

PREVIEW QUESTION BANK

Module Name : ntr24-ed13 Institutional Management for Entrepreneurship-ENG
Exam Date : 18-May-2024 Batch : 09:00-12:00

Sr. No.	Client Question ID	Question Body and Alternatives	Marks	Negative Marks
Objective Question				
1	15661001	<p>Schumpeter mainly emphasized on which trait of an entrepreneur?</p> <ol style="list-style-type: none"> 1. Innovation 2. Risk Taking 3. High Need for Achievement 4. Vision <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>	2.0	0.00
Objective Question				
2	15661002	<p>Which one of the following is NOT an enterprise management competency?</p> <ol style="list-style-type: none"> 1. Decision making and personnel management 2. Production and processing knowledge 3. Financing abilities 4. Establishing the unit <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>	2.0	0.00
Objective Question				
3	15661003	<p>To identify venture opportunities the key approaches suggested is:</p> <ol style="list-style-type: none"> 1. Business expansion and diversification 2. Relying solely on intuition and personal experience 3. Following trends without analysis 4. Market research and innovation <p>A1 : 1</p> <p>A2 : 2</p>	2.0	0.00

A3 : 3

A4 : 4

Objective Question

4	15661004	<p>Which is not true for a Startup entity, incorporated or registered in India?</p> <ol style="list-style-type: none"> 1. Not prior to ten years 2. Not prior to five years 3. With annual turnover not exceeding INR 100 crore in any preceding financial year 4. Working towards innovation, development or improvement of products or processes or services, or the enterprise must have high potential of employment generation or wealth creation <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>	2.0	0.00
---	----------	--	-----	------

Objective Question

5	15661005	<p>Which one of the following is NOT another name of Business Plan?</p> <ol style="list-style-type: none"> 1. Project Report 2. Feasibility Report 3. Viability Report 4. Technical Report <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>	2.0	0.00
---	----------	--	-----	------

Objective Question

6	15661006	<p>Which of the following is the proper sequence?</p> <ol style="list-style-type: none"> 1. Environmental scanning, business idea, pre-feasibility study, Business plan 2. Business idea, Environmental scanning, Business plan, pre-feasibility study 3. Pre-feasibility study, business idea, Environmental scanning, Business plan 4. Can be any <p>A1 : 1</p> <p>A2 : 2</p>	2.0	0.00
---	----------	---	-----	------

A3 : 3

A4 : 4

Objective Question

7	15661007	<p>In the business plan under the market analysis section which one of the following is not covered?</p> <ol style="list-style-type: none"> 1. Emerging Trends 2. Market Characteristics 3. Pricing Trends 4. Interest rate fluctuations 	2.0	0.00
		A1 : 1		
		A2 : 2		
		A3 : 3		
		A4 : 4		

Objective Question

8	15661008	<p>What is the meaning of Technical feasibility?</p> <ol style="list-style-type: none"> 1. The product/service should be technical 2. Adequacy of plant and machinery to produce a given product within the framework of predetermined quality-specifications 3. The entrepreneur should be a technical person 4. The enterprise should be set up in a technical complex 	2.0	0.00
		A1 : 1		
		A2 : 2		
		A3 : 3		
		A4 : 4		

Objective Question

9	15661009	<p>Which cost is not included under Building and Civil works?</p> <ol style="list-style-type: none"> 1. Factory Building 2. Office, Godown and such other structures at project site 3. Well, tank, Garage at project site 4. Approach/Internal Road Charges 	2.0	0.00
		A1 : 1		
		A2 : 2		
		A3 : 3		

A4 : 4

Objective Question

10	15661010	<p>Which cost is included while calculating break-even point?</p> <ol style="list-style-type: none"> 1. Fixed cost 2. Variable cost 3. Both the costs 4. Entrepreneur going broke <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>	2.0	0.00
----	----------	---	-----	------

