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National Testing Agency

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Innovation and Start up Policy

Group Number :	1
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Innovation and Start up Policy 1

Section Id :	512452821
Section Number :	1
Section type :	Online
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Number of Questions :	100

Number of Questions to be attempted :	100
Section Marks :	100
Mark As Answered Required? :	Yes
Sub-Section Number :	1
Sub-Section Id :	512452877
Question Shuffling Allowed :	Yes

Question Number : 1 Question Id : 51245214387 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which of the following is a scheme that was launched for accelerating the innovation and entrepreneurship in agro-industry?

1. Make in India
2. ASPIRE
3. Digital India
4. Start-up India

Options :

- 51245245323. 1
- 51245245324. 2
- 51245245325. 3
- 51245245326. 4

Question Number : 2 Question Id : 51245214388 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which one of the following institutions supports start-ups?

1. Intellectual Property
2. Educational Institutions
3. Industrial organizations
4. Incubators

Options :

- 51245245327. 1
- 51245245328. 2
- 51245245329. 3
- 51245245330. 4

Question Number : 3 Question Id : 51245214389 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which of the following is NOT an activity of Incubators?

- 1. Coming up with new business ideas
- 2. Providing physical space to the new start-ups
- 3. Connecting start-ups with financiers
- 4. Connecting start-ups with customers

Options :

- 51245245331. 1
- 51245245332. 2
- 51245245333. 3
- 51245245334. 4

Question Number : 4 Question Id : 51245214390 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which one of the following initiatives of Government of India taps the ideas of students?

- 1. Make in India
- 2. ASPIRE
- 3. Atal Innovation Mission
- 4. Start-up India

Options :

- 51245245335. 1

51245245336. 2

51245245337. 3

51245245338. 4

Question Number : 5 Question Id : 51245214391 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which of the following is NOT a problem of Indian society?

1. Water Scarcity
2. Lack of education
3. Lack of health services
4. New ideas for start-ups

Options :

51245245339. 1

51245245340. 2

51245245341. 3

51245245342. 4

Question Number : 6 Question Id : 51245214392 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

The Government of India initiative to tap the ideas of students is named after which former Prime Minister of India?

1. Jawaharlal Nehru
2. P.V. Narsimha Rao
3. Atal Bihari Vajpayee
4. Lal Bahadur Shastri

Options :

51245245343. 1

51245245344. 2

51245245345. 3

51245245346. 4

Question Number : 7 Question Id : 51245214393 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

The Government of India initiative for Start-up India was launched in which year?

1. 2014
2. 2015
3. 2016
4. 2017

Options :

51245245347. 1

51245245348. 2

51245245349. 3

51245245350. 4

Question Number : 8 Question Id : 51245214394 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which of the following has been started by Prof. Anil Gupta of IIM-A?

1. Fly network
2. Grass root network
3. Honey-bee network
4. Caterpillar network

Options :

51245245351. 1

51245245352. 2

51245245353. 3

51245245354. 4

Question Number : 9 Question Id : 51245214395 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which of the following types of innovation reduces the cost of innovation to 1/10th?

1. Grass root innovation
2. Frugal innovation
3. Disruptive Innovation
4. Radical Innovation

Options :

- 51245245355. 1
- 51245245356. 2
- 51245245357. 3
- 51245245358. 4

Question Number : 10 Question Id : 51245214396 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

What is the ratio between the number of start-ups that fail out of total number of start-ups launched?

1. 8 out of 10 start-ups fail
2. 3 out of 10 start-ups fail
3. 4 out of 10 start-ups fail
4. 6 out of 10 start-ups fail

Options :

- 51245245359. 1
- 51245245360. 2
- 51245245361. 3
- 51245245362. 4

Question Number : 11 Question Id : 51245214397 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which one of the following is a prominent reason for the failure of start-ups?

