

National Testing Agency

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Organizational Design Creating Competitive Advantage

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Organizational Design Creating Competitive Advantage-1

Section Id :	940918175
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Sub-Section Number :	1
Sub-Section Id :	940918240
Question Shuffling Allowed :	Yes

Question Number : 1 Question Id : 9409187891 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 2 Wrong Marks : 0

Which of the following is usually not a concern for organization design?

1. Achieving unity of effort
2. Achieving congruence of goals among employees
3. Leveraging the variety of skills and competencies of employees
4. Managing coordination and dependencies among employee

Options :

94091829537. 1

94091829538. 2

94091829539. 3

94091829540. 4

Question Number : 2 Question Id : 9409187892 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 2 Wrong Marks : 0

Which of the following domains is likely to see a lot of application of concepts related to organization design?

1. Corporate finance
2. Operations management
3. Macro-economics
4. Strategy implementation

Options :

94091829541. 1

94091829542. 2

94091829543. 3

94091829544. 4

Question Number : 3 Question Id : 9409187893 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 2 Wrong Marks : 0

Identify the correct statement.

1. Organization design is an important enabler of organization strategy
2. Organization strategy is an enabler of organization structure
3. Organization strategy is an enabler of organization design
4. Organization structure determines how organizations should react to competitors

Options :

94091829545. 1

94091829546. 2

94091829547. 3

94091829548. 4

Question Number : 4 Question Id : 9409187894 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 2 Wrong Marks : 0

Which of the following will an entrepreneurial organization be typically good at?

1. Creating a powerful brand
2. Having a wide geographic reach
3. Coming up with innovative ideas
4. Creating career opportunities for its employees

Options :

94091829549. 1

94091829550. 2

94091829551. 3

94091829552. 4

Question Number : 5 Question Id : 9409187895 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 2 Wrong Marks : 0

Which of the following will be a typical strength of a large organization?

1. Creating a powerful brand
2. Flexibility in responding to customer and market demands
3. Rapid implementation of innovative ideas
4. Quickly changing internal processes to accommodate employee needs

Options :

94091829553. 1

94091829554. 2

94091829555. 3

94091829556. 4

Question Number : 6 Question Id : 9409187896 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 2 Wrong Marks : 0

Which among the following is not a reason why specialization leads to improvement in performance?

1. Lower setup time
2. Benefits of experience
3. Greater innovation
4. Higher competitive spirit

Options :

94091829557. 1

94091829558. 2

94091829559. 3

94091829560. 4

Question Number : 7 Question Id : 9409187897 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 2 Wrong Marks : 0

Which of the following is true about specialization?

1. Specialization always leads to increase in efficiency
2. Specialization is usually associated with high degree of expertise
3. Division of labor always leads to specialization
4. It is disadvantageous for organizations to specialize

Options :

94091829561. 1

94091829562. 2

94091829563. 3

94091829564. 4

Question Number : 8 Question Id : 9409187898 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 2 Wrong Marks : 0

The biggest advantage of a highly outsourced model like Cunningham Motors is

1. Its ability to leverage specialization of other organizations
2. Its ability to reduce costs
3. Its ability to innovate continuously
4. Its ability to be flexible to customer demands

Options :

94091829565. 1

94091829566. 2

94091829567. 3

94091829568. 4

Question Number : 9 Question Id : 9409187899 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 2 Wrong Marks : 0

Fredrick Taylor found the best way of doing activities by

1. Conducting interviews with factory workers
2. Doing experiments on the factory shop floor
3. Hiring experts who can conduct thorough analysis
4. Keenly observing workers in their natural settings

Options :

94091829569. 1

94091829570. 2

94091829571. 3

94091829572. 4

Question Number : 10 Question Id : 9409187900 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 2 Wrong Marks : 0

In order to determine the best way of doing an activity, the activity must be

1. Routine
2. Involve manual labor
3. Done by blue collar workers
4. Repetitive

Options :

94091829573. 1

94091829574. 2

94091829575. 3

94091829576. 4

Question Number : 11 Question Id : 9409187901 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 2 Wrong Marks : 0

Production target as means of controlling individual behavior is suitable when

1. Production is an outcome of team-based activity
2. Production is interdependent on success of preceding / upstream activities
3. Production can be meaningfully measured at very long-time intervals.
4. Production is a clear function of individual effort

