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# National Testing Agency

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## Strategy and the Sustainable Enterprise

<b>Group Number :</b>	1
<b>Group Id :</b>	864351140
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## Strategy and the Sustainable Enterprise 1

<b>Section Id :</b>	864351564
<b>Section Number :</b>	1
<b>Section type :</b>	Online
<b>Mandatory or Optional :</b>	Mandatory
<b>Number of Questions :</b>	50

<b>Number of Questions to be attempted :</b>	50
<b>Section Marks :</b>	100
<b>Mark As Answered Required? :</b>	Yes
<b>Sub-Section Number :</b>	1
<b>Sub-Section Id :</b>	864351621
<b>Question Shuffling Allowed :</b>	Yes

**Question Number : 1 Question Id : 86435111854 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No  
Correct Marks : 2 Wrong Marks : 0**

What is the commonly accepted definition of "sustainable development"?

1. Development that meets the needs of the present
2. Development that respects strict environmental and social criteria in order to protect the planet and the people in the long run
3. Development that allows all the actors in society to have a better future
4. Development that meets the needs of the present without compromising the ability of the future generations to meet their own needs

**Options :**

- 86435139145. 1
- 86435139146. 2
- 86435139147. 3
- 86435139148. 4

**Question Number : 2 Question Id : 86435111855 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No  
Correct Marks : 2 Wrong Marks : 0**

In "the tragedy of the commons", Gareth Hardin argues that

1. The elites of the society have the propensity to act in self interest, compromising the optimal solutions at the societal level and thus leading to prisoner's dilemma
2. Individuals tend to cooperate to find a solution that is fit for all
3. Individuals have the propensity to act in self interest, compromising the optimal solutions at the societal level and thus leading to prisoner's dilemma
4. While individuals in a society cooperate at the societal level, an optimal solution is never found

**Options :**

- 86435139149. 1
- 86435139150. 2
- 86435139151. 3
- 86435139152. 4

**Question Number : 3 Question Id : 86435111856 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 2 Wrong Marks : 0**

The term \_\_\_\_\_ has become an oxymoron: Economic development itself is undermining the very roots of sustainability.

1. Equitable development
2. Sustainable development
3. Socio-economic development
4. Human development

**Options :**

- 86435139153. 1
- 86435139154. 2
- 86435139155. 3
- 86435139156. 4

**Question Number : 4 Question Id : 86435111857 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 2 Wrong Marks : 0**

Why can businesses be called the root of the problem of unsustainability?

1. Businesses drive unlimited consumption
2. Businesses always follow environmental laws and regulations for profit
3. All businesses protect forest areas, safeguard water bodies, and build sustainably
4. Businesses always promote sustainability

**Options :**

86435139157. 1

86435139158. 2

86435139159. 3

86435139160. 4

**Question Number : 5 Question Id : 86435111858 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 2 Wrong Marks : 0**

Sustainable development takes an anthropocentric view to development and focuses almost exclusively on intergenerational equity

1. True
2. False
3. Partially true
4. Depends

**Options :**

86435139161. 1

86435139162. 2

86435139163. 3

86435139164. 4

**Question Number : 6 Question Id : 86435111859 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 2 Wrong Marks : 0**

What are the four trends that have influenced the world?

1. The changing states of market, climate, technology, and society
2. The changing states of market, trade, technology, and society
3. The changing states of market, climate, trade, and society
4. The changing states of market, climate, technology, and trade

**Options :**

- 86435139165. 1
- 86435139166. 2
- 86435139167. 3
- 86435139168. 4

**Question Number : 7 Question Id : 86435111860 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 2 Wrong Marks : 0**

Foreign Direct Investment (FDI) flows to countries with opportunities, often without consideration to ethical or equity concerns

1. True
2. False
3. Both true and false
4. Not applicable

**Options :**

- 86435139169. 1
- 86435139170. 2
- 86435139171. 3
- 86435139172. 4

**Question Number : 8 Question Id : 86435111861 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 2 Wrong Marks : 0**

Which factor, according to you, would put a great strain on earth's resources should we reach 9 billion by 2050?

