3
86435138832. 4

Question Number : 23 Question Id : 86435111776 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Mission statement of a college should be all of the following EXCEPT

1. Unlike the mission statement of other colleges
2. Realistic
3. Specific
4. Motivating

Options :
86435138833. 1
86435138834. 2
86435138835. 3
86435138836. 4

Question Number : 24 Question Id : 86435111777 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

The purpose of strategic planning is to find ways in which the institution can best

1. Overcome losses
2. Use its strengths to take advantage of attractive opportunities in the environment
3. Meet accreditation criteria
4. Minimize expenses

Options :
86435138837. 1
86435138838. 2
86435138839. 3
86435138840. 4

Question Number : 25 Question Id : 86435111778 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

What are the means by which long term goals will be achieved?

1. Strategies
2. Policies
3. Strengths
4. Opportunities

Options :
86435138841. 1
86435138842. 2
86435138843. 3
86435138844. 4

Question Number : 26 Question Id : 86435111779 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

To which aspect of the institution does Strategic Planning apply ?

1. Faculty related issues
2. Student learning
3. Placement of students
4. The whole organization

Options :
86435138845. 1
86435138846. 2
86435138847. 3
86435138848. 4

Question Number : 27 Question Id : 86435111780 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which of the following is NOT an attribute of an effective vision statement?

1. Inspirational
2. Creative
3. Ambiguous
4. Descriptive

Options :
86435138849. 1
86435138850. 2
86435138851. 3
86435138852. 4

Question Number : 28 Question Id : 86435111781 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

The SWOT analysis is used to

1. Formulate strategies that support mission
2. Exploit opportunities
3. Neutralize weaknesses
4. Avoid threats

Options :
86435138853. 1
86435138854. 2
86435138855. 3
86435138856. 4

Question Number : 29 Question Id : 86435111782 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Strengths that are useful for competitive advantage and superior performance are called

1. Common strengths
2. Institutional strengths
3. Core competencies
4. Distinctive competencies

Options :
86435138857. 1
86435138858. 2
86435138859. 3
86435138860. 4

Question Number : 30 Question Id : 86435111783 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Planning may be described as a

1. Creative process that focuses on future
2. Decision making process that focuses on future
3. Systematic process of leadership
4. Process that includes systems and procedures

Options :
86435138861. 1
86435138862. 2
86435138863. 3
86435138864. 4

Question Number : 31 Question Id : 86435111784 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Planning forces managers to

1. Grow resistance to change
2. Anticipate and respond to change
3. Eliminate uncertainty
4. Work at cross purposes

Options :
86435138865. 1
86435138866. 2
86435138867. 3
86435138868. 4

Question Number : 32 Question Id : 86435111785 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which type of planning applies to the entire organization and establishes the organization's long - term goals?

1. Strategic
2. Tactical
3. Operational
4. Functional

Options :
86435138869. 1
86435138870. 2
86435138871. 3
86435138872. 4

Question Number : 33 Question Id : 86435111786 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Well written goals

1. Are clear reasons (why) and what will be done
2. Are easily achieved
3. Specify time frame
4. Identify who will do what

Options :

86435138873. 1
86435138874. 2
86435138875. 3
86435138876. 4

Question Number : 34 Question Id : 86435111787 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Positive trends in external environments are

1. Strengths
2. Weaknesses
3. Opportunities
4. Threats

Options :

86435138877. 1
86435138878. 2
86435138879. 3
86435138880. 4

Question Number : 35 Question Id : 86435111788 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

The major value-creating capabilities of the institution are known as

1. Core competencies
2. Tactics
3. Resources
4. Organizational culture

Options :
86435138881. 1
86435138882. 2
86435138883. 3
86435138884. 4

Question Number : 36 Question Id : 86435111789 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Combined external and internal analysis are called

1. Competitor analysis
2. Industry analysis
3. Market analysis
4. SWOT

Options :
86435138885. 1
86435138886. 2
86435138887. 3
86435138888. 4

Question Number : 37 Question Id : 86435111790 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

How should stake holder requirements influence strategy?

