

# National Testing Agency

<b>Question Paper Name :</b>	Tourism Development Products Operations And Case Studies 29th August 2021 Shift 2
<b>Subject Name :</b>	Tourism Development Products Operations And Case Studies
<b>Creation Date :</b>	2021-08-29 19:53:53
<b>Duration :</b>	180
<b>Total Marks :</b>	100
<b>Display Marks:</b>	Yes

## **Tourism Development Products Operations And Case Studies**

<b>Group Number :</b>	1
<b>Group Id :</b>	940918130
<b>Group Maximum Duration :</b>	0
<b>Group Minimum Duration :</b>	120
<b>Show Attended Group? :</b>	No
<b>Edit Attended Group? :</b>	No
<b>Break time :</b>	0
<b>Group Marks :</b>	100
<b>Is this Group for Examiner? :</b>	No

## **Tourism Development Products Operations And Case Studies-**

**1**

<b>Section Id :</b>	940918186
---------------------	-----------

<b>Section Number :</b>	1
<b>Section type :</b>	Online
<b>Mandatory or Optional :</b>	Mandatory
<b>Number of Questions :</b>	20
<b>Number of Questions to be attempted :</b>	20
<b>Section Marks :</b>	20
<b>Enable Mark as Answered Mark for Review and Clear Response :</b>	Yes
<b>Sub-Section Number :</b>	1
<b>Sub-Section Id :</b>	940918251
<b>Question Shuffling Allowed :</b>	Yes

**Question Number : 1 Question Id : 9409188641 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

According to Plog, tourists who have money and seek home environment while travelling are known as \_\_\_\_\_

1. Allocentric
2. Midcentric
3. Psychocentric
4. All of these

**Options :**

94091832537. 1

94091832538. 2

94091832539. 3

94091832540. 4

**Question Number : 2 Question Id : 9409188642 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Loss of Passport should be reported to \_\_\_\_\_

1. Embassies
2. Police
3. Hotel GM
4. All of these

**Options :**

94091832541. 1

94091832542. 2

94091832543. 3

94091832544. 4

**Question Number : 3 Question Id : 9409188643 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

The Bhangoria festival is celebrated by the tribal people of Indian States of \_\_\_\_\_

1. Madhya Pradesh & Chhattisgarh
2. Maharashtra & Karnataka
3. Madhya Pradesh & Maharashtra
4. Maharashtra & Telangana

**Options :**

94091832545. 1

94091832546. 2

94091832547. 3

94091832548. 4

**Question Number : 4 Question Id : 9409188644 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

The Demonstration Effect of tourism refers to:

1. when the tourists copy the behaviour of native people
2. when native youngsters copy the behaviour of tourists
3. when both the natives and the tourists copy each other's behaviour
4. None of these

**Options :**

94091832549. 1

94091832550. 2

94091832551. 3

94091832552. 4

**Question Number : 5 Question Id : 9409188645 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Doxey (1976) proposed a general evolutionary model of change in locals' attitudes toward tourists consisting of four stages in the order:

1. Antagonism, Euphoria, Apathy and Annoyance
2. Annoyance, Antagonism, Apathy and Euphoria
3. Euphoria, Annoyance, Antagonism and Apathy
4. Euphoria, Apathy, Annoyance, and Antagonism

**Options :**

94091832553. 1

94091832554. 2

94091832555. 3

94091832556. 4

**Question Number : 6 Question Id : 9409188646 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

The *Indiafest* was organized in Europe by Travel Corporation (India) Ltd. in the year:

1. 1992
2. 1993
3. 1994
4. 1995

**Options :**

94091832557. 1

94091832558. 2

94091832559. 3

94091832560. 4

**Question Number : 7 Question Id : 9409188647 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

The yacht that was used for Kalinga Bali Yatra of 1992 was:

1. INSV Samudra
2. INSV Tarini
3. INSV Mhadei
4. INSV Tarangini

**Options :**

94091832561. 1

94091832562. 2

94091832563. 3

94091832564. 4

**Question Number : 8 Question Id : 9409188648 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

This sport is also known as Free Fall in military terms :

1. Sky Diving
2. Bunjee Jumping
3. Hang Gliding
4. Sky Jumping

**Options :**

94091832565. 1

94091832566. 2

94091832567. 3

94091832568. 4

**Question Number : 9 Question Id : 9409188649 Question Type : MCQ Option Shuffling : No Is**

**Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

What should a tour manager do during problematic situation?

