National Testing Agency

Introduction to Managerial Economics 28th

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Introduction to Managerial Economics

Group Number :	1
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Introduction to Managerial Economics-1

Section Id: 603489269
Section Number: 1

Section type: Online

Mandatory or Optional : Mandatory

Number of Questions: 50

Number of Questions to be attempted: 50

Section Marks: 100

Enable Mark as Answered Mark for Review and

Clear Response:

Yes

Sub-Section Number: 1

Sub-Section Id: 603489499

Question Shuffling Allowed : Yes

Question Number: 1 Question Id: 60348913714 Question Type: MCQ Option Shuffling: No Is

Question Mandatory: No

Correct Marks: 2 Wrong Marks: 0

Which of these is least likely to be a factor affecting the price elasticity of demand for smart phones?

- 1. Time of the purchase
- 2. Availability of substitutes
- 3. The weather
- 4. Proportion of income spent

Options:

60348951865.1

60348951866. 2

60348951867.3

60348951868.4

Question Number: 2 Question Id: 60348913715 Question Type: MCQ Option Shuffling: No Is

Question Mandatory: No

The Royal Challengers Bangalore cricket team increased the price of IPL tickets from 2000 rupees to 3000 rupees (IPL stands for 'Indian Premier League' which is a professional cricket league in India). The attendance in the Chinnaswamy Stadium drops from 40,000 to 30,000. What is the price elasticity of demand for the IPL tickets of Royal Challengers Bangalore?

- 1. 0.666...
- 2.0.4
- 3.1.5
- 4. None of these is correct

Options:

60348951869.1

60348951870.2

60348951871.3

60348951872.4

Question Number: 3 Question Id: 60348913716 Question Type: MCQ Option Shuffling: No Is

Question Mandatory: No

Correct Marks: 2 Wrong Marks: 0

How would a deficient monsoon affect prices of rice? (A good monsoon helps farmers increase their supply of rice)

- 1. Prices would decrease
- 2. Prices would increase
- 3. No effect on prices
- 4. None of these is correct

Options:

60348951873.1

60348951874. 2

60348951875.3

60348951876.4

Question Number: 4 Question Id: 60348913717 Question Type: MCQ Option Shuffling: No Is

Question Mandatory: No

The equilibrium price for tomatoes in Bangalore is 30 rupees per kilo. The price is currently 40 rupees. What is likely to happen?

- 1. There will be a shortage and sellers will increase the price to 50 rupees
- 2. Markets will clear, and sellers will maintain the price of 40 rupees.
- 3. There will be a surplus and sellers will reduce the price to 20 rupees.
- 4. There will be a surplus and sellers will reduce the price to 30 rupees.

Options:

60348951877.1

60348951878. 2

60348951879.3

60348951880.4

Question Number: 5 Question Id: 60348913718 Question Type: MCQ Option Shuffling: No Is

Question Mandatory: No

Correct Marks: 2 Wrong Marks: 0

If the price of sugar goes up, what would happen to the demand for tea? Assume that sugar is essential to make a cup of tea:

- 1. Demand for tea rises
- 2. Demand for tea falls
- 3. Demand for tea remains constant
- 4. No demand for tea

Options:

60348951881.1

60348951882. 2

60348951883.3

60348951884.4

Question Number: 6 Question Id: 60348913719 Question Type: MCQ Option Shuffling: No Is

Question Mandatory: No

In which way are the average variable cost and average total cost curve similar?

- 1. Both start decreasing and then increase
- 2. Both start increasing and then decrease
- 3. Both increase consistently
- 4. Both decrease consistently

Options:

60348951885.1

60348951886.2

60348951887.3

60348951888.4

Question Number: 7 Question Id: 60348913720 Question Type: MCQ Option Shuffling: No Is

Question Mandatory: No

Correct Marks: 2 Wrong Marks: 0

Which of the following statement(s) is true?

- i. Average Total Cost = TC Q
- ii. Total Cost = Fixed Costs x Variable Cost
- iii. ATC = Fixed Cost/Q + Variable Cost/Q = AFC + AVC
- 1. iii only
- 2. ii only
- 3. i only
- 4. Both i and iii

Options:

60348951889.1

60348951890. 2

60348951891.3

60348951892.4

Question Number: 8 Question Id: 60348913721 Question Type: MCQ Option Shuffling: No Is

Question Mandatory: No

The global recession of 2008 caused high rates of unemployment. How would this affect the demand curve for the Mercedes Benz car, assuming it is a normal good:

- 1. The quantity demanded would reduce.
- 2. The demand curve would shift to the left
- 3. The demand curve would shift to the right
- 4. There would be no effect on the demand curve.