1. They should be ignored
2. Strategy should aim to satisfy all
3. The strategy should cater to main stakeholders' needs
4. Only customer requirements should be considered

Options :
86435138889. 1
86435138890. 2
86435138891. 3
86435138892. 4

Question Number : 38 Question Id : 86435111791 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which of the following is NOT a purpose of Strategic Planning?

1. Create clear directions for the organization
2. Align people across departments
3. Prioritize efforts based on external requirements
4. Design processes for fixing student fees

Options :
86435138893. 1
86435138894. 2
86435138895. 3
86435138896. 4

Question Number : 39 Question Id : 86435111792 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which is the correct order of steps in Strategic Planning?

1. Implement, Prioritize, Plan
2. Plan,Implement, Prioritize
3. Plan, Prioritize, Implement
4. Prioritize, Plan, Implement

Options :
86435138897. 1
86435138898. 2
86435138899. 3
86435138900. 4

Question Number : 40 Question Id : 86435111793 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

When should we NOT do Strategic Planning?

1. There is no support from staff
2. There is no support from students
3. The institution is in a crisis
4. The external environment is changing

Options :
86435138901. 1
86435138902. 2
86435138903. 3
86435138904. 4

Question Number : 41 Question Id : 86435111794 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Planning encourages management to think systematically about what has happened, what is happening and

1. When is it happening
2. What might happen
3. Should something happen
4. Should something stop

Options :
86435138905. 1
86435138906. 2
86435138907. 3
86435138908. 4

Question Number : 42 Question Id : 86435111795 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

The annual and long-range plans deal with the institution's current business and how to keep them going, while the strategic plan deals with

1. Functional activities
2. Global activities
3. Tactical decisions
4. Adapting the institute to take advantage of opportunities in its external environment

Options :
86435138909. 1
86435138910. 2
86435138911. 3
86435138912. 4

Question Number : 43 Question Id : 86435111796 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which is the process of developing and maintaining a fit between the institution's goals and capabilities and its changing marketing opportunities?

1. Strategic Planning
2. Strategic Control
3. Strategic Monitoring
4. Strategic Networking

Options :
86435138913. 1
86435138914. 2
86435138915. 3
86435138916. 4

Question Number : 44 Question Id : 86435111797 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Who should be involved in the Strategic Planning process?

1. Senior faculty of the institution
2. Staff of the institution
3. Students of the institution
4. Everyone in the institution

Options :
86435138917. 1
86435138918. 2
86435138919. 3
86435138920. 4

Question Number : 45 Question Id : 86435111798 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which one of the following organizations will be effective?

1. A misaligned organization without a Strategic Plan
2. An organization with a strategic plan but its members not aligned with the plan
3. An organization with a strategic plan and its members aligned to the plan
4. An organization with a strategic plan developed without involving external stakeholders

Options :
86435138921. 1
86435138922. 2
86435138923. 3
86435138924. 4

Question Number : 46 Question Id : 86435111799 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which of the following is the second step in Strategic Planning process?

1. Clarify Mandate
2. Identify Thrust Areas
3. Develop Mission
4. Develop Vision

Options :
86435138925. 1
86435138926. 2
86435138927. 3
86435138928. 4

Question Number : 47 Question Id : 86435111800 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

The maximum size of the Strategic Planning Group is ideally

1. 12
2. 32
3. 52
4. 72

Options :
86435138929. 1
86435138930. 2
86435138931. 3
86435138932. 4

Question Number : 48 Question Id : 86435111801 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Process Champion of the Strategic Planning Group will serve as its

1. Chairperson
2. Vice-chairperson
3. Secretary
4. Treasurer

Options :
86435138933. 1
86435138934. 2
86435138935. 3
86435138936. 4

Question Number : 49 Question Id : 86435111802 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

What the institution is required to do, as prescribed by the legitimate higher authority is called

