

# National Testing Agency

<b>Question Paper Name :</b>	Home Science Extension and Communication Management Level 2 29th August 2021 Shift 1
<b>Subject Name :</b>	Home Science Extension and Communication Management Level 2
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<b>Display Marks:</b>	Yes

## Home Science Extension and Communication Management Level 2

<b>Group Number :</b>	1
<b>Group Id :</b>	603489252
<b>Group Maximum Duration :</b>	0
<b>Group Minimum Duration :</b>	120
<b>Show Attended Group? :</b>	No
<b>Edit Attended Group? :</b>	No
<b>Break time :</b>	0
<b>Group Marks :</b>	100
<b>Is this Group for Examiner? :</b>	No

## Home Science Extension and Communication Management

## Level 2-1

<b>Section Id :</b>	603489366
<b>Section Number :</b>	1
<b>Section type :</b>	Online
<b>Mandatory or Optional :</b>	Mandatory
<b>Number of Questions :</b>	100
<b>Number of Questions to be attempted :</b>	100
<b>Section Marks :</b>	100
<b>Enable Mark as Answered Mark for Review and Clear Response :</b>	Yes
<b>Sub-Section Number :</b>	1
<b>Sub-Section Id :</b>	603489682
<b>Question Shuffling Allowed :</b>	Yes

**Question Number : 1 Question Id : 60348917806 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

The word 'Education' has been derived from

1. Greek
2. Latin
3. Sanskrit
4. Hebrew

**Options :**

60348967037. 1

60348967038. 2

60348967039. 3

60348967040. 4

**Question Number : 2 Question Id : 60348917807 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

A programme which aims to achieve universal elementary education of satisfactory quality.

1. EGS
2. NAEP
3. Sarva Siksha Abhiyan
4. RFLP

**Options :**

60348967041. 1

60348967042. 2

60348967043. 3

60348967044. 4

**Question Number : 3 Question Id : 60348917808 Question Type : MCQ Option Shuffling : No Is**

**Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

This programme provides monetary grants to NGOs for undertaking projects of basic literacy, post-literacy and continuing education

1. National adult education programme
2. Rural functional literacy project
3. National literacy mission
4. None

**Options :**

60348967045. 1

60348967046. 2

60348967047. 3

60348967048. 4

**Question Number : 4 Question Id : 60348917809 Question Type : MCQ Option Shuffling : No Is**

**Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

These are established to provide vocational training to non-literate, neo-literate, as well as school dropouts by identifying skills

1. Jan Shikshan Sansthan
2. Rural functional literacy project
3. National adult education programme
4. None of the above

**Options :**

60348967049. 1

60348967050. 2

60348967051. 3

60348967052. 4

**Question Number : 5 Question Id : 60348917810 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Communicating within one's self

1. Interpersonal communication
2. Intra personal communication
3. Formal communication
4. Informal communication

**Options :**

60348967053. 1

60348967054. 2

60348967055. 3

60348967056. 4

**Question Number : 6 Question Id : 60348917811 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

The citizens are made partners in collection of more funds for education by means of

1. Donations
2. Education cess
3. Capitation fee
4. Charity

**Options :**

60348967057. 1

60348967058. 2

60348967059. 3

60348967060. 4

**Question Number : 7 Question Id : 60348917812 Question Type : MCQ Option Shuffling : No Is**

**Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Literate is the one who can

1. Sign the name
2. Reads
3. Writes
4. Reads and writes

**Options :**

60348967061. 1

60348967062. 2

60348967063. 3

60348967064. 4

**Question Number : 8 Question Id : 60348917813 Question Type : MCQ Option Shuffling : No Is**

**Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Folk forms are\_\_\_\_\_ learning materials

1. Structured
2. Unstructured
3. Semi structured
4. Controlled

**Options :**

60348967065. 1

60348967066. 2

60348967067. 3

60348967068. 4

**Question Number : 9 Question Id : 60348917814 Question Type : MCQ Option Shuffling : No Is**

**Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Sarva Shikha Abhiyaan aims at

1. Child education
2. Adult education
3. Informal education
4. Total literacy

**Options :**

60348967069. 1

60348967070. 2

60348967071. 3

60348967072. 4

**Question Number : 10 Question Id : 60348917815 Question Type : MCQ Option Shuffling : No**

**Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Who is called the father of Adult Education

1. Malcolm Knowles
2. Coombs
3. Leggie
4. Dave

**Options :**

60348967073. 1

60348967074. 2

60348967075. 3

60348967076. 4

**Question Number : 11 Question Id : 60348917816 Question Type : MCQ Option Shuffling : No**

**Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Standard to grade as highly competent in reading during post literacy

