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# National Testing Agency

<b>Question Paper Name :</b>	Tourism Development Products Operations And Case Studies 26th March 2021 Shift 2
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## Tourism Development Products Operations And Case Studies

<b>Group Number :</b>	1
<b>Group Id :</b>	512452238
<b>Group Maximum Duration :</b>	0
<b>Group Minimum Duration :</b>	120
<b>Show Attended Group? :</b>	No
<b>Edit Attended Group? :</b>	No
<b>Break time :</b>	0
<b>Group Marks :</b>	100
<b>Is this Group for Examiner? :</b>	No

## Tourism Development Products Operations And Case Studies-1

<b>Section Id :</b>	512452926
<b>Section Number :</b>	1
<b>Section type :</b>	Online
<b>Mandatory or Optional :</b>	Mandatory

<b>Number of Questions :</b>	20
<b>Number of Questions to be attempted :</b>	20
<b>Section Marks :</b>	20
<b>Mark As Answered Required? :</b>	Yes
<b>Sub-Section Number :</b>	1
<b>Sub-Section Id :</b>	5124521091
<b>Question Shuffling Allowed :</b>	Yes

**Question Number : 1 Question Id : 51245220235 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Argentina is included in which zone?

1. Eastern Europe
2. North America
3. Central and South America
4. West Asia

**Options :**

- 51245267239. 1
- 51245267240. 2
- 51245267241. 3
- 51245267242. 4

**Question Number : 2 Question Id : 51245220236 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

In the year 2019, the number of International Tourist Arrivals in India was approximately

1. 18 MILLION
2. 2 MILLION
3. 10 MILLION
4. 12 MILLION

**Options :**

- 51245267243. 1
- 51245267244. 2
- 51245267245. 3
- 51245267246. 4

**Question Number : 3 Question Id : 51245220237 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

In the year 2019, the number of domestic tourist visit to all states/UTs of India was approximately

- 1. 2000 million
- 2. 2322 million
- 3. 5000 million
- 4. None of the above

**Options :**

- 51245267247. 1
- 51245267248. 2
- 51245267249. 3
- 51245267250. 4

**Question Number : 4 Question Id : 51245220238 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Share of India in International Tourist Arrivals is

- A. Less than 1 percent
- B. More than 1 percent
- C. 0.9 percent
- D. More than 2 percent
- E. More than 5 percent

Choose the **correct** answer from the options given below:

- 1. A only
- 2. A and C only
- 3. E only
- 4. B and D only

**Options :**

- 51245267251. 1
- 51245267252. 2
- 51245267253. 3
- 51245267254. 4

**Question Number : 5 Question Id : 51245220239 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Match **List I** with **List II**

<b>List I</b>	<b>List II</b>
<b>Purpose of tourist visiting India</b>	<b>Percentage of tourists visiting India</b>
A. Medical	I. 14.7
B. Business	II. 12.7
C. Leisure Holiday	III. 6.7
D. Indian Diaspora	IV. 57.1

Choose the **correct** answer from the options given below:

1. A - I, B - II, C - III, D - IV
2. A - IV, B - II, C - I, D - III
3. A - III, B - I, C - IV, D - II
4. A - IV, B - III, C - II, D - I

**Options :**

51245267255. 1  
51245267256. 2  
51245267257. 3  
51245267258. 4

**Question Number : 6 Question Id : 51245220240 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

In India, restricted or protected areas include(s)

1. Whole of the state of Nagaland
2. Parts of the state of Uttarakhand
3. Parts of the state of Manipur
4. All of the above

**Options :**

51245267259. 1

51245267260. 2

51245267261. 3

51245267262. 4

**Question Number : 7 Question Id : 51245220241 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Full form of NAICS is

1. North Atlantic Industry Classification System
2. North American Industry Classification System
3. North American Indigenous Class of System
4. None of the above

**Options :**

51245267263. 1

51245267264. 2

51245267265. 3

51245267266. 4

**Question Number : 8 Question Id : 51245220242 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Winter Sports Resort is/are

