

# National Testing Agency

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## Business Ethics

<b>Group Number :</b>	1
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## Business Ethics-1

<b>Section Id :</b>	512452782
<b>Section Number :</b>	1
<b>Section type :</b>	Online
<b>Mandatory or Optional :</b>	Mandatory
<b>Number of Questions :</b>	100
<b>Number of Questions to be attempted :</b>	100
<b>Section Marks :</b>	100
<b>Mark As Answered Required? :</b>	Yes
<b>Sub-Section Number :</b>	1
<b>Sub-Section Id :</b>	512452785
<b>Question Shuffling Allowed :</b>	Yes

**Question Number : 1 Question Id : 51245212215 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

In business houses, a code of ethics is

1. An "environment"
2. A "corporate culture"
3. An "unwritten rule" or just an aspect
4. None of the above

**Options :**

- 51245237101. 1
- 51245237102. 2
- 51245237103. 3
- 51245237104. 4

**Question Number : 2 Question Id : 51245212216 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

In business ethics, total quality consists of following parameters, except

1. People
2. Process
3. Stakeholders
4. Management

**Options :**

- 51245237105. 1
- 51245237106. 2
- 51245237107. 3
- 51245237108. 4

**Question Number : 3 Question Id : 51245212217 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Which of the following points that does not define the terms in the definition of the law?

1. Expected
2. Consistent
3. Universal
4. Accepted

**Options :**

- 51245237109. 1
- 51245237110. 2
- 51245237111. 3

51245237112. 4

**Question Number : 4 Question Id : 51245212218 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

The word ethics is derived from the \_\_\_\_\_ word ethos (character), and from the Latin word mores (customs).

1. Hebrew
2. Sanskrit
3. Arabian
4. Greek

**Options :**

51245237113. 1  
51245237114. 2  
51245237115. 3  
51245237116. 4

**Question Number : 5 Question Id : 51245212219 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

In the context of Indian values, \_\_\_\_\_ had introduced the principle of 'ahimsa' or non-violence, which was a powerful weapon against the British rulers.

1. Maulana Azad
2. Bal Gangadhar Tilak
3. Bhagat Singh
4. M K Gandhi

**Options :**

51245237117. 1  
51245237118. 2  
51245237119. 3  
51245237120. 4

**Question Number : 6 Question Id : 51245212220 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

The Indian ethos is for the individual self to become aware, developed and contribute towards social welfare by linking yourself to the

1. Customs
2. Business
3. Cooperation and planning
4. Society

**Options :**

- 51245237121. 1
- 51245237122. 2
- 51245237123. 3
- 51245237124. 4

**Question Number : 7 Question Id : 51245212221 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Which statement is true?

1. Walton writes that business ethics is related with truth and justice.
2. A businessman who follows unethical conduct in business should be socially boycotted by the people.
3. Government in the country has enacted various laws, rule and regulations under the provisions of which the business is bound to act honestly.
4. All of the above

**Options :**

- 51245237125. 1
- 51245237126. 2
- 51245237127. 3
- 51245237128. 4

**Question Number : 8 Question Id : 51245212222 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Which is the basic principle of ethos for management?

1. Co-operation is powerful instrument for team work and success in any enterprise involving collective work.
2. Holistic approach indicating unity between the Divine, Individual Self and the Universe.
3. Immense potential energy and talents for perfection as human being has the spirit within his heart.
4. All of the above

**Options :**

- 51245237129. 1
- 51245237130. 2
- 51245237131. 3
- 51245237132. 4

**Question Number : 9 Question Id : 51245212223 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

..... suggests that each communication going up or coming down must flow through each position in the line of authority.

1. Communication pattern
2. Horizontal communications
3. Scalar chain
4. None of the above

**Options :**

- 51245237133. 1
- 51245237134. 2
- 51245237135. 3
- 51245237136. 4

**Question Number : 10 Question Id : 51245212224 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

..... has defined the basic problem of managing as the art of "knowing exactly what you want men to do and then see that they do it in the best and cheapest way".

1. Henry Fayol
2. F. W. Taylor
3. Mary Parker Follet
4. None of the above

**Options :**

- 51245237137. 1
- 51245237138. 2
- 51245237139. 3
- 51245237140. 4

**Question Number : 11 Question Id : 51245212225 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

..... is a set of values, beliefs, goals, norms and ways of solving problems by the members of the organization.

- 1. Corporate culture
- 2. Organizational culture
- 3. Both 1 & 2
- 4. None of the above

**Options :**

- 51245237141. 1
- 51245237142. 2
- 51245237143. 3
- 51245237144. 4

**Question Number : 12 Question Id : 51245212226 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

..... is primarily concerned with the relationship of business goals and techniques specifically towards human ends.

