

National Testing Agency

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Innovation and Start-up Policy

Group Number :	1
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Innovation and Start-up Policy-1

Section Id :	94091857
Section Number :	1
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Number of Questions :	100
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Enable Mark as Answered Mark for Review and Clear Response :	Yes
Sub-Section Number :	1
Sub-Section Id :	94091892
Question Shuffling Allowed :	Yes

Question Number : 1 Question Id : 9409181670 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

The two essential factors which define innovation, are:

1. Invention and Marketing
2. Invention and operations
3. Invention and commercialisation
4. Invention and R&D

Options :

- 9409185653. 1
- 9409185654. 2
- 9409185655. 3
- 9409185656. 4

Question Number : 2 Question Id : 9409181671 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Correct Marks : 1 Wrong Marks : 0

Who introduced the concept of disruptive innovation?

1. Michael Porter
2. Clayton Christensen
3. Scott Anthony
4. C K Prahalad

Options :

9409185657. 1

9409185658. 2

9409185659. 3

9409185660. 4

Question Number : 3 Question Id : 9409181672 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Identify a company, which is not known for innovation.

1. Apple
2. Google
3. Uber
4. Amtrak

Options :

9409185661. 1

9409185662. 2

9409185663. 3

9409185664. 4

Question Number : 4 Question Id : 9409181673 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Make in India is a programme initiated by Government of India. Identify the option which is not part of Make in India Programme.

1. Ease of Doing Business
2. Offshore Manufacturing
3. Intellectual Property Rights
4. FDI

Options :

9409185665. 1

9409185666. 2

9409185667. 3

9409185668. 4

Question Number : 5 Question Id : 9409181674 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Start up ecosystem has institutions which support Start ups in many ways. Identify the institution which is not part of start up ecosystem in India.

1. Incubator
2. Accelerator
3. Venture capital
4. Freight Forwarder

Options :

9409185669. 1

9409185670. 2

9409185671. 3

9409185672. 4

Question Number : 6 Question Id : 9409181675 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Which point is not covered in a business plan of a start up?

1. Background of promoters
2. The innovative business idea
3. Details of tax filing
4. Business Model

Options :

9409185673. 1

9409185674. 2

9409185675. 3

9409185676. 4

Question Number : 7 Question Id : 9409181676 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Trade related intellectual property rights (TRIPs) is the main pillar of _____

1. The World bank
2. UNCTAD
3. WTO
4. IMF

Options :

9409185677. 1

9409185678. 2

9409185679. 3

9409185680. 4

Question Number : 8 Question Id : 9409181677 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Ease of doing business index has been developed by _____

1. IMF
2. The World Bank
3. WTO
4. UNCTAD

Options :

9409185681. 1

9409185682. 2

9409185683. 3

9409185684. 4

Question Number : 9 Question Id : 9409181678 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Global Innovation Index has jointly been developed by _____.

1. World Bank and IMF
2. World intellectual property organisation (WIPO) and Cornell University
3. UNCTAD And WTO
4. Harvard University and WTO

Options :

9409185685. 1

9409185686. 2

9409185687. 3

9409185688. 4

Question Number : 10 Question Id : 9409181679 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Honeybee network has been working in the area of _____.

1. Intellectual Property
2. Grassroots Innovation
3. Collecting and Selling Honey
4. Importing African Honey in India

Options :

9409185689. 1

9409185690. 2

9409185691. 3

9409185692. 4

Question Number : 11 Question Id : 9409181680 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Writing a business plan is essential for _____

1. Raising money from investor
2. To contact future customers
3. Participate in job fairs
4. Recruiting new employee

Options :

9409185693. 1

9409185694. 2

9409185695. 3

9409185696. 4

Question Number : 12 Question Id : 9409181681 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

There are broadly four types of innovation. Which is wrongly mentioned in the answer?