- A. Kufri
- B. Gulmarg
- C. Auli
- D. Delhi
- E. All of the above

Choose the **correct** answer from the options given below:

1. A, B and D only
2. A, B and C only
3. E only
4. A and B only

**Options :**

- 51245267267. 1
- 51245267268. 2
- 51245267269. 3
- 51245267270. 4

**Question Number : 9 Question Id : 51245220243 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Kalimpong is situated in the state of

1. West Bengal
2. Mizoram
3. Sikkim
4. Tamil Nadu

**Options :**

51245267271. 1  
51245267272. 2  
51245267273. 3  
51245267274. 4

**Question Number : 10 Question Id : 51245220244 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Jim Corbett National Park was earlier known as

1. Hailey National Park
2. Mouling National Park
3. Valmiki National Park
4. None of the above

**Options :**

51245267275. 1  
51245267276. 2  
51245267277. 3  
51245267278. 4

**Question Number : 11 Question Id : 51245220245 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**



Which festival occurs at a different time in the year compared to the other three?

1. Pongal
2. Lohri
3. Vgadi
4. Sankranti

**Options :**

- 51245267279. 1
- 51245267280. 2
- 51245267281. 3
- 51245267282. 4

**Question Number : 12 Question Id : 51245220246 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Pablo Picasso belonged to

1. France
2. UK
3. Italy
4. Spain

**Options :**

- 51245267283. 1
- 51245267284. 2
- 51245267285. 3
- 51245267286. 4

**Question Number : 13 Question Id : 51245220247 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Sangam is

1. Merging of mountains
2. Confluence of holy rivers
3. Both 1 and 2
4. None of the above

**Options :**

- 51245267287. 1
- 51245267288. 2
- 51245267289. 3
- 51245267290. 4

**Question Number : 14 Question Id : 51245220248 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Synagogues are associated with

1. Hinduism
2. Christianity
3. Judaism
4. Islam

**Options :**

- 51245267291. 1
- 51245267292. 2
- 51245267293. 3
- 51245267294. 4

**Question Number : 15 Question Id : 51245220249 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Who inaugurated festival of India in USA in the year 1985?

1. Shri Rajiv Gandhi
2. Shri George Bush
3. Shrimati Indira Gandhi
4. Both 1 and 2

**Options :**

- 51245267295. 1
- 51245267296. 2
- 51245267297. 3
- 51245267298. 4

**Question Number : 16 Question Id : 51245220250 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

TCI is

1. Tourism Corporation of India Limited
2. Telangana Cultural Institute
3. Travel Corporation of India Limited
4. None of the above

**Options :**

- 51245267299. 1
- 51245267300. 2
- 51245267301. 3
- 51245267302. 4

**Question Number : 17 Question Id : 51245220251 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

Who organises the 'Bharat Parv'?

1. Ministry of Culture, Government of India
2. ASI
3. DTTC
4. Ministry of Tourism, Government of India

**Options :**

- 51245267303. 1
- 51245267304. 2
- 51245267305. 3
- 51245267306. 4

**Question Number : 18 Question Id : 51245220252 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

The number of states in Australia are

1. 20
2. 6
3. 10
4. None of the above

**Options :**

- 51245267307. 1
- 51245267308. 2
- 51245267309. 3
- 51245267310. 4

**Question Number : 19 Question Id : 51245220253 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

SITA

1. deals with inbound tourism market
2. is a destination management company
3. offers tailor made travel services
4. All of the above

**Options :**

- 51245267311. 1
- 51245267312. 2
- 51245267313. 3
- 51245267314. 4

**Question Number : 20 Question Id : 51245220254 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0**

LCCs are also known as

1. No Frills Carriers
2. Discount Carriers
3. Budget Carriers
4. All of the above

**Options :**

- 51245267315. 1
- 51245267316. 2
- 51245267317. 3
- 51245267318. 4

## **Tourism Development Products Operations And Case Studies-2**

**Section Id :**

512452927

<b>Section Number :</b>	2
<b>Section type :</b>	Offline
<b>Mandatory or Optional :</b>	Mandatory
<b>Number of Questions :</b>	10
<b>Number of Questions to be attempted :</b>	10
<b>Section Marks :</b>	30
<b>Mark As Answered Required? :</b>	Yes
<b>Sub-Section Number :</b>	1
<b>Sub-Section Id :</b>	5124521092
<b>Question Shuffling Allowed :</b>	No

**Question Number : 21 Question Id : 51245220255 Question Type : SUBJECTIVE**  
**Correct Marks : 3**

What is LTC?