- 1. Business ethics
- 2. Code of conduct
- 3. All of the above
- 4. None of the above

**Options :**

- 51245237145. 1
- 51245237146. 2
- 51245237147. 3
- 51245237148. 4

**Question Number : 13 Question Id : 51245212227 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

A ..... is a written document, inspirational in contents and specifies clearly what is acceptable or unacceptable behavior at a workplace and beyond, when the employees represent their organizations outside.

1. Code of conduct
2. Business Ethics
3. All of the above
4. None of the above

**Options :**

- 51245237149. 1
- 51245237150. 2
- 51245237151. 3
- 51245237152. 4

**Question Number : 14 Question Id : 51245212228 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

..... specifies methods for reporting violations, disciplinary action for violations and the structure of the due process to be followed.

1. Business Ethics
2. Code of ethics
3. All of the above
4. None of the above

**Options :**

- 51245237153. 1
- 51245237154. 2
- 51245237155. 3
- 51245237156. 4

**Question Number : 15 Question Id : 51245212229 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Components of corporate culture include \_\_\_\_\_

1. Vision and values
2. Practices and people
3. Narrative and place
4. All of the above

**Options :**

- 51245237157. 1
- 51245237158. 2
- 51245237159. 3
- 51245237160. 4

**Question Number : 16 Question Id : 51245212230 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Types of corporate culture are \_\_\_\_\_

- 1. Clan culture and Adhocracy culture
- 2. Market culture and hierarchy culture
- 3. Both 1 & 2
- 4. None of the above

**Options :**

- 51245237161. 1
- 51245237162. 2
- 51245237163. 3
- 51245237164. 4

**Question Number : 17 Question Id : 51245212231 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

The corporate governance structure of a company reflects the individual companies'

- 1. Cultural and economic system.
- 2. Legal and business system.
- 3. Social and regulatory system.
- 4. All of the above

**Options :**

- 51245237165. 1
- 51245237166. 2
- 51245237167. 3
- 51245237168. 4

**Question Number : 18 Question Id : 51245212232 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**



An organization's appropriate tone at the top promoting ethical conduct is an example of:

1. Ethics sensitivity.
2. Ethics incentives.
3. Ethical behavior.
4. Consequentiality.

**Options :**

- 51245237169. 1
- 51245237170. 2
- 51245237171. 3
- 51245237172. 4

**Question Number : 19 Question Id : 51245212233 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

The goal of corporate governance and business ethics education is to:

1. Teach students their professional accountability and to uphold their personal Integrity to society.
2. Change the way in which ethics is taught to students.
3. Create more ethics standards by which corporate professionals must operate.
4. Increase the workload for accounting students.

**Options :**

- 51245237173. 1
- 51245237174. 2
- 51245237175. 3
- 51245237176. 4

**Question Number : 20 Question Id : 51245212234 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

\_\_\_\_\_ is the systematic, periodic and impartial rating of an employee excellence in matters pertaining to his present job and his potential for a better job.

1. Performance appraisal
2. Compensation and motivation
3. Training and Development
4. Performance indicator

**Options :**

- 51245237177. 1
- 51245237178. 2

51245237179. 3

51245237180. 4

**Question Number : 21 Question Id : 51245212235 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Which among the following is an appropriate understanding of what corporate responsibility means?

1. Companies should be held accountable for social effects of their actions
2. Companies should be held accountable for political effects of their actions
3. Companies should be held accountable for economic effects of their actions
4. All of the above

**Options :**

51245237181. 1

51245237182. 2

51245237183. 3

51245237184. 4

**Question Number : 22 Question Id : 51245212236 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

What among the following questions must a moral agent keep in mind while determining corporate social responsibility?

- A. Is this activity necessary in order to conduct business?
- B. Is it necessary to redress harms caused by the company?
- C. Is the activity within the scope of the firm's expertise?
- D. Can such an activity be carried out without interfering with the social fabric, or community, or national security?

Choose the **correct** answer from the options given below:

1. A, B and D only
2. A, B, C, D
3. B, C and D only
4. C and D only

**Options :**

51245237185. 1

51245237186. 2

51245237187. 3

51245237188. 4

**Question Number : 23 Question Id : 51245212237 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Which among the following is correct description for "business ethics"?

- A. Business ethics is both normative and descriptive.
- B. Business ethics describes and evaluates individual and corporate behaviour and practices that managers and corporations ought and ought not to engage in.
- C. Business ethics evaluates role of government, law and public policy in affecting business.
- D. Business ethics is a Meta ethic exercise.

