National Testing Agency

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Digital Media

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Group Id :	94091842
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Group Number:

Digital Media-1

Section Id :	94091870
Section Number :	1
Section type:	Online

Mandatory or Optional: Mandatory

Number of Questions: 50

Number of Questions to be attempted: 50

Section Marks: 100

Enable Mark as Answered Mark for Review and

Clear Response:

Yes

Sub-Section Number: 1

Sub-Section Id: 940918113

Question Shuffling Allowed : Yes

Question Number: 1 Question Id: 9409182570 Question Type: MCQ Option Shuffling: No Is

Question Mandatory: No

Correct Marks: 2 Wrong Marks: 0

Mainstream mass media and cyberspace are practising diametrically opposite modes of communication process. What factors control their communication flow?

- 1. Market forces and government regulations
- 2. Medium specific restrictions and audience demand
- 3. Institutional frameworks and individual choices
- 4. Technological conditions and network feasibilities

Options:

9409189245.1

9409189246.2

9409189247.3

9409189248.4

Question Number: 2 Question Id: 9409182571 Question Type: MCQ Option Shuffling: No Is

Question Mandatory: No

Which of the following is the world's first operational packet switching network?

- 1. HTTP
- 2. FTP
- 3. ARPANET
- 4. WWW

Options:

9409189249.1

9409189250.2

9409189251.3

9409189252.4

Question Number: 3 Question Id: 9409182572 Question Type: MCQ Option Shuffling: No Is

Question Mandatory: No

Correct Marks: 2 Wrong Marks: 0

What was the trend of growth of fixed-line phone subscribers' during 2005 to 2016 globally?

- 1. Marginal Increase (1004 million in 2005 to 1243 million in 2016)
- 2. Saturated (1004 million in 2005 to 1008 million in 2016)
- 3. Increased Exponentially (2205 million in 2005 to 7511 million in 2016)
- 4. Decline (1243 million in 2005 to 1004 million in 2016)

Options:

9409189253.1

9409189254. 2

9409189255.3

9409189256.4

Question Number: 4 Question Id: 9409182573 Question Type: MCQ Option Shuffling: No Is

Question Mandatory: No

Identify one of the components of Carr and Hayes's that summarises the gamuts of social media?

- 1. Society-wide communication
- 2. Mass personal communication
- 3. Mostly personal communication
- 4. Entertainment rich medium

Options:

9409189257.1

9409189258.2

9409189259.3

9409189260.4

Question Number: 5 Question Id: 9409182574 Question Type: MCQ Option Shuffling: No Is

Question Mandatory: No

Correct Marks: 2 Wrong Marks: 0

Match the following:

- [A] Four-forms of digital divide [1] Schweitzer (2015)
- [B] First & Second level digital divide [2] 1995-2000 period
- [C] Digital divide discussion on ICT infrastructure [3] 2000-2005 period
- [D] Digital divide discussion on ICT usage [4] Mossberger et al (2003)
- 1. A-4, B-1, C-2, D-3
- 2. A-3, B-2, C-1, D-4
- 3. A-4, B-3, C-1, D-2
- 4. A-1, B-4, C-2, D-3

Options:

9409189261.1

9409189262. 2

9409189263.3

Question Number: 6 Question Id: 9409182575 Question Type: MCQ Option Shuffling: No Is

Question Mandatory: No

Correct Marks: 2 Wrong Marks: 0

What are the three thrust areas of the National Digital Communications Policy of 2018?

- 1. Net neutrality, digital privacy and security
- 2. Combating, cybercrime and Data protection
- 3. Connect, Propel and Secure India
- 4. Affordability, Data Protection and Cyber Security

Options:

9409189265.1

9409189266.2

9409189267.3

9409189268.4

Question Number: 7 Question Id: 9409182576 Question Type: MCQ Option Shuffling: No Is

Question Mandatory: No

Correct Marks: 2 Wrong Marks: 0

Which of the following term is associated with the Van Djik's process of power distribution i.e., Power distribution decreases in the new media environment due to increasing audience fragmentation?

