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National Testing Agency

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Web Content Management

Group Number :	1
Group Id :	864351200
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Edit Attended Group? :	No
Break time :	0
Group Marks :	100
Is this Group for Examiner? :	No

Web Content Management-1

Section Id :	864351662
Section Number :	1
Section type :	Online
Mandatory or Optional :	Mandatory
Number of Questions :	20

Number of Questions to be attempted :   20

Section Marks :   20

Mark As Answered Required? :   Yes

Sub-Section Number :   1

Sub-Section Id :   864351885

Question Shuffling Allowed :   Yes

Question Number : 1 Question Id : 86435116159 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

The three main functional components present in any presentation software are

1. Text editing tools; insert media tools; and slide display
2. Text editing tools; export media tools; and slide display
3. Slide display; export as mp4; and text editing tools
4. Editing video; export as mp4; and text editing tools

Options :
86435154867. 1
86435154868. 2
86435154869. 3
86435154870. 4

Question Number : 2 Question Id : 86435116160 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which of these presentation softwares cannot be modified online?

1. Prezi
2. Google Slides
3. Impress
4. None of the above

Options :

86435154871. 1
86435154872. 2
86435154873. 3
86435154874. 4

Question Number : 3 Question Id : 86435116161 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No
Correct Marks : 1 Wrong Marks : 0

You are adding a new slide that you'll need to insert a picture. Which of these layouts should
you choose?

1. Blank
2. Title and Content
3. Title Only
4. None of the above

Options :
86435154875. 1
86435154876. 2
86435154877. 3
86435154878. 4

Question Number : 4 Question Id : 86435116162 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No
Correct Marks : 1 Wrong Marks : 0

You want to select a presentation software. Which of these points you can ignore while
selecting presentation software?

1. Import/export features
2. Feature of integration of Multimedia
3. Facility for collaboration
4. Availability of tutorial

Options :

86435154879. 1

86435154880. 2

86435154881. 3

86435154882. 4

Question Number : 5 Question Id : 86435116163 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

The name "Wiki" was chosen by

1. Steve Robs
2. Ward Cunningham
3. Jimmy Wells
4. Bill Gates

Options :

86435154883. 1

86435154884. 2

86435154885. 3

86435154886. 4

Question Number : 6 Question Id : 86435116164 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

You want to install wiki a simple single downloadable package. You need to download:

1. JAVA
2. PHP
3. XAMPP
4. MOODLE

Options :

86435154887. 1

86435154888. 2
86435154889. 3
86435154890. 4

Question Number : 7 Question Id : 86435116165 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Sandbox is

1. Type of e-mail
2. Boxctice area
3. Recycle Bin
4. Storage place

Options :
86435154891. 1
86435154892. 2
86435154893. 3
86435154894. 4

Question Number : 8 Question Id : 86435116166 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Wikipedia was launched in 2001 by

1. Jimmy Wales and Larry Sanger
2. Ward Cunningham and Larry Sanger
3. Jimmy Wales and Larry Sanger
4. David Wiley and Larry Lessig

Options :
86435154895. 1
86435154896. 2
86435154897. 3

86435154898. 4

Question Number : 9 Question Id : 86435116167 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

The audio files can be delivered in various formats such as

1. Waveform Audio (.wav)
2. MPEG-1 Audio Layer 3 (.mp3)
3. Windows Media Audio (.wma)
4. All of the above

Options :
86435154899. 1
86435154900. 2
86435154901. 3
86435154902. 4

Question Number : 10 Question Id : 86435116168 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

The digitised form of audio content is called

1. Webcast
2. Podcast
3. Audio-cast
4. None of the above

Options :
86435154903. 1
86435154904. 2
86435154905. 3
86435154906. 4

Question Number : 11 Question Id : 86435116169 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

The advantages of audio content as an educational content includes

1. Cost effective
2. Facilitates any time any where learning
3. Both options 1 & 2
4. None of the above

Options :
86435154907. 1
86435154908. 2
86435154909. 3
86435154910. 4

Question Number : 12 Question Id : 86435116170 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Audacity is compatible with:

1. Windows
2. Mac
3. GNU/Linux
4. All of the above

Options :
86435154911. 1
86435154912. 2
86435154913. 3
86435154914. 4

Question Number : 13 Question Id : 86435116171 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Which of the following is true?

1. You need a server to host your website files
2. You do not need any server to host our website files
3. You can create a website without using HTML
4. We do not create a website without a CMS

Options :
86435154915. 1
86435154916. 2
86435154917. 3
86435154918. 4

Question Number : 14 Question Id : 86435116172 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

The Common Gateway Interface (CGI) is the communications bridge between the Internet and the server, using the programs called scripts, CGI can collect data sent by a user via the Hypertext Transfer Protocol (HTTP) and transfer it to a variety of data processing programs including spreadsheets, databases, or other software running on the server. The Common gateway interface is used to:

1. Generate web pages
2. Generate executable files from web content by web server
3. Stream videos
4. Stream Multimedia Contents (i.e Text, Image, Audio, Video and Animations)

Options :
86435154919. 1
86435154920. 2
86435154921. 3
86435154922. 4

Question Number : 15 Question Id : 86435116173 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Assume that you are planning for a commercial website, which will retrieve and display daily transaction details from back-end database. In this scenario, you will use Structured Query Language or SQL to _____, _____ and _____ the data from back-end database.