Choose the **correct** answer from the options given below:

- 1. A, B and D only
- 2. A, B and C only
- 3. A, B, C, D
- 4. B, C and D only

**Options :**

51245237189. 1

51245237190. 2

51245237191. 3

51245237192. 4

**Question Number : 24 Question Id : 51245212238 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Which of the following statements is true in respect to 'business ethics'?

1. The common view of business as being amoral and therefore the need for a separate discourse of "ethics" in which to hold business morally accountable.
2. That business by nature is accountable to the institutions of government only and that by nature covers all forms of accountability, including ethical accountability.
3. That business must be seen only as a profit oriented enterprise and business ethics is an oxymoron.
4. That the only way to make up for the ethical lapse in businesses is by imposing higher taxes on them.

**Options :**

51245237193. 1

51245237194. 2

51245237195. 3

51245237196. 4

**Question Number : 25 Question Id : 51245212239 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Which statement/statements is/are true?

1. Ethics is not synonymous to religious morality or moral theology.
2. Ethics is the principle that guide the human behavior.
3. The terms 'ethics' and 'morality' are not synonymous terms.
4. All of the above

**Options :**

51245237197. 1

51245237198. 2

51245237199. 3

51245237200. 4

**Question Number : 26 Question Id : 51245212240 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Ethics is defined as a branch of \_\_\_\_\_.

1. History
2. Psychology
3. Philosophy
4. Morality

**Options :**

51245237201. 1

51245237202. 2

51245237203. 3

51245237204. 4

**Question Number : 27 Question Id : 51245212241 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Ethics is important because of-

A. Satisfying Basic Human Needs

B. Creating Credibility

C. Uniting People and Leadership

D. Improving Decision Making

E. Short Term Gains

F. Securing the Company

Choose the **correct** answer from the options given below:

1. A and B only

2. A, B, C and D only

3. A, B and C only

4. All

**Options :**

51245237205. 1

51245237206. 2

51245237207. 3

51245237208. 4

**Question Number : 28 Question Id : 51245212242 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Given below are two statements about Ethics-

**Statement I:** Employee ethics ensures employees attend office on time and genuinely respect their superiors.

**Statement II:** Employee ethics is important as it goes a long way in making the value system of employees strong.

In light of the above statements, choose the **correct** answer from the options given below

1. Both Statement I and Statement II are true
2. Both Statement I and Statement II are false
3. Statement I is true but Statement II is false
4. Statement I is false but Statement II is true

**Options :**

51245237209. 1  
 51245237210. 2  
 51245237211. 3  
 51245237212. 4

**Question Number : 29 Question Id : 51245212243 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Match the following Ethical issues in HR (**List I**) and examples (**List II**)

List I	List II
<b>Ethical issues in HR</b>	<b>Examples</b>
A. Cash and compensation plans	I. A person wants the organization to protect his religious beliefs
B. Race, gender and disability	II. The organization has hired an employee recommended by a friend but does not have legal documents
C. Employment issues	III. A person being discriminated by the colleagues on account of his deafness
D. Privacy issue	IV. Employees organization protesting for raise in salaries

Choose the **correct** answer from the options given below:

1. A - I, B - II, C - III, D - IV
2. A - I, B - III, C - II, D - IV
3. A - IV, B - II, C - III, D - I
4. A - IV, B - III, C - II, D - I

**Options :**

- 51245237213. 1
- 51245237214. 2
- 51245237215. 3
- 51245237216. 4

**Question Number : 30 Question Id : 51245212244 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Cicero wrote about business ethics in his book '\_\_\_\_\_'

- 1. De Office
- 2. On Duties
- 3. Orator
- 4. On the Ideal

**Options :**

- 51245237217. 1
- 51245237218. 2
- 51245237219. 3
- 51245237220. 4

**Question Number : 31 Question Id : 51245212245 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Which term best describes the process of obtaining, deploying, and utilizing a variety of essential resources to contribute to an organization's success?

- 1. Planning
- 2. Organizing
- 3. Staffing
- 4. Management

**Options :**

- 51245237221. 1
- 51245237222. 2
- 51245237223. 3
- 51245237224. 4

**Question Number : 32 Question Id : 51245212246 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Which title is given to an individual who is in charge of and coordinates the activities of a group of employees engaged in related activities within a unit of an organization?

1. Manager
2. Employee
3. Vendor
4. Contractor

**Options :**

- 51245237225. 1
- 51245237226. 2
- 51245237227. 3
- 51245237228. 4

**Question Number : 33 Question Id : 51245212247 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Which management function involves setting goals and objectives and creating specific plans for completing them?

1. Planning
2. Organizing
3. Controlling
4. Leading

**Options :**

- 51245237229. 1
- 51245237230. 2
- 51245237231. 3
- 51245237232. 4

**Question Number : 34 Question Id : 51245212248 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Which level of management is responsible for establishing a vision for the organization, developing broad plans and strategies, and directing subordinate managers?