- 1. Density
- 2. Scope
- 3. Inclusiveness
- 4. Centralisation

Options:

9409189269.1

9409189270.2

9409189271.3

9409189272.4

Question Number: 8 Question Id: 9409182577 Question Type: MCQ Option Shuffling: No Is

Question Mandatory: No

Correct Marks: 2 Wrong Marks: 0

Find the differences between Priming and Ex-nomination

- 1. Positioning vs Naturalisation
- 2. Fixed perspective vs Cross-referencing
- 3. Comments vs Responses
- 4. Labelling vs Stereotyping

Options:

9409189273.1

9409189274. 2

9409189275.3

9409189276.4

Question Number: 9 Question Id: 9409182578 Question Type: MCQ Option Shuffling: No Is

Question Mandatory: No

Correct Marks: 2 Wrong Marks: 0

What are the two parts of ICT's role in educational transactions?

- 1. Learning and collaboration
- 2. Counselling and pedagogical
- 3. Pedagogical and managerial
- 4. Managerial and counselling

Options:

9409189277.1

9409189278. 2

9409189279.3

9409189280.4

Question Number: 10 Question Id: 9409182579 Question Type: MCQ Option Shuffling: No Is

Question Mandatory: No

Which one of the following is a For-Profit Social Venture?

- 1. The Ken
- 2. SHEF
- 3. PARI
- 4. Desi Crew

Options:

9409189281.1

9409189282. 2

9409189283.3

9409189284.4

Question Number: 11 Question Id: 9409182580 Question Type: MCQ Option Shuffling: No Is

Question Mandatory: No

Correct Marks: 2 Wrong Marks: 0

Which of the following features of cyberspace was described by William Gibson in his novel 'Neuromancer' in 1984?

- 1. Consensual hallucination and complex lines of light
- 2. Conceptual spaces with human relationships
- 3. It carries an array of human feelings without any cues
- 4. Physically separated and connected through shared interests

Options:

9409189285.1

9409189286.2

9409189287.3

9409189288.4

Question Number: 12 Question Id: 9409182581 Question Type: MCQ Option Shuffling: No Is

Question Mandatory: No

Match the following digital divide projects:

[A] E-Chaupal - [1] Digital infrastructure and digital services

[B] Drishtee - [2] To answer farmers' queries

[C] KCC - [3] Information to farmers on market prices

[D] Digital India - [4] Mobile kiosk

1. A-2, B-3, C-4, D-1

2. A-4, B-1, C-2, D-3

3. A-3, B-4, C-1, D-2

4. A-3, B-4, C-2, D-1

Options:

9409189289.1

9409189290.2

9409189291.3

9409189292.4

Question Number: 13 Question Id: 9409182582 Question Type: MCQ Option Shuffling: No Is

Question Mandatory: No

Correct Marks: 2 Wrong Marks: 0

Identify the academicians/theorists who termed creators of UGC as a 'PRODUSER.'

- 1. Coined by Bruns and widely used by Henry Jenkins
- 2. Defined by Domingo and promoted by Hermida
- 3. Coined by Alvin Toffler and promoted by Allison
- 4. Defined by Henry Jenkins and popularised by Domingo

Options:

9409189293.1

9409189294. 2

9409189295.3

9409189296.4

Question Number: 14 Question Id: 9409182583 Question Type: MCQ Option Shuffling: No Is

Question Mandatory: No

Correct Marks: 2 Wrong Marks: 0

What are the features, as proposed by Kelly Garrett, that connect ICT and social movements?

