

Print

# National Testing Agency

<b>Question Paper Name :</b>	Event Coordination and Control 26th March 2021 Shift 1
<b>Subject Name :</b>	Event Coordination and Control
<b>Creation Date :</b>	2021-03-26 14:16:12
<b>Duration :</b>	180
<b>Number of Questions :</b>	37
<b>Total Marks :</b>	100
<b>Display Marks:</b>	Yes

## Event Coordination and Control

<b>Group Number :</b>	1
<b>Group Id :</b>	864351157
<b>Group Maximum Duration :</b>	0
<b>Group Minimum Duration :</b>	120
<b>Show Attended Group? :</b>	No
<b>Edit Attended Group? :</b>	No
<b>Break time :</b>	0
<b>Group Marks :</b>	100
<b>Is this Group for Examiner? :</b>	No

## Event Coordination and Control-1

<b>Section Id :</b>	864351591
<b>Section Number :</b>	1
<b>Section type :</b>	Online
<b>Mandatory or Optional :</b>	Mandatory
<b>Number of Questions :</b>	20

**Number of Questions to be attempted :** 20  
**Section Marks :** 20  
**Mark As Answered Required? :** Yes  
**Sub-Section Number :** 1  
**Sub-Section Id :** 864351712  
**Question Shuffling Allowed :** Yes

**Question Number : 1 Question Id : 86435113089 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Which of the following is a component that is emphasized in the event implementation phase?

1. Inspect and monitor service delivery
2. React to changes and problems
3. Establish communications infrastructure
4. Implement contingency plans as necessary

**Options :**

- 86435143665. 1
- 86435143666. 2
- 86435143667. 3
- 86435143668. 4

**Question Number : 2 Question Id : 86435113090 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

This style of leadership can be applied when there is no time to reach a consensus.

1. Democratic
2. Delegative
3. Laissez-faire
4. Autocratic

**Options :**

86435143669. 1  
86435143670. 2  
86435143671. 3  
86435143672. 4

**Question Number : 3 Question Id : 86435113091 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

This is the basis of Network Analysis wherein event activities are represented by circles and the arrows represent the flow of work.

1. Crucial Path Analysis
2. Critical Path Method
3. Critical Path Measurement
4. Crucial Path Measurement

**Options :**

86435143673. 1  
86435143674. 2  
86435143675. 3  
86435143676. 4

**Question Number : 4 Question Id : 86435113092 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

This is a bird's eye view of the performance area with details of various infrastructure such as lighting fixtures, entrances, exits, power outlets and so on.

1. Front stage plan
2. Side stage plan
3. Master Stage plan
4. Aerial view plan

**Options :**

86435143677. 1

86435143678. 2

86435143679. 3

86435143680. 4

**Question Number : 5 Question Id : 86435113093 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Which one of the following is a disadvantage of off-premises catering?

1. Estimation of quantity requires more accuracy
2. Provides a wider range of food items for the event
3. Useful for small and big gatherings
4. Variety in menu is provided

**Options :**

86435143681. 1

86435143682. 2

86435143683. 3

86435143684. 4

**Question Number : 6 Question Id : 86435113094 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Which amongst the following is a function of food service requirement?

1. Insurance
2. Finding out food preferences of artists mainly
3. Staff selection
4. Determining the requirement of meal services

**Options :**

86435143685. 1

86435143686. 2

86435143687. 3

86435143688. 4

**Question Number : 7 Question Id : 86435113095 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Which one of the following counter service styles is used at upscale elegant dinners?

1. French banquet service
2. Butler table service
3. Food stations
4. Buffet service

**Options :**

86435143689. 1

86435143690. 2

86435143691. 3

86435143692. 4

**Question Number : 8 Question Id : 86435113096 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

These provide informed analysis of products, services, theories, opinions, politics and concepts which are beyond the hyped up one-sided sales pitches of company websites.