Options:

60348951893.1

60348951894. 2

60348951895.3

60348951896.4

Question Number: 9 Question Id: 60348913722 Question Type: MCQ Option Shuffling: No Is

Question Mandatory: No

Correct Marks: 2 Wrong Marks: 0

What is evidence that we are living in an age of decentralization and specialization?

- 1. McDonald's is looking to hire a branding specialist
- 2. McDonald's employees each perform one specific task when making burgers
- 3. You have no idea who grew the food to make your McDonald's meal
- 4. All of these are correct

Options:

60348951897.1

60348951898. 2

60348951899.3

60348951900.4

Question Number: 10 Question Id: 60348913723 Question Type: MCQ Option Shuffling: No

Is Question Mandatory: No

A society cannot produce outside the PPF curve because it is constrained by _____.

- 1. The number of consumers
- 2. The number of firms
- 3. The scarcity of resources
- 4. Inappropriate choices

Options:

60348951901.1

60348951902.2

60348951903.3

60348951904.4

Question Number: 11 Question Id: 60348913724 Question Type: MCQ Option Shuffling: No

Is Question Mandatory: No

Correct Marks: 2 Wrong Marks: 0

Monopolistic Competition shares its features with _____.

- 1. Only Perfect Competition
- 2. Only Monopoly
- 3. Perfect Competition and Monopoly
- 4. Monopoly and Oligopoly

Options:

60348951905.1

60348951906.2

60348951907.3

60348951908.4

Question Number: 12 Question Id: 60348913725 Question Type: MCQ Option Shuffling: No

Is Question Mandatory: No

Which of the following statement is true?

- A perfectly competitive industry produces more output and charges the same price as a monopoly
- A perfectly competitive industry produces less output but charges a lower price than a monopoly
- A perfectly competitive industry produces less output and charges the same price as a monopoly
- 4. A perfectly competitive industry produces more output and charges a lower price than a monopoly

Options:

60348951909.1

60348951910.2

60348951911.3

60348951912.4

 $Question\ Number: 13\ Question\ Id: 60348913726\ Question\ Type: MCQ\ Option\ Shuffling: No$

Is Question Mandatory: No

Correct Marks: 2 Wrong Marks: 0

_____ is a cost which has already been incurred and cannot be recovered.

- 1. Fixed cost
- 2. Historical cost
- 3. Sunk cost
- 4. Implicit cost

Options:

60348951913.1

60348951914. 2

60348951915.3

60348951916.4

Question Number: 14 Question Id: 60348913727 Question Type: MCQ Option Shuffling: No

Is Question Mandatory: No

Which one of the following is/are the sources of monopoly power?

- 1. Elasticity of demand
- 2. Number of firms
- 3. Type of competition
- 4. All of these are correct

Options:

60348951917.1

60348951918.2

60348951919.3

60348951920.4

Question Number: 15 Question Id: 60348913728 Question Type: MCQ Option Shuffling: No

Is Question Mandatory: No

Correct Marks: 2 Wrong Marks: 0

Product differentiation is a defining characteristic of the following market

- 1. Perfect Competition
- 2. Monopoly
- 3. Both perfect competition and monopoly
- 4. Monopolistic Competition

Options:

60348951921.1

60348951922. 2

60348951923.3

60348951924.4

Question Number: 16 Question Id: 60348913729 Question Type: MCQ Option Shuffling: No

Is Question Mandatory: No

Suppose there are two firms who are competing in quantity. The inverse demand curve for the industry is given by p = 100 - Q. Both firms have a marginal cost of 10. What is the total output in this industry in Cournot equilibrium?