1. 8 word sentence
2. 16 pages reading
3. Lengthy sentence reading
4. Knowing 10 new words

**Options :**

60348967077. 1

60348967078. 2

60348967079. 3

60348967080. 4

**Question Number : 12 Question Id : 60348917817 Question Type : MCQ Option Shuffling : No**

**Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Problem solving ability is considered as

1. Mental skill
2. Numerical skill
3. Writing skill
4. Psychomotor skill

**Options :**

60348967081. 1

60348967082. 2

60348967083. 3

60348967084. 4

**Question Number : 13 Question Id : 60348917818 Question Type : MCQ Option Shuffling : No**

**Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

The duration of guided learning in (hrs/days/minutes) the first phase of post literacy

1. 30
2. 40
3. 60
4. 80

**Options :**

60348967085. 1

60348967086. 2

60348967087. 3

60348967088. 4

**Question Number : 14 Question Id : 60348917819 Question Type : MCQ Option Shuffling : No**

**Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**



Directorate of adult education is one of the departments of

1. MHRD
2. NCERT
3. NFFC
4. NLM

**Options :**

60348967089. 1

60348967090. 2

60348967091. 3

60348967092. 4

**Question Number : 15 Question Id : 60348917820 Question Type : MCQ Option Shuffling : No**

**Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

The ability to read at a particular grade level

1. Adult literacy
2. Cultural literacy
3. Functional literacy
4. Vocational literacy

**Options :**

60348967093. 1

60348967094. 2

60348967095. 3

60348967096. 4

**Question Number : 16 Question Id : 60348917821 Question Type : MCQ Option Shuffling : No**

**Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Communication helps in

1. Informing
2. Educating
3. Coordinating
4. All

**Options :**

60348967097. 1

60348967098. 2

60348967099. 3

60348967100. 4

**Question Number : 17 Question Id : 60348917822 Question Type : MCQ Option Shuffling : No**

**Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

A flagship scheme for adult education continued during the Twelfth Plan

1. Rural functional literacy project
2. Gram Sikshan Mohim
3. Saakshar Bharat
4. None of the above

**Options :**

60348967101. 1

60348967102. 2

60348967103. 3

60348967104. 4

**Question Number : 18 Question Id : 60348917823 Question Type : MCQ Option Shuffling : No**

**Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

In organizations communication between boss and employees is

1. Intra personal communication
2. Formal communication
3. Informal communication
4. None of the above

**Options :**

60348967105. 1

60348967106. 2

60348967107. 3

60348967108. 4

**Question Number : 19 Question Id : 60348917824 Question Type : MCQ Option Shuffling : No**

**Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

In communication, time and distance are

1. Physical barriers
2. Mechanical barriers
3. Mental barriers
4. Socio psychological barriers

**Options :**

60348967109. 1

60348967110. 2

60348967111. 3

60348967112. 4

**Question Number : 20 Question Id : 60348917825 Question Type : MCQ Option Shuffling : No**

**Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Example for group methods is

1. Dramatisation
2. Demonstration
3. Farm clinic
4. Puppetry

**Options :**

60348967113. 1

60348967114. 2

60348967115. 3

60348967116. 4

**Question Number : 21 Question Id : 60348917826 Question Type : MCQ Option Shuffling : No**

**Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Changing the information into some form of logical and coded message is