1. Website
2. Social media
3. Blogs
4. Facebook

**Options :**

86435143693. 1

86435143694. 2

86435143695. 3

86435143696. 4

**Question Number : 9 Question Id : 86435113097 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

These are described as indoor, close proximity smaller devices that create effects such as heat, gas, sound, dispersion of aerosols etc to provide maximum effect from least volume.

1. Confetti
2. Steamers
3. Atmosphericics
4. Pyrotechnics

**Options :**

86435143697. 1

86435143698. 2

86435143699. 3

86435143700. 4

**Question Number : 10 Question Id : 86435113098 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

This process involves setting up the necessary physical support system, so that an equipment and / or people can be raised to a height above the ground.

1. Trussing
2. Scaffolding
3. Rigging
4. Tenting

**Options :**

86435143701. 1

86435143702. 2

86435143703. 3

86435143704. 4

**Question Number : 11 Question Id : 86435113099 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Identify the first step in the process of event control.

1. Measurement of performance
2. Correcting deviations
3. Identifying deviations
4. Establishing standards of performance

**Options :**

86435143705. 1

86435143706. 2

86435143707. 3

86435143708. 4

**Question Number : 12 Question Id : 86435113100 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Which one of the following is a tangible outcome of an event?

1. Revenue
2. Feedback
3. Program content
4. Management

**Options :**

86435143709. 1

86435143710. 2

86435143711. 3

86435143712. 4

**Question Number : 13 Question Id : 86435113101 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

The foremost step in the event evaluation process is to

1. Select the most suitable approach for conducting evaluation exercise
2. Identify the focus of evaluation
3. Determine the purpose of the event evaluation exercise
4. Select model(s) for evaluation

**Options :**

- 86435143713. 1
- 86435143714. 2
- 86435143715. 3
- 86435143716. 4

**Question Number : 14 Question Id : 86435113102 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

In the framework of the Event Evaluation Report, 'Strategic Analysis' of the event should cover

1. Photographs and recordings
2. Graphs
3. Write-ups
4. Situational analysis (SWOT)

**Options :**

- 86435143717. 1
- 86435143718. 2
- 86435143719. 3
- 86435143720. 4



**Question Number : 15 Question Id : 86435113103 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

These media events are planned and created exclusively to appeal to the media.

1. Real-time events
2. Pseudo-events
3. Virtual events
4. Fundraising events

**Options :**

- 86435143721. 1
- 86435143722. 2
- 86435143723. 3
- 86435143724. 4

**Question Number : 16 Question Id : 86435113104 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Many stores get visited by celebrities to inaugurate or highlight a product. Such an event is called

1. Retail event
2. Activations
3. Merchandising event
4. Product launch

**Options :**

- 86435143725. 1
- 86435143726. 2
- 86435143727. 3
- 86435143728. 4

**Question Number : 17 Question Id : 86435113105 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Birthdays, weddings and anniversaries come under the category of

1. Cultural events
2. Community events
3. Contemporary events
4. Social events

**Options :**

- 86435143729. 1
- 86435143730. 2
- 86435143731. 3
- 86435143732. 4

**Question Number : 18 Question Id : 86435113106 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Which of the following is a popular place for destination weddings?

1. Maldives
2. Mumbai
3. Baroda
4. Kolkata

**Options :**

- 86435143733. 1
- 86435143734. 2
- 86435143735. 3
- 86435143736. 4

**Question Number : 19 Question Id : 86435113107 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

A good example of the latest form of music festival is

1. Electronic DJ
2. Electrifying Music
3. Electronic Dance Music (EDM)
4. Regional Folk Music

**Options :**

- 86435143737. 1
- 86435143738. 2
- 86435143739. 3
- 86435143740. 4

**Question Number : 20 Question Id : 86435113108 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

In sports events, which of the following formats keep the better players in the event longer and the better matches until later in the event?