1. Incremental
2. Disruptive
3. Architectural
4. Scientific

Options :

9409185697. 1

9409185698. 2

9409185699. 3

9409185700. 4

Question Number : 13 Question Id : 9409181682 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Make in India programme was launched by government of India in _____

1. 2012
2. 2016
3. 2013
4. 2014

Options :

9409185701. 1

9409185702. 2

9409185703. 3

9409185704. 4

Question Number : 14 Question Id : 9409181683 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Make in India programme runs on four initiatives or pillars. Identify the wrong pillar.

1. FDI
2. Ease of Doing Business
3. Intellectual property rights
4. Business process outsourcing

Options :

9409185705. 1

9409185706. 2

9409185707. 3

9409185708. 4

Question Number : 15 Question Id : 9409181684 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Who has written the book "Fortune at the bottom of pyramid"?

1. Clayton Christensen
2. C K Prahalad
3. Peter Drucker
4. Michael porter

Options :

9409185709. 1

9409185710. 2

9409185711. 3

9409185712. 4

Question Number : 16 Question Id : 9409181685 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Who has written the seminal book called "Innovation and Entrepreneurship"?

1. Clayton Christensen
2. C K Prahalad
3. Peter Drucker
4. Michael Porter

Options :

9409185713. 1

9409185714. 2

9409185715. 3

9409185716. 4

Question Number : 17 Question Id : 9409181686 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

There seven sources of innovation as identified by Peter Drucker. Identify the wrong choice mentioned here.

1. Incongruity
2. Market Structure
3. Unexpected
4. Management Consultant

Options :

9409185717. 1

9409185718. 2

9409185719. 3

9409185720. 4

Question Number : 18 Question Id : 9409181687 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Which institution is not part of the entrepreneurial finance ecosystem?

1. Angel Investor
2. Venture Capital Funds
3. Private Equity
4. FedEx

Options :

9409185721. 1

9409185722. 2

9409185723. 3

9409185724. 4

Question Number : 19 Question Id : 9409181688 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Silicon Valley is located at _____

1. California, USA
2. TelAviv, Israel
3. Bengaluru, India
4. Shanghai, China

Options :

9409185725. 1

9409185726. 2

9409185727. 3

9409185728. 4

Question Number : 20 Question Id : 9409181689 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Identify the institution which is not part of the innovation hub of Silicon Valley.

1. University
2. Research labs
3. Venture capital
4. Headquarters of big banks

Options :

9409185729. 1

9409185730. 2

9409185731. 3

9409185732. 4

Question Number : 21 Question Id : 9409181690 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Which organisation is not famously part of Silicon Valley?

1. Stanford University
2. Microsoft
3. PARC, Xerox
4. Google

Options :

9409185733. 1

9409185734. 2

9409185735. 3

9409185736. 4

Question Number : 22 Question Id : 9409181691 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Identify a place which is not known as innovation hub in the world.

1. TelAviv, Israel
2. Bengaluru,India
3. Beijing, China
4. Hawaii, USA

Options :

9409185737. 1

9409185738. 2

9409185739. 3

9409185740. 4

Question Number : 23 Question Id : 9409181692 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Identify a product which is not part of frugal innovation.

1. Tata Nano
2. Mitticool
3. Jaipur foot
4. Tropicana

Options :

9409185741. 1

9409185742. 2

9409185743. 3

9409185744. 4

Question Number : 24 Question Id : 9409181693 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

National Innovation Foundation does not promote_____

1. Grassroots Innovation
2. Frugal Innovation
3. Indigenous Knowledge
4. Innovation projects of big companies

Options :

9409185745. 1

9409185746. 2

9409185747. 3

9409185748. 4

Question Number : 25 Question Id : 9409181694 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Incubator provides the the first level of support to start up . It includes _____

1. Office space with internet connection
2. Connection with potential customers
3. Connection with investors
4. Helping in bidding government projects

Options :

9409185749. 1

9409185750. 2

9409185751. 3

9409185752. 4

Question Number : 26 Question Id : 9409181695 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Lean start up principles don't include _____

1. Minimum viable product
2. Detailed strategic plan
3. Build-Measure-learn process
4. Pivot

Options :

9409185753. 1

9409185754. 2

9409185755. 3

9409185756. 4

Question Number : 27 Question Id : 9409181696 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Who has written the book The Lean Startup?