1. The very fact that the world is overpopulated will create an enormous strain on earth
2. The fact that the population in the lower-middle and lower income countries will be consuming more as they become more affluent
3. The fact that there will be more poor people on earth
4. The fact that people will be travelling more and there will be more migration

**Options :**

86435139173. 1

86435139174. 2

86435139175. 3

86435139176. 4

**Question Number : 9 Question Id : 86435111862 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 2 Wrong Marks : 0**

What are the planetary boundaries estimated by the Stockholm Resilience Centre?

1. Stratospheric ocean depletion
2. Ocean depth
3. Climate control
4. Water wastage

**Options :**

86435139177. 1

86435139178. 2

86435139179. 3

86435139180. 4

**Question Number : 10 Question Id : 86435111863 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 2 Wrong Marks : 0**

What is the impact of global media on corporations?

1. Corporations are less accountable
2. Corporations are scrutinized for their actions
3. Corporations use global media to connect with the general public
4. Global media has no impact on corporations

**Options :**

86435139181. 1

86435139182. 2

86435139183. 3

86435139184. 4

**Question Number : 11 Question Id : 86435111864 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 2 Wrong Marks : 0**

How will 3D printing impact the environmental impact of manufacturing?

1. It will create more pollution
2. It will create less pollution
3. By changing the value chain configuration, environmental impact will be different
4. 3D printing will not have an environmental impact

**Options :**

86435139185. 1

86435139186. 2

86435139187. 3

86435139188. 4

**Question Number : 12 Question Id : 86435111865 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 2 Wrong Marks : 0**

As societies change and the consumers become more socially and environmentally conscious, firms should\_\_\_\_\_

1. Ignore public opinion and conduct business as well
2. Work with the media to mobilise public opinion for them
3. Take heed of the public opinion
4. Work with the government and ignore the public opinion

**Options :**

86435139189. 1

86435139190. 2

86435139191. 3

86435139192. 4

**Question Number : 13 Question Id : 86435111866 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 2 Wrong Marks : 0**

We are now at a tipping point because\_\_\_\_\_

1. Markets are evolving in a paradoxical manner; corporations are becoming stronger than ever; technology is advancing at a rapid pace; civil society is becoming weaker
2. Markets are evolving in a paradoxical manner; earth's ecosystem is stretched; technology is advancing at a rapid pace; civil society is becoming stronger
3. Markets are evolving in a paradoxical manner; earth's ecosystem is stretched; technology is advancing at a rapid pace; civil society is becoming weaker
4. Markets are evolving in a paradoxical manner; earth's ecosystem is stretched; technology is advancing slowly; civil society is becoming weaker

**Options :**

86435139193. 1

86435139194. 2

86435139195. 3

86435139196. 4

**Question Number : 14 Question Id : 86435111867 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**



**Correct Marks : 2 Wrong Marks : 0**

These days, there is a lot of resistance against plastic microbeads in cosmetic products that damage the environment. A cosmetics company sells its facial scrub without plastic microbeads; instead it uses natural microbeads sourced sustainably from Kenya. The cosmetics company sells this sustainable facial scrub at a higher price point. In doing so, the firm is\_\_\_\_\_

1. Entering a new market
2. Selling similar products as that of its competitors at a higher price point
3. Creating differentiation advantages and gaining higher pricing power
4. It is creating a competitive disadvantage

**Options :**

- 86435139197. 1
- 86435139198. 2
- 86435139199. 3
- 86435139200. 4

**Question Number : 15 Question Id : 86435111868 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 2 Wrong Marks : 0**

Conventional businesses tend to \_\_\_\_\_ environmental costs

1. Mitigate
2. Increase
3. Hide or ignore
4. Moderate

**Options :**

- 86435139201. 1
- 86435139202. 2
- 86435139203. 3
- 86435139204. 4

**Question Number : 16 Question Id : 86435111869 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 2 Wrong Marks : 0**

How does Freeman describe stakeholders?