**Question Number : 22 Question Id : 51245220256 Question Type : SUBJECTIVE**  
**Correct Marks : 3**

What kind of flowers have been used as motifs in Taj Mahal?

**Question Number : 23 Question Id : 51245220257 Question Type : SUBJECTIVE**  
**Correct Marks : 3**

What is the difference between guide and pathfinder?

**Question Number : 24 Question Id : 51245220258 Question Type : SUBJECTIVE**  
**Correct Marks : 3**

Describe the location of Mumbai.

**Question Number : 25 Question Id : 51245220259 Question Type : SUBJECTIVE**

**Correct Marks : 3**

Explain what a theme dinner is?

**Question Number : 26 Question Id : 51245220260 Question Type : SUBJECTIVE**

**Correct Marks : 3**

How can one reach Kovalam?

**Question Number : 27 Question Id : 51245220261 Question Type : SUBJECTIVE**

**Correct Marks : 3**

What is Ethnic Tourism?

**Question Number : 28 Question Id : 51245220262 Question Type : SUBJECTIVE**

**Correct Marks : 3**

What do you mean by "India Fest"?

**Question Number : 29 Question Id : 51245220263 Question Type : SUBJECTIVE**

**Correct Marks : 3**

List four living crafts of Maharashtra.

**Question Number : 30 Question Id : 51245220264 Question Type : SUBJECTIVE**

**Correct Marks : 3**

What is Highway Tourism?

### **Tourism Development Products Operations And Case Studies-3**

<b>Section Id :</b>	512452928
<b>Section Number :</b>	3
<b>Section type :</b>	Offline
<b>Mandatory or Optional :</b>	Mandatory
<b>Number of Questions :</b>	7
<b>Number of Questions to be attempted :</b>	5
<b>Section Marks :</b>	50
<b>Mark As Answered Required? :</b>	Yes
<b>Sub-Section Number :</b>	1
<b>Sub-Section Id :</b>	5124521093
<b>Question Shuffling Allowed :</b>	No

**Question Number : 31 Question Id : 51245220265 Question Type : SUBJECTIVE**

**Correct Marks : 10**

Do you agree that development of Domestic Tourism will further promote International Tourism? Substantiate your answer with suitable examples.

**Question Number : 32 Question Id : 51245220266 Question Type : SUBJECTIVE**

**Correct Marks : 10**



What is the role of Museums in the field of travel and tourism? What kind of reprographic and conservation facilities exist at the Museums?.

**Question Number : 33 Question Id : 51245220267 Question Type : SUBJECTIVE**  
**Correct Marks : 10**

Discuss the criteria for developing tourist attractions in adventure and sports.

**Question Number : 34 Question Id : 51245220268 Question Type : SUBJECTIVE**  
**Correct Marks : 10**

Analyse the relationship between wildlife and tourism. Give suitable examples of destinations where said relationship has been converted into tourism product.

**Question Number : 35 Question Id : 51245220269 Question Type : SUBJECTIVE**  
**Correct Marks : 10**

Write a note on " Folk Festivals and Craft Fairs" of India.

**Question Number : 36 Question Id : 51245220270 Question Type : SUBJECTIVE**  
**Correct Marks : 10**

Critically analyse the tourism policy of Maharashtra.

**Question Number : 37 Question Id : 51245220271 Question Type : SUBJECTIVE**  
**Correct Marks : 10**

What do you understand by "Heritage Hotels"? What defects should be taken care of for getting recognition as a heritage hotel?