- 1. Interactivity, social media, and dialogue
- 2. Networking, shared beliefs and solidarity
- 3. Reduction of costs, collective identity and community
- 4. Participation, collaboration and Engagement

Options:

9409189297.1

9409189298.2

9409189299.3

9409189300.4

Question Number: 15 Question Id: 9409182584 Question Type: MCQ Option Shuffling: No Is

Question Mandatory: No

Correct Marks: 2 Wrong Marks: 0

Which one of the following is NOT part of Jenkins's Participatory Culture theory?

- 1. Participation Gap
- 2. Public Engagement
- 3. Transparency Problem
- 4. Ethics Challenge

Options:

9409189301.1

9409189302.2

9409189303.3

9409189304.4

Question Number: 16 Question Id: 9409182585 Question Type: MCQ Option Shuffling: No Is

Question Mandatory: No

What type of media activism is promoted under 'Tactical Media.'

- 1. Temporary media alternatives to permanent alternative media outlets
- 2. Permanent alternative media thematically break away into various temporary media outlets.
- 3. Permanent alternative media has many permanent second-tier media outlets.
- 4. Temporary media outlets work only with the temporary second-tier media outlets.

Options:

9409189305.1

9409189306.2

9409189307.3

9409189308.4

Question Number: 17 Question Id: 9409182586 Question Type: MCQ Option Shuffling: No Is

Question Mandatory: No

Correct Marks: 2 Wrong Marks: 0

By integrating social media platforms with digital news media, what process facilitates a better business model for multinational social media companies?

- 1. Human activities in the marketplace accumulate profit
- 2. News portals contents directly accumulate profit
- 3. Users who have higher followers accumulate profit
- 4. In-message advertisements accumulate profit

Options:

9409189309.1

9409189310. 2

9409189311.3

9409189312.4

Question Number: 18 Question Id: 9409182587 Question Type: MCQ Option Shuffling: No Is

Question Mandatory: No

Which CMC facilitates idealised perspectives and impressions of a user?

- 1. Impersonal CMC
- 2. Interpersonal CMC
- 3. Hyper-personal CMC
- 4. Hyper-impersonal CMC

Options:

9409189313.1

9409189314.2

9409189315.3

9409189316.4

Question Number: 19 Question Id: 9409182588 Question Type: MCQ Option Shuffling: No Is

Question Mandatory: No

Correct Marks: 2 Wrong Marks: 0

According to United Nations, what is the intention of mal-information?

- 1. Information that is false and intended to harm a person or an organisation
- 2. Information that is real and intended to harm a person or an organisation
- 3. Information that is false and not intended to harm any person or an organisation
- 4. Information that is real and not intended to harm a person or an organisation

Options:

9409189317.1

9409189318. 2

9409189319.3

9409189320.4

Question Number: 20 Question Id: 9409182589 Question Type: MCQ Option Shuffling: No Is

Question Mandatory: No

Identify characteristics of an online user, which is not part of John Suler's theory of Online Disinhibition Effect?

- 1. Dissociative Anonymity
- 2. Synchronicity
- 3. Invisibility
- 4. Dissociative Imagination

Options:

9409189321.1

9409189322.2

9409189323.3

9409189324.4

Question Number: 21 Question Id: 9409182590 Question Type: MCQ Option Shuffling: No Is

Question Mandatory: No

Correct Marks: 2 Wrong Marks: 0

Name the approach of study on the 'participation between privileged and non-privileged actors role in the formal and informal decision-making'?

- 1. Sociological approach
- 2. Political approach
- 3. Psychological approach
- 4. Pedagogical approach

Options:

9409189325.1

9409189326.2

9409189327.3

9409189328.4

Question Number: 22 Question Id: 9409182591 Question Type: MCQ Option Shuffling: No Is

Question Mandatory: No

According to UNESCO's classification of ODL programmes, which one of the following generations justifies Moore's interactivity model?

