

National Testing Agency

Question Paper Name :	Foundation Course In Tourism 29th August 2021 Shift 1
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Foundation Course In Tourism

Group Number :	1
Group Id :	603489246
Group Maximum Duration :	0
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Show Attended Group? :	No
Edit Attended Group? :	No
Break time :	0
Group Marks :	100
Is this Group for Examiner? :	No

Foundation Course In Tourism-1

Section Id :	603489356
Section Number :	1
Section type :	Online
Mandatory or Optional :	Mandatory

Number of Questions :	20
Number of Questions to be attempted :	20
Section Marks :	20
Enable Mark as Answered Mark for Review and Clear Response :	Yes
Sub-Section Number :	1
Sub-Section Id :	603489672
Question Shuffling Allowed :	Yes

Question Number : 1 Question Id : 60348917432 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Head Quarters of UNWTO is at:

1. Madrid
2. New York
3. Nepal
4. London

Options :

60348965677. 1

60348965678. 2

60348965679. 3

60348965680. 4

Question Number : 2 Question Id : 60348917433 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Choose the correct statement:

1. Excursion is the activity of a temporary visitor staying less than 24 hours
2. International tourism is travel from one country to another
3. Inbound tourism refers to tourists entering a country
4. All of these

Options :

60348965681. 1

60348965682. 2

60348965683. 3

60348965684. 4

Question Number : 3 Question Id : 60348917434 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

VFR stands for:

1. Visiting for recreation
2. Visiting friends and relatives
3. Visiting family and relatives
4. Visiting foreign resorts

Options :

60348965685. 1

60348965686. 2

60348965687. 3

60348965688. 4

Question Number : 4 Question Id : 60348917435 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Alternative tourists like to do things _____.

1. quickly
2. smilingly
3. differently
4. together

Options :

60348965689. 1

60348965690. 2

60348965691. 3

60348965692. 4

Question Number : 5 Question Id : 60348917436 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Tourism which brings people settled abroad to their place of origin.

1. Dark tourism
2. Roots tourism
3. Origin tourism
4. Native tourism

Options :

60348965693. 1

60348965694. 2

60348965695. 3

60348965696. 4

Question Number : 6 Question Id : 60348917437 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Back Packers are:

1. Low budget tourists
2. High budget tourists
3. Not tourists
4. None of these

Options :

60348965697. 1

60348965698. 2

60348965699. 3

60348965700. 4

Question Number : 7 Question Id : 60348917438 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

TAAI stands for:

1. Travel Associations of All India
2. Travel Agents of All India
3. Travel Agents Association of India
4. Tour Associations of All India

Options :

60348965701. 1

60348965702. 2

60348965703. 3

60348965704. 4

Question Number : 8 Question Id : 60348917439 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

The square root of variance is called:

1. Mean deviation
2. Standard deviation
3. Quartile deviation
4. Range

Options :

60348965705. 1

60348965706. 2

60348965707. 3

60348965708. 4

Question Number : 9 Question Id : 60348917440 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

An item which is bought or taken by the tourists during visits to different places in order to remember the place.

1. Souvenir
2. Exotic
3. Ethnic art
4. Gift

Options :

60348965709. 1

60348965710. 2

60348965711. 3

60348965712. 4

Question Number : 10 Question Id : 60348917441 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Imaginary lines running a full circle along the earth and parallel to the equator are called:

1. Lattitudes
2. Longitudes
3. Arctic circle
4. Grid lines

Options :

60348965713. 1

60348965714. 2

60348965715. 3

60348965716. 4

Question Number : 11 Question Id : 60348917442 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Tarnetar fair is celebrated in:

1. Punjab
2. Himachal
3. Gujrat
4. Haryana

Options :

60348965717. 1

60348965718. 2

60348965719. 3

60348965720. 4

**Question Number : 12 Question Id : 60348917443 Question Type : MCQ Option Shuffling : No
Is Question Mandatory : No**

Correct Marks : 1 Wrong Marks : 0

EP meal plan includes:

1. Room plus breakfast
2. Breakfast only
3. Room only
4. Breakfast plus one meal

Options :

60348965721. 1

60348965722. 2

60348965723. 3

60348965724. 4

**Question Number : 13 Question Id : 60348917444 Question Type : MCQ Option Shuffling : No
Is Question Mandatory : No**

Correct Marks : 1 Wrong Marks : 0

These types of maps are published to show all types of information that a tourist needs regarding a destination.

1. Political maps
2. Physical maps
3. Road maps
4. Tourist maps

Options :

60348965725. 1

60348965726. 2

60348965727. 3

60348965728. 4

Question Number : 14 Question Id : 60348917445 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

4 Ps of marketing mix are:

1. Product, Price, Primary, Purchase
2. Product, Price, Promotion, Place
3. People, Place, Producers, Process
4. People, Product, Printing, Place

Options :

60348965729. 1

60348965730. 2

60348965731. 3

60348965732. 4

Question Number : 15 Question Id : 60348917446 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Which of the following is not a characteristic of a service product?