Objective Question

11	15661011	<p>Which Sections of the Industrial Disputes Act, 1947 deals with different authorities under the Act?</p> <ol style="list-style-type: none"> 1. Sections 1 to 2 2. Sections 3 to 9 3. Sections 10 to 12 4. Section 15 <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>	2.0	0.00
----	----------	--	-----	------

Objective Question

12	15661012	<p>What is the full form of IGST as per GST Act, 2017?</p> <ol style="list-style-type: none"> 1. Internal Goods and Service Tax 2. International Goods and Service Tax 3. Integrated Goods and Service Tax 4. Inclusive Goods and Service Tax <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>	2.0	0.00
----	----------	---	-----	------

Objective Question

13	15661013	<p>Which areas are covered under the Shop and Establishment Act?</p> <ol style="list-style-type: none"> 1. Hours of work 2. Prohibition of employment of children 3. Both the above 4. Factories and Industries <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>	2.0	0.00
----	----------	---	-----	------

Objective Question

14	15661014	<p>Can the movable property like Stocks and shares be considered as goods under the Sale of Goods Act 1930?</p> <ol style="list-style-type: none"> 1. No 2. Yes 3. May be 4. May be not <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>	2.0	0.00
----	----------	---	-----	------

Objective Question

15	15661015	<p>Which is the correct definition of partnership as per Indian Partnership Act 1932?</p> <ol style="list-style-type: none"> 1. Partnership is the relation between persons who have agreed to share the profits of a business carried on by all or any of them acting for all. 2. Partnership is the relation between persons who have agreed to share the profits and losses of a business carried on by all or any of them acting for all 3. Partnership is the relation between persons who have agreed to share the profits, losses and liabilities of a business carried on by all or any of them acting for all 4. It refers to the matrimonial partnership only. <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p>	2.0	0.00
----	----------	--	-----	------

A4 : 4

Objective Question

16	15661016	<p>Which production is normally used in Automobile Industry?</p> <ol style="list-style-type: none"> 1. Unit or job type of production 2. Batch type of production 3. Mass production 4. Intermittent production <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>	2.0	0.00
----	----------	---	-----	------

Objective Question

17	15661017	<p>What is the main difference between mass production and continuous production?</p> <ol style="list-style-type: none"> 1. Mass production normally involves use of machines and men while continuous production is mainly through machines 2. Continuous production normally involves use of machines and men while mass production is mainly through machines 3. Both are same 4. Neither of them involves use of humans <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>	2.0	0.00
----	----------	---	-----	------

Objective Question

18	15661018	<p>Which area of management is more concerned with optimizing supply chain operations and facility layout design?</p> <ol style="list-style-type: none"> 1. Production management 2. Operations management 3. Human resource management 4. Financial management <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>	2.0	0.00
----	----------	---	-----	------

Objective Question

19	15661019	<p>What is the main difference between fixed capital and working capital?</p> <ol style="list-style-type: none"> Both are same Fixed capital refers to investment in fixed assets and working capital refers to funds utilized in day to day running of the enterprise Working capital is a part of fixed capital Fixed capital is a part of working capital. <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>	2.0	0.00
----	----------	---	-----	------

Objective Question

20	15661020	<p>Marketing decision makers in a firm must constantly monitor competitors' activities-their products, prices, distribution, and promotional efforts-because</p> <ol style="list-style-type: none"> The competitors may be violating the law which can be reported to the authorities The actions of competitors may threaten the monopoly position of the firm in its industry The actions of competitors may create an oligopoly within an industry New product offerings by a competitor with the resulting competitive variations may require adjustments to one or more components of the firm's marketing mix <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>	2.0	0.00
----	----------	---	-----	------

Objective Question

21	15661021	<p>Which among the following statements is incorrect.</p> <ol style="list-style-type: none"> Myspace was the first social networking Facebook was the first social networking The first banner advertising started in 1993 The first web crawler (WebCrawler) was created in 1994 <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p>	2.0	0.00
----	----------	---	-----	------