- 1. First-generation ODL programmes
- 2. Second-generation ODL programmes
- 3. Third-generation ODL programmes
- 4. Fourth-generation ODL programmes

Options:

9409189329.1

9409189330.2

9409189331.3

9409189332.4

Question Number: 23 Question Id: 9409182592 Question Type: MCQ Option Shuffling: No Is

Question Mandatory: No

Correct Marks: 2 Wrong Marks: 0

Which one of the following is NOT a part of Arie Halachmi's essential models of e-governance?

- 1. Broadcasting model
- 2. Critical flow model
- 3. Comparative model
- 4. Integrated service model

Options:

9409189333.1

9409189334. 2

9409189335.3

9409189336.4

Question Number: 24 Question Id: 9409182593 Question Type: MCQ Option Shuffling: No Is

Question Mandatory: No

Rank the following social media networks based on their active global users:
[A] Twitter
[B] Instagram
[C] Facebook
[D] YouTube
1. A-4, B-1, C-2, D-3 2. A-3, B-2, C-1, D-4 3. A-1, B-3, C-4, D-2 4. A-4 B-3, C-1, D-2
Options:
9409189337. 1
9409189338. 2
9409189339. 3
9409189340. 4
Question Number : 25 Question Id : 9409182594 Question Type : MCQ Option Shuffling : No Is
Question Mandatory : No
Correct Marks : 2 Wrong Marks : 0
Identify the authors who have taken 'Cyberoptimism' stand on the role of internet for the marginalised sections:
1. Manual Castells and Gustavo Cardoso 2. Appadurai and Basuman 3. Barthes and Hall 4. Weinberger and Valentim
Options:
9409189341. 1
9409189342. 2
9409189343. 3

Question Number: 26 Question Id: 9409182595 Question Type: MCQ Option Shuffling: No Is

Question Mandatory: No

Correct Marks: 2 Wrong Marks: 0

What are the two roles advocated by the Health Belief Model as social determinants of health behaviour?

- 1. Moderating factors and individual perceptions
- 2. Social behaviour and individual perceptions
- 3. Health capacity and individual behaviour
- 4. Professional training and individual capabilities

Options:

9409189345.1

9409189346.2

9409189347.3

9409189348.4

Question Number: 27 Question Id: 9409182596 Question Type: MCQ Option Shuffling: No Is

Question Mandatory: No

Correct Marks: 2 Wrong Marks: 0

What rental service did Netflix introduce that became a successful DVD rental service in the late 1990s?

- 1. Unlimited rentals at a flat rate
- 2. Limited rentals at subsidised subscription
- 3. Unlimited rentals at a substantial annual subscription
- 4. Limited rentals at a flat rate

Options:

9409189349.1

9409189350.2

9409189351.3

9409189352.4

Question Number: 28 Question Id: 9409182597 Question Type: MCQ Option Shuffling: No Is

Question Mandatory: No

Correct Marks: 2 Wrong Marks: 0

Besides facilitating communication among the users, what is the tangible outcome of digital and Internet media for human society?

- 1. Collaborative projects and outcomes
- 2. Shared knowledge system
- 3. Formation and Cultivation of interpersonal relationships
- 4. Promotes urbanisation and industrialisation

Options:

9409189353.1

9409189354.2

9409189355.3

9409189356.4

Question Number : 29 Question Id : 9409182598 Question Type : MCQ Option Shuffling : No Is

Question Mandatory: No

Correct Marks: 2 Wrong Marks: 0

What is the core aim of the Telecom Regulatory Authority of India's net neutrality policy in the Indian context?