1. First level managers
2. Middle managers
3. Executive managers
4. Second level managers

**Options :**

- 51245237233. 1



51245237234. 2

51245237235. 3

51245237236. 4

**Question Number : 35 Question Id : 51245212249 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Which management principle states that each individual should report to only one boss in order to avoid conflict and/ or confusion?

1. Division of command
2. Chain of command
3. Unity of direction
4. Unity of command

**Options :**

51245237237. 1

51245237238. 2

51245237239. 3

51245237240. 4

**Question Number : 36 Question Id : 51245212250 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Which management principle states that orders and instructions should flow down from top to bottom or from a higher level manager to a lower one?

1. Division of work
2. Chain of command
3. Unity of direction
4. Unity of command

**Options :**

51245237241. 1

51245237242. 2

51245237243. 3

51245237244. 4

**Question Number : 37 Question Id : 51245212251 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

A manager who possesses knowledge of the processes, equipment, and potential problems of an industry would possess what type of managerial skill?

1. Technical
2. Administrative
3. Interpersonal
4. Organizational

**Options :**

51245237245. 1

51245237246. 2

51245237247. 3

51245237248. 4

**Question Number : 38 Question Id : 51245212252 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

The ability of a manager to interface and work effectively with individuals and groups is descriptive of what type of managerial skill?

1. Technical
2. Administrative
3. Interpersonal
4. Organizational

**Options :**

51245237249. 1

51245237250. 2

51245237251. 3

51245237252. 4

**Question Number : 39 Question Id : 51245212253 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

By exceeding the monthly marketing budget set for a company, a manager would fail to meet which type of performance measure?

1. Quantity
2. Quality and workmanship
3. Cost and budget control
4. Customer satisfaction

**Options :**

51245237253. 1

51245237254. 2

51245237255. 3

51245237256. 4

**Question Number : 40 Question Id : 51245212254 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

If a manager leads a team to exceed their monthly goal of new clients, which type of performance results have they attained?

1. Quantity
2. Quality and workmanship
3. Cost and budget control
4. Customer satisfaction

**Options :**

51245237257. 1

51245237258. 2

51245237259. 3

51245237260. 4

**Question Number : 41 Question Id : 51245212255 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

For a manager, which should take priority- the job task or the employees performing the job?

1. The job task always takes priority over employees.
2. Employees always take priority over the job task.
3. Neither, a manager should balance interest in the job task with the needs of the employees performing the job.
4. Neither, administration of the business takes priority over the job task and the employees.

**Options :**

51245237261. 1

51245237262. 2

51245237263. 3

51245237264. 4

**Question Number : 42 Question Id : 51245212256 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Economic uncertainty, regulatory requirements, and new competitors are examples of what type of factors that affect managers?

1. Intrapersonal factors
2. Internal factors
3. Interpersonal factors
4. External factors

**Options :**

- 51245237265. 1
- 51245237266. 2
- 51245237267. 3
- 51245237268. 4

**Question Number : 43 Question Id : 51245212257 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Which type of issues are first level managers routinely influenced by?

1. Long range issues
2. Short range issues
3. Strategic issues
4. Shareholder issues

**Options :**

- 51245237269. 1
- 51245237270. 2
- 51245237271. 3
- 51245237272. 4

**Question Number : 44 Question Id : 51245212258 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Which of the following characterizes a manager as being effective?

1. They use a minimum amount of resources for the amount of outputs produced.
2. They devote a large amount of time to planning.
3. They achieve their goals.
4. They interview, select, and train people who are most suitable to fill open jobs.

**Options :**

- 51245237273. 1
- 51245237274. 2
- 51245237275. 3
- 51245237276. 4

**Question Number : 45 Question Id : 51245212259 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Which of the following characterizes a manager as being efficient?

1. They use a minimum amount of resources for the amount of outputs produced.
2. They devote a large amount of time to planning.
3. They achieve their goals.
4. They interview, select, and train people who are most suitable to fill open jobs.

**Options :**

- 51245237277. 1
- 51245237278. 2
- 51245237279. 3
- 51245237280. 4

**Question Number : 46 Question Id : 51245212260 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

What two major end results are managers seeking on a daily basis?

1. A product or service
2. Management and efficiency
3. Energy and utilities
4. Facilities and equipment

**Options :**

- 51245237281. 1
- 51245237282. 2
- 51245237283. 3
- 51245237284. 4

**Question Number : 47 Question Id : 51245212261 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

In management, the various roles that managers are called on to perform are defined in which process?