		A4 : 4		
Objective Question				
22	15661022	<p>Popular brand Procter & Gamble (P&G) is covered under which type of strategy amongst the following:</p> <ol style="list-style-type: none"> 1. A mono-brand strategy 2. An authorized or sub-brand strategy 3. A multi-brand strategy 4. A dual brand startegy <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>	2.0	0.00
Objective Question				
23	15661023	<p>This type of strategy in which the Brands may place bids on certain keywords and search queries in the hopes of having their websites appear at the top of Google search results is called:</p> <ol style="list-style-type: none"> 1. Google AdWords campaigns 2. Influencer advertising 3. Social media advertising 4. Native advertising <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>	2.0	0.00
Objective Question				
24	15661024	<p>Which of the following statements is incorrect:</p> <ol style="list-style-type: none"> 1. In Non-Probability Sampling is a method of selecting a sample based on the researcher's judgment, experience, and expertise rather than random selection 2. In Probability Sampling: Every member of a target population has an equal chance of being included in a selected sample using this sampling approach 3. Using pre-existing data to complement your content is an example of secondary market research. 4. A market research survey, an interview, or a questionnaire are all examples of secondary market research. <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p>	2.0	0.00

A4 : 4

Objective Question

25	15661025	<p>Which of the following statements is incorrect regarding Technology Realization and Commercial (TRAC):</p> <ol style="list-style-type: none"> 1. Technology Realization and Commercial (TRAC) is a Highly Structured Methodological Model for TDP 2. TRAC has only three Process Elements 3. It Uses Pre-agreed Review Framework for Review at every stage 4. Review Team evaluates the outcomes at every stage 	2.0	0.00
		A1 : 1		
		A2 : 2		
		A3 : 3		
		A4 : 4		

Objective Question

26	15661026	<p>Name the three-phase process, which includes technology scanning, technology selection and technology assimilation</p> <ol style="list-style-type: none"> 1. Technology Acquisition Model 2. Holistic Front-End Model 3. Global Enterprise Technology System Model 4. Total Technology Development Process Model 	2.0	0.00
		A1 : 1		
		A2 : 2		
		A3 : 3		
		A4 : 4		

Objective Question

27	15661027	<p>Which model best defines the following companies: Zara Garments; Ola Cabs</p> <ol style="list-style-type: none"> 1. Creator Type Innovator 2. Solution Builder Innovator 3. Leverager Type of Innovator 4. Expanders Type of Innovators 	2.0	0.00
		A1 : 1		
		A2 : 2		
		A3 : 3		
		A4 : 4		

Objective Question

28	15661028	<p>Name the type of innovator who tend to win in mature or slow-changing industries by innovating defensively in order to protect their advantage. As technology transforms more and more industries, adhering to this model becomes increasingly risky.</p> <ol style="list-style-type: none"> 1. Fast Follower Type of Innovator 2. Defender Type of Innovators 3. Leverager Type of Innovator 4. Expanders Type of Innovators <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>	2.0	0.00
----	----------	--	-----	------

Objective Question

29	15661029	<p>For promoting entrepreneurship as part of BOS, in which grid will you put Entrepreneurship Innovation Laboratory?</p> <ol style="list-style-type: none"> 1. Create 2. Raise 3. Reduce 4. Eliminate <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>	2.0	0.00
----	----------	---	-----	------

Objective Question

30	15661030	<p>Which of these is not a branch of Council of State Industrial Development and Investment Corporations of India (COSIDICI):</p> <ol style="list-style-type: none"> 1. State Financial Corporation (SFCs) 2. State Industrial Development Corporations (SIDCs) 3. State Industrial Infrastructure Development and Investment Corporations 4. State trading Corporation of India <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>	2.0	0.00
----	----------	--	-----	------

