

PREVIEW QUESTION BANK

Module Name : nou24-ge22 Communication and Extension for Sustainable Development-ENG
Exam Date : 18-May-2024 Batch : 15:00-18:00

Sr. No.	Client Question ID	Question Body and Alternatives	Marks	Negative Marks
Objective Question				
1	12312001	<p>"Seeing is believing" principle applies to the extension method of</p> <ol style="list-style-type: none"> 1. Method Demonstration 2. Participative Demonstration 3. Result Demonstration 4. Active Participation <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>	2.0	0.00
Objective Question				
2	12312002	<p>In which year was the National Extension Service Program formed?</p> <ol style="list-style-type: none"> 1. 1952 2. 1954 3. 1953 4. 1951 <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>	2.0	0.00
Objective Question				
3	12312003	<p>Which one among the following is not an objective of the Gurgaon project?</p> <ol style="list-style-type: none"> 1. Increasing farm yields 2. Reducing expenditure on Social functions 3. Improving health standards 4. Decentralized Production of Wealth <p>A1 : 1</p> <p>A2 : 2</p>	2.0	0.00

		A3 : 3		
		A4 : 4		

Objective Question

4	12312004	<p>"The villagers form a group and sell their bulk produce directly in mandis at better prices instead of selling the produce individually to the intermediary traders at poor prices." This is an example of</p> <ol style="list-style-type: none"> 1. Collective trading 2. Market mechanism 3. Business dealing 4. Building Blocks <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>	2.0	0.00
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Objective Question

5	12312005	<p>Arrange the following stages of group development in sequence:</p> <ol style="list-style-type: none"> a) Norming b) Adjourning c) Forming d) Storming e) Performing <ol style="list-style-type: none"> 1. a, c, d, e, b 2. b, d, a, c, e 3. c, d, a, e, b 4. a, b,e, c, d <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>	2.0	0.00
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Objective Question

6	12312006	<p>Which approach facilitates constructive interactions between external facilitators and local communities and is driven through discussion?</p> <ol style="list-style-type: none"> 1. Socio Capital Approach 2. Critical Approach 3. Instrumentalist Approach 4. Dialogical Approach 	2.0	0.00
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		A1 : 1		
		A2 : 2		
		A3 : 3		
		A4 : 4		

Objective Question

7	12312007	<p>According to Homans, the three elements that contribute to group formation are:</p> <ol style="list-style-type: none"> 1. Activities, interactions and sentiments 2. Empowerment, closeness and commonness 3. Social norms, Collective Action and Community development 4. Attitude, Values and relationships 	2.0	0.00
		A1 : 1		
		A2 : 2		
		A3 : 3		
		A4 : 4		

Objective Question

8	12312008	<p>Which one among the following is the limitation of participatory action research?</p> <ol style="list-style-type: none"> 1. Increases depth and understanding of issues 2. Susceptible to researcher bias 3. Increases chance of community adopting practices 4. Minimises the risk of misunderstanding due to the closed relationships developed with the community 	2.0	0.00
		A1 : 1		
		A2 : 2		
		A3 : 3		
		A4 : 4		

Objective Question

9	12312009	<p>Which bias comes into play when it comes to time, fuel costs, shortages, and transportation resources?</p> <ol style="list-style-type: none"> 1. Project bias 2. Professional bias 3. Spatial bias 4. Season bias 	2.0	0.00
		A1 : 1		

		A2 : 2		
		A3 : 3		
		A4 : 4		

Objective Question				
10	12312010	<p>Which technique helps to identify suitable times for community meetings, project visits, monitoring and evaluation events, and training courses.etc.?</p> <ol style="list-style-type: none"> 1. Resource map 2. Seasonal calendars 3. Daily activity charts 4. Timeline and trends <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>	2.0	0.00

Objective Question				
11	12312011	<p>In the programme building process, which step includes the methods of executing the programme such as demonstrations, discussion meetings, family contacts by the extension workers, etc</p> <ol style="list-style-type: none"> 1. Annual plan of work 2. Review of progress and projection of plans 3. Carrying out the plan 4. Determination of needs and objectives <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>	2.0	0.00