- 1. Restricts any form of discrimination at the ISP level
- 2. Promotes better bandwidth and broadband capacity
- 3. High priority on ITU's 2022 goals of 'Internet for all.'
- 4. Stringent conditions on off-shore websites and their contents

Options:

9409189357. 1

9409189358. 2

9409189359.3

9409189360.4

Question Number: 30 Question Id: 9409182599 Question Type: MCQ Option Shuffling: No Is

Question Mandatory: No

Correct Marks: 2 Wrong Marks: 0

Match the following functional building blocks for the popular social media platforms:

- [A] Facebook [1] Presence
- [B] LinkedIn [2] Conversations
- [C] Twitter [3] Relationships
- [D] Foursquare [4] Reputation
- 1. A-4, B-1, C-2, D-3
- 2. A-3, B-4, C-2, D-1
- 3. A-1, B-3, C-4, D-2
- 4. A-4 B-3, C-1, D-2

Options:

9409189361.1

9409189362. 2

9409189363.3

9409189364.4

Question Number: 31 Question Id: 9409182600 Question Type: MCQ Option Shuffling: No Is

Question Mandatory: No

Correct Marks: 2 Wrong Marks: 0

According to Meta-Activism Project, there are six functional aspects of digital activism: shaping public opinion, planning an action, transferring resources, protecting activists, sharing a call to action, and digitally taking action. Identify one key functional aspect that 'sustain' all other five functions of digital activism?

- 1. Protecting activists
- 2. Sharing a call to action
- 3. Transfer of resources
- 4. Shaping public opinion

Options:

9409189365.1

9409189366.2

Question Number: 32 Question Id: 9409182601 Question Type: MCQ Option Shuffling: No Is

Question Mandatory: No

Correct Marks: 2 Wrong Marks: 0

According to Lave and Wenger, how members of a virtual community can be classified?

- 1. Etic, Epic and Emic
- 2. Sender, receiver and participant
- 3. Younger and elder
- 4. Peripheral, insider and inbound

Options:

9409189369.1

9409189370.2

9409189371.3

9409189372.4

Question Number: 33 Question Id: 9409182602 Question Type: MCQ Option Shuffling: No Is

Question Mandatory: No

Correct Marks: 2 Wrong Marks: 0

Identify the correct sequence of Van Dijk's model of resources and appropriation theory?

- Unequal distribution lead to categorical inequalities lead to unequal access leads to unequal participation leads to categorical inequalities.
- Categorical inequalities lead to unequal distribution leads to unequal access leads to unequal participation leads to categorical inequalities.
- Unequal access lead to categorical inequalities lead to unequal distribution leads to unequal participation leads to categorical inequalities.
- Categorical inequalities lead to unequal access leads to unequal distribution leads to unequal participation leads to categorical inequalities.

Options:

9409189373.1

9409189374. 2

Question Number: 34 Question Id: 9409182603 Question Type: MCQ Option Shuffling: No Is

Question Mandatory: No

Correct Marks: 2 Wrong Marks: 0

Identify the Indian agencies involved in cybersecurity?

- 1. CERT-In, DPA, NCCC
- 2. DCC, TRAI, TDSAT
- 3. NCSP, NCIIPC, DPA
- 4. TRAI, DOT, NTP

Options:

9409189377.1

9409189378.2

9409189379.3

9409189380.4

Question Number: 35 Question Id: 9409182604 Question Type: MCQ Option Shuffling: No Is

Question Mandatory: No

Correct Marks: 2 Wrong Marks: 0

Which type of organisation follows three stages of social media adoption - experimentation, constructive chaos and Institutionalisation?

- 1. Non-Government Organisations
- 2. Government Organisations
- 3. Corporate Entities
- 4. International Funding Agencies

Options:

9409189381.1

9409189382. 2

9409189383.3

Question Number: 36 Question Id: 9409182605 Question Type: MCQ Option Shuffling: No Is

Question Mandatory: No

Correct Marks: 2 Wrong Marks: 0

Match the following online activism based social movements and their respective geographical affinity:

[A] #BringBackOurGirls - [1] United States of America

[B] #LoveBeyondFlags - [2] India

[C] #NotInMyName - [3] Nigeria

[D] #IStandWithAhmed - [4] Iran

1. A-4, B-1, C-2, D-3

2. A-3, B-4, C-2, D-1

3. A-1, B-3, C-4, D-2

4. A-4 B-3, C-1, D-2

Options:

9409189385.1

9409189386. 2

9409189387.3

9409189388.4

Question Number: 37 Question Id: 9409182606 Question Type: MCQ Option Shuffling: No Is

Question Mandatory: No

Correct Marks: 2 Wrong Marks: 0

Identify the associated digital media business models that generate revenue for a news portal for its two products - content and audience?

