

National Testing Agency

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Print and Broadcast journalism

Group Number :	1
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Is this Group for Examiner? :	No

Print and Broadcast journalism-1

Section Id :	603489409
Section Number :	1
Section type :	Online
Mandatory or Optional :	Mandatory

Number of Questions :	50
Number of Questions to be attempted :	50
Section Marks :	100
Enable Mark as Answered Mark for Review and Clear Response :	Yes
Sub-Section Number :	1
Sub-Section Id :	603489738
Question Shuffling Allowed :	Yes

Question Number : 1 Question Id : 60348919518 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 2 Wrong Marks : 0

Which of the following is NOT the characteristic of radio?

1. Local medium
2. Low-cost medium
3. Non-personal medium
4. Immediacy

Options :

60348973385. 1

60348973386. 2

60348973387. 3

60348973388. 4

Question Number : 2 Question Id : 60348919519 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 2 Wrong Marks : 0

Why Radio is a Personal Medium?

1. The radio is placed in homes
2. It stimulates the imagination
3. People listen to it while driving
4. The Broadcaster speak in a conversational one to one manner

Options :

60348973389. 1

60348973390. 2

60348973391. 3

60348973392. 4

Question Number : 3 Question Id : 60348919520 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 2 Wrong Marks : 0

The news story is neutral and does not contain any

1. Facts and Figures
2. Personal Opinion
3. Experts' Advice
4. Interviews

Options :

60348973393. 1

60348973394. 2

60348973395. 3

60348973396. 4

Question Number : 4 Question Id : 60348919521 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 2 Wrong Marks : 0

What is meant by privacy in the context of journalism?

1. Protection from investigative journalism
2. Protection from unwanted intrusion from media attention
3. Protection against the public interest
4. Safeguard of privacy rights

Options :

60348973397. 1

60348973398. 2

60348973399. 3

60348973400. 4

Question Number : 5 Question Id : 60348919522 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 2 Wrong Marks : 0

Phone-Ins in TV News broadcasts are important to have

1. First Reactions on a developing story
2. Analysis
3. Historical Backgrounds
4. Interpretation

Options :

60348973401. 1

60348973402. 2

60348973403. 3

60348973404. 4

Question Number : 6 Question Id : 60348919523 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 2 Wrong Marks : 0

Identify which one of the below is NOT used as a synonym with citizen journalism?

1. Crown sourced journalism
2. Business journalism
3. Civic journalism
4. Collaborative journalism

Options :

60348973405. 1

60348973406. 2

60348973407. 3

60348973408. 4

Question Number : 7 Question Id : 60348919524 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 2 Wrong Marks : 0

What is the role of ethics in regulating media?

1. Obligatory
2. Self regulatory measure
3. Binding by law
4. Code of conduct

Options :

60348973409. 1

60348973410. 2

60348973411. 3

60348973412. 4

Question Number : 8 Question Id : 60348919525 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 2 Wrong Marks : 0

What do you understand by helter-skelter?

1. A page layout based on a perfect balance
2. A page layout without balance
3. A Headline similar to Flag
4. A font type

Options :

60348973413. 1

60348973414. 2

60348973415. 3

60348973416. 4

Question Number : 9 Question Id : 60348919526 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 2 Wrong Marks : 0

What element of news value would you use to arouse emotion like happiness in new stories?

1. Timeliness
2. Human interest
3. Conflict
4. Currency

Options :

60348973417. 1

60348973418. 2

60348973419. 3

60348973420. 4

**Question Number : 10 Question Id : 60348919527 Question Type : MCQ Option Shuffling : No
Is Question Mandatory : No**

Correct Marks : 2 Wrong Marks : 0

_____ is the best way to form rapport between journalist and interviewee.

1. Telephonic interview
2. Face to face interview
3. Mail
4. Video calling

Options :

60348973421. 1

60348973422. 2

60348973423. 3

60348973424. 4

**Question Number : 11 Question Id : 60348919528 Question Type : MCQ Option Shuffling : No
Is Question Mandatory : No**

Correct Marks : 2 Wrong Marks : 0

Do you agree that photojournalists can change the colours of the subjects in a picture?