Objective Question				
12	12312012	<p>Which among the following is a problem that requires community cooperation without outside assistance?</p> <ol style="list-style-type: none"> 1. Organizing Service Co-operatives 2. Afforestation of common land 3. Rural Youth Clubs 4. Construction of tube wells <p>A1 : 1</p>	2.0	0.00

		A2 : 2		
		A3 : 3		
		A4 : 4		

Objective Question				
13	12312013	<p>Democratic planning of extension work refers to :</p> <ol style="list-style-type: none"> 1. One way execution of developmental programme 2. Implementing standard programme in different communities 3. Involving different groups in programme developmental stages 4. Indifferent attitude towards local knowledge and experience <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>	2.0	0.00

Objective Question				
14	12312014	<p>Which is an administratively realistic form of long-range development involving the scientific approach in assembling facts as the basis for intelligent decision-making by a broadly representative group of local people ?</p> <ol style="list-style-type: none"> 1. Formation of Collectives 2. Program Planning 3. Plan of Work 4. Extension programme projection <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>	2.0	0.00

Objective Question				
15	12312015	<p>Which irrigation practice leads to maximum water conservation?</p> <ol style="list-style-type: none"> 1. Water Wheel 2. Tube-well 3. Drip Irrigation 4. Sprinkle <p>A1 : 1</p>	2.0	0.00

A2 : 2

A3 : 3

A4 : 4

Objective Question

16	12312016	<p>Which scheme provides subsidy on transportation of vegetables and horticulture crops to minimize post- harvest loss ?</p> <ol style="list-style-type: none"> 1. Open Market Sale Scheme 2. Operation Green 3. PM-GKAY 4. Minimum Support Price 	2.0	0.00
		A1 : 1		
		A2 : 2		
		A3 : 3		
		A4 : 4		

Objective Question

17	12312017	<p>Which of the following is recommended for managing risk in the food production process?</p> <ol style="list-style-type: none"> 1. Risk Analysis Approach 2. Food Recall Procedure 3. Food Analysis and Testing 4. Risk Characterization 	2.0	0.00
		A1 : 1		
		A2 : 2		
		A3 : 3		
		A4 : 4		

Objective Question

18	12312018	<p>Which element of the sustainable livelihood framework influences livelihoods by shaping people's abilities to pursue a combination of strategies, identification of restrictions/barriers and opportunities to meet sustainable livelihood outcomes?</p> <ol style="list-style-type: none"> 1. Livelihood Strategies 2. Institutions 3. Resource mapping 4. Livelihood Outcomes 	2.0	0.00
		A1 : 1		
		A2 : 2		

		A3 : 3		
		A4 : 4		

Objective Question

19	12312019	<p>_____refers to a continuing relationship of exchange that at any given time may be unrequited, but over time is repaid and balanced.</p> <ol style="list-style-type: none"> 1. Specific reciprocity 2. Balanced reciprocity 3. Diffuse reciprocity 4. Generalized reciprocity <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>	2.0	0.00
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Objective Question

20	12312020	<p>A high level of social capital implies high_____with individuals balancing individual rights with collective responsibilities.</p> <ol style="list-style-type: none"> 1. Interaction 2. Internal morality 3. Standards 4. Cultural capital <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>	2.0	0.00
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Objective Question

21	12312021	<p>Livelihood outcomes are evaluated on which of the following aspects?</p> <ol style="list-style-type: none"> 1. Formation of village institutions 2. Intersectional communities 3. Biodiversity 4. Creation of working days <p>A1 : 1</p> <p>A2 : 2</p>	2.0	0.00
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		A3 : 3		
		A4 : 4		

Objective Question

22	12312022	<p>Dietary patterns and climate change have a</p> <ol style="list-style-type: none"> 1. Two-way relationship 2. One-way relationship 3. Interdependent relationship 4. No relationship <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>	2.0	0.00
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Objective Question