1. Goal
2. Vision
3. Mission
4. Mandate

Options :
86435138937. 1
86435138938. 2
86435138939. 3
86435138940. 4

Question Number : 50 Question Id : 86435111803 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

The statement which sets the direction for the institution from a long-term perspective is called

1. Mandate
2. Mission
3. Vision
4. Thrust area

Options :
86435138941. 1
86435138942. 2
86435138943. 3
86435138944. 4

Question Number : 51 Question Id : 86435111804 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

The statement which specifies the means by which the vision will be pursued is called

1. Mandate
2. Mission
3. Thrust area
4. Goal

Options :

86435138945. 1
86435138946. 2
86435138947. 3
86435138948. 4

Question Number : 52 Question Id : 86435111805 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

SWOT analysis involves the assessment of the institute's

1. Internal Environment
2. External Environment
3. Both Internal and External Environments
4. Issues and Concerns

Options :

86435138949. 1
86435138950. 2
86435138951. 3
86435138952. 4

Question Number : 53 Question Id : 86435111806 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

While doing an assessment of the strengths and weaknesses of the internal environment, which of the following are considered?

1. People and Properties
2. People and Processes
3. Processes and Products
4. People, Properties, Processes and Products

Options :
86435138953. 1
86435138954. 2
86435138955. 3
86435138956. 4

Question Number : 54 Question Id : 86435111807 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

External scan involves identification of the opportunities and threats that an institution faces with respect to

1. Four Ps
2. STEELP
3. Key Performance Areas
4. Infrastructure and Human Resources

Options :
86435138957. 1
86435138958. 2
86435138959. 3
86435138960. 4

Question Number : 55 Question Id : 86435111808 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Identification of the shifts in the needs of customers and clients is done during

1. Internal scan
2. External scan
3. Envisioning
4. Monitoring the institute

Options :

86435138961. 1

86435138962. 2

86435138963. 3

86435138964. 4

Question Number : 56 Question Id : 86435111809 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

The two major objectives of strategic planning are

1. Establishing long term goals and allocating resources
2. Establishing short term goals and prioritizing them
3. Formulating objectives and preparing action plans
4. Identifying thrust areas and preparing work plans

Options :

86435138965. 1

86435138966. 2

86435138967. 3

86435138968. 4

Question Number : 57 Question Id : 86435111810 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Strategy refers to

1. Course of action for achieving a particular goal
2. Method of measuring the extent of achieving an objective
3. Approach to develop alternative models of development
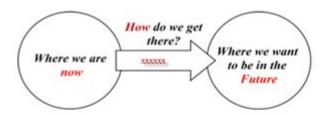4. Perspective to analyze vision and mission of the institute

Options :
86435138969. 1
86435138970. 2
86435138971. 3
86435138972. 4

Question Number : 58 Question Id : 86435111811 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

In the above figure xxxxxxx represents

1. Goal
2. Objective
3. Tactic
4. Strategy

Options :
86435138973. 1
86435138974. 2
86435138975. 3
86435138976. 4

Question Number : 59 Question Id : 86435111812 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No
Correct Marks : 1 Wrong Marks : 0

Which of the following statements is NOT true about "Tactics"?

1. Tactics are short steps carried out in specific time frame
2. Different strategies flow from a tactic
3. Tactic comes into picture during action
4. Tactics have a narrow focus

Options :
86435138977. 1
86435138978. 2
86435138979. 3
86435138980. 4

Question Number : 60 Question Id : 86435111813 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No
Correct Marks : 1 Wrong Marks : 0

From a chronological perspective, which one of the following is TRUE?

1. Tactics are selected before strategies
2. Strategies are selected before tactics
3. Strategies and tactics are selected simultaneously
4. There is no such temporal relationship

Options :
86435138981. 1
86435138982. 2
86435138983. 3
86435138984. 4

Question Number : 61 Question Id : 86435111814 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

For higher levels of empowerment and involvement of the employees, which one the following models is most appropriate?