1. Fight with the problem creators
2. Handover the trouble maker to police
3. Use Bribe
4. Maintain a Calm demeanor

**Options :**

94091832569. 1

94091832570. 2

94091832571. 3

94091832572. 4

**Question Number : 10 Question Id : 9409188650 Question Type : MCQ Option Shuffling : No Is**

**Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

The full form of the acronym PATA is:

1. Pacific Association of Travel Agents
2. Pacific Area Travel Association
3. Pacific Asia Travel Association
4. None of these

**Options :**

94091832573. 1

94091832574. 2

94091832575. 3

94091832576. 4

**Question Number : 11 Question Id : 9409188651 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

\_\_\_\_\_ is the best zone to spot Bengal Tigers in Jim Corbett National Park

1. Jhirna Zone
2. Dhikali Zone
3. Bijrani Zone
4. Sonandi Zone

**Options :**

94091832577. 1

94091832578. 2

94091832579. 3

94091832580. 4

**Question Number : 12 Question Id : 9409188652 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Wildlife Tourism includes \_\_\_\_\_

1. Playing with wildlife animals in their natural habitats
2. Hunting animals in their natural habitats
3. Observing and Photographing animals in their natural habitats
4. None of these.

**Options :**

94091832581. 1

94091832582. 2

94091832583. 3

94091832584. 4

**Question Number : 13 Question Id : 9409188653 Question Type : MCQ Option Shuffling : No Is**

**Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

What is the tagline of Maharashtra Tourism ?

1. Enchanting Maharashtra
2. Unlimited Maharashtra
3. Vibrant Maharashtra
4. Chalo Chale Maharashtra

**Options :**

94091832585. 1

94091832586. 2

94091832587. 3

94091832588. 4

**Question Number : 14 Question Id : 9409188654 Question Type : MCQ Option Shuffling : No Is**

**Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**



\_\_\_\_\_ is the name of a famous hill station in Madhya Pradesh.

1. Matheran
2. Pachmarhi
3. Mount Abu
4. Kodaikanal

**Options :**

94091832589. 1

94091832590. 2

94091832591. 3

94091832592. 4

**Question Number : 15 Question Id : 9409188655 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

\_\_\_\_\_ dance form is **not** a recognised Classical Dance of India :

1. Manipur
2. Kuchipudi
3. Ghumra
4. Sattriya

**Options :**

94091832593. 1

94091832594. 2

94091832595. 3

94091832596. 4

**Question Number : 16 Question Id : 9409188656 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

A unique thing about Tourist Complexes of Haryana is that all of them are named on the name of \_\_\_\_\_:

1. Wild Animals
2. Gods and Goddess
3. Birds
4. None of these

**Options :**

94091832597. 1

94091832598. 2

94091832599. 3

94091832600. 4

**Question Number : 17 Question Id : 9409188657 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Thomas Cook started operating its international tour packages in the year \_\_\_\_ :

1. 1851
2. 1855
3. 1854
4. 1857

**Options :**

94091832601. 1

94091832602. 2

94091832603. 3

94091832604. 4

**Question Number : 18 Question Id : 9409188658 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Which of the following is not a LCC of India?

1. Spice Jet
2. Vistara
3. Indigo
4. Go Air

**Options :**

94091832605. 1

94091832606. 2

94091832607. 3

94091832608. 4

**Question Number : 19 Question Id : 9409188659 Question Type : MCQ Option Shuffling : No Is**

**Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

The time required to prepare a passenger aircraft for departure after unloading the airplane on its arrival at the gate is known as:

1. Ground time
2. Loading time
3. Turnover time
4. Turnaround time

**Options :**

94091832609. 1

94091832610. 2

94091832611. 3

94091832612. 4

**Question Number : 20 Question Id : 9409188660 Question Type : MCQ Option Shuffling : No Is**

**Question Mandatory : No**

**Correct Marks : 1 Wrong Marks : 0**

Heritage Classic category of hotels refer to Residences/Havelies/Hunting Lodges/Castles/Forts/  
Palaces built Prior \_\_\_\_\_