1. Lack of new idea
2. Lack of clarity in execution of the idea
3. Lack of proper financing
4. Lack of government support

Options :

- 51245245363. 1
- 51245245364. 2
- 51245245365. 3
- 51245245366. 4

Question Number : 12 Question Id : 51245214398 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which of the following is an example of an Accelerator?

1. X Combinator
2. Y Combinator
3. O Combinator
4. Q Combinator

Options :

- 51245245367. 1
- 51245245368. 2
- 51245245369. 3
- 51245245370. 4

Question Number : 13 Question Id : 51245214399 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

An accelerator helps a company to grow for what time period?

1. 3 - 6 months
2. 2 - 4 months
3. 1 - 2 months
4. 4 - 6 months

Options :

- 51245245371. 1
- 51245245372. 2
- 51245245373. 3
- 51245245374. 4

Question Number : 14 Question Id : 51245214400 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

What is the name of the facilities that schools provide their students to bring out new ideas?

1. Nehru Tinkering Labs
2. Shastri Tinkering Labs
3. Gandhi Tinkering Labs
4. Atal Tinkering Labs

Options :

- 51245245375. 1
- 51245245376. 2
- 51245245377. 3
- 51245245378. 4

Question Number : 15 Question Id : 51245214401 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Which of the following has been promoted by NITI Aayog?

1. Atal Innovation Mission
2. Modi Innovation Mission
3. Nehru Innovation Mission
4. Gandhi Innovation Mission

Options :

- 51245245379. 1
- 51245245380. 2
- 51245245381. 3
- 51245245382. 4

Question Number : 16 Question Id : 51245214402 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which of the following promotes innovation across educational institutions?

1. Make in India
2. Atal Innovation Mission
3. ASPIRE
4. Digital India

Options :

- 51245245383. 1
- 51245245384. 2
- 51245245385. 3
- 51245245386. 4

Question Number : 17 Question Id : 51245214403 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

IPR stands for

1. Intelligent Property Regulations
2. Intellectual Property Regulations
3. Intelligent Property Rights
4. Intellectual Property Rights

Options :

- 51245245387. 1
- 51245245388. 2
- 51245245389. 3
- 51245245390. 4

Question Number : 18 Question Id : 51245214404 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which of the following is NOT a type of IPR?

1. Copyright
2. Trademark
3. Patent
4. Contract

Options :

- 51245245391. 1
- 51245245392. 2
- 51245245393. 3
- 51245245394. 4

Question Number : 19 Question Id : 51245214405 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which of the following does not have a GI tag?

1. Rasgulla
2. Darjeeling Tea
3. Books
4. Basmati Rice

Options :

51245245395. 1
51245245396. 2
51245245397. 3
51245245398. 4

Question Number : 20 Question Id : 51245214406 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Complete the sentence with the most appropriate option: 'More and more companies are becoming ____'

1. Capital-intensive
2. Labor-intensive
3. Knowledge-driven
4. Profit-driven

Options :

51245245399. 1
51245245400. 2
51245245401. 3
51245245402. 4

Question Number : 21 Question Id : 51245214407 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Who introduced the concept of 'Bottom of Pyramid'?

1. C.K. Prahlad
2. Clayton Christensen
3. Michael Porter
4. Philip Kotler

Options :

- 51245245403. 1
- 51245245404. 2
- 51245245405. 3
- 51245245406. 4

Question Number : 22 Question Id : 51245214408 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

What does MVP stand for?

1. Maximum Value Product
2. Maximum Viable Product
3. Minimum Value Product
4. Minimum Viable Product

Options :

- 51245245407. 1
- 51245245408. 2
- 51245245409. 3
- 51245245410. 4

Question Number : 23 Question Id : 51245214409 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

The concept of Lean Start-up was given by?

1. Clayton Christensen
2. Philip Kotler
3. C K Prahlad
4. Eric Ries

Options :

- 51245245411. 1
- 51245245412. 2
- 51245245413. 3
- 51245245414. 4

Question Number : 24 Question Id : 51245214410 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

The concept of Design thinking is followed by which of the following?

