

PREVIEW QUESTION BANK

Module Name : nou24-mg03 BMS-002- Management Functions - ENG
Exam Date : 18-May-2024 Batch : 09:00-12:00

Sr. No.	Client Question ID	Question Body and Alternatives	Marks	Negative Marks
Objective Question				
1	I2071001	<p>Which organization offers financial and technical aid to underdeveloped nations for development projects?</p> <ol style="list-style-type: none"> 1. World Bank 2. International Committee of the Red Cross 3. Greenpeace International 4. Médecins Sans Frontières <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>	1.0	0.00
Objective Question				
2	I2071002	<p>What is the definition of "venture philanthropy"?</p> <ol style="list-style-type: none"> 1. Utilizing venture capital strategies to accomplish philanthropic objectives and generate social influence 2. Contributing cash to reputable organizations without anticipating any kind of repayment 3. Engaging in high-risk, high-reward ventures for financial gain 4. Supporting government initiatives for social well-being <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>	1.0	0.00
Objective Question				
3	I2071003	<p>In corporate finance, what phrase refers to the money remaining after subtracting operational expenditures and taxes?</p> <ol style="list-style-type: none"> 1. Net income 2. Gross profit 3. Operating income 4. Revenue <p>A1 : 1</p> <p>A2 : 2</p>	1.0	0.00

		A3 : 3		
		A4 : 4		

Objective Question

4	12071004	<p>Which international body primarily focuses on poverty alleviation, economic stability and growth promotion?</p> <ol style="list-style-type: none"> 1. UN 2. IMF 3. WTO 4. OECD <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>	1.0	0.00
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Objective Question

5	12071005	<p>What is a prevalent way of fundraising for non-governmental organizations (NGOs)?</p> <ol style="list-style-type: none"> 1. Offering shares to the public 2. Applying for grants from donor agencies and foundations 3. Engaging in stock market investments 4. Participating in mergers and acquisitions with other NGOs <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>	1.0	0.00
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Objective Question

6	12071006	<p>Primary objective of a for-profit corporation?</p> <ol style="list-style-type: none"> 1. Profit Maximization 2. Wealth Maximization 3. Maximizing shareholders wealth 4. Development of society <p>A1 : 1</p> <p>A2 : 2</p>	1.0	0.00
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		A3 : 3		
		A4 : 4		

Objective Question

7	12071007	<p>What is the definition of "microfinance" in the realm of financial services?</p> <ol style="list-style-type: none"> 1. Microfinancing low-income individuals or enterprises 2. Extending loans to major firms for growth 3. Providing financial advisory services to high-net-worth individuals 4. Investing in government bonds and securities <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>	1.0	0.00
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Objective Question

8	12071008	<p>What is the main source of income for numerous non-governmental organizations (NGOs)?</p> <ol style="list-style-type: none"> 1. Revenue from sales of products and services 2. Grants from donors and philanthropic foundations 3. Government subsidies 4. Shareholder investments <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>	1.0	0.00
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Objective Question

9	12071009	<p>What is the slab rate used to calculate the tax liabilities of a trust?</p> <ol style="list-style-type: none"> 1. Company's tiered pricing structure 2. Slab rates for those under 60 years old 3. Slab charges applicable to older citizens 4. No tax obligation <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p>	1.0	0.00
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		A4 : 4		
Objective Question				
10	12071010	<p>Which form should an NGO use to file income tax?</p> <ol style="list-style-type: none"> 1. ITR 4 2. ITR 6 3. ITR 7 4. ITR 9 <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>	1.0	0.00
Objective Question				
11	12071011	<p>What is necessary to establish a trust?</p> <ol style="list-style-type: none"> 1. Trust deed 2. Mutual consent 3. Legal consent 4. Agreement <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>	1.0	0.00
Objective Question				
12	12071012	<p>What information must be revealed in a trust deed?</p> <ol style="list-style-type: none"> 1. Members' names 2. Volunteer list 3. Trustees' names 4. Directors' names <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>	1.0	0.00

Objective Question				
13	I2071013	Which of the following is considered income for an NGO? 1. Petty cash 2. Rent 3. Donations 4. Sales of Assets A1 : 1 A2 : 2 A3 : 3 A4 : 4	1.0	0.00