1. Eric Ries
2. Al Ries
3. Peter Drucker
4. C.K Prahalad

Options :

9409185757. 1

9409185758. 2

9409185759. 3

9409185760. 4

Question Number : 28 Question Id : 9409181697 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

The essence of grassroots innovation lies in _____

1. Making R&D lab in villages
2. Setting up BPO in villages
3. Learning from ordinary people who provide simple solutions
4. Learning from ordinary people about their big plans to manufacture industrial products

Options :

9409185761. 1

9409185762. 2

9409185763. 3

9409185764. 4

Question Number : 29 Question Id : 9409181698 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

The objective of National Innovation Foundation is _____

1. Strengthen grassroots technological innovations
2. Giving money to big R& D labs
3. Giving money to companies for innovation
4. Setting up R&D labs in country

Options :

9409185765. 1

9409185766. 2

9409185767. 3

9409185768. 4

Question Number : 30 Question Id : 9409181699 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

One ways of find business opportunity is to find _____

1. Identifying perceived need of customer
2. Financial projections of a company
3. Hiring rights staff
4. Making people right memo in company

Options :

9409185769. 1

9409185770. 2

9409185771. 3

9409185772. 4

Question Number : 31 Question Id : 9409181700 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

When we buy a product, we *essentially* 'hire' something to get a *job* done. This statement is largely associated with:

1. C.K. Prahalad
2. Michael porter
3. Anil Gupta
4. Clayton Christensen

Options :

9409185773. 1

9409185774. 2

9409185775. 3

9409185776. 4

Question Number : 32 Question Id : 9409181701 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Indian consumers generally value.

1. Value for money
2. Great packaging
3. High price
4. Expensive international brands

Options :

9409185777. 1

9409185778. 2

9409185779. 3

9409185780. 4

Question Number : 33 Question Id : 9409181702 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Fostering grassroots innovation may require certain actions. Identify the option that is not relevant for that.

1. Encourage the growth of micro venture finance
2. Expand the public pool of innovations by giving incentives to innovators
3. State Bank of india opening more branches in rural india
4. Recognise, respect and reward innovators where they live

Options :

9409185781. 1

9409185782. 2

9409185783. 3

9409185784. 4

Question Number : 34 Question Id : 9409181703 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Frugal innovation is all about creating advantage out of constraint. Which one is not the example of frugal innovation

1. Cotton Striping Machine operated by one person
2. Mitticool- mud refrigerator
3. Jaipur foot
4. Bicycle

Options :

9409185785. 1

9409185786. 2

9409185787. 3

9409185788. 4

Question Number : 35 Question Id : 9409181704 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Identify a product which is not made for bottom of pyramid market.

1. Tata Nano
2. M-pesa
3. Arvind eye care
4. Nike shoes

Options :

9409185789. 1

9409185790. 2

9409185791. 3

9409185792. 4

Question Number : 36 Question Id : 9409181705 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Ant financial is a _____ group company

1. J P Morgan
2. Citibank
3. Alibaba
4. Paytm

Options :

9409185793. 1

9409185794. 2

9409185795. 3

9409185796. 4

Question Number : 37 Question Id : 9409181706 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Ant financial basic premise is to provide financial services to small and medium enterprise

1. Through different branches
2. To disburse large loans
3. To provide a platform for opening savings accounts
4. To disburse small loans to SMEs online

Options :

9409185797. 1

9409185798. 2

9409185799. 3

9409185800. 4

Question Number : 38 Question Id : 9409181707 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Who is the founder of Ant Financial company?