1. Stakeholders are similar to shareholders, but with less power and influence
2. Stakeholders are people with little power, and but they can disrupt the corporate agenda through activism
3. Stakeholders are people with power and influence but little interest in the corporate action
4. Stakeholders are people with power and influence as well as interest in the corporate action

**Options :**

- 86435139205. 1
- 86435139206. 2
- 86435139207. 3
- 86435139208. 4

**Question Number : 17 Question Id : 86435111870 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 2 Wrong Marks : 0**

Who, among them, are the internal stakeholders of an organization?

1. Suppliers
2. Customers
3. Employees
4. All of the above

**Options :**

- 86435139209. 1
- 86435139210. 2
- 86435139211. 3
- 86435139212. 4

**Question Number : 18 Question Id : 86435111871 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 2 Wrong Marks : 0**

Milton Friedman, the renowned economist, was of the opinion that:

1. The fundamental purpose of an organization is to create value for its stakeholders
2. The fundamental purpose of an organization is to create value for both its shareholders and its stakeholders
3. The fundamental purpose of an organization is to create value for the human race
4. The fundamental purpose of an organization is to create value for its shareholders

**Options :**

86435139213. 1

86435139214. 2

86435139215. 3

86435139216. 4

**Question Number : 19 Question Id : 86435111872 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 2 Wrong Marks : 0**

Multiple stakeholders have expectations from an organization.

1. True
2. False
3. Stakeholders have no expectations
4. Shareholders have no expectations

**Options :**

86435139217. 1

86435139218. 2

86435139219. 3

86435139220. 4

**Question Number : 20 Question Id : 86435111873 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 2 Wrong Marks : 0**

Traditionally, how do the stakeholders and the shareholders differ?

1. Stakeholders and shareholders are interested only in stock price appreciation
2. While shareholders are interested only in stock price appreciation, stakeholders are also interested in firm performance other than stock price appreciation
3. Both have same expectations
4. None of the above

**Options :**

- 86435139221. 1
- 86435139222. 2
- 86435139223. 3
- 86435139224. 4

**Question Number : 21 Question Id : 86435111874 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 2 Wrong Marks : 0**

What strategy should you have for the "latent" stakeholders?

1. Keep satisfied
2. Manage
3. Closely monitor
4. Keep informed

**Options :**

- 86435139225. 1
- 86435139226. 2
- 86435139227. 3
- 86435139228. 4

**Question Number : 22 Question Id : 86435111875 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 2 Wrong Marks : 0**

Under the potential for threat/cooperation framework, what strategy should you adopt for the “dominant” stakeholders?

1. Involve
2. Hold and monitor
3. Collaborate
4. Defend

**Options :**

- 86435139229. 1
- 86435139230. 2
- 86435139231. 3
- 86435139232. 4

**Question Number : 23 Question Id : 86435111876 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 2 Wrong Marks : 0**

Who are the “marginal” stakeholders?

1. Those with high power and high interest
2. Those with low power and high interest
3. Those with low power and low interest
4. Those with high power and low interest

**Options :**

- 86435139233. 1
- 86435139234. 2
- 86435139235. 3
- 86435139236. 4

**Question Number : 24 Question Id : 86435111877 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 2 Wrong Marks : 0**

What do you call those stakeholders who have low power and high interest?

1. Observers
2. Dominants
3. Latents
4. Marginals

**Options :**

86435139237. 1  
86435139238. 2  
86435139239. 3  
86435139240. 4

**Question Number : 25 Question Id : 86435111878 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 2 Wrong Marks : 0**

\_\_\_\_\_ do not engage in direct economic exchange with the firms.