Options :

94091829577. 1

94091829578. 2

94091829579. 3

94091829580. 4

Question Number : 12 Question Id : 9409187902 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 2 Wrong Marks : 0

Output based control is most effective when

1. The process is uncertain, but the output can be measured within a reasonable time interval
2. The process is certain, but the output cannot be measured within a reasonable time interval
3. The process is uncertain, and the output cannot be measured within a reasonable time interval
4. The process is certain, but the output is significantly influenced by external factors

Options :

94091829581. 1

94091829582. 2

94091829583. 3

94091829584. 4

Question Number : 13 Question Id : 9409187903 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 2 Wrong Marks : 0

Output control cannot be effectively applied in research and development because

1. Research and Development does not produce measurable output
2. The output may not be observable
3. Research and Development cannot be made rule bound
4. The frequency of output is unpredictable

Options :

94091829585. 1

94091829586. 2

94091829587. 3

94091829588. 4

Question Number : 14 Question Id : 9409187904 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 2 Wrong Marks : 0

Which of the following is not true about culture control?

1. It is meant to bring about convergence of organization's purpose with that of the employee
2. It is easier to implement than process-based control
3. It is most difficult to implement among all four means of control
4. If culture control is effective, you may not need other forms of control

Options :

94091829589. 1

94091829590. 2

94091829591. 3

94091829592. 4

Question Number : 15 Question Id : 9409187905 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 2 Wrong Marks : 0

Which of the following is not a key lever of culture control?

1. Inspirational leadership
2. Well-designed socialization process
3. Well-defined job roles and responsibilities
4. Highly motivated peer group

Options :

94091829593. 1

94091829594. 2

94091829595. 3

94091829596. 4

Question Number : 16 Question Id : 9409187906 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 2 Wrong Marks : 0

When a task is outsourced to a supplier, the most significant form of control is exercised through

1. Direct supervision
2. Rules and regulations
3. Output control
4. Culture control

Options :

94091829597. 1

94091829598. 2

94091829599. 3

94091829600. 4

Question Number : 17 Question Id : 9409187907 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 2 Wrong Marks : 0

Which of the following is usually true as an employee becomes senior in an organization?

1. Rule based control is replaced by culture and output-based control
2. Direct supervision is replaced by rules and output-based control
3. Culture control is replaced by rules and output- based control
4. Output based control is replaced by direct supervision and rule-based control.

Options :

94091829601. 1

94091829602. 2

94091829603. 3

94091829604. 4

Question Number : 18 Question Id : 9409187908 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 2 Wrong Marks : 0

A suitable control system that the Dean of a business school can employ over Professors primarily involved in guiding PhD (doctoral) students is?

1. Rules and regulations
2. Financial incentives linked to publications achieved by the PhD students
3. Supervision by peer group of senior Professors
4. Culture and norms of the business school

Options :

94091829605. 1

94091829606. 2

94091829607. 3

94091829608. 4

Question Number : 19 Question Id : 9409187909 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 2 Wrong Marks : 0

From a transaction costs perspective, which of the following makes market-based arrangements (such as outsourcing) unfavorable?

1. Potential of opportunistic behavior by the supplier
2. Potential of opportunistic behavior by employees of organization
3. Tendency of suppliers to charge high profits
4. Lack of long-term orientation from the suppliers

Options :

94091829609. 1

94091829610. 2

94091829611. 3

94091829612. 4

Question Number : 20 Question Id : 9409187910 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 2 Wrong Marks : 0

What impact does adequate information about a potential supplier have on outsourcing contracts?

1. It increases transaction costs, thereby favoring outsourcing decision
2. It reduces transaction costs, thereby having a negative impact on outsourcing decision
3. It increases transaction costs, thereby having a negative impact on outsourcing decision
4. It reduces transaction costs, thereby favoring outsourcing decision

Options :

94091829613. 1

94091829614. 2

94091829615. 3

94091829616. 4

Question Number : 21 Question Id : 9409187911 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 2 Wrong Marks : 0

What impact does uncertainty in the business environment have on outsourcing contracts?