1. Disagree. It is against the ethics
2. Agree
3. If editors say
4. Cannot say

Options :

60348973425. 1

60348973426. 2

60348973427. 3

60348973428. 4

Question Number : 12 Question Id : 60348919529 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 2 Wrong Marks : 0

Spot the odd one out

1. Prasar Bharti
2. Press Council of India
3. Information Technology Act
4. Right to Information

Options :

60348973429. 1

60348973430. 2

60348973431. 3

60348973432. 4

Question Number : 13 Question Id : 60348919530 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 2 Wrong Marks : 0

A Tabloid is a

1. Small-sized Newspaper
2. Full-sized newspaper
3. A magazine
4. A short book

Options :

60348973433. 1

60348973434. 2

60348973435. 3

60348973436. 4

Question Number : 14 Question Id : 60348919531 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 2 Wrong Marks : 0

A television program that provides a factual record or report is called

1. Breaking News
2. Soap Opera
3. Live Report
4. Documentary

Options :

60348973437. 1

60348973438. 2

60348973439. 3

60348973440. 4

Question Number : 15 Question Id : 60348919532 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 2 Wrong Marks : 0

Which among the following is NOT TRUE for journalism

1. Authenticity is a prerequisite in journalism
2. Journalism is by the people and for the people
3. Journalism is a service-oriented profession
4. Few people rely on journalism for essential events

Options :

60348973441. 1

60348973442. 2

60348973443. 3

60348973444. 4

Question Number : 16 Question Id : 60348919533 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 2 Wrong Marks : 0

Journalism that deals with the process of development in developing nations are known as

1. Development
2. Development communication
3. Development Journalism
4. Communication

Options :

60348973445. 1

60348973446. 2

60348973447. 3

60348973448. 4

Question Number : 17 Question Id : 60348919534 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 2 Wrong Marks : 0

Writing and photography that are self-published online are called

1. Blogging
2. Podcasting
3. Videography
4. Sidebar story

Options :

60348973449. 1

60348973450. 2

60348973451. 3

60348973452. 4

Question Number : 18 Question Id : 60348919535 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 2 Wrong Marks : 0

_____ is said to be the pictorial representation of a programme

1. Script
2. Storyboard
3. Timeline
4. Production note

Options :

60348973453. 1

60348973454. 2

60348973455. 3

60348973456. 4

Question Number : 19 Question Id : 60348919536 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 2 Wrong Marks : 0

Journalists contact to get the news story out as they are directly involved in what is happening or are the closest to it.

1. Animator
2. Newsmakers
3. Photographers
4. Producers

Options :

60348973457. 1

60348973458. 2

60348973459. 3

60348973460. 4

**Question Number : 20 Question Id : 60348919537 Question Type : MCQ Option Shuffling : No
Is Question Mandatory : No**

Correct Marks : 2 Wrong Marks : 0

Which of the following is veritable source of information?

1. Internet
2. Interview
3. Archives
4. Reports

Options :

60348973461. 1

60348973462. 2

60348973463. 3

60348973464. 4

**Question Number : 21 Question Id : 60348919538 Question Type : MCQ Option Shuffling : No
Is Question Mandatory : No**

Correct Marks : 2 Wrong Marks : 0

Which kind of reporting does demand an understanding of budget and fiscal policy?

1. Crime reporting
2. Civil reporting
3. Business reporting
4. Lifestyle reporting

Options :

60348973465. 1

60348973466. 2

60348973467. 3

60348973468. 4

Question Number : 22 Question Id : 60348919539 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 2 Wrong Marks : 0

What are the elements of a cartoon?

1. Text and design
2. Design only
3. Traditional drawing of pictures
4. Drawing of various human elements

Options :

60348973469. 1

60348973470. 2

60348973471. 3

60348973472. 4

Question Number : 23 Question Id : 60348919540 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 2 Wrong Marks : 0

The editing helps to provide immediate access to any part of the program is known as

1. Line editing
2. Linear editing
3. Non-linear editing
4. Copy editing

Options :

60348973473. 1

60348973474. 2

60348973475. 3

60348973476. 4

Question Number : 24 Question Id : 60348919541 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 2 Wrong Marks : 0

What is a dummy in newspaper?