1. Ideation
2. Encoding
3. Decoding
4. Transmission

**Options :**

60348967117. 1

60348967118. 2

60348967119. 3

60348967120. 4

**Question Number : 22 Question Id : 60348917827 Question Type : MCQ Option Shuffling : No**

**Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Example for individual method is

1. Campaign
2. Demonstration
3. Lecture
4. Office call

**Options :**

60348967121. 1

60348967122. 2

60348967123. 3

60348967124. 4

**Question Number : 23 Question Id : 60348917828 Question Type : MCQ Option Shuffling : No**

**Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Live radio programme is

1. One way communication
2. Two way communication
3. Interactive communication
4. None of the above

**Options :**

60348967125. 1

60348967126. 2

60348967127. 3

60348967128. 4

**Question Number : 24 Question Id : 60348917829 Question Type : MCQ Option Shuffling : No**

**Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Which among the following gives awareness in the rural areas

1. Individual methods
2. Group methods
3. Mass methods
4. None of the above

**Options :**

60348967129. 1

60348967130. 2

60348967131. 3

60348967132. 4

**Question Number : 25 Question Id : 60348917830 Question Type : MCQ Option Shuffling : No**

**Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

As the number of methods of exposure to the extension information increases, the number of farm families changing the behaviour

1. Increases
2. Decreases
3. Stabilises
4. No change

**Options :**

60348967133. 1

60348967134. 2

60348967135. 3

60348967136. 4

**Question Number : 26 Question Id : 60348917831 Question Type : MCQ Option Shuffling : No**

**Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Which is the advantage of audio visual media

1. Realism
2. Highly technical
3. Supplant teachers
4. Deal with language differences

**Options :**

60348967137. 1

60348967138. 2

60348967139. 3

60348967140. 4

**Question Number : 27 Question Id : 60348917832 Question Type : MCQ Option Shuffling : No**

**Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

The problem of audio visual aids is

1. Saves time
2. Improper selection
3. Increased retention
4. Vividness

**Options :**

60348967141. 1

60348967142. 2

60348967143. 3

60348967144. 4

**Question Number : 28 Question Id : 60348917833 Question Type : MCQ Option Shuffling : No**

**Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Which among these is a traditional folk media

1. Radio
2. Puppetry
3. Television
4. Newspaper

**Options :**

60348967145. 1

60348967146. 2

60348967147. 3

60348967148. 4

**Question Number : 29 Question Id : 60348917834 Question Type : MCQ Option Shuffling : No**

**Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

The primary duty of the Prasara Bharathi Board is to

1. Provide entertainment
2. Educate the mass
3. Govern media
4. Inform the public about the policies

**Options :**

60348967149. 1

60348967150. 2

60348967151. 3

60348967152. 4

**Question Number : 30 Question Id : 60348917835 Question Type : MCQ Option Shuffling : No**

**Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**



While judging the news one must

1. Foresee the negative impact
2. Select the negative topics
3. Use sensitive topic
4. All the above

**Options :**

60348967153. 1

60348967154. 2

60348967155. 3

60348967156. 4

**Question Number : 31 Question Id : 60348917836 Question Type : MCQ Option Shuffling : No**

**Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

An undercover operation by a journalist designed to catch a person committing a crime