1. Top down model
2. Bottom up model
3. Contingency model
4. 360 degrees model

Options :
86435138985. 1
86435138986. 2
86435138987. 3
86435138988. 4

Question Number : 62 Question Id : 86435111815 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Opportunities and threats are part of

1. Internal environment
2. External environment
3. Global environment
4. Competitive environment

Options :
86435138989. 1
86435138990. 2
86435138991. 3
86435138992. 4

Question Number : 63 Question Id : 86435111816 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

In SWOT analysis, which of the following elements are part of the internal environment?

1. Strengths and Threats
2. Opportunities and Threats
3. Strengths and Opportunities
4. Weaknesses and Strengths

Options :
86435138993. 1
86435138994. 2
86435138995. 3
86435138996. 4

Question Number : 64 Question Id : 86435111817 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which of the following could be a strength?

1. Policy support from Government
2. A new multinational company where graduates can get job
3. High fee structure
4. Location of the institute is easily accessible

Options :
86435138997. 1
86435138998. 2
86435138999. 3
86435139000. 4

Question Number : 65 Question Id : 86435111818 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which of the following could be an opportunity?

1. Having quality processes and procedures
2. Opening of new market segments that offer better employment opportunities
3. Damaged reputation of the institute due to low result in one semester
4. Opening of a new competitor institute in the neighborhood

Options :
86435139001. 1
86435139002. 2
86435139003. 3
86435139004. 4

Question Number : 66 Question Id : 86435111819 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which of the following could be a threat?

1. Changes in technology
2. A market vacated by an ineffective competitor
3. Location of your institute
4. Lack of resources

Options :
86435139005. 1
86435139006. 2
86435139007. 3
86435139008. 4

Question Number : 67 Question Id : 86435111820 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

A thrust area is an important functional area of the college requiring

1. Approval
2. Change
3. Accreditation
4. Monitoring

Options :
86435139009. 1
86435139010. 2
86435139011. 3
86435139012. 4

Question Number : 68 Question Id : 86435111821 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which of the following is NOT a thrust area?

1. Infrastructure development
2. Industry Institute Partnership
3. Faculty Development
4. Internal Assessment of students

Options :
86435139013. 1
86435139014. 2
86435139015. 3
86435139016. 4

Question Number : 69 Question Id : 86435111822 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Nominal Group Process can be used for prioritizing

1. Thrust areas
2. Goals
3. Objectives
4. All of the above

Options :
86435139017. 1
86435139018. 2
86435139019. 3
86435139020. 4

Question Number : 70 Question Id : 86435111823 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which of the following is an example of core value of a technical education institute?

1. Percentage of students passing the examinations
2. Percentage of graduates getting jobs
3. Quality
4. Examination reform

Options :
86435139021. 1
86435139022. 2
86435139023. 3
86435139024. 4

Question Number : 71 Question Id : 86435111824 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

The "Goal statement" should indicate

1. What the institute wants to achieve and the reasons (the Why)
2. Mission
3. Vision
4. How will it be done and who will do it

Options :
86435139025. 1
86435139026. 2
86435139027. 3
86435139028. 4

Question Number : 72 Question Id : 86435111825 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

A goal will comprise of a number of

1. Indicators
2. Objectives
3. Timelines
4. Budget estimates

Options :
86435139029. 1
86435139030. 2
86435139031. 3
86435139032. 4

Question Number : 73 Question Id : 86435111826 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Objective should be

1. Specific
2. Attainable
3. Time bound
4. SMART

Options :
86435139033. 1
86435139034. 2
86435139035. 3
86435139036. 4

Question Number : 74 Question Id : 86435111827 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

"Indicators of success" specify the expected ___ when an objective has been successfully achieved

1. Benefits
2. Impact
3. Results
4. Values

Options :
86435139037. 1
86435139038. 2
86435139039. 3
86435139040. 4

Question Number : 75 Question Id : 86435111828 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Nominal Group Process is useful for

1. Clarifying Mandate
2. Developing Mission
3. Envisioning
4. Prioritizing a number of options

Options :
86435139041. 1
86435139042. 2
86435139043. 3
86435139044. 4

Question Number : 76 Question Id : 86435111829 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