1. Buyers
2. Non-market stakeholders
3. Customers
4. Consultants

**Options :**

86435139241. 1  
86435139242. 2  
86435139243. 3  
86435139244. 4

**Question Number : 26 Question Id : 86435111879 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 2 Wrong Marks : 0**

Who, among the following, are non-market stakeholders?

1. Shareholders
2. Communities
3. Customers
4. Employees

**Options :**

- 86435139245. 1
- 86435139246. 2
- 86435139247. 3
- 86435139248. 4

**Question Number : 27 Question Id : 86435111880 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 2 Wrong Marks : 0**

Which, among the following, would you say is a more proactive non-market strategy for a company?

1. After being challenged by an NGO, a company resorts to reactive strategies, by engaging the NGO legally and using public relations to discredit the claims made by the NGO
2. After being challenged by an NGO, the company takes the issues raised by the NGO seriously and makes a genuine effort to work together to find a solution
3. Both options are proactive strategies
4. None of the options are proactive strategies.

**Options :**

- 86435139249. 1
- 86435139250. 2
- 86435139251. 3
- 86435139252. 4

**Question Number : 28 Question Id : 86435111881 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 2 Wrong Marks : 0**

According to Anne Lawrence's framework, how should a firm respond to a conflict situation with non-market stakeholders in which the firm has high power and has to proceed with the project urgently?

1. It should retreat
2. It should wage a fight
3. It should work with the stakeholders in order to seek a common ground
4. It should wait

**Options :**

- 86435139253. 1
- 86435139254. 2
- 86435139255. 3
- 86435139256. 4

**Question Number : 29 Question Id : 86435111882 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 2 Wrong Marks : 0**

A powerful mining company wants to relocate an indigenous community who are not happy to leave their ancestral land. The indigenous community has the power to take the issue to the court that can stop the relocation. On the other hand, it is urgent that the project moves forward quickly. How do you think the company should engage with the indigenous community?

1. It should wage a fight
2. It should work with the indigenous community in order to seek a common ground
3. It should retreat
4. It should wait

**Options :**

- 86435139257. 1
- 86435139258. 2
- 86435139259. 3
- 86435139260. 4

**Question Number : 30 Question Id : 86435111883 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**



**Correct Marks : 2 Wrong Marks : 0**

What are the four I's in Baron's non-market environment analysis of firm/industry?

1. Issues; Interests; Institutions; Information
2. Issues; Intelligence; Institutions; Information
3. Institutions; International Reputation; Information; Issues
4. Information; Interdependence; Institutions; Issues

**Options :**

- 86435139261. 1
- 86435139262. 2
- 86435139263. 3
- 86435139264. 4

**Question Number : 31 Question Id : 86435111884 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 2 Wrong Marks : 0**

What are the six components of (ia)<sup>3</sup> framework?

1. Arena, Activism, Assets, Insights, Issues, Information
2. Affirmative action, Actors, Assets, Interests, Issues, Information
3. Arena, Actors, Assets, Interests, Issues, Information
4. Area, Actors, Assets, Identification, Issues, Intuition

**Options :**

- 86435139265. 1
- 86435139266. 2
- 86435139267. 3
- 86435139268. 4

**Question Number : 32 Question Id : 86435111885 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 2 Wrong Marks : 0**

In case of information asymmetry with the stakeholders, what should the firm do?

1. It should use the information asymmetry to its advantage
2. It should educate the stakeholders
3. It should create more information asymmetry
4. It should ignore the stakeholders

**Options :**

86435139269. 1

86435139270. 2

86435139271. 3

86435139272. 4

**Question Number : 33 Question Id : 86435111886 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 2 Wrong Marks : 0**

Risks are events that may threaten a company's \_\_\_\_\_

1. Short-term profitability and Long-term viability
2. Hiring process
3. Operations
4. None of the above

**Options :**

86435139273. 1

86435139274. 2

86435139275. 3

86435139276. 4

**Question Number : 34 Question Id : 86435111887 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 2 Wrong Marks : 0**

Sustainability or environmental risks eventually manifest in one of the five categories or risk. True or false?