1. Invasion
2. Commercial operation
3. Intrusion
4. Sting operation

**Options :**

60348967157. 1

60348967158. 2

60348967159. 3

60348967160. 4

**Question Number : 32 Question Id : 60348917837 Question Type : MCQ Option Shuffling : No**

**Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Defamation by spoken words or gestures

1. Copyright
2. Libel
3. Slander
4. Intrusion

**Options :**

60348967161. 1

60348967162. 2

60348967163. 3

60348967164. 4

**Question Number : 33 Question Id : 60348917838 Question Type : MCQ Option Shuffling : No**

**Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

The transistor was invented during

1. India's independence movement
2. World war I
3. Tsunami
4. World war II

**Options :**

60348967165. 1

60348967166. 2

60348967167. 3

60348967168. 4

**Question Number : 34 Question Id : 60348917839 Question Type : MCQ Option Shuffling : No**

**Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

The formal operations of AIR started as a government organisation in the year

1. 1936
2. 1927
3. 1923
4. 1921

**Options :**

60348967169. 1

60348967170. 2

60348967171. 3

60348967172. 4

**Question Number : 35 Question Id : 60348917840 Question Type : MCQ Option Shuffling : No**

**Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

The news division of AIR serves the purpose to

1. Inform
2. Educate
3. Entertain
4. None

**Options :**

60348967173. 1

60348967174. 2

60348967175. 3

60348967176. 4

**Question Number : 36 Question Id : 60348917841 Question Type : MCQ Option Shuffling : No**

**Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

The social function of Radio is

1. Popularisation of music
2. Popularisation of Literature
3. to promote national unity
4. Entertainment

**Options :**

60348967177. 1

60348967178. 2

60348967179. 3

60348967180. 4

**Question Number : 37 Question Id : 60348917842 Question Type : MCQ Option Shuffling : No**

**Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

A Radio format with a round-up of the main stories of the moment is

1. Bulletin
2. Feature
3. Talk
4. Discussion

**Options :**

60348967181. 1

60348967182. 2

60348967183. 3

60348967184. 4

**Question Number : 38 Question Id : 60348917843 Question Type : MCQ Option Shuffling : No**

**Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

The percentage of learning happens with seeing and doing is

1. 100 percent
2. 78.79 per cent
3. 37.49 per cent
4. 6.67 per cent

**Options :**

60348967185. 1

60348967186. 2

60348967187. 3

60348967188. 4

**Question Number : 39 Question Id : 60348917844 Question Type : MCQ Option Shuffling : No**

**Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Example for Non projected Audiovisual aids

1. Videos
2. Flannel graphs
3. Dramatisation
4. Films

**Options :**

60348967189. 1

60348967190. 2

60348967191. 3

60348967192. 4

**Question Number : 40 Question Id : 60348917845 Question Type : MCQ Option Shuffling : No**

**Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Doordarshan is a part of

1. All India Radio
2. Prasara Bharati
3. SITE
4. Krishi Darshan

**Options :**

60348967193. 1

60348967194. 2

60348967195. 3

60348967196. 4

**Question Number : 41 Question Id : 60348917846 Question Type : MCQ Option Shuffling : No**

**Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

The first test of SITE was conducted during the year

1. 1947
2. 1959
3. 1975
4. 1976

**Options :**

60348967197. 1

60348967198. 2

60348967199. 3

60348967200. 4

**Question Number : 42 Question Id : 60348917847 Question Type : MCQ Option Shuffling : No**

**Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

The production process of what can be divided into

1. Two stages
2. Three stages
3. Five stages
4. Four stages

**Options :**

60348967201. 1

60348967202. 2

60348967203. 3

60348967204. 4

**Question Number : 43 Question Id : 60348917848 Question Type : MCQ Option Shuffling : No**

**Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

India's own domestic satellite is

1. STAR
2. ESPN
3. INSAT
4. GMAT

**Options :**

60348967205. 1

60348967206. 2

60348967207. 3

60348967208. 4

**Question Number : 44 Question Id : 60348917849 Question Type : MCQ Option Shuffling : No**

**Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

A television network available via set top box

1. Cable TV
2. LPTV
3. Pay per TV
4. IPTV

**Options :**

60348967209. 1

60348967210. 2

60348967211. 3

60348967212. 4

**Question Number : 45 Question Id : 60348917850 Question Type : MCQ Option Shuffling : No**

**Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

A series of still drawings or individual shots combined to give the illusion of movement

1. Graphics
2. Animations
3. Actuality
4. Documentary

**Options :**

60348967213. 1

60348967214. 2

60348967215. 3

60348967216. 4

**Question Number : 46 Question Id : 60348917851 Question Type : MCQ Option Shuffling : No**

**Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**



Fictionalized film exceeding 2000 metres in length in 35 mm or on video

1. Feature cinema
2. Documentary cinema
3. Sponsored cinema
4. Educational cinema

**Options :**

60348967217. 1

60348967218. 2

60348967219. 3

60348967220. 4

**Question Number : 47 Question Id : 60348917852 Question Type : MCQ Option Shuffling : No**

**Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Documentary cinema is for

1. Entertainment
2. Factual material
3. Artistic elements
4. None

**Options :**

60348967221. 1

60348967222. 2

60348967223. 3

60348967224. 4

**Question Number : 48 Question Id : 60348917853 Question Type : MCQ Option Shuffling : No**

**Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

The purpose of a sponsored cinema is

1. Education
2. Message oriented
3. Emotional appeal
4. Advertising & Public Relations

**Options :**

60348967225. 1

60348967226. 2

60348967227. 3

60348967228. 4

**Question Number : 49 Question Id : 60348917854 Question Type : MCQ Option Shuffling : No**

**Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

The career that controls artistic and dramatic aspects in visualization of the film production