1. It increases transaction costs, thereby favoring outsourcing decision
2. It reduces transaction costs, thereby having a negative impact on outsourcing decision
3. It increases transaction costs, thereby having a negative impact on outsourcing decision
4. It reduces transaction costs, thereby favoring outsourcing decision

Options :

94091829617. 1

94091829618. 2

94091829619. 3

94091829620. 4

Question Number : 22 Question Id : 9409187912 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 2 Wrong Marks : 0

The key reason why Bharti Airtel outsourced several of its core activities to organizations such as Ericson and IBM are _____.

1. It wanted to reduce cost of its operations
2. The outsourced activities were no longer deemed to be important for its success
3. It wanted to leverage specialization of its suppliers
4. It was facing significant challenges in managing itself because the organization had grown very large.

Options :

94091829621. 1

94091829622. 2

94091829623. 3

94091829624. 4

Question Number : 23 Question Id : 9409187913 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 2 Wrong Marks : 0

Which of the following was not cited as an advantage of the outsourcing arrangement between Unilever India and Accenture India?

1. Outsourcing enabled Accenture to focus its human resources better
2. Accenture being an aggregator could gain economies of scale
3. Outsourcing enabled Unilever to focus its own human resources better
4. Accenture was a specialist in handling such transaction intensive activities

Options :

94091829625. 1

94091829626. 2

94091829627. 3

94091829628. 4

Question Number : 24 Question Id : 9409187914 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 2 Wrong Marks : 0

Which of the following characteristics make tasks suitable for outsourcing to a third-party aggregator?

1. If the task is not transaction intensive and does not have significant confidential information
2. If the task is transaction intensive and does not have significant confidential information
3. If the task is not transaction intensive and has significant confidential information
4. If the task is transaction intensive and has significant confidential information

Options :

94091829629. 1

94091829630. 2

94091829631. 3

94091829632. 4

Question Number : 25 Question Id : 9409187915 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 2 Wrong Marks : 0

Which of the following was not within the scope of Adam Smith's discourse on specialization?

1. Specialization of individuals
2. The disadvantages when individuals tend to be generalists
3. Need for individuals to focus on specific activities
4. Specialization of organizations

Options :

94091829633. 1

94091829634. 2

94091829635. 3

94091829636. 4

Question Number : 26 Question Id : 9409187916 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 2 Wrong Marks : 0

The reason(s) why Apple outsources manufacturing of its hardware devices is / are?

1. Apple is not good in manufacturing hardware devices
2. Apple wants to focus on certain activities such as designing
3. Apple's outsourcing partners are not good in branding and it's a complimentary relationship
4. All of the above

Options :

94091829637. 1

94091829638. 2

94091829639. 3

94091829640. 4

Question Number : 27 Question Id : 9409187917 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 2 Wrong Marks : 0

Outsourcing deals have become increasingly popular during the last few decades because

1. Multinational enterprises are able to take advantage of economies of scale and scope at a global scale
2. Business environment has become more uncertain and intensely competitive
3. Progress in information and communication technology has reduced transaction costs
4. Progress in information and communication technology has increased transaction costs

Options :

94091829641. 1

94091829642. 2

94091829643. 3

94091829644. 4

Question Number : 28 Question Id : 9409187918 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 2 Wrong Marks : 0

Which of the following is not true about a supplier that aggregates volumes?

1. It cannot innovate because it is always focused on reducing costs
2. It delivers value by doing certain specific tasks better than its customers
3. It specializes by focusing its resources on specific activities
4. It reduces cost by gaining economies of scale

Options :

94091829645. 1

94091829646. 2

94091829647. 3

94091829648. 4

Question Number : 29 Question Id : 9409187919 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 2 Wrong Marks : 0

An organization might go to the market (outsource) to acquire a specific knowledge from a consulting organization, even if that is expensive because _____.

1. Outsourcing can enable faster-time-to-market
2. The organization does not have the resources to develop that competence in-house
3. Developing the competence in-house will be very expensive
4. That specific competency is not deemed core to its operations.

Options :

- 94091829649. 1
- 94091829650. 2
- 94091829651. 3
- 94091829652. 4

Question Number : 30 Question Id : 9409187920 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 2 Wrong Marks : 0

Risk diversification in the context of outsourcing refers to _____.