- 1,60
- 2.90
- 3, 45
- 4.30

Options:

60348951925.1

60348951926. 2

60348951927.3

60348951928.4

Question Number: 17 Question Id: 60348913730 Question Type: MCQ Option Shuffling: No

Is Question Mandatory: No

Correct Marks: 2 Wrong Marks: 0

Yummy Pizzas and Delicious Pizzas are both deciding their prices simultaneously. If both of them choose a high price, they will both earn 15 thousand dollars. If both of them choose a low price they will both earn 10 thousand dollars. If one of them prices high while the other prices low, the one that prices high will earn 5 thousand dollars while the other will earn 20 thousand. Given that the two companies cannot communicate with each other and have full knowledge of this payoff matrix, what is the most likely outcome?

- 1. Both companies will charge a high price
- 2. Yummy Pizzas will charge a high price while Delicious Pizzas will charge a low price
- 3. Delicious Pizzas will charge a high price while Yummy Pizzas will charge a low price
- 4. Both companies will charge a low price

Options:

60348951929.1

60348951930. 2

60348951931.3

60348951932.4

 $Question\ Number: 18\ Question\ Id: 60348913731\ Question\ Type: MCQ\ Option\ Shuffling: No$

Is Question Mandatory: No

Correct Marks: 2 Wrong Marks: 0

In a kinked demand curve model, there are two (or multiple) marginal revenue curves because:

- 1. There are two (or multiple) demand curves
- 2. The elasticity of demand changes at the kink(s)
- 3. Both the above options
- 4. None of these is correct

Options:

60348951933.1

60348951934.2

60348951935.3

60348951936.4

Question Number: 19 Question Id: 60348913732 Question Type: MCQ Option Shuffling: No

Is Question Mandatory: No

Correct Marks: 2 Wrong Marks: 0

Suppose in a perfectly competitive market there are 10,000 firms. The value of HHI for that market would be:

- 1.10,000
- 2, 1000
- 3, 100
- 4.0

Options:

60348951937.1

60348951938. 2

60348951939.3

60348951940.4

Question Number: 20 Question Id: 60348913733 Question Type: MCQ Option Shuffling: No

Is Question Mandatory: No

If you score the next penalty, your team would be crowned champions of the FIFA World Cup. The opposing goalkeeper has an equal incentive to stop you from scoring. This is an example of a zero-sum game because:

- 1. Only one person can win the game
- 2. One person's gain is another person's loss
- 3. The magnitudes of gain and loss are equivalent
- 4. All of these are correct

Options:

60348951941.1

60348951942. 2

60348951943.3

60348951944.4

Question Number: 21 Question Id: 60348913734 Question Type: MCQ Option Shuffling: No

Is Question Mandatory: No

Correct Marks: 2 Wrong Marks: 0

A firm with some market power observes that it is producing 250 units and that its marginal cost is 50 and its marginal revenue is 40. What advice would you give to this firm?

- 1. Increase quantity
- 2. Decrease quantity
- 3. Decrease prices
- 4. Do not change any decisions

Options:

60348951945.1

60348951946. 2

60348951947.3

60348951948.4

Question Number: 22 Question Id: 60348913735 Question Type: MCQ Option Shuffling: No

Is Question Mandatory: No

In a monopoly market there are:

- 1. Many buyers as well as many sellers
- 2. Many buyers and single seller
- 3. Single Buyer and many sellers
- 4. Single buyer as well as single seller

Options:

60348951949.1

60348951950.2

60348951951.3

60348951952.4

Question Number: 23 Question Id: 60348913736 Question Type: MCQ Option Shuffling: No

Is Question Mandatory: No

Correct Marks: 2 Wrong Marks: 0

Patents and copyrights help in creating monopolies by putting restrictions on:

- 1. Price
- 2. Quantity
- 3. Profit
- 4. Entry

Options:

60348951953.1

60348951954. 2

60348951955.3

60348951956.4

Question Number: 24 Question Id: 60348913737 Question Type: MCQ Option Shuffling: No

Is Question Mandatory: No

Which of the following is NOT an example of price discrimination?

- 1. Higher price of tickets at multiplexes during weekends
- 2. Shop for rupees 3000 and get a denim worth rupees 900 free
- 3. Happy hours at bars and lounges
- 4. Cash on delivery for your purchase on Amazon

Options:

60348951957.1

60348951958.2

60348951959.3

60348951960.4

Question Number: 25 Question Id: 60348913738 Question Type: MCQ Option Shuffling: No

Is Question Mandatory: No

Correct Marks: 2 Wrong Marks: 0

For a monopoly, the market demand curve is the firm's _____.