- 1. Subscription-based and premium content
- 2. Subscription-based and advertising model
- 3. Advertisements-based and subscription model
- 4. Ad-free and subscription model

Options:

9409189389.1

9409189391.3

9409189392.4

Question Number: 38 Question Id: 9409182607 Question Type: MCQ Option Shuffling: No Is

Question Mandatory: No

Correct Marks: 2 Wrong Marks: 0

Which of the internet's highly popular technology got prominence immediately after the O'Reilly Media conference held in 2004

- 1. Social media evolution
- 2. Interactive Web 2.0
- 3. Static Web 1.0
- 4. Pocket-switching Protocol

Options:

9409189393.1

9409189394. 2

9409189395.3

9409189396.4

Question Number: 39 Question Id: 9409182608 Question Type: MCQ Option Shuffling: No Is

Question Mandatory: No

Correct Marks: 2 Wrong Marks: 0

What are the determinants of the digital divide in India?

- 1. High cost of data access (rates per GB) and lack of fibre optics
- 2. Lack of reliable ICT infrastructure, digital skills and local content
- 3. Lack of telecom policy to regulate telecom industry
- 4. High cost to access local language contents

Options:

9409189397.1

9409189398.2

9409189399.3

Question Number: 40 Question Id: 9409182609 Question Type: MCQ Option Shuffling: No Is

Question Mandatory: No

Correct Marks: 2 Wrong Marks: 0

Which of the following process suits most to social media based communication?

- 1. Declarative message
- 2. Two-way directional message
- 3. Two-way flow of messages
- 4. More players based conversation

Options:

9409189401.1

9409189402.2

9409189403.3

9409189404.4

Question Number: 41 Question Id: 9409182610 Question Type: MCQ Option Shuffling: No Is

Question Mandatory: No

Correct Marks: 2 Wrong Marks: 0

Match the following educational services through social media platforms:

[A] MOOC Platforms - [1] ScienceHow

[B] Learning Apps - [2] Facebook Groups

[C] YouTube Educational Channel - [3] Udemy

[D] Virtual Study Community - [4] edX

1. A-4, B-1, C-2, D-3

2. A-3, B-4, C-1, D-2

3. A-1, B-3, C-4, D-2

4. A-4 B-3, C-1, D-2

Options:

9409189405.1

9409189407.3

9409189408.4

Question Number: 42 Question Id: 9409182611 Question Type: MCQ Option Shuffling: No Is

Question Mandatory: No

Correct Marks: 2 Wrong Marks: 0

E-governance is the application of ICT in government functioning to bring in SMART governance. Expand the term 'SMART.'

- 1. Software Mode of Artificial Regenerated Technology
- 2. Solutions Method for Adopted Revenue Technology
- 3. Simple Moral Accountable Responsive and Transparency
- 4. Simple Mode Accountable Responsive Technology

Options:

9409189409.1

9409189410.2

9409189411.3

9409189412.4

Question Number: 43 Question Id: 9409182612 Question Type: MCQ Option Shuffling: No Is

Question Mandatory: No

Correct Marks: 2 Wrong Marks: 0

Identify the main conceptual frameworks of Actor-Network Theory?