1. Innovation
2. Lean start-up methodology
3. Entrepreneurship
4. Jugaad

Options :

- 51245245415. 1
- 51245245416. 2
- 51245245417. 3
- 51245245418. 4

Question Number : 25 Question Id : 51245214411 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

'Entrepreneurship is everywhere' is a principle of which of the following?

1. Innovation
2. Lean start-up
3. Design thinking
4. Writing a business plan

Options :

- 51245245419. 1
- 51245245420. 2
- 51245245421. 3
- 51245245422. 4

Question Number : 26 Question Id : 51245214412 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

'Reduced complexity is equal to Reduced cost' is a principle of which of the following?

1. Frugal Innovation
2. Lean start-up
3. Design thinking
4. Writing a business plan

Options :

- 51245245423. 1
- 51245245424. 2
- 51245245425. 3
- 51245245426. 4

Question Number : 27 Question Id : 51245214413 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

How many principles are there in Frugal Innovation?

1. 3
2. 4
3. 5
4. 6

Options :

- 51245245427. 1
- 51245245428. 2
- 51245245429. 3
- 51245245430. 4

Question Number : 28 Question Id : 51245214414 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which of the following is NOT one of the three steps of Lean start-up Methodology?

1. Build
2. Repeat
3. Measure
4. Learn

Options :

- 51245245431. 1
- 51245245432. 2
- 51245245433. 3
- 51245245434. 4

Question Number : 29 Question Id : 51245214415 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

'Have a clear exit strategy' is a principle in which of the following?

1. Frugal Innovation
2. Design thinking
3. Writing a business plan
4. Pitching a business plan

Options :

- 51245245435. 1
- 51245245436. 2
- 51245245437. 3
- 51245245438. 4

Question Number : 30 Question Id : 51245214416 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

One of the rules of writing a business plan is to keep the business plan _____

1. Short
2. Simple
3. Compelling
4. All of the above

Options :

- 51245245439. 1
- 51245245440. 2
- 51245245441. 3
- 51245245442. 4

Question Number : 31 Question Id : 51245214417 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Unicorns are start-ups with a valuation of ____.

1. \$1 billion
2. \$1 million
3. \$10million
4. \$10 billion

Options :

- 51245245443. 1
- 51245245444. 2
- 51245245445. 3
- 51245245446. 4

Question Number : 32 Question Id : 51245214418 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which of the following is NOT a force that promotes start-ups?

1. Growing Indian Economy
2. Increasing per capita income
3. Globalization
4. Increasing population

Options :

- 51245245447. 1
- 51245245448. 2
- 51245245449. 3
- 51245245450. 4

Question Number : 33 Question Id : 51245214419 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which of the following type of innovation is community led innovation?

1. Frugal Innovation
2. Grass root Innovation
3. Jugaad
4. Disruptive Innovation

Options :

- 51245245451. 1
- 51245245452. 2
- 51245245453. 3
- 51245245454. 4

Question Number : 34 Question Id : 51245214420 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which of the following is NOT one among the Porter's 5 forces?

1. Competitor's rivalry
2. Threat of new entrants
3. Threat of substitutes
4. Threat of new products

Options :

- 51245245455. 1
- 51245245456. 2
- 51245245457. 3
- 51245245458. 4

Question Number : 35 Question Id : 51245214421 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which of the following is NOT a Pillar of Digital India?

1. Digital Value
2. Digital Foundation
3. Digital Support
4. Digital Reach

Options :

- 51245245459. 1
- 51245245460. 2
- 51245245461. 3
- 51245245462. 4

Question Number : 36 Question Id : 51245214422 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which of the following statements is FALSE about Jugaad?

1. It is created by untrained individuals
2. It uses local technology
3. It uses local resources
4. It is highly advanced

Options :

- 51245245463. 1
- 51245245464. 2
- 51245245465. 3
- 51245245466. 4

Question Number : 37 Question Id : 51245214423 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which of the following is a consequence of hyper-competition?