23	12312023	<p>What is the RDA of calcium for women?</p> <ol style="list-style-type: none"> 1. 600 mg 2. 700 mg 3. 1000 mg 4. 280 mg <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>	2.0	0.00
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Objective Question

24	12312024	<p>The co-existence of both undernutrition alongside overweight or obesity is known as</p> <ol style="list-style-type: none"> 1. Imbalanced nutrition 2. Protein energy malnutrition 3. Over-nutrition 4. Double burden of nutrition <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p>	2.0	0.00
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		A4 : 4		
Objective Question				
25	12312025	<p>What is used to measure gender balance in a given situation, can aid in achieving gender equality, but is not the goal in itself?</p> <ol style="list-style-type: none"> 1. Gender Stereotyping 2. Gender equity 3. Gender parity 4. Gender bias <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>	2.0	0.00
Objective Question				
26	12312026	<p>What type of need relates to the analysis of women's subordination within society with the aim of changing current structures and the nature of society to be a more equal one?</p> <ol style="list-style-type: none"> 1. Feminist need 2. Practical gender needs 3. Gender needs 4. Strategic gender needs <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>	2.0	0.00
Objective Question				
27	12312027	<p>"The social differences that perpetuate gender inequalities are the results of rules and values followed by the above institutions." This statement was given by</p> <ol style="list-style-type: none"> 1. Kabeer 2. Moser 3. Molyneux 4. Kamla Bhasin <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p>	2.0	0.00

A4 : 4

Objective Question

28	12312028	<p>Queer Theory became an area of study in the year</p> <ol style="list-style-type: none"> 1. 1991 2. 1992 3. 1993 4. 1994 <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>	2.0	0.00
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Objective Question

29	12312029	<p>Which of the following theory dominates the early generation of development communication studies?</p> <ol style="list-style-type: none"> 1. Socialization 2. Modernization 3. Post Modernization 4. Development <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>	2.0	0.00
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Objective Question

30	12312030	<p>At which stage is a baseline for comparison either in the form of controlled field or the existing status based on key indicators is established?</p> <ol style="list-style-type: none"> 1. Implementation 2. Capacity building 3. Field days 4. Selection of sites and farmers <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>	2.0	0.00
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Objective Question

31	12312031	<p>Which one of the following is not traditional media?</p> <ol style="list-style-type: none"> 1. Music 2. Literature 3. Radio 4. Painting <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>	2.0	0.00
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Objective Question

32	12312032	<p>According to which theory, behaviours could be created and reinforced through a system of pairing behaviours with an unpleasant stimulus and positive stimulus?</p> <ol style="list-style-type: none"> 1. Lewin's Field Theory 2. Conditioning and Reinforcement Theory 3. Bandura's social learning theory 4. Skinner's theory of language development <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>	2.0	0.00
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Objective Question

33	12312033	<p>Which step of messaging involves measuring outcomes and assessing impact; disseminating results to partners, key stakeholders, the news media, and funding agencies etc.?</p> <ol style="list-style-type: none"> 1. Implementing and Monitoring 2. Focusing and designing the strategy 3. Understanding the situation 4. Evaluating and Re-planning <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>	2.0	0.00
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Objective Question

34	12312034	<p>KAP stands for</p> <ol style="list-style-type: none"> 1. Knowledge, appearance and persistence 2. Knowledge, acquisition and phase 3. Knowledge, attitudes and practices 4. Knowledge, assistance and practice <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>	2.0	0.00
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Objective Question

35	12312035	<p>In how many languages does AIR broadcast, in order to cater to a vast spectrum of socio-economically and culturally diverse populace ?</p> <ol style="list-style-type: none"> 1. 15 2. 23 3. 48 4. 14 <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>	2.0	0.00
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Objective Question