A work plan must be prepared for each

1. Thrust area
2. Goal
3. Objective
4. Mission

Options :
86435139045. 1
86435139046. 2
86435139047. 3
86435139048. 4

Question Number : 77 Question Id : 86435111830 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

An action plan must be prepared for each

1. Objective
2. Goal
3. Thrust area
4. Mission

Options :
86435139049. 1
86435139050. 2
86435139051. 3
86435139052. 4

Question Number : 78 Question Id : 86435111831 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Tasks to be carried out will be specified in

1. Action plan
2. Work plan
3. Thrust areas
4. Vision statement

Options :
86435139053. 1
86435139054. 2
86435139055. 3
86435139056. 4

Question Number : 79 Question Id : 86435111832 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Strategic plan is a guide for ___ of institutional development activities

1. Structuring
2. Implementation
3. Monitoring
4. Evaluation

Options :

86435139057. 1

86435139058. 2

86435139059. 3

86435139060. 4

Question Number : 80 Question Id : 86435111833 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which one of the following is NOT a criterion for validation of strategic plans?

1. External focus
2. Internal focus
3. Usefulness
4. Feasibility

Options :

86435139061. 1

86435139062. 2

86435139063. 3

86435139064. 4

Question Number : 81 Question Id : 86435111834 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Tactic is a ___ of strategy

1. Superset
2. Subset
3. Independent set
4. Intersecting set

Options :
86435139065. 1
86435139066. 2
86435139067. 3
86435139068. 4

Question Number : 82 Question Id : 86435111835 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

The Terms of Reference formulated for the Strategic Management Group (SMG) includes

1. The role, structure, duration and documentation process
2. Steps in Strategic Management Process
3. Structures and procedures for sustaining the Strategic Management Process
4. Mechanisms for sustaining the Strategic Management Process

Options :
86435139069. 1
86435139070. 2
86435139071. 3
86435139072. 4

Question Number : 83 Question Id : 86435111836 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Announcing incentives/prizes for top three scorers of a test during remedial classes is a/an

1. Strategy
2. Tactic
3. Evaluation scheme
4. Assessment approach

Options :
86435139073. 1
86435139074. 2
86435139075. 3
86435139076. 4

Question Number : 84 Question Id : 86435111837 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

In the iterative process model of Strategic planning, which of the following is in correct sequence?

1. Identify thrust areas, conduct SWOT analysis, specify goals and objectives, develop action plan
2. Conduct SWOT analysis, identify thrust areas, specify goals and objectives, develop action plan
3. Specify goals and objectives, identify thrust areas, conduct SWOT analysis, develop action plan
4. Develop action plan, conduct SWOT analysis, specify goals and objectives, identify thrust areas

Options :
86435139077. 1
86435139078. 2
86435139079. 3
86435139080. 4

Question Number : 85 Question Id : 86435111838 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which of the following is in proper sequence?

1. Thrust area -> Goals -> Objectives
2. Goals -> Thrust area -> Objectives
3. Objectives -> Goals -> Thrust area
4. Thrust area -> Objectives -> Goals

Options :
86435139081. 1
86435139082. 2
86435139083. 3
86435139084. 4

Question Number : 86 Question Id : 86435111839 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which of the following is NOT true for a work plan?

1. It shows a list of objectives related to each thrust area
2. It indicates a time frame for each objective
3. It is used to develop more detailed plans
4. It is derived from the corresponding action plan

Options :
86435139085. 1
86435139086. 2
86435139087. 3
86435139088. 4

Question Number : 87 Question Id : 86435111840 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which of the following is NOT true with respect to an action plan?