1. Jack Ma
2. Vijay Shekhar Sharma
3. Bill Gates
4. Warren Buffet

Options :

9409185801. 1

9409185802. 2

9409185803. 3

9409185804. 4

Question Number : 39 Question Id : 9409181708 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Which one is not a private equity firm operating in India?

1. KKR
2. Blackstone
3. Brookfield
4. None of these is correct

Options :

9409185805. 1

9409185806. 2

9409185807. 3

9409185808. 4

Question Number : 40 Question Id : 9409181709 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Which one is not Venture capital firm operating in India?

1. Sequoia
2. Blume ventures
3. Accel
4. Fidelity investment

Options :

9409185809. 1

9409185810. 2

9409185811. 3

9409185812. 4

Question Number : 41 Question Id : 9409181710 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

What is the maximum amount of loan that can given in Mudra Yojana?

1. 5 lakhs
2. 10 lakhs
3. 20 lakhs
4. 25 lakhs

Options :

9409185813. 1

9409185814. 2

9409185815. 3

9409185816. 4

Sub-Section Number : 2

Sub-Section Id : 94091893

Question Shuffling Allowed : Yes

Question Number : 42 Question Id : 9409181711 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Micro Units Development and Refinance Agency Ltd. [MUDRA] is an NBFC supporting development of micro enterprise sector in the country.

1. True
2. False

Options :

9409185817. 1

9409185818. 2

Sub-Section Number : 3

Sub-Section Id : 94091894

Question Shuffling Allowed : Yes

Question Number : 43 Question Id : 9409181712 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

MUDRA loan is extended for a variety of purposes which result in income generation and employment creation. For which all purposes is the loans extended for:

- A.Loan facility to extend market credit
- B.Equipment Finance for Micro Units
- C.Transport Vehicle loans – for commercial use only
- D.Loans for agri-allied non-farm income generating activities

Choose the **correct** answer from the options given below:

- 1. A, B and D only
- 2. A,B and C only
- 3. B,C and D only
- 4. B and D only

Options :

9409185819. 1

9409185820. 2

9409185821. 3

9409185822. 4

Question Number : 44 Question Id : 9409181713 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Intellectual Property Rights policy 2016 has seven objectives. Which option is not part of that the seven objectives of IPR policy 2016?

- 1. Generation of IPRs
- 2. Commercialisation of IPRs
- 3. Financial plan
- 4. Legal and Legislative framework

Options :

9409185823. 1

9409185824. 2

9409185825. 3

9409185826. 4

Question Number : 45 Question Id : 9409181714 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

The Ease of Doing Business (EoDB) index is a ranking system which has 10 parameters to rank 190 countries in the world . Which option is not part of those 10 parameters for ranking?

1. Dealing with Construction Permits
2. Getting Electricity
3. Auditing accounts
4. Protecting Minority Investors

Options :

9409185827. 1

9409185828. 2

9409185829. 3

9409185830. 4

Question Number : 46 Question Id : 9409181715 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Among the chosen 190 countries, India is ranked _____ in Ease of Doing Business 2020 report

1. 99th
2. 100th
3. 63rd
4. 52nd

Options :

9409185831. 1

9409185832. 2

9409185833. 3

9409185834. 4

Question Number : 47 Question Id : 9409181716 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

The vision areas of Digital India include

1. Digital infrastructure as core utility to every citizen
2. Government and services on demand
3. Distribution of computers
4. Digital empowerment of citizens

Options :

9409185835. 1

9409185836. 2

9409185837. 3

9409185838. 4

Question Number : 48 Question Id : 9409181717 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Start ups in India face following challenges. Identify the option which is not correct.

1. Building and Scaling up
2. Easy availability of finance
3. Diversity and digital divide
4. Hiring qualified employees

Options :

9409185839. 1

9409185840. 2

9409185841. 3

9409185842. 4

Question Number : 49 Question Id : 9409181718 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Which company is not part of indian unicorns list?