1. Having a balanced portfolio of activities
2. Identifying suppliers whose business have low risks of failure
3. Passing some of the organization's business risks to suppliers through contracts.
4. Choosing to do only those activities that have low business risks

Options :

- 94091829653. 1
- 94091829654. 2

94091829655. 3

94091829656. 4

Question Number : 31 Question Id : 9409187921 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 2 Wrong Marks : 0

An organization might not outsource an activity even if it makes economic or financial sense because

1. There may be risks associated with leakage of confidential information
2. The core identity of the organization is tied to the activity
3. The organization may want to develop the competence for that activity for strategic reasons
4. Any (or) all of the above

Options :

94091829657. 1

94091829658. 2

94091829659. 3

94091829660. 4

Question Number : 32 Question Id : 9409187922 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 2 Wrong Marks : 0

The craft mode of manufacturing, as discussed in the historical context of Ford Motor Company, produced cars were

_____.

1. Highly customized and expensive
2. Expensive and very similar to one another
3. Standardized and low priced
4. Highly customized and low priced

Options :

94091829661. 1

94091829662. 2

94091829663. 3

94091829664. 4

Question Number : 33 Question Id : 9409187923 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 2 Wrong Marks : 0

By standardizing the design and manufacturing process of cars, Henry Ford was able to?

1. Make the manufacturing process very simple and easy to replicate
2. Produce cars that were easy to drive
3. Reduce the bargaining power of labor
4. Show limitations of Fredrick Taylor's model of scientific analysis

Options :

94091829665. 1

94091829666. 2

94091829667. 3

94091829668. 4

Question Number : 34 Question Id : 9409187924 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 2 Wrong Marks : 0

Mass manufacturing reduces cost of manufacturing through _____.

1. Increase in efficiency
2. Reduction in variety
3. Introduction of high degree of customization
4. Options "1" and "2" above but not "3"

Options :

94091829669. 1

94091829670. 2

94091829671. 3

94091829672. 4

Question Number : 35 Question Id : 9409187925 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 2 Wrong Marks : 0

What did Alfred Sloan achieve through his manufacturing model at General Motors?

1. Mass customization
2. Greater variety by sacrificing some scale of operations
3. He broke the variety versus scale tradeoff that Ford faced
4. Greater scale of operations by introducing more variety

Options :

94091829673. 1

94091829674. 2

94091829675. 3

94091829676. 4

Question Number : 36 Question Id : 9409187926 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 2 Wrong Marks : 0

Which of the following should lead to a mechanistic design?

1. Need to be cost competitive
2. Need to deal with unanticipated problems
3. Need to provide high degree of autonomy to employees
4. Need to react quickly to market dynamics

Options :

94091829677. 1

94091829678. 2

94091829679. 3

94091829680. 4

Question Number : 37 Question Id : 9409187927 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 2 Wrong Marks : 0

Whenever an organization structure is differentiated, there is need for integration because _____.

1. Integration leads to better quality of innovation
2. Customers and markets demand integrated product or service
3. Employees work better when there is an integrated environment
4. Integration enables better utilization of resources

Options :

94091829681. 1

94091829682. 2

94091829683. 3

94091829684. 4

Question Number : 38 Question Id : 9409187928 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 2 Wrong Marks : 0

Which of the following is not achieved through formalization?

1. Integration among the different organizational units
2. Leveraging diversity of skills and experiences
3. Coordination among different organizational units
4. Predictability and consistency

Options :

94091829685. 1

94091829686. 2

94091829687. 3

94091829688. 4

Question Number : 39 Question Id : 9409187929 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 2 Wrong Marks : 0

Which of the following is a disadvantage of a "tall" organization?

1. It takes lesser time for information to flow from the bottom to the top
2. It takes greater time for the vision to be shared across the organization
3. It reduces the average span of control
4. Options "1" and "3" but not "2"

Options :

94091829689. 1

94091829690. 2

94091829691. 3

94091829692. 4

Question Number : 40 Question Id : 9409187930 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 2 Wrong Marks : 0

One of the disadvantages of a "flat" organization is?

1. It has narrow spans of control
2. It slows down decision making
3. Employees may not receive enough attention from their superiors
4. It provides lot of opportunities for promotion

Options :

94091829693. 1

94091829694. 2

94091829695. 3

94091829696. 4

Question Number : 41 Question Id : 9409187931 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 2 Wrong Marks : 0

When we look at organizations from an information processing view, we intend to?