- 1. Average Revenue Curve
- 2. Marginal Revenue Curve
- 3. Average Cost Curve
- 4. Marginal Cost Curve

Options:

60348951961.1

60348951962.2

60348951963.3

60348951964.4

Question Number: 26 Question Id: 60348913739 Question Type: MCQ Option Shuffling: No

Is Question Mandatory: No

Perfectly competitive firms should stop hiring labour inputs when:

- 1. Price equals Marginal Cost
- 2. Marginal Cost equals Marginal Revenue
- 3. Marginal Revenue equals Average Revenue
- 4. All of these are correct

Options:

60348951965.1

60348951966.2

60348951967.3

60348951968.4

Question Number: 27 Question Id: 60348913740 Question Type: MCQ Option Shuffling: No

Is Question Mandatory: No

Correct Marks: 2 Wrong Marks: 0

An example of a Simultaneous/Static game is:

- 1. Chess
- 2. Checkers
- 3. Rock-Paper-Scissor
- 4. None of these are correct

Options:

60348951969.1

60348951970. 2

60348951971.3

60348951972.4

Question Number: 28 Question Id: 60348913741 Question Type: MCQ Option Shuffling: No

Is Question Mandatory: No

Price wars are most likely when the market is _____.

- 1. Perfectly Competitive
- 2. Monopolistic
- 3. Oligopolistic
- 4. All of these are correct

Options:

60348951973.1

60348951974. 2

60348951975.3

60348951976.4

Question Number: 29 Question Id: 60348913742 Question Type: MCQ Option Shuffling: No

Is Question Mandatory: No

Correct Marks: 2 Wrong Marks: 0

A monopolistically competitive firm has excess capacity because:

- 1. In the long run it earns an economic profit
- 2. In the short run its ATC is less than its AVC
- 3. In the short run its MR exceeds its MC
- 4. In the long run its ATC exceeds its minimum ATC

Options:

60348951977.1

60348951978.2

60348951979.3

60348951980.4

Question Number: 30 Question Id: 60348913743 Question Type: MCQ Option Shuffling: No

Is Question Mandatory: No

_____ is a strategy that yields a higher payoff no matter what the other person's strategy

is.

- 1. Dominant strategy
- 2. Dominated strategy
- 3. Game Theory strategy
- 4. Zero-Sum strategy

Options:

60348951981.1

60348951982. 2

60348951983.3

60348951984.4

Question Number: 31 Question Id: 60348913744 Question Type: MCQ Option Shuffling: No

Is Question Mandatory: No

Correct Marks: 2 Wrong Marks: 0

If both demand and supply increase, we can conclude that:

- 1. The equilibrium price will increase for sure but the change in quantity is ambiguous
- 2. The equilibrium price will decrease for sure but the change in quantity is ambiguous
- 3. The equilibrium quantity will increase for sure but the change in price is ambiguous
- 4. The equilibrium quantity will decrease for sure but the change in price is ambiguous

Options:

60348951985.1

60348951986. 2

60348951987.3

60348951988.4

Question Number: 32 Question Id: 60348913745 Question Type: MCQ Option Shuffling: No

Is Question Mandatory: No

It is reported that Maggi noodles have high amounts of lead and MSG, which are bad for health. What effect would this have on the demand curve for Maggi noodles:

- 1. The demand curve would have shifted to the left
- 2. The demand curve would have shifted to the right.
- 3. The quantity demanded would reduce.
- 4. There would be no effect on the demand curve.

Options:

60348951989.1

60348951990.2

60348951991.3

60348951992.4

Question Number: 33 Question Id: 60348913746 Question Type: MCQ Option Shuffling: No

Is Question Mandatory: No

Correct Marks: 2 Wrong Marks: 0

Cafe Coffee Day - India's most popular cafe chain, has raised huge capital by selling its shares in order to invest in new technology. As a result:

- 1. The demand for its products would increase
- 2. The Supply of its products would increase
- 3. The demand for its products would decrease
- 4. The supply of its products would decrease

Options:

60348951993.1

60348951994. 2

60348951995.3

60348951996.4

Question Number: 34 Question Id: 60348913747 Question Type: MCQ Option Shuffling: No

Is Question Mandatory: No

Demand for medicines is fairly inelastic. If the government decides to increase the sales tax on medicines, the burden of this increased tax will be borne more by ______.