1. A type of headline
2. A type of font
3. A type of editing
4. Planned design and layout of a newspaper page

Options :

60348973477. 1

60348973478. 2

60348973479. 3

60348973480. 4

Question Number : 25 Question Id : 60348919542 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 2 Wrong Marks : 0

The two acronyms that can help to understand proofreading and editing are

1. Cups and Arms
2. Table and Chair
3. Pen and Paper
4. White and Black

Options :

60348973481. 1

60348973482. 2

60348973483. 3

60348973484. 4

Question Number : 26 Question Id : 60348919543 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 2 Wrong Marks : 0

_____ is the largest radio network in India.

1. News
2. Fever FM
3. AIR
4. FM

Options :

60348973485. 1

60348973486. 2

60348973487. 3

60348973488. 4

Question Number : 27 Question Id : 60348919544 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 2 Wrong Marks : 0

A radio format that involves an exchange between a journalist or a presenter and a source of information is called

1. Discussion
2. Documentary
3. Talk
4. Interview

Options :

60348973489. 1

60348973490. 2

60348973491. 3

60348973492. 4

Question Number : 28 Question Id : 60348919545 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 2 Wrong Marks : 0

Live Reporting in TV News is facilitated by

1. Hand held audio recorder
2. Microphones
3. Outdoor Broadcast Van
4. Video editors

Options :

60348973493. 1

60348973494. 2

60348973495. 3

60348973496. 4

Question Number : 29 Question Id : 60348919546 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 2 Wrong Marks : 0

Writing for TV News is different from print medium because

1. It is for elite members of society
2. It is for the masses who may be illiterate, semi-literate and literate
3. It is for the scholars and researchers
4. It is aimed at niche audiences

Options :

60348973497. 1

60348973498. 2

60348973499. 3

60348973500. 4

Question Number : 30 Question Id : 60348919547 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 2 Wrong Marks : 0

A rural newspaper, Gramyavani, in 1993 in Deulpudi was started by

1. Mahatma Gandhi
2. B. G. Verghese
3. Pramod Jena
4. Alan Chalkley

Options :

60348973501. 1

60348973502. 2

60348973503. 3

60348973504. 4

Question Number : 31 Question Id : 60348919548 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 2 Wrong Marks : 0

The person who Collects information from various sources & reports the news to the newspaper or news agency is most likely a

1. Reporter
2. Correspondent
3. Stringer
4. Journalist

Options :

60348973505. 1

60348973506. 2

60348973507. 3

60348973508. 4

**Question Number : 32 Question Id : 60348919549 Question Type : MCQ Option Shuffling : No
Is Question Mandatory : No**

Correct Marks : 2 Wrong Marks : 0

Which part of the news provides answer to six questions i.e. 5 Ws & 1H

1. Headline
2. Byline
3. Lead
4. Caption

Options :

60348973509. 1

60348973510. 2

60348973511. 3

60348973512. 4

**Question Number : 33 Question Id : 60348919550 Question Type : MCQ Option Shuffling : No
Is Question Mandatory : No**

Correct Marks : 2 Wrong Marks : 0

A tool used in recent media to provides voice of the people is known as

1. Vox pops
2. Lead
3. Nut graph
4. Headline

Options :

60348973513. 1

60348973514. 2

60348973515. 3

60348973516. 4

Question Number : 34 Question Id : 60348919551 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 2 Wrong Marks : 0

A copy editor ensures that a story should not be mixed with

1. Views
2. Statistics
3. Graphics
4. Tables

Options :

60348973517. 1

60348973518. 2

60348973519. 3

60348973520. 4

Question Number : 35 Question Id : 60348919552 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 2 Wrong Marks : 0

What is usually in the right hand column of the script of television news?

1. Audio
2. Visual elements
3. Pictures
4. Numbers

Options :

60348973521. 1

60348973522. 2

60348973523. 3

60348973524. 4

Question Number : 36 Question Id : 60348919553 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 2 Wrong Marks : 0

A reporter must verify the information collected, intentional distortion of information is never acceptable; such bindings are called as

1. Code of ethics
2. Code of conduct
3. Code of Law
4. Legal binding

Options :

60348973525. 1

60348973526. 2

60348973527. 3

60348973528. 4

Question Number : 37 Question Id : 60348919554 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 2 Wrong Marks : 0

In the report writing abstract is written

1. Before writing the report
2. During the process of writing report
3. After completion of writing report
4. Anywhere in the report

Options :

60348973529. 1

60348973530. 2

60348973531. 3

60348973532. 4

Question Number : 38 Question Id : 60348919555 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 2 Wrong Marks : 0

What is the most important manner to present the television news

1. Subtle manner
2. Delayed manner
3. Hyped manner or Hyperbole
4. Restrained manner

Options :