1. High level of competition
2. Product life cycle is getting shorter
3. Good quality products
4. High price of products

Options :

51245245467. 1

51245245468. 2

51245245469. 3

51245245470. 4

Question Number : 38 Question Id : 51245214424 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

According to World Bank, India's Ease of Doing Business rank has improved from ___ to ___?

1. 100 to 50
2. 99 to 77
3. 55 to 33
4. 77 to 63

Options :

51245245471. 1

51245245472. 2

51245245473. 3

51245245474. 4

Question Number : 39 Question Id : 51245214425 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

What are the two types of projects that attract FDI?

1. Green and Brown field projects
2. Red and Green field projects
3. Blue and Red field projects
4. Brown and Blue filed projects

Options :

51245245475. 1

51245245476. 2

51245245477. 3

51245245478. 4

Question Number : 40 Question Id : 51245214426 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which of the following is NOT true about Customer Value Proposition?

1. Get the job done for the customer in a better manner
2. Get the job done for the customer in a cheaper manner
3. Get the job done for the customer in a faster manner
4. Get the job done for the customer in whichever manner

Options :

51245245479. 1

51245245480. 2

51245245481. 3

51245245482. 4

Question Number : 41 Question Id : 51245214427 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

What does FDI stand for?

1. Foreign Direct Investment
2. Foreign Deposit Institution
3. Foreign Deposit Investment
4. Foreign Development Investment

Options :

51245245483. 1

51245245484. 2

51245245485. 3

51245245486. 4

Question Number : 42 Question Id : 51245214428 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

What is Innovation?

1. Invention + Commercialization
2. Invention + Cost
3. Investment + Commercialization
4. Investment + Creation

Options :

51245245487. 1

51245245488. 2

51245245489. 3

51245245490. 4

Question Number : 43 Question Id : 51245214429 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

India is the _____ largest start-up hub in the world

1. 5th
2. 3rd
3. 2nd
4. 4th

Options :

- 51245245491. 1
- 51245245492. 2
- 51245245493. 3
- 51245245494. 4

Question Number : 44 Question Id : 51245214430 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Under the MUDRA Yojna, the maximum loan amount for MSMEs is _____.

1. Rs. 1 crore
2. Rs. 5 crore
3. Rs. 10 lakhs
4. Rs. 5 lakhs

Options :

- 51245245495. 1
- 51245245496. 2
- 51245245497. 3
- 51245245498. 4

Question Number : 45 Question Id : 51245214431 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which of the following is a Loan cum Refinance scheme of Government of India?

1. Digital India
2. ASPIRE
3. MUDRA Yojna
4. Make in India

Options :

- 51245245499. 1
- 51245245500. 2
- 51245245501. 3
- 51245245502. 4

Question Number : 46 Question Id : 51245214432 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which of the following can play a major role in providing initial seed capital to start-ups?

1. Indian Angel Network
2. Angel investors
3. Successful entrepreneurs
4. All of the above

Options :

- 51245245503. 1
- 51245245504. 2
- 51245245505. 3
- 51245245506. 4

Question Number : 47 Question Id : 51245214433 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which of the following is the next step after bootstrapping?

1. Equity funding
2. Issuing Debt
3. Funding from family and friends
4. Issuing IPO

Options :

51245245507. 1

51245245508. 2

51245245509. 3

51245245510. 4

Question Number : 48 Question Id : 51245214434 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Financial support will come based on_____

1. Idea
2. Innovation
3. Credibility of founders
4. All of the above

Options :

51245245511. 1

51245245512. 2

51245245513. 3

51245245514. 4

Question Number : 49 Question Id : 51245214435 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

A great business plan is based on _____.

1. Deep research
2. Seed capital
3. Government support
4. Customer base

Options :

51245245515. 1

51245245516. 2

51245245517. 3

51245245518. 4

Question Number : 50 Question Id : 51245214436 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Creating a Prototype is a part of _____.