1. True
2. False
3. Cannot be determined
4. Risk is subjective

**Options :**

- 86435139277. 1
- 86435139278. 2
- 86435139279. 3
- 86435139280. 4

**Question Number : 35 Question Id : 86435111888 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 2 Wrong Marks : 0**

What are the five dimensions of risk?

1. Predictability, Consequence, Preventability, Source, Scope
2. Predictability, Consequence, Preventability
3. Predictability, Consequence, Preventability, Input
4. Predictability, Consequence, Preventability, Input, Output

**Options :**

- 86435139281. 1
- 86435139282. 2
- 86435139283. 3
- 86435139284. 4

**Question Number : 36 Question Id : 86435111889 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 2 Wrong Marks : 0**

Multinational companies these days are often battling with local communities on water rights and use. The risks these companies might be exposed to are\_\_\_\_\_

1. Change in government regulatory policies with policies becoming unfavourable for the company
2. Reputational risk leading to mass boycott of the company's products
3. Lawsuit(s) filed by the communities
4. All of the options are correct

**Options :**

- 86435139285. 1
- 86435139286. 2
- 86435139287. 3
- 86435139288. 4

**Question Number : 37 Question Id : 86435111890 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 2 Wrong Marks : 0**

In defining a business, what choices does a firm make?

1. Choices regarding markets, inputs, and technologies
2. Choices regarding products, inputs, and markets
3. Choices regarding products, markets, and technologies
4. Choices regarding products, markets, and inputs

**Options :**

- 86435139289. 1
- 86435139290. 2
- 86435139291. 3
- 86435139292. 4

**Question Number : 38 Question Id : 86435111891 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 2 Wrong Marks : 0**

Businesses and stakeholders can disagree on the severity of risks because\_\_\_\_\_

1. Businesses tend to downplay risks
2. Stakeholders tend to blow risks out of proportion
3. There can be information asymmetry between the businesses and the stakeholders
4. Stakeholders can get influenced by other actors

**Options :**

86435139293. 1

86435139294. 2

86435139295. 3

86435139296. 4

**Question Number : 39 Question Id : 86435111892 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 2 Wrong Marks : 0**

When doing a risk analysis, businesses tend to take into account the stakeholder perception of the risks. True or false?

1. True
2. False
3. Only shareholder perception
4. Only CEO's perceptions

**Options :**

86435139297. 1

86435139298. 2

86435139299. 3

86435139300. 4

**Question Number : 40 Question Id : 86435111893 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 2 Wrong Marks : 0**

The two externally determined variables that contribute to a firm's risk profile are\_\_\_\_\_

1. Regulation and competition
2. Regulation and stakeholder action
3. Competition and stakeholder action
4. Regulation and local culture

**Options :**

- 86435139301. 1
- 86435139302. 2
- 86435139303. 3
- 86435139304. 4

**Question Number : 41 Question Id : 86435111894 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 2 Wrong Marks : 0**

A company that sells plastic chairs has decided to ride the sustainability wave and sell rattan chairs that are more environment-friendly. It is selling rattan chairs with the label "eco-friendly" and at a higher price point compared to the plastic chairs. In doing so, the company is trying to\_\_\_\_\_

1. Make the value chain of the chairs more efficient
2. Create a loyal clientele for the chairs
3. Capture the price premium of the sustainable chairs
4. Create a new market for chairs

**Options :**

- 86435139305. 1
- 86435139306. 2
- 86435139307. 3
- 86435139308. 4

**Question Number : 42 Question Id : 86435111895 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 2 Wrong Marks : 0**

How do firms normally start their sustainability transformation process?

