

PREVIEW QUESTION BANK

Module Name : nou24-ge01 TS-1- Foundation Course In Tourism - ENG
Exam Date : 18-May-2024 Batch : 09:00-12:00

Sr. No.	Client Question ID	Question Body and Alternatives	Marks	Negative Marks
Objective Question				
1	11301001	<p>Inbound tourist in the context of 'Country X' refers to:</p> <ol style="list-style-type: none"> 1. Residents of Country X touring their own country 2. Residents of Country X touring other countries 3. Residents of a city in Country X going for sightseeing within the city itself 4. International tourists entering Country X <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>	1.0	0.00
Objective Question				
2	11301002	<p>The Grand Tour refers to a traditional trip through:</p> <ol style="list-style-type: none"> 1. Europe 2. North America 3. India 4. Africa <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>	1.0	0.00
Objective Question				
3	11301003	<p>The hotel room that goes unsold is lost revenue. It cannot be saved and sold at a later date. This relates to the _____ nature of service-based products.</p> <ol style="list-style-type: none"> 1. Inseparability 2. Heterogeneity 3. Perishability 4. Intangibility <p>A1 : 1</p>	1.0	0.00

		A2 : 2		
		A3 : 3		
		A4 : 4		

Objective Question

4	11301004	<p>It portray parts, or the whole surface of the earth on a flat sheet.</p> <ol style="list-style-type: none"> 1. The Globe 2. Map 3. Tourist circuit 4. Symbols <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>	1.0	0.00
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Objective Question

5	11301005	<p>An identity document issued by a government to its citizens for travelling abroad is the _____.</p> <ol style="list-style-type: none"> 1. Voter Identity Card 2. School/College Identity Card 3. Visa 4. Passport <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>	1.0	0.00
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Objective Question

6	11301006	<p>Front Office department in a hotel deals with:</p> <ol style="list-style-type: none"> 1. Food and Beverages 2. Guest Check-in and Check-out 3. Room Cleaning 4. Security of the guests <p>A1 : 1</p> <p>A2 : 2</p>	1.0	0.00
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A3 : 3

A4 : 4

Objective Question

7	11301007	<p>Leakages refer to a situation:</p> <ol style="list-style-type: none"> 1. When the revenue generated by tourism is less than the money invested 2. When the revenue generated by tourism is more than the money invested 3. When the revenue generated by tourism is lost/taken out from the host destination 4. When the revenue generated by tourism is circulated within the host destination <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>	1.0	0.00
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Objective Question

8	11301008	<p>Which of the following best describes the term, "Policy" ?</p> <ol style="list-style-type: none"> 1. Developmental Goals 2. A Set of Guidelines 3. Planning Objectives 4. Recommendations <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>	1.0	0.00
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Objective Question

9	11301009	<p>Which one of the following will discourage the establishment of tourism enterprises?</p> <ol style="list-style-type: none"> 1. Lower tax rates 2. Low land price 3. Lower interest rates and access to long term loans 4. Indifferent governmental policies <p>A1 : 1</p> <p>A2 : 2</p>	1.0	0.00
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A3 : 3

A4 : 4

Objective Question

10	11301010	<p>Choose the correct statement.</p> <ol style="list-style-type: none"> Promotion is the same as marketing. Promotion is not one of the basic Marketing Mix element Promotion creates awareness Promotion creates confusion. <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>	1.0	0.00
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Objective Question

11	11301011	<p>Nagar, Dravida and Vesara are _____ styles.</p> <ol style="list-style-type: none"> temple church mosque gurudwara <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>	1.0	0.00
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Objective Question

12	11301012	<p>Climate of a region refers to:</p> <ol style="list-style-type: none"> the state of the atmosphere in the region. the weather conditions prevailing in the region over successive years. the total rainfall in the region. the amount of precipitation in the region. <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p>	1.0	0.00
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A4 : 4

Objective Question

13	11301013	<p>The 'Eight Fold Path' is associated with which religion?</p> <ol style="list-style-type: none"> 1. Hinduism 2. Jainism 3. Buddhism 4. Islam <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>	1.0	0.00
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Objective Question

14	11301014	<p>When a government wants to warn its nationals not to visit certain destinations, it issue _____.</p> <ol style="list-style-type: none"> 1. travel warnings 2. travel advisories 3. travel guidelines 4. travel directions <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>	1.0	0.00
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Objective Question