1. Cinematography
2. Film Direction
3. Film editing
4. Sound recording

**Options :**

60348967229. 1

60348967230. 2

60348967231. 3

60348967232. 4

**Question Number : 50 Question Id : 60348917855 Question Type : MCQ Option Shuffling : No**

**Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

The blueprint for creating a motion image is

1. Schedule
2. Storyboard
3. Structure
4. Screenplay

**Options :**

60348967233. 1

60348967234. 2

60348967235. 3

60348967236. 4

**Question Number : 51 Question Id : 60348917856 Question Type : MCQ Option Shuffling : No**

**Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Master headings in the film script deals with

1. Location and time of the film shoot
2. Narration of the film
3. Scenes of the film
4. Audio and Video effects of the film

**Options :**

60348967237. 1

60348967238. 2

60348967239. 3

60348967240. 4

**Question Number : 52 Question Id : 60348917857 Question Type : MCQ Option Shuffling : No**

**Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

What is the earliest form of visual communication?

1. Incunabula
2. Cro-Magnons
3. Cave paintings
4. Pictograms

**Options :**

60348967241. 1

60348967242. 2

60348967243. 3

60348967244. 4

**Question Number : 53 Question Id : 60348917858 Question Type : MCQ Option Shuffling : No**

**Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

One of the darkest periods to mankind invented visual communication was

1. Cro-Magnons
2. Cave paintings
3. Pictograms
4. Incunabula

**Options :**

60348967245. 1

60348967246. 2

60348967247. 3

60348967248. 4

**Question Number : 54 Question Id : 60348917859 Question Type : MCQ Option Shuffling : No**

**Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

A single grapheme which represents a word or a morpheme (a meaningful unit of language) is called

1. An ideogram
2. A Logogram
3. A Pictograph
4. A Typo graph

**Options :**

60348967249. 1

60348967250. 2

60348967251. 3

60348967252. 4

**Question Number : 55 Question Id : 60348917860 Question Type : MCQ Option Shuffling : No**

**Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Which among these is disadvantage of visual communication

1. Difficult to understand
2. Highly technical equipment involved
3. Prevents waste of time
4. None

**Options :**

60348967253. 1

60348967254. 2

60348967255. 3

60348967256. 4

**Question Number : 56 Question Id : 60348917861 Question Type : MCQ Option Shuffling : No**

**Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

The first multilingual news agency in India is

1. PTI
2. UNI
3. Hindustan samachar
4. Samachar Bharathi

**Options :**

60348967257. 1

60348967258. 2

60348967259. 3

60348967260. 4

**Question Number : 57 Question Id : 60348917862 Question Type : MCQ Option Shuffling : No**

**Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

The technical perspective of the visual material is supposed to be in terms of

1. Personal opinions
2. Image view
3. Use of media
4. Maker of media

**Options :**

60348967261. 1

60348967262. 2

60348967263. 3

60348967264. 4

**Question Number : 58 Question Id : 60348917863 Question Type : MCQ Option Shuffling : No**

**Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Photo novella is for story

1. Setting
2. Drawing
3. Colouring
4. Telling

**Options :**

60348967265. 1

60348967266. 2

60348967267. 3

60348967268. 4

**Question Number : 59 Question Id : 60348917864 Question Type : MCQ Option Shuffling : No**

**Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

The design element that involves the dimension in visual material is

1. Shape
2. Texture
3. Form
4. Colour

**Options :**

60348967269. 1

60348967270. 2

60348967271. 3

60348967272. 4

**Question Number : 60 Question Id : 60348917865 Question Type : MCQ Option Shuffling : No**

**Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

The common principle that is not always remembered while doing the PowerPoint presentation