1. Writing a business plan
2. Pitching a business plan
3. Understanding business plan
4. Design thinking

Options :

51245245519. 1

51245245520. 2

51245245521. 3

51245245522. 4

Question Number : 51 Question Id : 51245214437 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Which of the following is not an element of innovation?

1. Commercialization
2. Hyper competition
3. Invention
4. Both commercialization and invention

Options :

- 51245245523. 1
- 51245245524. 2
- 51245245525. 3
- 51245245526. 4

Question Number : 52 Question Id : 51245214438 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

We need to innovate to create value for_____

1. Creditors
2. Shareholders
3. Customers
4. None of the above

Options :

- 51245245527. 1
- 51245245528. 2
- 51245245529. 3
- 51245245530. 4

Question Number : 53 Question Id : 51245214439 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

There are _____ areas of opportunities that act as sources of innovation.

1. Nine
2. Six
3. Seven
4. Eight

Options :

- 51245245531. 1
- 51245245532. 2
- 51245245533. 3
- 51245245534. 4

Question Number : 54 Question Id : 51245214440 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

The second rule to develop an innovative startup is

1. Challenge the existing business models
2. Solve customer's pain points
3. Increase the revenues
4. Understand customer expectations

Options :

- 51245245535. 1
- 51245245536. 2
- 51245245537. 3
- 51245245538. 4

Question Number : 55 Question Id : 51245214441 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which of the following is not a factor of production?

1. Land
2. Labor
3. Capital
4. Innovation

Options :

- 51245245539. 1
- 51245245540. 2
- 51245245541. 3
- 51245245542. 4

Question Number : 56 Question Id : 51245214442 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

To promote startups in India, the government of India has started:

1. Skill India Mission
2. Swachh Bharat Mission
3. Startup India
4. Start in India

Options :

- 51245245543. 1
- 51245245544. 2
- 51245245545. 3
- 51245245546. 4

Question Number : 57 Question Id : 51245214443 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

_____ help in providing the second round of funding

1. Venture Capitalists
2. Incubators
3. Accelerators
4. National Innovation Foundation

Options :

- 51245245547. 1
- 51245245548. 2
- 51245245549. 3
- 51245245550. 4

Question Number : 58 Question Id : 51245214444 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

GeM stands for _____

1. Gender empowerment measure
2. Government e-marketplace
3. Government, education and medical services
4. Globally executable multimedia

Options :

- 51245245551. 1
- 51245245552. 2
- 51245245553. 3
- 51245245554. 4

Question Number : 59 Question Id : 51245214445 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which of the following is not the objective of Atal Innovation Mission (AIM)

1. Conducting competition across cities for students
2. Tap ideas of students and young minds
3. Provide financial assistance to individuals
4. Promote a culture of innovation and entrepreneurship in the country

Options :

51245245555. 1

51245245556. 2

51245245557. 3

51245245558. 4

Question Number : 60 Question Id : 51245214446 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

A unicorn startup has a market valuation of ____

1. \$ 10 Billion
2. \$ 5 Billion
3. \$ 1 Trillion
4. \$ 1 Billion

Options :

51245245559. 1

51245245560. 2

51245245561. 3

51245245562. 4

Question Number : 61 Question Id : 51245214447 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

The innovation hub in Beijing is surrounded around which area?

1. 3rd Ring road
2. Beijing city
3. 4th Ring road
4. 5th Ring road

Options :

- 51245245563. 1
- 51245245564. 2
- 51245245565. 3
- 51245245566. 4

Question Number : 62 Question Id : 51245214448 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

The government of India has played a vital role in developing 'earth stations' for innovation. What are these earth stations?