15	11301015	<p>The _____ is responsible for the protection and maintenance of the monuments of national importance in India:</p> <ol style="list-style-type: none"> 1. Archaeological Survey of India 2. Indian National Trust for Art and Cultural Heritage (INTACH) 3. Ministry of Tourism 4. United Nations Educational, Scientific and Cultural Organisation (UNESCO) <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p>	1.0	0.00
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		A4 : 4		
Objective Question				
16	11301016	<p>_____ is a Pull factor in tourism.</p> <ol style="list-style-type: none"> 1. Attractive sites at the destination 2. Discretionary income 3. Paid Leaves 4. Desire to escape from routine work <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>	1.0	0.00
Objective Question				
17	11301017	<p>Excursionists stay for _____ at the destination.</p> <ol style="list-style-type: none"> 1. more than 24 hours 2. less than 24 hours 3. less than one year 4. more than one year <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>	1.0	0.00
Objective Question				
18	11301018	<p>Quartiles divide the data distribution into:</p> <ol style="list-style-type: none"> 1. Four equal parts 2. Two equal parts 3. Ten equal parts 4. Hundred equal parts <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>	1.0	0.00

Objective Question

19	11301019	<p>During Akbar's reign, _____ was the chief building material.</p> <ol style="list-style-type: none"> 1. marble 2. white sandstone 3. red sandstone 4. bricks <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>	1.0	0.00
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Objective Question

20	11301020	<p>What is meant by Performing arts?</p> <ol style="list-style-type: none"> 1. An art that lives/survives only when it is recorded 2. An art that lives/survives only when it is taught 3. An art that lives/survives only when it is watched 4. An art that lives/survives only when it is performed <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>	1.0	0.00
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Objective Question

21	11301021	<p>Define the terms-Inbound tourism, Outbound tourism and Domestic tourism.</p> <p>A1 : Subjective Type Question</p> <p>A2 :</p>	3.0	0.00
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Objective Question

22	11301022	<p>Differentiate between Formal and Informal establishments in tourism.</p> <p>A1 : Subjective Type Question</p>	3.0	0.00
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		A2 :		
Objective Question				
23	11301023	What do you understand by Special Interest Tourism (SIT)?	3.0	0.00
		A1 : Subjective Type Question		
		A2 :		
Objective Question				
24	11301024	What is the importance of statistical records in tourism?	3.0	0.00
		A1 : Subjective Type Question		
		A2 :		
Objective Question				
25	11301025	What are the different types of Visas in India?	3.0	0.00
		A1 : Subjective Type Question		
		A2 :		
Objective Question				
26	11301026	How has the role of photographers at tourist sites changed over the years?	3.0	0.00
		A1 : Subjective Type Question		
		A2 :		
Objective Question				
27	11301027	How is tourism dependent on transport industry?	3.0	0.00
		A1 : Subjective Type Question		
		A2 :		
Objective Question				

28	11301028	Should touts be banned? Give reason for your answer. A1 : Subjective Type Question A2 :	3.0	0.00
Objective Question				
29	11301029	Which are the barriers that affect communication? A1 : Subjective Type Question A2 :	3.0	0.00
Objective Question				
30	11301030	Why should a tourism enterprise conduct research to determine which Media to use for promotional campaigns? A1 : Subjective Type Question A2 :	3.0	0.00
Objective Question				
31	11301031	Discuss the various categories of accommodation available for tourists in India. A1 : Subjective Type Question A2 :	10.0	0.00
Objective Question				
32	11301032	Explain the role and functions of Local Bodies in the development of tourism. Identify major factors which hamper the active involvement of Local Bodies in tourism development. A1 : Subjective Type Question A2 :	10.0	0.00
Objective Question				
33	11301033		10.0	0.00

		Differentiate between a Travel Agent and a Tour Operator. Discuss how a tour operator plan and do the costing of a tour package.		
		A1 : Subjective Type Question		
		A2 :		
Objective Question				
34	11301034	Explain how natural resources are affected by Mass tourism. Suggest strategies to minimise negative tourism impacts.	10.0	0.00
		A1 : Subjective Type Question		
		A2 :		
Objective Question				
35	11301035	What is the need for a tourism policy? Explain major thrust areas that a National tourism policy should cover.	10.0	0.00
		A1 : Subjective Type Question		
		A2 :		
Objective Question				
36	11301036	Discuss the primary and secondary constituents of tourism industry.	10.0	0.00
		A1 : Subjective Type Question		
		A2 :		
Objective Question				
37	11301037	Define a Map and describe the various types of maps used in the tourism trade.	10.0	0.00
		A1 : Subjective Type Question		
		A2 :		