1. Management process
2. Executive process
3. Business process
4. Supervisory process

**Options :**

- 51245237285. 1
- 51245237286. 2
- 51245237287. 3
- 51245237288. 4

**Question Number : 48 Question Id : 51245212262 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Which part of the management process includes measuring results, comparing results to expectations, and taking corrective action to bring results in to line?

- 1. Planning
- 2. Organizing
- 3. Leading
- 4. Controlling

**Options :**

- 51245237289. 1
- 51245237290. 2
- 51245237291. 3
- 51245237292. 4

**Question Number : 49 Question Id : 51245212263 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Which of the following statements best defines an organization's vision?

- 1. An enduring statement of purpose for an organization.
- 2. A mental image of a possible and desirable future state of the organization.
- 3. A dream the chief executive has for the organization.
- 4. An insight a senior manager has into the appropriate future direction for the organization.

**Options :**

- 51245237293. 1
- 51245237294. 2
- 51245237295. 3
- 51245237296. 4

**Question Number : 50 Question Id : 51245212264 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Most codes of conduct are concerned with developing systems of checks and balances to avoid abuses of power. To this end, which two organizational roles are usually recommended for separation?

1. Chairperson and chief executive
2. Finance director and managing director
3. Executive and non-executive directors
4. Senior managers and board members

**Options :**

- 51245237297. 1
- 51245237298. 2
- 51245237299. 3
- 51245237300. 4

**Question Number : 51 Question Id : 51245212265 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Intellectual Property (IP) is protected in law by

1. Patents
2. Copyright
3. Trademarks
4. All of the above

**Options :**

- 51245237301. 1
- 51245237302. 2
- 51245237303. 3
- 51245237304. 4

**Question Number : 52 Question Id : 51245212266 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Which of the following does not come under Intellectual Property?

1. Patents
2. Copyright
3. Geographic Indicators
4. Trademarks

**Options :**

- 51245237305. 1
- 51245237306. 2

51245237307. 3

51245237308. 4

**Question Number : 53 Question Id : 51245212267 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Industrial property rights under Intellectual Property does not contain (trademarks, patents, designations of origin, industrial designs and models) and .....

1. Patents
2. Copyright
3. Industrial Designs
4. Designations of origin

**Options :**

51245237309. 1

51245237310. 2

51245237311. 3

51245237312. 4

**Question Number : 54 Question Id : 51245212268 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

According to which Article of the Universal Declaration of Human Rights, "everyone has the right to the protection of the moral and material interests resulting from any scientific, literary or artistic production of which he is the author".

1. Article 27
2. Article 28
3. Article 29
4. Article 30

**Options :**

51245237313. 1

51245237314. 2

51245237315. 3

51245237316. 4

**Question Number : 55 Question Id : 51245212269 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**



The value system gets developed due to the various sources like

1. House
2. School
3. Genetics
4. All of the above

**Options :**

- 51245237317. 1
- 51245237318. 2
- 51245237319. 3
- 51245237320. 4

**Question Number : 56 Question Id : 51245212270 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

According to Maslow, some needs grow stronger when unsatisfied. Maslow called these:

1. Being needs.
2. Deficiency needs.
3. Growth needs.
4. Primary needs.

**Options :**

- 51245237321. 1
- 51245237322. 2
- 51245237323. 3
- 51245237324. 4

**Question Number : 57 Question Id : 51245212271 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

According to Maslow's hierarchy of needs, if a person's esteem needs have been satisfied, then it is safe to assume that all of the following needs have also been satisfied EXCEPT:

1. Belonging
2. Knowing
3. Psychological
4. Safety

**Options :**

- 51245237325. 1
- 51245237326. 2
- 51245237327. 3
- 51245237328. 4

**Question Number : 58 Question Id : 51245212272 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Leadership today is increasingly associated with the concept of \_\_\_\_\_

1. Command
2. Getting others to follow
3. Control
4. Strategy

**Options :**

- 51245237329. 1
- 51245237330. 2
- 51245237331. 3
- 51245237332. 4

**Question Number : 59 Question Id : 51245212273 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Which of the following statements about leadership is false?

1. When people operate as leaders their role is always clearly established and defined
2. Not every leader is a manager
3. Leadership does not necessarily take place within a hierarchical structure of an organization
4. All of the above

**Options :**

- 51245237333. 1
- 51245237334. 2
- 51245237335. 3
- 51245237336. 4

**Question Number : 60 Question Id : 51245212274 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Approaches to the study of leadership which emphasize the personality of the leader are termed \_\_\_\_\_.

1. Inspirational theories
2. Trait theories
3. Group theories
4. Contingency theories

**Options :**

- 51245237337. 1
- 51245237338. 2
- 51245237339. 3
- 51245237340. 4

**Question Number : 61 Question Id : 51245212275 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

What are the three most effective ways to identify what needs to change in an organization?