1. BYJU's
2. Paytm
3. Ola cabs
4. PVR cinema

Options :

9409185843. 1

9409185844. 2

9409185845. 3

9409185846. 4

Sub-Section Number : 4

Sub-Section Id : 94091895

Question Shuffling Allowed : Yes

Question Number : 50 Question Id : 9409181719 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

A Unicorn is a term used in the venture capital industry to describe a privately held startup company with a value of over \$1 billion.

1. True
2. False

Options :

9409185847. 1

9409185848. 2

Sub-Section Number : 5

Sub-Section Id : 94091896

Question Shuffling Allowed : Yes

Question Number : 51 Question Id : 9409181720 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Which place is not included in top three hubs for start up and innovation?

1. Bengaluru
2. Mumbai
3. Delhi NCR
4. Kolkata

Options :

9409185849. 1

9409185850. 2

9409185851. 3

9409185852. 4

Sub-Section Number : 6

Sub-Section Id : 94091897

Question Shuffling Allowed : Yes

Question Number : 52 Question Id : 9409181721 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Accelerators usually accept startups for fixed-term, cohort-based programs, sometimes in exchange for equity.

1. True
2. False

Options :

9409185853. 1

9409185854. 2

Sub-Section Number : 7

Sub-Section Id : 94091898

Question Shuffling Allowed : Yes

Question Number : 53 Question Id : 9409181722 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

What is the size of India's GDP approximately in 2020?

1. 3 trillion dollar
2. 2 trillion dollar
3. 4 trillion dollar
4. 1 trillion dollar

Options :

9409185855. 1

9409185856. 2

9409185857. 3

9409185858. 4

Sub-Section Number : 8

Sub-Section Id : 94091899

Question Shuffling Allowed : Yes

Question Number : 54 Question Id : 9409181723 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Government of India plans to increase indian economy to 5 trillion dollar in 2024-25. Start ups have an important role to play in this.

1. True
2. False

Options :

9409185859. 1

9409185860. 2

Sub-Section Number : 9

Sub-Section Id : 940918100

Question Shuffling Allowed : Yes

Question Number : 55 Question Id : 9409181724 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Among the following, which is the bottleneck of manufacturing sector in india:

1. High input cost
2. Highly developed export market
3. Inadequate infrastructure
4. Lack of single window clearance facilities

Options :

9409185861. 1

9409185862. 2

9409185863. 3

9409185864. 4

Question Number : 56 Question Id : 9409181725 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Match **List I** with **List II**

List I	List II
A. London	I.Hardware and IOT
B.TelAviv	II.Fintech innovation hub
C. Shenzhen	III.Cyber security expertise

Choose the **correct** answer from the options given below:

1. A - I, B - II, C - III,
2. A - II, B - III , C - I
3. A - III, B - II, C - I
4. A - III, B -I, C -II

Options :

9409185865. 1

9409185866. 2

9409185867. 3

9409185868. 4

Question Number : 57 Question Id : 9409181726 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Outside Silicon Valley in U.S., which city is not known for innovation?

1. Beijing, China
2. Singapore
3. TelAviv,Israel
4. Hawaii, US

Options :

9409185869. 1

9409185870. 2

9409185871. 3

9409185872. 4

Question Number : 58 Question Id : 9409181727 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Which of the following institutions support start-ups?

1. Intellectual Property
2. Educational Institutions
3. Industrial organizations
4. Incubators

Options :

9409185873. 1

9409185874. 2

9409185875. 3

9409185876. 4

Question Number : 59 Question Id : 9409181728 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Which of the following is a prominent reason for failure of start-ups?

1. Lack of new idea
2. Lack of clarity in execution of the idea
3. Lack of proper financing
4. Lack of government support

Options :

9409185877. 1

9409185878. 2

9409185879. 3

9409185880. 4

Question Number : 60 Question Id : 9409181729 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

What is the name of the facilities that schools provide their students to bring out new ideas?