1. Principle of Contrast
2. Principle of Repetition
3. Principle of Alignment
4. Principle of Proximity

**Options :**

60348967273. 1

60348967274. 2

60348967275. 3

60348967276. 4

**Question Number : 61 Question Id : 60348917866 Question Type : MCQ Option Shuffling : No**

**Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Most common barrier in visual communication is

1. Information processing
2. Language barriers
3. Information overload
4. Limited time

**Options :**

60348967277. 1

60348967278. 2

60348967279. 3

60348967280. 4

**Question Number : 62 Question Id : 60348917867 Question Type : MCQ Option Shuffling : No**

**Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**



The most urgent news is

1. Hard news
2. Soft news
3. Expected news
4. None of the above

**Options :**

60348967281. 1

60348967282. 2

60348967283. 3

60348967284. 4

**Question Number : 63 Question Id : 60348917868 Question Type : MCQ Option Shuffling : No**

**Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

The best news gathering techniques

1. Observation
2. Telephone conversation
3. Research
4. Interviews

**Options :**

60348967285. 1

60348967286. 2

60348967287. 3

60348967288. 4

**Question Number : 64 Question Id : 60348917869 Question Type : MCQ Option Shuffling : No**

**Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

The interview based on hard news is

1. News interview
2. Telephone interview
3. Casual interview
4. Personality interview

**Options :**

60348967289. 1

60348967290. 2

60348967291. 3

60348967292. 4

**Question Number : 65 Question Id : 60348917870 Question Type : MCQ Option Shuffling : No**

**Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Most potent forces in the public exchange of opinion between the people and their government

1. Personality interview
2. Symposium interview
3. Casual interview
4. News conference

**Options :**

60348967293. 1

60348967294. 2

60348967295. 3

60348967296. 4

**Question Number : 66 Question Id : 60348917871 Question Type : MCQ Option Shuffling : No**

**Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

The largest news agency in India

1. UNI
2. PTI
3. Hindustan Samachar
4. Samachar Bharathi

**Options :**

60348967297. 1

60348967298. 2

60348967299. 3

60348967300. 4

**Question Number : 67 Question Id : 60348917872 Question Type : MCQ Option Shuffling : No**

**Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

A story on what is likely to happen and not a report on what has happened

1. Indepth reporting
2. Advocacy reporting
3. Review writing
4. Curtain raiser reporting

**Options :**

60348967301. 1

60348967302. 2

60348967303. 3

60348967304. 4

**Question Number : 68 Question Id : 60348917873 Question Type : MCQ Option Shuffling : No**

**Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Which of the following should not be there in the news writing

1. Use one idea paras
2. Use familiar words
3. Use technical words
4. Use personal phrases

**Options :**

60348967305. 1

60348967306. 2

60348967307. 3

60348967308. 4

**Question Number : 69 Question Id : 60348917874 Question Type : MCQ Option Shuffling : No**

**Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Photos often published should be

1. Focus on single
2. Few objects with a scene
3. Close angled
4. Few objects with clean background

**Options :**

60348967309. 1

60348967310. 2

60348967311. 3

60348967312. 4

**Question Number : 70 Question Id : 60348917875 Question Type : MCQ Option Shuffling : No**

**Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Photojournalists should be

1. Focus on nature
2. Daring to approach
3. Focus on the people
4. Shoot regular scenes

**Options :**

60348967313. 1

60348967314. 2

60348967315. 3

60348967316. 4

**Question Number : 71 Question Id : 60348917876 Question Type : MCQ Option Shuffling : No  
Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Image and non-image areas are burned onto the plate using light to expose the image areas is printing though

1. Letterpress
2. Flexography
3. Offset lithography
4. Gravure printing

**Options :**

60348967317. 1

60348967318. 2

60348967319. 3

60348967320. 4

**Question Number : 72 Question Id : 60348917877 Question Type : MCQ Option Shuffling : No  
Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Dos of news photography

1. Sting operation
2. Publishing sting operation with public interest
3. Cover communal riots or acts of violence
4. Accept manipulated photo opportunities