- 1. Create mechanism that help identify deviations from desired results, monitor outcomes and look for conflicts that indicate what needs to change
- 2. Listen to concerns of people inside and outside the organization, look for conflicts as clues to what needs to change and look at oneself and the team as reflections of things that need to change
- 3. Retain a consulting firm to conduct an objective assessment of the company's issues, assign problem-solving reading material to the staff and look for conflicts as clues to what needs to change
- 4. All of the above

**Options :**

- 51245237341. 1
- 51245237342. 2
- 51245237343. 3
- 51245237344. 4

**Question Number : 62 Question Id : 51245212276 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Which of the following management functions are closely related?

- 1. Planning and Organising
- 2. Staffing and Control
- 3. Planning and Control
- 4. Planning and Staffing

**Options :**

- 51245237345. 1
- 51245237346. 2
- 51245237347. 3
- 51245237348. 4

**Question Number : 63 Question Id : 51245212277 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

What protects the intellectual property created by designers?

1. Copyright
2. Geographical indications
3. Patents
4. Registered designs

**Options :**

51245237349. 1

51245237350. 2

51245237351. 3

51245237352. 4

**Question Number : 64 Question Id : 51245212278 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

What protects the intellectual property created by inventors?

1. Copyright
2. Geographical indications
3. Patents
4. Registered designs

**Options :**

51245237353. 1

51245237354. 2

51245237355. 3

51245237356. 4

**Question Number : 65 Question Id : 51245212279 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Which of these is a geographical indication?

1. BMW
2. Champagne
3. Hogwarts
4. Play station

**Options :**

51245237357. 1

51245237358. 2

51245237359. 3

51245237360. 4

**Question Number : 66 Question Id : 51245212280 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

How long do patents usually last for?

1. 10 years

2. 20 years

3. 40 years

4. 60 years

**Options :**

51245237361. 1

51245237362. 2

51245237363. 3

51245237364. 4

**Question Number : 67 Question Id : 51245212281 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

If you write an original story, what type of intellectual property gives you the right to decide who can make and sell copies of your work?

1. Copyright

2. Geographical indications

3. Patents

4. Registered designs

**Options :**

51245237365. 1

51245237366. 2

51245237367. 3

51245237368. 4

**Question Number : 68 Question Id : 51245212282 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

If a company develops a new technology that improves its main product, what type of intellectual property can they use to stop others from copying their invention?

1. Copyright
2. Geographical indications
3. Patents
4. Registered designs

**Options :**

51245237369. 1

51245237370. 2

51245237371. 3

51245237372. 4

**Question Number : 69 Question Id : 51245212283 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

The term "WIPO" stands for

1. World Investment Policy Organization
2. World Intellectual Property Organization
3. Wildlife Investigation and Policing Organization
4. World institute for Prevention of Organized crime

**Options :**

51245237373. 1

51245237374. 2

51245237375. 3

51245237376. 4

**Question Number : 70 Question Id : 51245212284 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Which of the following is an intellectual property as per IPR Laws in India?

1. Original literary work
2. Industrial Design of Maruti 800 car
3. Trademark of Tata Company
4. All of the above

**Options :**

51245237377. 1

51245237378. 2

51245237379. 3

51245237380. 4

**Question Number : 71 Question Id : 51245212285 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Adequate Motivation of employee results in:

1. Fostering in-disciplines among the subordinates
2. Boosting the morale of the subordinates
3. Decreasing the productivity of the subordinates
4. All of the above

**Options :**

- 51245237381. 1
- 51245237382. 2
- 51245237383. 3
- 51245237384. 4

**Question Number : 72 Question Id : 51245212286 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Which of the following is NOT an intellectual property law?

1. Copyright Act, 1957
2. Trademark Act, 1999
3. Patent Act, 1970
4. Customs Act, 1962

**Options :**

- 51245237385. 1
- 51245237386. 2
- 51245237387. 3
- 51245237388. 4

**Question Number : 73 Question Id : 51245212287 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Trademark law protects .....

1. Words, symbols or devices that differentiate goods or services from one another
2. Only brand names
3. Names of specific people and places
4. Inventions that feature some sort of utility function

**Options :**

- 51245237389. 1
- 51245237390. 2
- 51245237391. 3
- 51245237392. 4

**Question Number : 74 Question Id : 51245212288 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

The rights provided by copyrights are

- 1. Reproduction of the work in various forms
- 2. Public performance and translate into other languages
- 3. Broadcasting by radio or cable
- 4. All of the above

**Options :**

- 51245237393. 1
- 51245237394. 2
- 51245237395. 3
- 51245237396. 4

**Question Number : 75 Question Id : 51245212289 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

In your view, who can be the right holder of IPR?