1. Nehru Tinkering Labs
2. Shastri Tinkering Labs
3. Gandhi Tinkering Labs
4. Atal Tinkering Labs

Options :

9409185881. 1

9409185882. 2

9409185883. 3

9409185884. 4

Question Number : 61 Question Id : 9409181730 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Which of the following does not have a GI tag?

1. Rasgulla
2. Darjeeling Tea
3. Books
4. Basmati Rice

Options :

9409185885. 1

9409185886. 2

9409185887. 3

9409185888. 4

Question Number : 62 Question Id : 9409181731 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

What does MVP stand for?

1. Maximum Value Product
2. Maximum Viable Product
3. Minimum Value Product
4. Minimum Viable Product

Options :

9409185889. 1

9409185890. 2

9409185891. 3

9409185892. 4

Question Number : 63 Question Id : 9409181732 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

'Entrepreneurship is everywhere' is a principle of which of the following?

1. Innovation
2. Lean start-up
3. Design thinking
4. Writing a business plan

Options :

9409185893. 1

9409185894. 2

9409185895. 3

9409185896. 4

Question Number : 64 Question Id : 9409181733 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Which of the following is NOT one among the three steps of Lean start-up Methodology?

1. Build
2. Repeat
3. Measure
4. Learn

Options :

9409185897. 1

9409185898. 2

9409185899. 3

9409185900. 4

Question Number : 65 Question Id : 9409181734 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

'Have a clear exit strategy' is a principle in which of the following?

1. Frugal Innovation
2. Design thinking
3. Writing a business plan
4. Pitching a business plan

Options :

9409185901. 1

9409185902. 2

9409185903. 3

9409185904. 4

Question Number : 66 Question Id : 9409181735 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

One of the rules of writing a business plan is to keep the business plan _____

1. Short
2. Simple
3. Compelling
4. All of these are correct

Options :

9409185905. 1

9409185906. 2

9409185907. 3

9409185908. 4

Question Number : 67 Question Id : 9409181736 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Which of the following is NOT a Pillar of Digital India?

1. Digital Value
2. Digital Foundation
3. Digital Support
4. Digital Reach

Options :

9409185909. 1

9409185910. 2

9409185911. 3

9409185912. 4

Question Number : 68 Question Id : 9409181737 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Which of the following statements is FALSE about Jugaad?

1. It is created by untrained individuals
2. It uses local technology
3. It uses local resources
4. It is highly advanced

Options :

9409185913. 1

9409185914. 2

9409185915. 3

9409185916. 4

Question Number : 69 Question Id : 9409181738 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Which of the following is not an element of innovation?

1. Commercialization
2. Hyper competition
3. Invention
4. Commercialization & Invention, both

Options :

9409185917. 1

9409185918. 2

9409185919. 3

9409185920. 4

Question Number : 70 Question Id : 9409181739 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

We need to innovate to create value for

1. Creditors
2. Customers
3. Shareholders
4. None of these is correct

Options :

9409185921. 1

9409185922. 2

9409185923. 3

9409185924. 4

Question Number : 71 Question Id : 9409181740 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

The second rule to develop an innovative startup is

1. Challenge the existing business models
2. Solve customer's pain points
3. Increase the revenues
4. Understand customer expectations

Options :

9409185925. 1

9409185926. 2

9409185927. 3

9409185928. 4

Question Number : 72 Question Id : 9409181741 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

_____ help in providing the second round of funding

1. Venture Capitalists
2. Incubators
3. Accelerators
4. National Innovation Foundation

Options :

9409185929. 1

9409185930. 2

9409185931. 3

9409185932. 4

Question Number : 73 Question Id : 9409181742 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

The innovation hub in Beijing is surrounded around which area?

1. 3rd Ring road
2. Beijing city
3. 4th Ring road
4. 5th Ring road

Options :

9409185933. 1

9409185934. 2

9409185935. 3

9409185936. 4

Question Number : 74 Question Id : 9409181743 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

The government of India has played a vital role in developing 'earth stations' for innovation.