**Options :**

60348967321. 1

60348967322. 2

60348967323. 3

60348967324. 4

**Question Number : 73 Question Id : 60348917878 Question Type : MCQ Option Shuffling : No**

**Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

BPL survey is to identify

1. Poor family
2. Poor individual
3. Poor women
4. Poor farmer

**Options :**

60348967325. 1

60348967326. 2

60348967327. 3

60348967328. 4

**Question Number : 74 Question Id : 60348917879 Question Type : MCQ Option Shuffling : No**

**Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

A journalist can invade into some one's privacy with permission only for

1. Reporting
2. Public interest
3. Publishing
4. Printing

**Options :**

60348967329. 1

60348967330. 2

60348967331. 3

60348967332. 4

**Question Number : 75 Question Id : 60348917880 Question Type : MCQ Option Shuffling : No**

**Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Example for one way communication is

1. News paper
2. Lecture
3. Both
4. None of the above

**Options :**

60348967333. 1

60348967334. 2

60348967335. 3

60348967336. 4

**Question Number : 76 Question Id : 60348917881 Question Type : MCQ Option Shuffling : No**

**Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Visual communication

1. One dimensional
2. Two dimensional
3. Three dimensional
4. All

**Options :**

60348967337. 1

60348967338. 2

60348967339. 3

60348967340. 4

**Question Number : 77 Question Id : 60348917882 Question Type : MCQ Option Shuffling : No**

**Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Before starting newspaper press they should get a certificate from this organisation

1. ABC
2. RNI
3. PIB
4. PTI

**Options :**

60348967341. 1

60348967342. 2

60348967343. 3

60348967344. 4

**Question Number : 78 Question Id : 60348917883 Question Type : MCQ Option Shuffling : No**

**Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**



Willful disobedience to any judgment, decree, direction, order writ or other process of a court

1. Criminal contempt
2. Civil contempt
3. Scandalisation
4. None

**Options :**

60348967345. 1

60348967346. 2

60348967347. 3

60348967348. 4

**Question Number : 79 Question Id : 60348917884 Question Type : MCQ Option Shuffling : No**

**Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

The example for theatrical forms of folk media

1. Tamasha
2. Munadi
3. Storytelling
4. Bioscope

**Options :**

60348967349. 1

60348967350. 2

60348967351. 3

60348967352. 4

**Question Number : 80 Question Id : 60348917885 Question Type : MCQ Option Shuffling : No**

**Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

The main reason for threat to folk media is

1. Urbanization
2. Cinema
3. modern culture
4. All the above

**Options :**

60348967353. 1

60348967354. 2

60348967355. 3

60348967356. 4

**Question Number : 81 Question Id : 60348917886 Question Type : MCQ Option Shuffling : No**

**Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

The folk media usually represent

1. Habits
2. Occupations
3. Culture
4. Religion

**Options :**

60348967357. 1

60348967358. 2

60348967359. 3

60348967360. 4

**Question Number : 82 Question Id : 60348917887 Question Type : MCQ Option Shuffling : No**

**Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

The storytelling is in

1. Theatre form
2. Folk dance
3. Folk songs
4. Munadis

**Options :**

60348967361. 1

60348967362. 2

60348967363. 3

60348967364. 4

**Question Number : 83 Question Id : 60348917888 Question Type : MCQ Option Shuffling : No**

**Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Tamasha is performed in

1. West Bengal
2. Tamil Nadu
3. Kerala
4. Maharashtra

**Options :**

60348967365. 1

60348967366. 2

60348967367. 3

60348967368. 4

**Question Number : 84 Question Id : 60348917889 Question Type : MCQ Option Shuffling : No**

**Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Training is a process of sequence of programmed behaviour.

1. Teaching
2. Learning experience
3. Learning
4. Change

**Options :**

60348967369. 1

60348967370. 2

60348967371. 3

60348967372. 4

**Question Number : 85 Question Id : 60348917890 Question Type : MCQ Option Shuffling : No**

**Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

On campus training is conducted in

1. Training institutions
2. farmers' fields
3. farm houses
4. None of the above

**Options :**

60348967373. 1

60348967374. 2

60348967375. 3

60348967376. 4

**Question Number : 86 Question Id : 60348917891 Question Type : MCQ Option Shuffling : No**

**Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Non institutional training is also called

1. On campus training
2. On farm training
3. Field training
4. Summer training

**Options :**

60348967377. 1

60348967378. 2

60348967379. 3

60348967380. 4

**Question Number : 87 Question Id : 60348917892 Question Type : MCQ Option Shuffling : No**

**Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Summer schools are usually organized to train

1. Teaching staff
2. Non teaching staff
3. Company staff
4. Business Executives

**Options :**

60348967381. 1

60348967382. 2

60348967383. 3

60348967384. 4

**Question Number : 88 Question Id : 60348917893 Question Type : MCQ Option Shuffling : No**

**Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

The need or drive within an individual that drives him towards goal oriented action.