1. Software Technology Parks of India
2. Special economic zones
3. Space centers
4. Research centers

Options :

- 51245245567. 1
- 51245245568. 2
- 51245245569. 3
- 51245245570. 4

Question Number : 63 Question Id : 51245214449 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Getting Bangalored means -

1. Replicating the innovation of Bangalore at other places
2. Shifting of job to Bangalore
3. Buying goods in Bangalore
4. Going to Bangalore for a vacation

Options :

51245245571. 1

51245245572. 2

51245245573. 3

51245245574. 4

Question Number : 64 Question Id : 51245214450 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Israel is not known for it's_____

1. Agri-tech innovation
2. Irrigation innovation
3. Desalination innovation
4. None of the above

Options :

51245245575. 1

51245245576. 2

51245245577. 3

51245245578. 4

Question Number : 65 Question Id : 51245214451 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

What percent of GDP is spent on R & D in India?

1. 0.79%
2. 2%
3. 3%
4. 1%

Options :

- 51245245579. 1
- 51245245580. 2
- 51245245581. 3
- 51245245582. 4

Question Number : 66 Question Id : 51245214452 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Digi-locker is part of _____

1. Digital freedom
2. Digital reach
3. Digital foundation
4. Digital value

Options :

- 51245245583. 1
- 51245245584. 2
- 51245245585. 3
- 51245245586. 4

Question Number : 67 Question Id : 51245214453 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

The ease of doing business index is published by_____

1. World Trade Organisation
2. Government of India
3. International Monetary Fund
4. World Bank

Options :

- 51245245587. 1
- 51245245588. 2
- 51245245589. 3
- 51245245590. 4

Question Number : 68 Question Id : 51245214454 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

'Product life cycle is getting shorter' means

1. Competition
2. Hypo competition
3. Hyper competition
4. Monopolistic competition

Options :

- 51245245591. 1
- 51245245592. 2
- 51245245593. 3
- 51245245594. 4

Question Number : 69 Question Id : 51245214455 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Ease of doing business has ____ parameters

1. Nine
2. Ten
3. Eight
4. Eleven

Options :

- 51245245595. 1
- 51245245596. 2
- 51245245597. 3
- 51245245598. 4

Question Number : 70 Question Id : 51245214456 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Digital foundation, digital reach and digital value are pillars of:

1. Digital India
2. Make in India
3. Jan Dhan Yojana
4. Startup India

Options :

- 51245245599. 1
- 51245245600. 2
- 51245245601. 3
- 51245245602. 4

Question Number : 71 Question Id : 51245214457 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

A patent is _____

1. An exclusive right granted for an invention
2. An exclusive right granted for an innovation
3. A commercial right granted for an invention
4. A commercial right granted for an innovation

Options :

- 51245245603. 1
- 51245245604. 2
- 51245245605. 3
- 51245245606. 4

Question Number : 72 Question Id : 51245214458 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

_____ can declare a patent infringement

1. International court of justice
2. Courts
3. WIPO
4. WTO

Options :

- 51245245607. 1
- 51245245608. 2
- 51245245609. 3
- 51245245610. 4

Question Number : 73 Question Id : 51245214459 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Trademark is a _____ sign that identifies certain goods or services provided by an individual or a company

1. Distinctive
2. Familiar
3. Common
4. Regular

Options :

- 51245245611. 1
- 51245245612. 2
- 51245245613. 3
- 51245245614. 4

Question Number : 74 Question Id : 51245214460 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

The term 'white spaces' is related to -

1. Trademarks
2. Geographical indications
3. Copyrights
4. Patents

Options :

- 51245245615. 1
- 51245245616. 2
- 51245245617. 3
- 51245245618. 4

Question Number : 75 Question Id : 51245214461 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

An indication which identifies a good as originating in a territory are known as _____

1. Copyrights
2. Geographical indications
3. Patents
4. Trademarks

Options :

- 51245245619. 1
- 51245245620. 2
- 51245245621. 3
- 51245245622. 4

Question Number : 76 Question Id : 51245214462 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