What are these earth stations?

1. Software Technology Parks of India
2. Special economic zones
3. Space centers
4. Research centers

Options :

9409185937. 1

9409185938. 2

9409185939. 3

9409185940. 4

Question Number : 75 Question Id : 9409181744 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Israel is not known for it's?

1. Agri-tech innovation
2. Irrigation innovation
3. Desalination innovation
4. None of these is correct

Options :

9409185941. 1

9409185942. 2

9409185943. 3

9409185944. 4

Question Number : 76 Question Id : 9409181745 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

'Product life cycle is getting shorter' means:

1. Competition
2. Hypo competition
3. Hyper competition
4. Monopolistic competition

Options :

9409185945. 1

9409185946. 2

9409185947. 3

9409185948. 4

Question Number : 77 Question Id : 9409181746 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Digital foundation, digital reach and digital value are pillars of:

1. Digital India
2. Make in India
3. Jan dhan yojana
4. Startup India

Options :

9409185949. 1

9409185950. 2

9409185951. 3

9409185952. 4

Question Number : 78 Question Id : 9409181747 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

_____ can declare a patent infringement.

1. International court of justice
2. Courts
3. WIPO
4. WTO

Options :

9409185953. 1

9409185954. 2

9409185955. 3

9409185956. 4

Question Number : 79 Question Id : 9409181748 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

The term 'white spaces' is related to:

1. Trademarks
2. Geographical indications
3. Copyrights
4. Patents

Options :

9409185957. 1

9409185958. 2

9409185959. 3

9409185960. 4

Question Number : 80 Question Id : 9409181749 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Indication which identify a good as originating in a territory are known as _____

1. Copyrights
2. Geographical indications
3. Patents
4. Trademarks

Options :

9409185961. 1

9409185962. 2

9409185963. 3

9409185964. 4

Question Number : 81 Question Id : 9409181750 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

In which type of fund there is less pressure for startups to adhere to a repayment timeline but added pressure from investors to achieve growth targets:

1. Debt Financing
2. Grants
3. Equity Financing
4. All of these are correct

Options :

9409185965. 1
9409185966. 2
9409185967. 3
9409185968. 4

Question Number : 82 Question Id : 9409181751 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

_____a startup means growing your business with little or no venture capital or outside investment.

1. Bootstrapping
2. Crowd funding
3. Accelerating
4. Incubating

Options :

9409185969. 1
9409185970. 2
9409185971. 3
9409185972. 4

Question Number : 83 Question Id : 9409181752 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

There are approximately ____ people in the bottom of the pyramid.

1. 200 million
2. 4 million
3. 4 billion
4. 3 billion

Options :

9409185973. 1

9409185974. 2

9409185975. 3

9409185976. 4

Question Number : 84 Question Id : 9409181753 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Regulatory framework helps in _____

1. Evaluating business opportunity
2. Understanding business opportunity
3. Identifying business opportunity
4. All of these are correct

Options :

9409185977. 1

9409185978. 2

9409185979. 3

9409185980. 4

Question Number : 85 Question Id : 9409181754 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

_____ forms the link between the modified product and the final product.

1. Initial idea
2. Prototype
3. Modified Product
4. None of these are correct

Options :

9409185981. 1

9409185982. 2

9409185983. 3

9409185984. 4

Question Number : 86 Question Id : 9409181755 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Story telling helps in _____

1. Design thinking
2. Creating a business model
3. Writing a business plan
4. Pitching a business plan

Options :

9409185985. 1

9409185986. 2

9409185987. 3

9409185988. 4

Question Number : 87 Question Id : 9409181756 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Deep research will lead to _____

1. Complex business plan
2. Product development
3. Simple business plan
4. Innovation

Options :

9409185989. 1

9409185990. 2

9409185991. 3

9409185992. 4

Question Number : 88 Question Id : 9409181757 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