1. Design, Develop and Maintain
2. Include Audio, Video and Text
3. Create, Maintain and Retrieve
4. Analyse, Design and Develop

Options :
86435154923. 1
86435154924. 2
86435154925. 3
86435154926. 4

Question Number : 16 Question Id : 86435116174 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

An FTP address looks a lot like an HTTP, or Website, address except it uses:

1. The prefix *ftp://* instead of *http://*
2. The prefix fttp:// instead of http://
3. The postfix *ftp://* in addition to *http://*
4. None of the above

Options :
86435154927. 1
86435154928. 2
86435154929. 3
86435154930. 4

Question Number : 17 Question Id : 86435116175 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

First step for the planning phase is to setup the objectives for a website. Planning a website starts with defining requirement for a website. What are the questions needed to be raised in website requirement phase?

1. Why do you need website? and What are the goals for the website?
2. What are the measuring factors you can use to assess the effectiveness of the site?
3. Who is the target audience? and What technology will be used for your site?
4. All of the above

Options :
86435154931. 1
86435154932. 2
86435154933. 3
86435154934. 4

Question Number : 18 Question Id : 86435116176 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Small websites can be maintained by one person but larger sites require a group of personnel to do a variety of roles. The larger website development team includes:

1. Server Administrators and Developers
2. Designers, Content writers and Programmers
3. Designers, Content writers and Programmers and Database Administrators
4. Server Administrators, Developers, Designers, Content writers, Programmers and Database Administrators

Options :
86435154935. 1
86435154936. 2

86435154937. 3

86435154938. 4

Question Number : 19 Question Id : 86435116177 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Which of the following is NOT an example of Static web site?

1. Static websites have web pages stored on the server and display unchanging content to the user.
2. Static websites are coded in HTML and the website pages can be updated separately in an HTML editor
3. Static websites are very easy to start and maintain
4. Static websites data are stored in ORACLE/SQL database

Options :

86435154939. 1

86435154940. 2

86435154941. 3

86435154942. 4

Question Number : 20 Question Id : 86435116178 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Well designed web pages need less development time. As part of Website Design Principles, what kind of design elements need to be applied?

1. Look and Feel
2. Design for the Medium
3. Make your Design Portable
4. All of the above

Options :

86435154943. 1
86435154944. 2
86435154945. 3
86435154946. 4

Web Content Management-2

Section Id :	864351663
Section Number :	2
Section type :	Offline
Mandatory or Optional :	Mandatory
Number of Questions :	10
Number of Questions to be attempted :	10
Section Marks :	30
Mark As Answered Required? :	Yes
Sub-Section Number :	1
Sub-Section Id :	864351886
Question Shuffling Allowed :	No

Question Number : 21 Question Id : 86435116179 Question Type : SUBJECTIVE
Correct Marks : 3

Discuss 5Ws of Content Strategy.

Question Number : 22 Question Id : 86435116180 Question Type : SUBJECTIVE
Correct Marks : 3

What is the basic purpose of Content Management?

Question Number : 23 Question Id : 86435116181 Question Type : SUBJECTIVE

Correct Marks : 3

Distinguish between Vector and Raster graphics.

Question Number : 24 Question Id : 86435116182 Question Type : SUBJECTIVE
Correct Marks : 3

Discuss in brief steps in installing Audacity.

Question Number : 25 Question Id : 86435116183 Question Type : SUBJECTIVE
Correct Marks : 3

Discuss the advantages of using screen casting applications.

Question Number : 26 Question Id : 86435116184 Question Type : SUBJECTIVE
Correct Marks : 3

Explain the use of Smashword platform in e-publishing.

Question Number : 27 Question Id : 86435116185 Question Type : SUBJECTIVE
Correct Marks : 3

Define the term Virtual reality.

Question Number : 28 Question Id : 86435116186 Question Type : SUBJECTIVE
Correct Marks : 3

Discuss the role of ASCII in text encoding.

Question Number : 29 Question Id : 86435116187 Question Type : SUBJECTIVE
Correct Marks : 3

Discuss in brief the Joomla Release Cycle.

Question Number : 30 Question Id : 86435116188 Question Type : SUBJECTIVE
Correct Marks : 3

Discuss the steps in using Drupal Themes,

Web Content Management-3

Section Id :	864351664
Section Number :	3
Section type :	Offline
Mandatory or Optional :	Mandatory
Number of Questions :	7
Number of Questions to be attempted :	5
Section Marks :	50
Mark As Answered Required? :	Yes
Sub-Section Number :	1
Sub-Section Id :	864351887
Question Shuffling Allowed :	No

Question Number : 31 Question Id : 86435116189 Question Type : SUBJECTIVE
Correct Marks : 10

"For creating good content, it is important to be sure that the content has a specific appeal to the target audience". Elaborate the statement.

Question Number : 32 Question Id : 86435116190 Question Type : SUBJECTIVE

Correct Marks : 10

Discuss the steps in installation of wiki and creation of a wiki site.

Question Number : 33 Question Id : 86435116191 Question Type : SUBJECTIVE

Correct Marks : 10

Distinguish between a Binary File and a Text File.

Question Number : 34 Question Id : 86435116192 Question Type : SUBJECTIVE

Correct Marks : 10

Discuss various components of Web Hosting.

Question Number : 35 Question Id : 86435116193 Question Type : SUBJECTIVE

Correct Marks : 10

Discuss the process of creating e-pub using any of the open source e-pub tools.

Question Number : 36 Question Id : 86435116194 Question Type : SUBJECTIVE

Correct Marks : 10

Discuss in brief the steps in creation of an online course on MOODLE.

Question Number : 37 Question Id : 86435116195 Question Type : SUBJECTIVE
Correct Marks : 10

Explain the process of installation of Drupal.