1. Maximize communication across departments and minimize communication within departments
2. Maximize communication across and within departments
3. Minimize communication across and within departments
4. Minimize communication across departments and maximize communication within departments

Options :

94091829697. 1

94091829698. 2

94091829699. 3

94091829700. 4

Question Number : 42 Question Id : 9409187932 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 2 Wrong Marks : 0

When we group people by output (e.g., product), we are trying to ensure that?

1. There is high collaboration among employees who are involved with the product
2. There is high collaboration among employees who are involved with a particular function (e.g., Sales)
3. There is high degree of resource sharing among employees who belong to a function
4. There is possibility of super-specialization and developing deep functional expertise

Options :

94091829701. 1

94091829702. 2

94091829703. 3

94091829704. 4

Question Number : 43 Question Id : 9409187933 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 2 Wrong Marks : 0

Which of the following is not considered among the disadvantages of a functional structure?

1. Development of functional silos
2. Slow in responding to market needs
3. Poor utilization of resources
4. Collaboration across functions

Options :

94091829705. 1

94091829706. 2

94091829707. 3

94091829708. 4

Question Number : 44 Question Id : 9409187934 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 2 Wrong Marks : 0

Compared to a functional structure, a product-based structure would be?

1. More responsive to market demands
2. More efficient in utilization of resources
3. More suitable in developing specialization among employees
4. Less responsive to market demands

Options :

94091829709. 1

94091829710. 2

94091829711. 3

94091829712. 4

Question Number : 45 Question Id : 9409187935 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 2 Wrong Marks : 0

In the context of functional structure, social interdependence referred to?

1. Employee's peer group having the same competence as the employee
2. Employee's superior having the same competence as the employee
3. Input based grouping leading to super-specialization
4. Collaboration happening between employees from the same function

Options :

94091829713. 1

94091829714. 2

94091829715. 3

94091829716. 4

Question Number : 46 Question Id : 9409187936 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 2 Wrong Marks : 0

Despite its overheads, organizations may prefer matrix structures because matrix structures ____.

1. Act as a mechanism of natural selection for potential leaders
2. Train employees to deal with chaos and conflict professionally
3. None of the options "1" or "2"
4. Both options "1" and "2"

Options :

94091829717. 1

94091829718. 2

94091829719. 3

94091829720. 4

Question Number : 47 Question Id : 9409187937 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 2 Wrong Marks : 0

A multi-business enterprise operating several related businesses is likely to have

_____.

1. A large corporate head-office performing common functional activities for the respective businesses
2. A small corporate head-office performing common functional activities for the respective businesses
3. A large corporate head-office performing a few functional activities for the respective businesses
4. A small corporate head-office performing a few functional activities for the respective businesses

Options :

94091829721. 1

94091829722. 2

94091829723. 3

94091829724. 4

Question Number : 48 Question Id : 9409187938 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 2 Wrong Marks : 0

A multi-business enterprise having unrelated businesses in its portfolio is likely to have ___.

1. A large corporate head-office performing common functional activities for the respective businesses
2. A small corporate head-office performing common functional activities for the respective businesses
3. A large corporate head-office performing a few corporate activities for the respective businesses
4. A small corporate head-office performing a few corporate activities for the respective businesses.

Options :

94091829725. 1

94091829726. 2

94091829727. 3

94091829728. 4

Question Number : 49 Question Id : 9409187939 Question Type : MCQ Option Shuffling : No Is

Question Mandatory : No

Correct Marks : 2 Wrong Marks : 0

In a small corporate head-office performing a few corporate activities for the respective businesses.

1. The respective business heads will have little or no authority in deciding the strategy of their businesses
2. The respective business heads will have significant authority in deciding the strategy of their businesses
3. It will be easy for the corporate head office to create strategy for the different businesses
4. The corporate head office needs to ensure that there is high degree of standardization across all businesses.

Options :

94091829729. 1

94091829730. 2

94091829731. 3

94091829732. 4

Question Number : 50 Question Id : 9409187940 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 2 Wrong Marks : 0

A multinational enterprise selling a product that requires lot of customization to local preferences _____.

1. Should centralize most of its decisions at the global head office
2. Should provide significant autonomy to its subsidiaries
3. Should try to achieve economies of scale and scope at a global level
4. Should view the world as one standard market

Options :

94091829733. 1

94091829734. 2

94091829735. 3

94091829736. 4