In which type of fund there is less pressure for startups to adhere to a repayment timeline but added pressure from investors to achieve growth targets:

1. Debt Financing
2. Grants
3. Equity Financing
4. All of the above

Options :

- 51245245623. 1
- 51245245624. 2
- 51245245625. 3
- 51245245626. 4

Question Number : 77 Question Id : 51245214463 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

In which type of fund there is no risk factor for the startup as no collateral is involved:

1. Debt Financing
2. Equity Financing
3. Grants
4. None of the above

Options :

- 51245245627. 1
- 51245245628. 2
- 51245245629. 3
- 51245245630. 4

Question Number : 78 Question Id : 51245214464 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

_____a startup means growing your business with little or no venture capital or outside investment.

1. Bootstrapping
2. Crowd funding
3. Accelerating
4. Incubating

Options :

- 51245245631. 1
- 51245245632. 2
- 51245245633. 3
- 51245245634. 4

Question Number : 79 Question Id : 51245214465 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Under the MUDRA yojna correctly match the following:

List I	List II
A. Tarun	I. covering loans above 50,000/- and upto 5 lakh
B. Shishu	II. covering loans above 5 lakh and upto 10 lakh
C. Kishore	III. covering loans upto 50,000

Choose the **correct** answer from the options given below:

1. A - I, B - II, C - III
2. A - II, B - III, C - I
3. A - II, B - I, C - III
4. A - III, B - II, C - I

Options :

- 51245245635. 1
- 51245245636. 2
- 51245245637. 3
- 51245245638. 4

Question Number : 80 Question Id : 51245214466 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

_____ is also called 'peer-to-peer (p2p)' lending and doesn't account for much involvement of traditional banking

1. Debt-Based Crowdfunding
2. Donation-Based Crowdfunding
3. Equity Crowdfunding
4. Angel Investing

Options :

- 51245245639. 1
- 51245245640. 2
- 51245245641. 3

51245245642. 4

Question Number : 81 Question Id : 51245214467 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

There are approximately ___ people in the bottom of the pyramid.

1. 200 million
2. 4 million
3. 4 billion
4. 3 billion

Options :

- 51245245643. 1
- 51245245644. 2
- 51245245645. 3
- 51245245646. 4

Question Number : 82 Question Id : 51245214468 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Regulatory framework helps in _____

1. Evaluating business opportunity
2. Understanding business opportunity
3. Identifying business opportunity
4. All of the above

Options :

- 51245245647. 1
- 51245245648. 2
- 51245245649. 3
- 51245245650. 4

Question Number : 83 Question Id : 51245214469 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Who is the founder of PayPal?

1. Bill Gates
2. Elon Musk
3. Rick Thompson
4. None of the above

Options :

- 51245245651. 1
- 51245245652. 2
- 51245245653. 3
- 51245245654. 4

Question Number : 84 Question Id : 51245214470 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

_____ forms the link between the modified product and the final product.

1. Initial idea
2. Prototype
3. Modified Product
4. None of the above

Options :

- 51245245655. 1
- 51245245656. 2
- 51245245657. 3
- 51245245658. 4

Question Number : 85 Question Id : 51245214471 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Which component is not required for understanding a business opportunity?

1. Grassroot innovation
2. Base of the pyramid
3. Advertising
4. Frugal innovation

Options :

- 51245245659. 1
- 51245245660. 2
- 51245245661. 3
- 51245245662. 4

Question Number : 86 Question Id : 51245214472 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

The first component of the business plan includes:

1. Credibility of the company
2. Execution
3. Financial plan
4. Opportunity

Options :

- 51245245663. 1
- 51245245664. 2
- 51245245665. 3
- 51245245666. 4

Question Number : 87 Question Id : 51245214473 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Story telling helps in _____

1. Design thinking
2. Creating a business model
3. Writing a business plan
4. Pitching a business plan

Options :

51245245667. 1

51245245668. 2

51245245669. 3

51245245670. 4

Question Number : 88 Question Id : 51245214474 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