Objective Question

31	15661031	<p>Which initiative has been implemented for the promotion of entrepreneurship among women and persons belonging to scheduled castes and tribes:</p> <ol style="list-style-type: none"> 1. Make in India 2. Standup India 3. Digital India 4. Startup India <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>	2.0	0.00
----	----------	---	-----	------

Objective Question

32	15661032	<p>As per NBIA report 2014 which among the following facilities has maximum percentage of use from the business incubators?</p> <ol style="list-style-type: none"> 1. Marketing Assistance 2. Internet access 3. Network Activities 4. Accounting/Financial Management <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>	2.0	0.00
----	----------	--	-----	------

Objective Question

33	15661033	<p>FICCI stands for</p> <ol style="list-style-type: none"> 1. Federation of Industrial Chambers of Commerce and Industry 2. Financial Indian Chambers of Commerce and Industry 3. Federation of Indian Chambers of Commerce and Industry 4. Financial Industrial Chambers of Commerce and Industry <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>	2.0	0.00
----	----------	--	-----	------

Objective Question

34	15661034	<p>Which of these policies represents the slogan "Sabka Saath, Sabka Vikaas"</p> <ol style="list-style-type: none"> 1. Make in India 2. National Policy for Skill Development and Entrepreneurship 3. Standup India 4. Startup India <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>	2.0	0.00
----	----------	--	-----	------

Objective Question

35	15661035	<p>According to economic survey 2017 the growth rate of new service sector enterprises is:</p> <ol style="list-style-type: none"> 1. 31% 2. 23% 3. 10.8% 4. 5.20% <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>	2.0	0.00
----	----------	---	-----	------

Objective Question

36	15661036	<p>The master planned properties and buildings designed primarily for private/public research and development facilities, high technology and science-based companies, and support services are called?</p> <ol style="list-style-type: none"> 1. Science parks 2. Research Parks 3. Science and Technology Entrepreneur Park 4. business Incubator <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>	2.0	0.00
----	----------	---	-----	------

Objective Question

37	15661037	<p>What is the primary objective of Self help groups?</p> <ol style="list-style-type: none"> 1. To provide micro finance to groups 2. To improve technology of farming 3. To provide high quality seeds 4. To provide education needs. <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>	2.0	0.00
----	----------	--	-----	------

Objective Question

38	15661038	<p>Which schemes objective is organize clusters of the traditional artisans and to enhance their productivity and make them more profitable.</p> <ol style="list-style-type: none"> 1. Khadi Reform and Development Programme (KRDP) 2. Scheme of Fund for Regeneration of Traditional Industries (SFURTI) 3. Interest Subsidy Eligibility Certificate (ISEC) 4. Start-up Village Entrepreneurship Programme SVEP <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>	2.0	0.00
----	----------	---	-----	------

Objective Question

39	15661039	<p>Which scheme has been created for mobilization of funds from different banks/ financial institutions?</p> <ol style="list-style-type: none"> 1. Khadi Reform and Development Programme (KRDP) 2. Scheme of Fund for Regeneration of Traditional Industries (SFURTI) 3. Interest Subsidy Eligibility Certificate (ISEC) 4. Start-up Village Entrepreneurship Programme (SVEP) <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>	2.0	0.00
----	----------	---	-----	------

Objective Question

40	15661040	<p>Which of these is not a section covered under Mahatma Gandhi Institute for Rural Industrialisation (MGIRI)</p> <ol style="list-style-type: none"> 1. Chemical Industries Division 2. Bio-processing and Herbal Division 3. Khadi and Textile Division 4. Honey Mission <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>	2.0	0.00
----	----------	---	-----	------

Objective Question

41	15661041	<p>Which of the following statement(s) is/are INCORRECT regarding the modes of financing in developing countries</p> <p>(A) The in formal sector relates to banks and financial institutions, these act as intermediaries between the borrows (entrepreneur and the government)</p> <p>(B) The formal sector relates to professional moneylenders, commission agents, landlords, zamidars, friends and relatives</p> <ol style="list-style-type: none"> 1. Only (B) 2. Only (A) 3. Both (A) and (B) 4. Neither (A) nor (B) <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>	2.0	0.00
----	----------	--	-----	------