- 1. Consumers
- 2. Producers
- 3. Government
- 4. All will share the burden equally

Options:

60348951997.1

60348951998. 2

60348951999.3

60348952000.4

Question Number: 35 Question Id: 60348913748 Question Type: MCQ Option Shuffling: No

Is Question Mandatory: No

Correct Marks: 2 Wrong Marks: 0

Indian government is planning to reduce its tariff rate (a tax imposed on imported goods and services which makes these goods more expensive). As a result, your demand for branded clothes will:

- 1. Increase
- 2. Remain the same
- 3. Decrease
- 4. Will not undergo any change

Options:

60348952001.1

60348952002. 2

60348952003.3

60348952004.4

Question Number: 36 Question Id: 60348913749 Question Type: MCQ Option Shuffling: No

Is Question Mandatory: No

The overall fashion apparel business in India is growing very fast and likely to touch 15 billion dollars in the next five years. Being a producer in this industry you are expected to:

- 1. Cut down on your production process
- 2. Hire more labourers and build some excess capacity
- 3. Exit the industry
- 4. Invest in food industry

Options:

60348952005.1

60348952006.2

60348952007.3

60348952008. 4

Question Number: 37 Question Id: 60348913750 Question Type: MCQ Option Shuffling: No

Is Question Mandatory: No

Correct Marks: 2 Wrong Marks: 0

Indian e-commerce industry Flipkart restricted its five-day long sale only to its app users. As a result:

- 1. The number of app downloads rose to as many as five million in the last week
- 2. The sale of its electronic gadgets dropped by half
- 3. The company incurred a huge loss
- 4. The number of app downloads got reduced by two million

Options:

60348952009.1

60348952010.2

60348952011.3

60348952012.4

Question Number: 38 Question Id: 60348913751 Question Type: MCQ Option Shuffling: No

Is Question Mandatory: No

There is an increase in the rate of interest on loans in the real estate sector. Your demand curve for rented housing would experience:

- 1. A parallel outward shift
- 2. A parallel inward shift
- 3. An unparallel shift
- 4. No shift

Options:

60348952013.1

60348952014. 2

60348952015.3

60348952016.4

Question Number: 39 Question Id: 60348913752 Question Type: MCQ Option Shuffling: No

Is Question Mandatory: No

Correct Marks: 2 Wrong Marks: 0

Let us take the example of two cities say Kolkata and Bangalore. The demographic configuration of these cities is such that the former is the home for more elderly people (say above the age of 45) and the latter contains more of youngsters/floating population (because of the IT boom). The demand for rented flats would be:

- 1. Higher in Kolkata than Bangalore
- 2. Same in both the cities
- 3. Lower in Kolkata than Bangalore
- 4. Is not affected by such demographic disparity

Options:

60348952017. 1

60348952018, 2

60348952019.3

60348952020.4

Question Number: 40 Question Id: 60348913753 Question Type: MCQ Option Shuffling: No

Is Question Mandatory: No

Consumers who buy the commodities in a market are assumed to be:

- 1. Rational
- 2. Selfish
- 3. Utility maximisers
- 4. None of these is correct

Options:

60348952021.1

60348952022. 2

60348952023.3

60348952024.4

Question Number: 41 Question Id: 60348913754 Question Type: MCQ Option Shuffling: No

Is Question Mandatory: No

Correct Marks: 2 Wrong Marks: 0

Suppose public transport is an inferior good for you. As your income goes up you would

- 1. Take more frequent bus trips
- 2. Buy a car
- 3. Prefer to walk
- 4. None of these is correct

Options:

60348952025.1

60348952026. 2

60348952027.3

60348952028.4

Question Number: 42 Question Id: 60348913755 Question Type: MCQ Option Shuffling: No

Is Question Mandatory: No

The demand curve for a certain life-saving medicine is steeper than the demand curve for a Coca-Cola can. What does this say about the price-elasticity of supply for the two products?