- 1. Owner of the intellectual property
- 2. The successor in title of the owner of intellectual property
- 3. A licensee duly authorized by the owner of the intellectual property
- 4. All of the above

**Options :**

- 51245237397. 1
- 51245237398. 2
- 51245237399. 3
- 51245237400. 4

**Question Number : 76 Question Id : 51245212290 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**



Which of the following statements most accurately describe the nature of an ethical issue in business?

1. Ethical issues can be resolved by following the guidance of religious beliefs
2. Ethical issues are difficult because the results of a decision are hard to predict
3. Ethical issues can be resolved if you do what you think is right
4. Ethical issues are difficult because all the choices may do some harm

**Options :**

51245237401. 1

51245237402. 2

51245237403. 3

51245237404. 4

**Question Number : 77 Question Id : 51245212291 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

The main object of an audit is \_\_\_

1. Expression of opinion
2. Detection and Prevention of fraud and error
3. Both (1) and (2)
4. Depends on the type of audit

**Options :**

51245237405. 1

51245237406. 2

51245237407. 3

51245237408. 4

**Question Number : 78 Question Id : 51245212292 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

According to Carrol, there are four main criteria for evaluating corporate social performance. Which of the following is not one of those criteria?

1. Legal responsibilities- to follow prevailing laws
2. Ethical responsibilities- acting to meet a wider social interest
3. Economic responsibilities- to make sufficient profit to stay in business and provide employment
4. Career responsibilities-to ensure high rewards to senior manager and directors

**Options :**

51245237409. 1

51245237410. 2

51245237411. 3

51245237412. 4

**Question Number : 79 Question Id : 51245212293 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

An ethical consumer is someone who:

1. Boycotts products which have a negative impact on society
2. Recognizes the social impact of business on study
3. Buys products which have a positive impact on society
4. All of the above

**Options :**

51245237413. 1

51245237414. 2

51245237415. 3

51245237416. 4

**Question Number : 80 Question Id : 51245212294 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Goods sent on approval basis' have been recorded as 'Credit sales'. This is an example of

- 
1. Error of principle
  2. Error of commission
  3. Error of omission
  4. Error of duplication

**Options :**

51245237417. 1

51245237418. 2

51245237419. 3

51245237420. 4

**Question Number : 81 Question Id : 51245212295 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Accepted principles of right or wrong governing the conduct of business people are called:

1. Business values.
2. Business conduct.
3. Business ethics.
4. Business principles.

**Options :**

- 51245237421. 1
- 51245237422. 2
- 51245237423. 3
- 51245237424. 4

**Question Number : 82 Question Id : 51245212296 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

What is the full form of CSR?

1. Corporate Social Responsibility
2. Company Social Responsibility
3. Corporate Society Responsibility
4. Company Society Responsibility

**Options :**

- 51245237425. 1
- 51245237426. 2
- 51245237427. 3
- 51245237428. 4

**Question Number : 83 Question Id : 51245212297 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

What is meant by the phrase 'teleological ethics'?

1. Is used to judge if an action is right, fair and honest
2. An action can only be judged by its consequences
3. Developing the individual personal characteristics
4. The key purpose of ethics is to increase freedom

**Options :**

- 51245237429. 1
- 51245237430. 2
- 51245237431. 3

51245237432. 4

**Question Number : 84 Question Id : 51245212298 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

For Karl Marx, where do our values come from?

1. They are a product of our upbringing and our parents.
2. They are a product of the economic system within which we live.
3. They are a product of social inequality.
4. They are a product of what we are taught at school.

**Options :**

51245237433. 1

51245237434. 2

51245237435. 3

51245237436. 4

**Question Number : 85 Question Id : 51245212299 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

What does Milton Friedman believe to be the sole responsibility of business?

1. The only social responsibility of business is to its shareholders
2. Managers should act in ways that balance the interest of society and shareholders
3. The primary responsibility organizations have is to its employees
4. The primary responsibility organizations have is to its stakeholders

**Options :**

51245237437. 1

51245237438. 2

51245237439. 3

51245237440. 4

**Question Number : 86 Question Id : 51245212300 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

What, according to Adam Smith, is the best way to promote collective interest?

1. Through government making decisions about what is in the public interest.
2. Through everyone working together to support each other.
3. Through everyone working on their own self-interest
4. Through individuals forgoing their personal interest for the good of the collective.

**Options :**

51245237441. 1

51245237442. 2

51245237443. 3

51245237444. 4

**Question Number : 87 Question Id : 51245212301 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Why, according to stakeholder theory, is it in the companies' best interest to pay attention to their stakeholders?