1. Intangibility
2. Inseparability
3. Homogeneity
4. Perishability

Options :

60348965733. 1

60348965734. 2

60348965735. 3

60348965736. 4

Question Number : 16 Question Id : 60348917447 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Sanchi Stupa is located in

1. Bihar
2. Orissa
3. Karnataka
4. Madhya Pradesh

Options :

60348965737. 1

60348965738. 2

60348965739. 3

60348965740. 4

Question Number : 17 Question Id : 60348917448 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

Bharatnatayam is the traditional dance of

1. Tamilnadu
2. Orissa
3. Andhra Pradesh
4. West Bengal

Options :

60348965741. 1

60348965742. 2

60348965743. 3

60348965744. 4

Question Number : 18 Question Id : 60348917449 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

The Planning Commission recognised tourism as an industry in which year:

1. 1980
2. 1982
3. 1983
4. 1985

Options :

60348965745. 1

60348965746. 2

60348965747. 3

60348965748. 4

Question Number : 19 Question Id : 60348917450 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 1 Wrong Marks : 0

The famous temple festival of India, Rath Yatra is held at:

1. Puri
2. Bhopal
3. Mumbai
4. Chennai

Options :

60348965749. 1

60348965750. 2

60348965751. 3

60348965752. 4

**Question Number : 20 Question Id : 60348917451 Question Type : MCQ Option Shuffling : No
Is Question Mandatory : No**

Correct Marks : 1 Wrong Marks : 0

Which of the following is not a primary constituent of tourism industry?

1. Transport
2. Accomodation
3. Tourism Organisations
4. Shops and emporiums

Options :

60348965753. 1

60348965754. 2

60348965755. 3

60348965756. 4

Foundation Course In Tourism-2

Section Id :	603489357
Section Number :	2
Section type :	Offline
Mandatory or Optional :	Mandatory

Number of Questions :	10
Number of Questions to be attempted :	10
Section Marks :	30
Enable Mark as Answered Mark for Review and Clear Response :	Yes
Sub-Section Number :	1
Sub-Section Id :	603489673
Question Shuffling Allowed :	No

Question Number : 21 Question Id : 60348917452 Question Type : SUBJECTIVE

Correct Marks : 3

Define tourism.What do you understand by inbound and outbound tourists?

Question Number : 22 Question Id : 60348917453 Question Type : SUBJECTIVE

Correct Marks : 3

Write a short note on the role of Government in encouraging tourism.

Question Number : 23 Question Id : 60348917454 Question Type : SUBJECTIVE

Correct Marks : 3

Explain any three primary constituents of tourism industry.

Question Number : 24 Question Id : 60348917455 Question Type : SUBJECTIVE

Correct Marks : 3

Write a brief note on the activities performed by the informal sector of tourism.

Question Number : 25 Question Id : 60348917456 Question Type : SUBJECTIVE

Correct Marks : 3

Discuss the various facilitation services provided by a travel agency.

Question Number : 26 Question Id : 60348917457 Question Type : SUBJECTIVE

Correct Marks : 3

What do you understand by special interest tourism?

Question Number : 27 Question Id : 60348917458 Question Type : SUBJECTIVE

Correct Marks : 3

Discuss briefly the 4 Ps of marketing mix?

Question Number : 28 Question Id : 60348917459 Question Type : SUBJECTIVE

Correct Marks : 3

" Good communication skills are an essential requirement in the travel and tourism business ", justify the statement.

Question Number : 29 Question Id : 60348917460 Question Type : SUBJECTIVE

Correct Marks : 3

What do you understand by the multiplier effect in tourism?

Question Number : 30 Question Id : 60348917461 Question Type : SUBJECTIVE

Correct Marks : 3

Mention the relationship between infrastructure and tourism.

Foundation Course In Tourism-3

Section Number :	3
Section type :	Offline
Mandatory or Optional :	Mandatory
Number of Questions :	7
Number of Questions to be attempted :	5
Section Marks :	50
Enable Mark as Answered Mark for Review and Clear Response :	Yes
Sub-Section Number :	1
Sub-Section Id :	603489674
Question Shuffling Allowed :	No

Question Number : 31 Question Id : 60348917462 Question Type : SUBJECTIVE

Correct Marks : 10

Discuss in detail the various reasons for poor performance of local bodies in promoting tourism.

Question Number : 32 Question Id : 60348917463 Question Type : SUBJECTIVE

Correct Marks : 10

Write a detailed note on the cultural heritage of India from the point of view of tourism.

Question Number : 33 Question Id : 60348917464 Question Type : SUBJECTIVE

Correct Marks : 10

How does the media play a positive role in the promotion of tourism?

Question Number : 34 Question Id : 60348917465 Question Type : SUBJECTIVE

Correct Marks : 10

Explain the various characteristics of tourism products.

Question Number : 35 Question Id : 60348917466 Question Type : SUBJECTIVE

Correct Marks : 10

What are the various impacts of tourism on a destination? Discuss in detail.

Question Number : 36 Question Id : 60348917467 Question Type : SUBJECTIVE

Correct Marks : 10

Why is it said that the tourism statistics is needed for the development of tourism? Elaborate.

Question Number : 37 Question Id : 60348917468 Question Type : SUBJECTIVE

Correct Marks : 10

How does seasonality affect the movement of people in context of tourism? Discuss in detail.