- 1. The soft drink is relatively inelastic with respect to the medicine
- 2. The medicine is relatively elastic with respect to the soft drink can
- 3. The medicine is relatively inelastic with respect to the soft drink can
- 4. The slope of the demand curve is unrelated to the price elasticity of supply

Options:

60348952029. 1

60348952030.2

60348952031.3

60348952032. 4

Question Number: 43 Question Id: 60348913756 Question Type: MCQ Option Shuffling: No

Is Question Mandatory: No

Correct Marks: 2 Wrong Marks: 0

There is a sudden increase in price of the following four products. Which product is likely to have the least fall in demand in the short run?

- 1. Cars
- 2. Newspaper
- 3. Video games
- 4. Pizza

Options:

60348952033.1

60348952034.2

60348952035.3

60348952036.4

Question Number: 44 Question Id: 60348913757 Question Type: MCQ Option Shuffling: No

Is Question Mandatory: No

Which of the following statements is true?

- 1. The cross-price elasticity of demand is negative for substitutes
- 2. The cross-price elasticity of demand is positive for complements
- 3. The income elasticity of demand is positive for inferior goods
- 4. The income elasticity of demand is positive for normal goods

Options:

60348952037.1

60348952038.2

60348952039.3

60348952040.4

Question Number: 45 Question Id: 60348913758 Question Type: MCQ Option Shuffling: No

Is Question Mandatory: No

Correct Marks: 2 Wrong Marks: 0

In an excise tax, to the buyer it seems as though the __i_ curve has shifted to the __ii__.

- 1. i = demand ii = right
- 2. i = demand ii = left
- 3. i = supply ii = left
- 4. i = supply ii = right

Options:

60348952041.1

60348952042.2

60348952043.3

60348952044.4

Question Number: 46 Question Id: 60348913759 Question Type: MCQ Option Shuffling: No

Is Question Mandatory: No

A consumer was willing to buy his first T-shirt for 400 rupees, a supplier is willing to supply his first T-shirt for 250 rupees. The price of the T-shirt is 300 rupees. What can be concluded?

- 1. The buyer's surplus is equal to the seller's surplus
- 2. The buyer's surplus is greater than the seller's surplus
- 3. The buyer's surplus is less than the seller's surplus
- 4. None of these is correct

Options:

60348952045.1

60348952046.2

60348952047.3

60348952048.4

Question Number: 47 Question Id: 60348913760 Question Type: MCQ Option Shuffling: No

Is Question Mandatory: No

Correct Marks: 2 Wrong Marks: 0

As a result of an increase in both the demand and supply of a particular commodity, there was an increase in the equilibrium price and quantity. From this we can conclude that:

- 1. The increase in demand has exceeded the increase in supply
- 2. The increase in demand has equalized the increase in supply
- 3. The increase in demand has fallen short of the increase in supply
- 4. None of these is correct

Options:

60348952049.1

60348952050, 2

60348952051.3

60348952052.4

Question Number: 48 Question Id: 60348913761 Question Type: MCQ Option Shuffling: No

Is Question Mandatory: No

Due to a sudden increase in demand for international schools, the school principal wishes to expand the school. However, he realises that he is unable to do so instantly. Why

- 1. He is operating in the short run
- 2. He is operating in the medium run
- 3. He is operating in the long run
- 4. There is lack of students' enrolment

Options:

60348952053.1

60348952054. 2

60348952055.3

60348952056.4

Question Number: 49 Question Id: 60348913762 Question Type: MCQ Option Shuffling: No

Is Question Mandatory: No

Correct Marks: 2 Wrong Marks: 0

You, the manager of a large auto manufacturing plant, realise that productivity is not increasing any more as you are employing more workers in the short run. Instead productivity has started to go down. Is this because of?

- 1. Increasing returns to scale
- 2. Constant returns to scale
- 3. Diminishing returns to scale
- 4. None of these is correct

Options:

60348952057. 1

60348952058. 2

60348952059.3

60348952060.4

Question Number: 50 Question Id: 60348913763 Question Type: MCQ Option Shuffling: No

Is Question Mandatory: No

You are the manager of a steel mill. The price of steel is 10,000 rupees per tonne. The cost of
adding extra plants in your factory is 100,000 rupees. You must keep hiring workers as long a
the marginal product of each additional plant is

- 1.100
- 2.8
- 3.5
- 4. 10

Options:

- 60348952061.1
- 60348952062. 2
- 60348952063.3
- 60348952064.4