1. If firms only act in their own self-interest, employees may feel exploited
2. If firms only act in their own self-interest, government might put more regulation on them.
3. If firms only act in their own self-interest, customers might not like the image that the company portray
4. If firms only act in their own self-interest and inflict harm on stakeholders, then society might withdraw its support

**Options :**

51245237445. 1

51245237446. 2

51245237447. 3

51245237448. 4

**Question Number : 88 Question Id : 51245212302 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

What is the enlightened self-interest model of CSR?

1. That it is in an organization's own best interest to put itself first rather than its Ethics.
2. That it is in an organization's best interest to consider what a shareholder would want.
3. That it is in an organization's own best interest to act in an ethical way.
4. That it is in an organization's own best interest to follow the legislation and abide by the law.

**Options :**

51245237449. 1

51245237450. 2

51245237451. 3

51245237452. 4

**Question Number : 89 Question Id : 51245212303 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

What is green washing?

1. Transforming products to be more ethical.
2. Making a product appear more ethical that it really is.
3. Converting the company to green production methods.
4. Convincing customers to buy ethically.

**Options :**

- 51245237453. 1
- 51245237454. 2
- 51245237455. 3
- 51245237456. 4

**Question Number : 90 Question Id : 51245212304 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

What is triple bottom line?

1. An accounting tool that looks at the impact on people, planet and profits.
2. A management strategy which states all the attention should be on profits.
3. An accounting tool that looks at cost, profit and loss.
4. A management strategy which focuses on corporate social responsibility.

**Options :**

- 51245237457. 1
- 51245237458. 2
- 51245237459. 3
- 51245237460. 4

**Question Number : 91 Question Id : 51245212305 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Why do alternative organizations run differently from conventional shareholder led approach?

1. They do not have shareholders.
2. They are run in non-hierarchical ways which aim to provide a positive impact on society rather than to make profit.
3. They prioritise corporate social responsibility.
4. They aim to give money to charities and good causes.

**Options :**

- 51245237461. 1
- 51245237462. 2
- 51245237463. 3

51245237464. 4

**Question Number : 92 Question Id : 51245212306 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

What does Ethical Foundation for an organization embody?

1. The structure, operational and conduct of the activities of the organization.
2. The basic principles which govern the external and internal relations of the organization.
3. Neither 1 nor 2
4. All of the above

**Options :**

51245237465. 1

51245237466. 2

51245237467. 3

51245237468. 4

**Question Number : 93 Question Id : 51245212307 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

What does the importance of ethical behavior, integrity and trust call into question?

1. The extent to which managers should attempt to change the underlying beliefs and values of individual followers
2. Who does what
3. What we do next
4. None of the above

**Options :**

51245237469. 1

51245237470. 2

51245237471. 3

51245237472. 4

**Question Number : 94 Question Id : 51245212308 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

A \_\_\_\_\_ sets out the purpose and general direction for the organization

1. Mission statement
2. Purpose statement
3. Vision
4. Profit statement

**Options :**

- 51245237473. 1
- 51245237474. 2
- 51245237475. 3
- 51245237476. 4

**Question Number : 95 Question Id : 51245212309 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Which of the following would most effectively act as the primary objective of a business organization?

1. To make a profit
2. To procure resources
3. To communicate with shareholders
4. To mediate between the organization and the environment

**Options :**

- 51245237477. 1
- 51245237478. 2
- 51245237479. 3
- 51245237480. 4

**Question Number : 96 Question Id : 51245212310 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

What is the purpose of a balanced scorecard?

1. To measure contribution of people to business growth
2. To combine a range of qualitative and quantitative indicators of performance
3. To relate business performance to customer satisfaction
4. To relate business performance to financial measures

**Options :**

- 51245237481. 1
- 51245237482. 2
- 51245237483. 3



51245237484. 4

**Question Number : 97 Question Id : 51245212311 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Which of the following does the term Corporate Social Responsibility relate to?

1. Ethical conduct
2. Environmental practice
3. Community investment
4. All of the above

**Options :**

51245237485. 1

51245237486. 2

51245237487. 3

51245237488. 4

**Question Number : 98 Question Id : 51245212312 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Who are organizational stakeholders?

1. Government
2. Employees
3. Customers
4. All of the above

**Options :**

51245237489. 1

51245237490. 2

51245237491. 3

51245237492. 4

**Question Number : 99 Question Id : 51245212313 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

What is Ethics to do with?

1. The wider community
2. Business
3. Right and wrong
4. Nothing

**Options :**

51245237493. 1

51245237494. 2

51245237495. 3

51245237496. 4

**Question Number : 100 Question Id : 51245212314 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Which of the following is an example of an area where business ethics apply?

1. Conduct of international operations
2. Nowhere
3. In the personal life of staff
4. None of the above

**Options :**

51245237497. 1

51245237498. 2

51245237499. 3

51245237500. 4