Objective Question				
14	I2071014	Which concept of marketing is usually prevalent in case of developing economies? 1. Marketing concept 2. Selling concept 3. Societal concept 4. Production concept A1 : 1 A2 : 2 A3 : 3 A4 : 4	1.0	0.00

Objective Question				
15	I2071015	What should be regarded as an asset? 1. Salary 2. Prepaid expenses 3. Sales 4. Bank overdraft A1 : 1 A2 : 2 A3 : 3 A4 : 4	1.0	0.00

Objective Question				
16	I2071016		1.0	0.00

		<p>What is a key characteristic of budgeting?</p> <ol style="list-style-type: none"> 1. Documenting previous expenditures 2. Recognizing income 3. Assigning forthcoming costs 4. Supervising financial transactions <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>		
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Objective Question

17	12071017	<p>What is a benefit of creating budgets?</p> <ol style="list-style-type: none"> 1. Performance assessment 2. Reduces decision-making 3. Increases inefficiencies 4. Increases losses <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>	1.0	0.00
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Objective Question

18	12071018	<p>In the marketing mix of an NGO, which element may be identified as the price?</p> <ol style="list-style-type: none"> 1. Service value 2. Goods sold 3. Donations 4. Rental income <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>	1.0	0.00
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Objective Question

19	12071019		1.0	0.00
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		<p>What services are provided by an NGO?</p> <ol style="list-style-type: none"> 1. Goods 2. Assistance for causes and solutions 3. Advisory services 4. No Products <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>		
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Objective Question

20	12071020	<p>What is the target population of an NGO focused on women's empowerment?</p> <ol style="list-style-type: none"> 1. Residents living nearby 2. Rural population 3. Jobless young individuals 4. Female workers receiving low wages <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>	1.0	0.00
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Objective Question

21	12071021	<p>What is a Trust?</p> <p>A1 : Subjective Type Question</p> <p>A2 :</p>	3.0	0.00
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Objective Question

22	12071022	<p>What is a personal account?</p> <p>A1 : Subjective Type Question</p> <p>A2 :</p>	3.0	0.00
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Objective Question				
23	12071023	What is budgetary control?	3.0	0.00
		A1 : Subjective Type Question		
		A2 :		
Objective Question				
24	12071024	What is a production concept?	3.0	0.00
		A1 : Subjective Type Question		
		A2 :		
Objective Question				
25	12071025	Define Corporate Social Responsibility.	3.0	0.00
		A1 : Subjective Type Question		
		A2 :		
Objective Question				
26	12071026	How does literacy help in the development process?	3.0	0.00
		A1 : Subjective Type Question		
		A2 :		
Objective Question				
27	12071027	Describe feasibility in project life cycle.	3.0	0.00
		A1 : Subjective Type Question		
		A2 :		
Objective Question				
28	12071028	Explain the role of listening for an NGO?	3.0	0.00

		A1 : Subjective Type Question		
		A2 :		
Objective Question				
29	12071029	What are the reasons for sending a proposal to donors?	3.0	0.00
		A1 : Subjective Type Question		
		A2 :		
Objective Question				
30	12071030	Who are individual donors?	3.0	0.00
		A1 : Subjective Type Question		
		A2 :		
Objective Question				
31	12071031	What are the important Bye laws of a society?	10.0	0.00
		A1 : Subjective Type Question		
		A2 :		
Objective Question				
32	12071032	What is the need for maintaining accounts? Discuss.	10.0	0.00
		A1 : Subjective Type Question		
		A2 :		
Objective Question				
33	12071033	Explain a cash budget with the help of a hypothetical example.	10.0	0.00
		A1 : Subjective Type Question		

		A2 :		
Objective Question				
34	12071034	Explain the meaning of Marketing. A1 : Subjective Type Question A2 :	10.0	0.00
Objective Question				
35	12071035	What is the relationship between behavioural change and social marketing? A1 : Subjective Type Question A2 :	10.0	0.00
Objective Question				
36	12071036	Write a note on any two educational thinkers. A1 : Subjective Type Question A2 :	10.0	0.00
Objective Question				
37	12071037	Discuss the use of PERT in project management. A1 : Subjective Type Question A2 :	10.0	0.00