1. Round-robin format
2. Knockout tournaments
3. Challenge tables
4. Straightforward knockout draws

**Options :**

- 86435143741. 1
- 86435143742. 2
- 86435143743. 3
- 86435143744. 4

**Event Coordination and Control-2**

<b>Section Id :</b>	864351592
<b>Section Number :</b>	2
<b>Section type :</b>	Offline
<b>Mandatory or Optional :</b>	Mandatory
<b>Number of Questions :</b>	10
<b>Number of Questions to be attempted :</b>	10
<b>Section Marks :</b>	30
<b>Mark As Answered Required? :</b>	Yes
<b>Sub-Section Number :</b>	1
<b>Sub-Section Id :</b>	864351713
<b>Question Shuffling Allowed :</b>	No

**Question Number : 21 Question Id : 86435113109 Question Type : SUBJECTIVE**  
**Correct Marks : 3**

Briefly describe the different phases in project management of events.

**Question Number : 22 Question Id : 86435113110 Question Type : SUBJECTIVE**  
**Correct Marks : 3**

Write about the three basic styles of seating layouts in events.

**Question Number : 23 Question Id : 86435113111 Question Type : SUBJECTIVE**  
**Correct Marks : 3**

Write about any two green designing ideas for a green venue design.

**Question Number : 24 Question Id : 86435113112 Question Type : SUBJECTIVE**  
**Correct Marks : 3**

Describe any one type of menu that is used in events.

**Question Number : 25 Question Id : 86435113113 Question Type : SUBJECTIVE**

**Correct Marks : 3**

Describe any three technical productivity apps that are used through mobile technology in event management.

**Question Number : 26 Question Id : 86435113114 Question Type : SUBJECTIVE**

**Correct Marks : 3**

How does predictive control help in the successful delivery of an event?

**Question Number : 27 Question Id : 86435113115 Question Type : SUBJECTIVE**

**Correct Marks : 3**

Why is it essential to add sensitivity in the evaluation process?

**Question Number : 28 Question Id : 86435113116 Question Type : SUBJECTIVE**

**Correct Marks : 3**

Briefly write about the impact of social and cultural events.

**Question Number : 29 Question Id : 86435113117 Question Type : SUBJECTIVE**

**Correct Marks : 3**

Explain the concept of entertainment events using examples.

**Question Number : 30 Question Id : 86435113118 Question Type : SUBJECTIVE**

**Correct Marks : 3**

Write any three factors involved in managing participants at sports events.

### **Event Coordination and Control-3**

<b>Section Id :</b>	864351593
<b>Section Number :</b>	3
<b>Section type :</b>	Offline
<b>Mandatory or Optional :</b>	Mandatory
<b>Number of Questions :</b>	7
<b>Number of Questions to be attempted :</b>	5
<b>Section Marks :</b>	50
<b>Mark As Answered Required? :</b>	Yes
<b>Sub-Section Number :</b>	1
<b>Sub-Section Id :</b>	864351714
<b>Question Shuffling Allowed :</b>	No

**Question Number : 31 Question Id : 86435113119 Question Type : SUBJECTIVE**

**Correct Marks : 10**

Write an essay on the elements of event staging with special reference to (i) Theming and Event Design, and (ii) Choosing the venue / event site.

**Question Number : 32 Question Id : 86435113120 Question Type : SUBJECTIVE**

**Correct Marks : 10**

Write the concept of catering management in events. Give an account of how catering operations take place in event management.

**Question Number : 33 Question Id : 86435113121 Question Type : SUBJECTIVE**

**Correct Marks : 10**

Discuss why events should be evaluated

**Question Number : 34 Question Id : 86435113122 Question Type : SUBJECTIVE**

**Correct Marks : 10**

What do you understand by meetings, conferences/conventions and incentives? Describe in detail.

**Question Number : 35 Question Id : 86435113123 Question Type : SUBJECTIVE**

**Correct Marks : 10**

Discuss the significance of destination weddings in the contemporary wedding industry today.

**Question Number : 36 Question Id : 86435113124 Question Type : SUBJECTIVE**

**Correct Marks : 10**

Describe any five types of entertainment events , using suitable examples wherever necessary.

**Question Number : 37 Question Id : 86435113125 Question Type : SUBJECTIVE**

**Correct Marks : 10**

Explain the significance of the sports event industry with the help of examples.