1. They wait for the problem to escalate
2. They are rigid and do not bring about organizational transformation that is consistent with the paradigm of sustainable development
3. They start by taking a highly reactive state that is mostly based on denial, issue avoidance, or grudging acceptance of sustainability measures being undertaken
4. They follow a strategy that is a mix of proactive and reactive measures – depending on the severity of the issues

**Options :**

- 86435139309. 1
- 86435139310. 2
- 86435139311. 3
- 86435139312. 4

**Question Number : 43 Question Id : 86435111896 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 2 Wrong Marks : 0**

Identify the positive externality of a firm that does not dump chemicals in the local river, thus keeping it clean?

1. The fishing businesses witness profit because of healthy fishes in the river
2. Riverside properties increase in value
3. Residents of the town gather around the river for a swim in summer, further boosting businesses
4. Other businesses start dumping chemicals into the river

**Options :**

- 86435139313. 1
- 86435139314. 2
- 86435139315. 3
- 86435139316. 4

**Question Number : 44 Question Id : 86435111897 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 2 Wrong Marks : 0**

How is environmental attractiveness measured?

1. Measured based on negative externalities
2. Based on positive externalities
3. Measured based on the firm internalities
4. Based on both negative and positive externalities

**Options :**

86435139317. 1

86435139318. 2

86435139319. 3

86435139320. 4

**Question Number : 45 Question Id : 86435111898 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 2 Wrong Marks : 0**

A product is deemed to have low market attractiveness and high environmental attractiveness under the environment strategy matrix. What should be the strategy adopted for this product?

1. Protect leadership
2. Build selectively
3. Invest selectively
4. Protect and refocus

**Options :**

86435139321. 1

86435139322. 2

86435139323. 3

86435139324. 4

**Question Number : 46 Question Id : 86435111899 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 2 Wrong Marks : 0**



A product is deemed to have high market attractiveness and low environmental attractiveness under the environment strategy matrix. What should be the strategy adopted for this product?

1. Improve or quit
2. Build selectively
3. Invest selectively
4. Divest

**Options :**

- 86435139325. 1
- 86435139326. 2
- 86435139327. 3
- 86435139328. 4

**Question Number : 47 Question Id : 86435111900 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 2 Wrong Marks : 0**

In the lecture above, how does the Indian agro-chemicals company envision its products becoming highly attractive to the market as well as highly environment-friendly?

1. It plans to produce environment-friendly version of its existing products
2. It plans to move into a business different than the existing one
3. It plans to produce new products and services that are environment friendly as well as highly attractive to the market
4. It plans to repackage its existing products and call them "environment friendly".

**Options :**

- 86435139329. 1
- 86435139330. 2
- 86435139331. 3
- 86435139332. 4

**Question Number : 48 Question Id : 86435111901 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 2 Wrong Marks : 0**

What is a lean system of operations?

1. A lean system is one in which waste is reduced and possibly eliminated
2. A lean system is one in which quality is reduced
3. A lean system is one in which more time is consumed
4. A lean system is one in which cost is reduced but as an effect quality is also reduced

**Options :**

86435139333. 1

86435139334. 2

86435139335. 3

86435139336. 4

**Question Number : 49 Question Id : 86435111902 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 2 Wrong Marks : 0**

What is lifecycle assessment?

1. The method of integrating eco-design while designing a product
2. Estimating the impact of every input and output during the lifecycle of a product
3. Estimating the impact of every input during the lifecycle of a product
4. Estimating the impact of every output during the lifecycle of a product

**Options :**

86435139337. 1

86435139338. 2

86435139339. 3

86435139340. 4

**Question Number : 50 Question Id : 86435111903 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 2 Wrong Marks : 0**

What is the cradle-to-grave approach to LCA?

1. It measures impacts from extraction to the recycling of the product
2. It measures impacts from extraction to the manufacturing of the product
3. It measures impacts from the manufacturing to the final disposal of the product
4. It measures impacts from the extraction to the final disposal of the product

**Options :**

86435139341. 1

86435139342. 2

86435139343. 3

86435139344. 4