1. It will lead to development of more detailed work plans
2. It will fix responsibility to specific persons
3. It will specify major resources needed to carry it out
4. It will include indicators to measure its achievement

Options :

86435139089. 1

86435139090. 2

86435139091. 3

86435139092. 4

Question Number : 88 Question Id : 86435111841 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which among the following has a limiting effect while taking certain Strategic Planning decisions

1. Mission
2. Mandate
3. Vision
4. Processes

Options :

86435139093. 1

86435139094. 2

86435139095. 3

86435139096. 4

Question Number : 89 Question Id : 86435111842 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Along with purpose, Stakeholders and Goals, the fourth component of a mission statement is

1. Objectives
2. Core competencies
3. Distinctive advantages
4. Core values

Options :
86435139097. 1
86435139098. 2
86435139099. 3
86435139100. 4

Question Number : 90 Question Id : 86435111843 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Equity, quality and innovation are examples of

1. Strength
2. Core values
3. Objectives
4. Goals

Options :
86435139101. 1
86435139102. 2
86435139103. 3
86435139104. 4

Question Number : 91 Question Id : 86435111844 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which of the following is a function of Strategic Management Group?

1. Formulation of work plans
2. Formation of action plans
3. Monitoring implementation of strategic plan
4. Specifying thrust areas

Options :

86435139105. 1

86435139106. 2

86435139107. 3

86435139108. 4

Question Number : 92 Question Id : 86435111845 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which one of the following is NOT a function of Strategic Management Group?

1. Prioritizing the various activities
2. Allocating the resources
3. Celebrating the success
4. Preparing objective statements

Options :

86435139109. 1

86435139110. 2

86435139111. 3

86435139112. 4

Question Number : 93 Question Id : 86435111846 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Developing and deploying policies help to

1. Sustain the Strategic Management Process
2. Implement the action plans
3. Implement the work plans
4. Evaluate the results achieved

Options :

86435139113. 1

86435139114. 2

86435139115. 3

86435139116. 4

Question Number : 94 Question Id : 86435111847 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Strategic planning is a

1. Destination to be arrived at
2. Continuous journey
3. Tool for monitoring
4. Tool for evaluation

Options :

86435139117. 1

86435139118. 2

86435139119. 3

86435139120. 4

Question Number : 95 Question Id : 86435111848 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which of the following is NOT a focus of the Strategic Management Group?

1. Needs of clients and customers
2. Continuous improvement
3. Total involvement of all staff
4. Specification of indicators of success

Options :
86435139121. 1
86435139122. 2
86435139123. 3
86435139124. 4

Question Number : 96 Question Id : 86435111849 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Terms of Reference (TOR) for the Strategic Management Group should include

1. Duties and responsibilities of various functionaries
2. Structures and procedures for ensuring sustainability
3. Resource inputs to the organization
4. Demands on the resources of the organization

Options :
86435139125. 1
86435139126. 2
86435139127. 3
86435139128. 4

Question Number : 97 Question Id : 86435111850 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which of the following is NOT a major element of the strategic management process?

1. Formulating strategy
2. Implementing strategy
3. Evaluating strategy
4. Assigning administrative tasks

Options :
86435139129. 1
86435139130. 2
86435139131. 3
86435139132. 4

Question Number : 98 Question Id : 86435111851 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

When defining strategic management, the most important thing to remember is that, it is:

1. Mainly the responsibility of senior managers.
2. A living evolving process
3. More conceptual than practical
4. A way of determining responsibilities

Options :
86435139133. 1
86435139134. 2
86435139135. 3
86435139136. 4

Question Number : 99 Question Id : 86435111852 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which of the following is NOT an advantage of strategic management?

1. It provides organizations with a clearer sense of direction and purpose
2. It helps improve the political and social conditions of the external environment
3. It helps to orient the management decisions to relevant environmental conditions
4. It helps organizations to be proactive rather than reactive

Options :
86435139137. 1
86435139138. 2
86435139139. 3
86435139140. 4

Question Number : 100 Question Id : 86435111853 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which of the following is at the core of strategic management?

1. Choosing which organizational objectives to focus on
2. Being alert for opportunities to change work responsibilities
3. Adapting the organization to a changing external environment
4. Choosing whether to make decisions autocratically or on the basics of participation

Options :
86435139141. 1
86435139142. 2
86435139143. 3
86435139144. 4