1. 1925
2. 1935
3. 1947
4. 1950

**Options :**

94091832613. 1  
94091832614. 2  
94091832615. 3  
94091832616. 4

## **Tourism Development Products Operations And Case Studies-**

### **2**

<b>Section Id :</b>	940918187
<b>Section Number :</b>	2
<b>Section type :</b>	Offline
<b>Mandatory or Optional :</b>	Mandatory
<b>Number of Questions :</b>	10
<b>Number of Questions to be attempted :</b>	10
<b>Section Marks :</b>	30
<b>Enable Mark as Answered Mark for Review and Clear Response :</b>	Yes
<b>Sub-Section Number :</b>	1
<b>Sub-Section Id :</b>	940918252
<b>Question Shuffling Allowed :</b>	No

**Question Number : 21 Question Id : 9409188661 Question Type : SUBJECTIVE**

**Correct Marks : 3**

What do you understand by VISA? What are the different types of VISA?

**Question Number : 22 Question Id : 9409188662 Question Type : SUBJECTIVE**

**Correct Marks : 3**

What are the sources of local information for a Guide?

Mention atleast three.

**Question Number : 23 Question Id : 9409188663 Question Type : SUBJECTIVE**

**Correct Marks : 3**

What are the advantages of Profiling Tourists?

**Question Number : 24 Question Id : 9409188664 Question Type : SUBJECTIVE**

**Correct Marks : 3**

What do you understand by Tourism System?

**Question Number : 25 Question Id : 9409188665 Question Type : SUBJECTIVE**

**Correct Marks : 3**

What is the difference between religious travel and pilgrimage ? Give examples

**Question Number : 26 Question Id : 9409188666 Question Type : SUBJECTIVE**

**Correct Marks : 3**

What are the features of Island Tourism?

**Question Number : 27 Question Id : 9409188667 Question Type : SUBJECTIVE**

**Correct Marks : 3**

List six pull factors for Hill Tourism.

**Question Number : 28 Question Id : 9409188668 Question Type : SUBJECTIVE**

**Correct Marks : 3**

What do you understand by Ethnic Tourism?

**Question Number : 29 Question Id : 9409188669 Question Type : SUBJECTIVE**

**Correct Marks : 3**

What is the importance of the Kalinga Bali Yatra?

**Question Number : 30 Question Id : 9409188670 Question Type : SUBJECTIVE**

**Correct Marks : 3**

How are the adventure sports classified?

## **Tourism Development Products Operations And Case Studies-**

**3**

<b>Section Id :</b>	940918188
<b>Section Number :</b>	3
<b>Section type :</b>	Offline
<b>Mandatory or Optional :</b>	Mandatory
<b>Number of Questions :</b>	7
<b>Number of Questions to be attempted :</b>	5
<b>Section Marks :</b>	50
<b>Enable Mark as Answered Mark for Review and</b>	Yes

**Clear Response :**

**Sub-Section Number :** 1

**Sub-Section Id :** 940918253

**Question Shuffling Allowed :** No

**Question Number : 31 Question Id : 9409188671 Question Type : SUBJECTIVE**

**Correct Marks : 10**

What are the Socio - Cultural impacts of Tourism? Support your answer with examples.

**Question Number : 32 Question Id : 9409188672 Question Type : SUBJECTIVE**

**Correct Marks : 10**

Discuss the role of airlines in promoting tourism destinations. Give examples

**Question Number : 33 Question Id : 9409188673 Question Type : SUBJECTIVE**

**Correct Marks : 10**

Discuss the potential of fairs and festivals as attractions for tourism. Support your answer with suitable examples.

**Question Number : 34 Question Id : 9409188674 Question Type : SUBJECTIVE**

**Correct Marks : 10**

What is the significance of Luxury trains as a Tourism Product ? Give example

**Question Number : 35 Question Id : 9409188675 Question Type : SUBJECTIVE**

**Correct Marks : 10**

Discuss the role and importance of Seasonality in Tourism, with the help of examples.

**Question Number : 36 Question Id : 9409188676 Question Type : SUBJECTIVE**

**Correct Marks : 10**

Discuss the role of State Tourism Development Corporation in developing Tourism in a state.

**Question Number : 37 Question Id : 9409188677 Question Type : SUBJECTIVE**

**Correct Marks : 10**

What do you understand by Heritage Hotels ? What are the guidelines for classifying heritage hotels in India?