The first step to advance for design thinking is _____

1. Empathize with the customer
2. Define the problem
3. Build prototype
4. Test prototype

Options :

51245245671. 1

51245245672. 2

51245245673. 3

51245245674. 4

Question Number : 89 Question Id : 51245214475 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Build-Measure-Learn concept is part of _____

1. Writing a business plan
2. Lean startup methodology
3. Design thinking
4. None of the above

Options :

51245245675. 1

51245245676. 2

51245245677. 3

51245245678. 4

Question Number : 90 Question Id : 51245214476 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Deep research will lead to _____

1. Complex business plan
2. Product development
3. Simple business plan
4. Innovation

Options :

51245245679. 1

51245245680. 2

51245245681. 3

51245245682. 4

Question Number : 91 Question Id : 51245214477 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

In lean startup methodology, the term MVP means

1. Maximum viable product
2. Most valued product
3. Minimum valued product
4. Minimum viable product

Options :

51245245683. 1

51245245684. 2

51245245685. 3

51245245686. 4

Question Number : 92 Question Id : 51245214478 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

RFID can be used for

1. Track goods throughout the supply chain
2. Send digital coupons to shoppers
3. Monitor quality of perishable goods
4. All of the above

Options :

51245245687. 1

51245245688. 2

51245245689. 3

51245245690. 4

Question Number : 93 Question Id : 51245214479 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

In India, FMCG product retailing is divided into

1. Central and Local Market
2. Urban and Rural Market
3. State and City Market
4. Government and Non-Government Market

Options :

- 51245245691. 1
- 51245245692. 2
- 51245245693. 3
- 51245245694. 4

Question Number : 94 Question Id : 51245214480 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

SBRT stands for

1. Simple Broad Regular Trading
2. Simple Brand Regular Trading
3. Single Brand Retail Trading
4. Single Broad Retail Trading

Options :

- 51245245695. 1
- 51245245696. 2
- 51245245697. 3
- 51245245698. 4

Question Number : 95 Question Id : 51245214481 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

MBRT stands for

1. Multi Broad Regular Trading
2. Multi Brand Retail Trading
3. Major Brand Retail Trading
4. Major Broad Regular Trading

Options :

51245245699. 1

51245245700. 2

51245245701. 3

51245245702. 4

Question Number : 96 Question Id : 51245214482 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Bazaar/Mom & Pop Shop comes under

1. SBRT
2. MBRT
3. Marketplace Model
4. None of the above

Options :

51245245703. 1

51245245704. 2

51245245705. 3

51245245706. 4

Question Number : 97 Question Id : 51245214483 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Which of the following are the initiatives/policies taken by GOI?

1. Smart Cities Mission
2. Insolvency and Bankruptcy Code
3. Ayushman Bharat
4. All of the above

Options :

- 51245245707. 1
- 51245245708. 2
- 51245245709. 3
- 51245245710. 4

Question Number : 98 Question Id : 51245214484 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which of these is not a Retail Operating Model?

1. 100% owned subsidiary
2. Micro Franchisee
3. Major Franchisee
4. Licensee

Options :

- 51245245711. 1
- 51245245712. 2
- 51245245713. 3
- 51245245714. 4

Question Number : 99 Question Id : 51245214485 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

BLE technology refers to_____

1. Bluetooth Low Energy
2. Bluetooth Level Entry
3. Bluetooth Low Entry
4. Bluetooth Level Energy

Options :

- 51245245715. 1
- 51245245716. 2
- 51245245717. 3
- 51245245718. 4

Question Number : 100 Question Id : 51245214486 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

FDI is not allowed by GOI in_____

1. 24*7 operational model of e-commerce
2. Online based model of e-commerce
3. Delivery based model of e-commerce
4. Inventory based model of e-commerce

Options :

- 51245245719. 1
- 51245245720. 2
- 51245245721. 3
- 51245245722. 4