- 1. Individuals are connected based on their social role
- 2. Actors are connected based on their shared locality
- 3. Users are connected based on their network capabilities
- 4. Actors are connected based on their aligned interests

Options:

9409189413.1

9409189414. 2

9409189415.3

Question Number: 44 Question Id: 9409182613 Question Type: MCQ Option Shuffling: No Is

Question Mandatory: No

Correct Marks: 2 Wrong Marks: 0

Match the following alternative online media projects:

[A] Commentary on popular culture - [1] Shared knowledge

[B] Hacking and Open source software - [2] Culture jamming

[C] Ignite social movements - [3] Alternative computing

[D] Collaborative Creations - [4] Mediated mobilisation

1. A-4, B-1, C-2, D-3

2. A-3, B-4, C-1, D-2

3. A-1, B-3, C-4, D-2

4. A-2 B-3, C-4, D-1

Options:

9409189417.1

9409189418.2

9409189419.3

9409189420.4

Question Number: 45 Question Id: 9409182614 Question Type: MCQ Option Shuffling: No Is

Question Mandatory: No

Correct Marks : 2 Wrong Marks : 0

Who are the people classified as millennials or Generation Y or Digital Natives?

- 1. People born in the 1980s and 1990s grew with computers and the internet
- 2. People born in the 2000s grew with computers and the internet
- 3. People born in the 2020s grew with mobiles and social media
- 4. People born in the 1980s and 1990s grew only with computers and without the internet

Options:

9409189421.1

9409189423.3

9409189424.4

Question Number: 46 Question Id: 9409182615 Question Type: MCQ Option Shuffling: No Is

Question Mandatory: No

Correct Marks: 2 Wrong Marks: 0

How does the Transtheoretical Model (TTM) advocate sequential stages of health behaviour change?

- 1. Contemplation to preparation to action to maintenance to relapse
- 2. Preparation to contemplation to action to maintenance to relapse
- 3. Contemplation to maintenance to preparation to action to relapse
- 4. Action to relapse to maintenance to preparation to contemplation

Options:

9409189425.1

9409189426. 2

9409189427.3

9409189428.4

Question Number: 47 Question Id: 9409182616 Question Type: MCQ Option Shuffling: No Is

Question Mandatory: No

Correct Marks: 2 Wrong Marks: 0

India is the second-biggest mobile market globally in terms of subscribers, second only to China. What is its share in Asia and the global context?

- 1. 28% in Asia and 15% in the global context
- 2. 15% in Asia and 28% in the global context
- 3. 0.5% in Asia and 0.1% in the global context
- 4. 75% in Asia and 55% in the global context

Options:

9409189429.1

9409189430. 2

Question Number: 48 Question Id: 9409182617 Question Type: MCQ Option Shuffling: No Is

Question Mandatory: No

Correct Marks: 2 Wrong Marks: 0

Which one of the following is an umbrella project under which most of the Government of India's digital educational initiatives are executed?

- 1. SWAYAM
- 2. NMEICT
- 3. NPTEL
- 4. ePathshala

Options:

9409189433.1

9409189434. 2

9409189435.3

9409189436.4

Question Number: 49 Question Id: 9409182618 Question Type: MCQ Option Shuffling: No Is

Question Mandatory: No

Correct Marks: 2 Wrong Marks: 0

Which of the following is the first recognisable social media site?

- 1. Orkut
- 2. Myspace
- 3. Six Degrees
- 4. Flickr

Options:

9409189437.1

9409189438.2

9409189439.3

Question Number: 50 Question Id: 9409182619 Question Type: MCQ Option Shuffling: No Is

Question Mandatory: No

Correct Marks: 2 Wrong Marks: 0

Match the following stages of e-governance with their respective levels of services

[A] The third stage - [1] Integration of front and back-office

[B] The fourth stage - [2] Single point entry

[C] The fifth stage - [3] Provision to customise portal

[D] The sixth stage - [4] Clustering of standard services

1. A-4, B-1, C-2, D-3

2. A-3, B-4, C-1, D-2

3. A-1, B-3, C-4, D-2

4. A-2 B-3, C-4, D-1

Options:

9409189441.1

9409189442.2

9409189443.3