Objective Question

42	15661042	<p>Which statement about Food Safety and Standards Authority of India (FSSAI) is incorrect:</p> <ol style="list-style-type: none"> 1. FSSAI has been mandated by the FSS Act, 2006 2. FSSAI has its headquarters in Mumbai 3. The Administrative Ministry for FSSAI implementation is the Government of India 4. The Government of India appoints the Chairperson and Chief Executive Officer of the Food Safety and Standards Authority of India (FSSAI). <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p>	2.0	0.00
----	----------	--	-----	------

		A4 : 4		
Objective Question				
43	15661043	<p>Name the scheme launched by one of the states, which allows agribusiness units to be established with a minimum investment of Rs 35 lakhs and one unit per block.</p> <ol style="list-style-type: none"> 1. New Anna Marumalarchi Thittam 2. Agri-Clinic and Agribusiness Centres 3. Export Promotion Industrial Park (EPIP) Scheme 4. Export Oriented Units (EOU) 	2.0	0.00
		A1 : 1		
		A2 : 2		
		A3 : 3		
		A4 : 4		
Objective Question				
44	15661044	<p>The time period for filling a Request for Examination (RFE) from the date of filing of the application is</p> <ol style="list-style-type: none"> 1. within 48 months from date of filing 2. within 28 months from date of filing 3. within 18 months from date of filing 4. No specific time period 	2.0	0.00
		A1 : 1		
		A2 : 2		
		A3 : 3		
		A4 : 4		
Objective Question				
45	15661045	<p>In case any sports team sets up a new company and sell its own clothes, which intellectual property will be used by the team to show that the clothes are made by them?</p> <ol style="list-style-type: none"> 1. Copyright 2. Patents 3. Registered designs 4. Trademarks 	2.0	0.00
		A1 : 1		
		A2 : 2		
		A3 : 3		

		A4 : 4		
Objective Question				
46	15661046	<p>Which of these is a geographical indication?</p> <ol style="list-style-type: none"> 1. Adidas 2. Mercedes 3. Champagne 4. Playstation <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>	2.0	0.00
Objective Question				
47	15661047	<p>This method involves the integration of the uncertainty of threat accompanying the use of probabilistic techniques. And utilizes a statistical approach to analyse threats as they relate to financial valuation.</p> <ol style="list-style-type: none"> 1. Options pricing technique 2. Monte Carlo method 3. The Decision Tree Analysis method 4. Real Options method <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>	2.0	0.00
Objective Question				
48	15661048	<p>Statement 1: Bayh Dole Act was formed in the year 1980 by the Amendment of United States Patent Act.</p> <p>Statement 2: Bayh Dole Act permits universities to license their inventions for commercial development.</p> <ol style="list-style-type: none"> 1. Statement 1 is true, Statement 2 is false 2. Statement 1 is false, Statement 2 is true 3. Statement 1 and Statement 2 both are false 4. Statement 1 and Statement 2 both are true <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p>	2.0	0.00

		A4 : 4		
Objective Question				
49	15661049	<p>The concept that whether it is commercially 'safe' for an individual/ firm to make or sell a product in a particular country where it wishes to do so, without infringing upon the third-party rights is called:</p> <ol style="list-style-type: none"> 1. Patent aggregation 2. Freedom to Operate 3. IP landscaping 4. IP Valuation <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>	2.0	0.00
Objective Question				
50	15661050	<p>In this type the licensor grants the licensee with complete right of exploitation on the IP; it means, even the licensor has no right over the use its own IP.</p> <ol style="list-style-type: none"> 1. Exclusive License: 2. Nonexclusive license: 3. Sole type license 4. Market licence <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>	2.0	0.00