60348973533. 1

60348973534. 2

60348973535. 3

60348973536. 4

Question Number : 39 Question Id : 60348919556 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 2 Wrong Marks : 0

Editorial reflect the views of

1. Management of the Media Company
2. Young Reporters
3. Political Party in Power
4. Sub-Editors

Options :

60348973537. 1

60348973538. 2

60348973539. 3

60348973540. 4

Question Number : 40 Question Id : 60348919557 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 2 Wrong Marks : 0

Project "Chhatera" was started by

1. Krishi Samaj
2. B. G. Verghese
3. Indian rural people
4. Abay Choudhary

Options :

60348973541. 1

60348973542. 2

60348973543. 3

60348973544. 4

Question Number : 41 Question Id : 60348919558 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 2 Wrong Marks : 0

Which of the following is not a characteristic of features?

1. Focused on current development or issues
2. Closer to the fiction style of writing
3. Creative use of language
4. In-depth coverage of a single topic

Options :

60348973545. 1

60348973546. 2

60348973547. 3

60348973548. 4

Question Number : 42 Question Id : 60348919559 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 2 Wrong Marks : 0

Do you agree that India has the capability to expand its print industry as the literacy levels have yet to reach the point of saturation?

1. Yes
2. Can't say
3. No
4. Partially agree

Options :

60348973549. 1

60348973550. 2

60348973551. 3

60348973552. 4

Question Number : 43 Question Id : 60348919560 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 2 Wrong Marks : 0

Which one is a common technical format of TV?

1. NTSC
2. PAB
3. KLPV
4. FCC

Options :

60348973553. 1

60348973554. 2

60348973555. 3

60348973556. 4

Question Number : 44 Question Id : 60348919561 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 2 Wrong Marks : 0

Which one of the following refers to a source asking you to not use particular information in a news story?

1. Off the record
2. On the record
3. Anonymous record
4. Exclusive

Options :

60348973557. 1

60348973558. 2

60348973559. 3

60348973560. 4

Question Number : 45 Question Id : 60348919562 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 2 Wrong Marks : 0

Act for protecting the book copies and newspapers and the registration of printing media and newspapers is known as

1. Working journalist act
2. Electronic media laws
3. Copyright Act
4. Press & Registration of Books Act

Options :

60348973561. 1

60348973562. 2

60348973563. 3

60348973564. 4

Question Number : 46 Question Id : 60348919563 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 2 Wrong Marks : 0

What should NOT be avoided while writing press release?

1. Jargon
2. Technical term
3. Cliché wordings
4. 5 Ws

Options :

60348973565. 1

60348973566. 2

60348973567. 3

60348973568. 4

Question Number : 47 Question Id : 60348919564 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 2 Wrong Marks : 0

An agreement or request that a newspaper, news agency or television station refrain from reporting information until a specified date and/or time is called

1. Scoop
2. Embargo
3. Beat
4. Date line

Options :

- 60348973569. 1
- 60348973570. 2
- 60348973571. 3
- 60348973572. 4

**Question Number : 48 Question Id : 60348919565 Question Type : MCQ Option Shuffling : No
Is Question Mandatory : No**

Correct Marks : 2 Wrong Marks : 0

The quality of asking unpleasant questions and taking risks to find out truths, the journalist is most likely

1. Punctual
2. Honest
3. Fearless and Frank
4. Sensible

Options :

- 60348973573. 1
- 60348973574. 2
- 60348973575. 3
- 60348973576. 4

**Question Number : 49 Question Id : 60348919566 Question Type : MCQ Option Shuffling : No
Is Question Mandatory : No**

Correct Marks : 2 Wrong Marks : 0

In process of collecting the information, what should a reporter do?

1. A reporter should listen to his/her the editor without caring for others.
2. A reporter should not care for anything.
3. A reporter should protect the sources.
4. A reporter should only think of about his/her news story and the circulation of newspaper.

Options :

60348973577. 1

60348973578. 2

60348973579. 3

60348973580. 4

**Question Number : 50 Question Id : 60348919567 Question Type : MCQ Option Shuffling : No
Is Question Mandatory : No**

Correct Marks : 2 Wrong Marks : 0

Which journalism provides a field of interaction between science, journalists and the public?

1. Cultural journalism
2. Political journalism
3. Investiagative journalism
4. Scientific journalism

Options :

60348973581. 1

60348973582. 2

60348973583. 3

60348973584. 4