1. Motivation
2. Blended learning
3. Group cohesive
4. Development

**Options :**

60348967385. 1

60348967386. 2

60348967387. 3

60348967388. 4

**Question Number : 89 Question Id : 60348917894 Question Type : MCQ Option Shuffling : No**

**Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

No of mission cities for Housing and slum development projects as a part of BSUP

1. 100
2. 85
3. 75
4. 65

**Options :**

60348967389. 1

60348967390. 2

60348967391. 3

60348967392. 4

**Question Number : 90 Question Id : 60348917895 Question Type : MCQ Option Shuffling : No**

**Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Preserving the freedom of the journalism, maintaining and improving the standards of the newspapers is by

1. News paper press
2. News agencies
3. News organizations
4. Any of the above

**Options :**

60348967393. 1

60348967394. 2

60348967395. 3

60348967396. 4

**Question Number : 91 Question Id : 60348917896 Question Type : MCQ Option Shuffling : No**

**Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Choose one of the changes occurred after implementation of MGNREGA

1. Reduced migration
2. Increased skilled labour
3. Increased migration
4. Increased unskilled labour

**Options :**

60348967397. 1

60348967398. 2

60348967399. 3

60348967400. 4

**Question Number : 92 Question Id : 60348917897 Question Type : MCQ Option Shuffling : No**

**Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

This helps the publisher decide whether the work should be accepted, considered acceptable with revisions, or rejected.

1. Research design
2. Data collection tool
3. Situation
4. Result

**Options :**

60348967401. 1

60348967402. 2

60348967403. 3

60348967404. 4

**Question Number : 93 Question Id : 60348917898 Question Type : MCQ Option Shuffling : No**

**Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Focus group discussion is \_\_\_\_\_ research

1. Peer review
2. Book review
3. Opinion article
4. None

**Options :**

60348967405. 1

60348967406. 2

60348967407. 3

60348967408. 4

**Question Number : 94 Question Id : 60348917899 Question Type : MCQ Option Shuffling : No**

**Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**



Choose secondary data source from the below

1. Journal
2. Survey
3. Telephone call
4. Online chat

**Options :**

60348967409. 1

60348967410. 2

60348967411. 3

60348967412. 4

**Question Number : 95 Question Id : 60348917900 Question Type : MCQ Option Shuffling : No**

**Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

The approach in qualitative research is

1. Situational
2. Objective
3. Subjective
4. Intentional

**Options :**

60348967413. 1

60348967414. 2

60348967415. 3

60348967416. 4

**Question Number : 96 Question Id : 60348917901 Question Type : MCQ Option Shuffling : No**

**Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

The research that solves a problem

1. Pure
2. Applied
3. Quantitative
4. None of these

**Options :**

60348967417. 1

60348967418. 2

60348967419. 3

60348967420. 4

**Question Number : 97 Question Id : 60348917902 Question Type : MCQ Option Shuffling : No**

**Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Action research is a

1. Quantitative
2. Qualitative
3. Both qualitative and quantitative
4. None of these

**Options :**

60348967421. 1

60348967422. 2

60348967423. 3

60348967424. 4

**Question Number : 98 Question Id : 60348917903 Question Type : MCQ Option Shuffling : No**

**Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

The evaluation research which emphasizes the need to retain the phenomenological quality of the evaluation context, and the value of subjective human interpretation

1. Management -oriented systems model
2. Participant-oriented model
3. Anthropological model
4. None

**Options :**

60348967425. 1

60348967426. 2

60348967427. 3

60348967428. 4

**Question Number : 99 Question Id : 60348917904 Question Type : MCQ Option Shuffling : No  
Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

The analysis that integrates the outcome estimates from multiple studies to arrive at an overall or summary judgment on an evaluation question

1. Impact analysis
2. Outcome analysis
3. Meta analysis
4. None

**Options :**

60348967429. 1

60348967430. 2

60348967431. 3

60348967432. 4

**Question Number : 100 Question Id : 60348917905 Question Type : MCQ Option Shuffling : No  
Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Examining the delivery of the program or technology and the quality of its implementation

1. Summative evaluation
2. Formative evaluation
3. Implementation evaluation
4. None

**Options :**

60348967433. 1

60348967434. 2

60348967435. 3

60348967436. 4