In lean startup methodology, the term MVP means

1. Maximum viable product
2. Most valued product
3. Minimum valued product
4. Minimum viable product

Options :

9409185993. 1

9409185994. 2

9409185995. 3

9409185996. 4

Question Number : 89 Question Id : 9409181758 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

In India FMCG product retailing is divided as

1. Central and Local Market
2. Urban and Rural Market
3. State and City Market
4. Government and Non-Government Market

Options :

9409185997. 1

9409185998. 2

9409185999. 3

9409186000. 4

Question Number : 90 Question Id : 9409181759 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

FDI is not allowed by GOI in

1. 24*7 operational model of e-commerce
2. Online based model of e-commerce
3. Delivery based model of e-commerce
4. Inventory based model of e-commerce

Options :

9409186001. 1

9409186002. 2

9409186003. 3

9409186004. 4

Question Number : 91 Question Id : 9409181760 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Which of the following initiatives of Government of India tap the ideas of students?

1. Make in India
2. ASPIRE
3. Atal Innovation Mission
4. Start-up India

Options :

9409186005. 1

9409186006. 2

9409186007. 3

9409186008. 4

Question Number : 92 Question Id : 9409181761 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Which of the following has been promoted by NITI Aayog?

1. Atal Innovation Mission
2. Modi Innovation Mission
3. Nehru Innovation Mission
4. Gandhi Innovation Mission

Options :

9409186009. 1

9409186010. 2

9409186011. 3

9409186012. 4

Question Number : 93 Question Id : 9409181762 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

The concept of Lean Start-up was given by?

1. Clayton Christensen
2. Philip Kotler
3. C K Prahalad
4. Eric Ries

Options :

9409186013. 1

9409186014. 2

9409186015. 3

9409186016. 4

Question Number : 94 Question Id : 9409181763 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Which of the following type of innovation is community led innovation?

1. Frugal Innovation
2. Grass root Innovation
3. Jugaad
4. Disruptive Innovation

Options :

9409186017. 1

9409186018. 2

9409186019. 3

9409186020. 4

Question Number : 95 Question Id : 9409181764 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Under the MUDRA Yojna, the maximum loan amount for MSMEs is _____.

1. Rs. 1 crore
2. Rs. 5 crore
3. Rs. 10 lakhs
4. Rs. 5 lakhs

Options :

9409186021. 1

9409186022. 2

9409186023. 3

9409186024. 4

Question Number : 96 Question Id : 9409181765 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Financial support for startups is extended based on_____

1. Idea
2. Innovation
3. Credibility of founders
4. All the three are correct

Options :

9409186025. 1

9409186026. 2

9409186027. 3

9409186028. 4

Question Number : 97 Question Id : 9409181766 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Which of the following is not the objective of Atal Innovation Mission (AIM)

1. Conducting competition across cities for students
2. Tap ideas of students and young minds
3. Provide financial assistance to individuals
4. Promote a culture of innovation and entrepreneurship in the country

Options :

9409186029. 1

9409186030. 2

9409186031. 3

9409186032. 4

Question Number : 98 Question Id : 9409181767 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

The first step to advance for design thinking is _____

1. Empathize with the customer
2. Define the problem
3. Build prototype
4. Test prototype

Options :

9409186033. 1

9409186034. 2

9409186035. 3

9409186036. 4

Question Number : 99 Question Id : 9409181768 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

MBRT stands for

1. Multi Broad Regular Trading
2. Multi Brand Retail Trading
3. Major Brand Retail Trading
4. Major Broad Regular Trading

Options :

9409186037. 1

9409186038. 2

9409186039. 3

9409186040. 4

Question Number : 100 Question Id : 9409181769 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Bazaar/Mom & Pop Shop comes under

1. SBRT
2. MBRT
3. Marketplace Model
4. None of these is correct

Options :

9409186041. 1

9409186042. 2

9409186043. 3

9409186044. 4