36	12312036	<p>What was the theme of Sustainable food systems that was broadcasted on Kumaon Vani?</p> <ol style="list-style-type: none"> 1. Har ghar poshan 2. Hamar khet Hamar poshan 3. Poshan abhiyaan 4. Sahi poshan desh roshan <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>	2.0	0.00
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Objective Question

37	12312037	<p>Which platform offers an opportunity to people residing in areas which face digital divide due to lack of internet services and enables them to participate in information exchange with simple mobile sets?</p> <ol style="list-style-type: none"> 1. IVRS 2. Call conferencing 3. Messaging 4. PVRS <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>	2.0	0.00
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Objective Question

38	12312038	<p>Which tool provides an opportunity for lab-to-land and land-to-lab knowledge transfer?</p> <ol style="list-style-type: none"> 1. Plough 2. Farmers' discussion group 3. Tape-recorder 4. Audio/video Conference <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>	2.0	0.00
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Objective Question

39	12312039	<p>Training is one of the key intervention at which stage in Kurt Lewin's three- stage model of change?</p> <ol style="list-style-type: none"> 1. Change 2. Redoing 3. Unfreezing 4. Refreezing <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>	2.0	0.00
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Objective Question

40	12312040		2.0	0.00
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Who is the father of Policy Science?

- 1. Charles Lindblom
- 2. Harold Lasswell
- 3. John Kingdon
- 4. Aaron Wildavsky

A1 : 1

A2 : 2

A3 : 3

A4 : 4

Objective Question

41 12312041

Which among the following is not a category of Advocacy Actors?

- 1. Individual Advocates
- 2. Advocacy Messages
- 3. Advocacy Institutions
- 4. Advocacy Groups

A1 : 1

A2 : 2

A3 : 3

A4 : 4

2.0 0.00

Objective Question

42 12312042

Which of the following is not a policy formulation style?

- 1. Open sub- system style
- 2. Closed sub-system style
- 3. Historical-institutional style
- 4. Decisionist style

A1 : 1

A2 : 2

A3 : 3

A4 : 4

2.0 0.00

Objective Question

43 12312043

2.0 0.00

		<p>Substantive and procedural instruments of policy implementation are based on</p> <ol style="list-style-type: none"> 1. Nature of impact on policy target 2. Top down approach 3. State centered approach 4. State-society interaction <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>		
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Objective Question

44	12312044	<p>In socially mediated community oriented communication, we see that</p> <ol style="list-style-type: none"> 1. There is requirement of efficient and mass broadcasting of information 2. Information dissemination is the primary purpose 3. People are the medium of communication focussed interaction 4. Communication strategy emphasizes on packaging of information <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>	2.0	0.00
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Objective Question

45	12312045	<p>In the pre-training phase of Gender- responsive training, training materials should not just seek to remove source of bias against women, but also</p> <ol style="list-style-type: none"> 1. Question men and masculinity 2. Question men's range of work and reasons that they discriminate 3. Challenge negative stereotypes about men and masculinity 4. Challenge the power of men and masculinity <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>	2.0	0.00
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Objective Question

46	12312046		2.0	0.00
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		<p>Which is not an aspect of Collaborative Governance?</p> <ol style="list-style-type: none"> 1. New forms of collective action 2. All inclusive representation 3. Bottom-up solution oriented agenda 4. Level of trust and social capital <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>		
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Objective Question

47	12312047	<p>Which of the following is a factor behind the rise of collaborative action?</p> <ol style="list-style-type: none"> 1. Failure of existing implementation methods 2. Adaptability of organization to address social issues 3. Multi-level strengthening of capacity to collaborate 4. Cross sector learning <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>	2.0	0.00
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Objective Question

48	12312048	<p>What aspects of group processes facilitate successful collaboration?</p> <ol style="list-style-type: none"> 1. Encourage creativity 2. Monitor and measure outcome 3. Confidence in sharing role 4. Common working base <p>A1 : 1</p> <p>A2 : 2</p> <p>A3 : 3</p> <p>A4 : 4</p>	2.0	0.00
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Objective Question

49	12312049		2.0	0.00
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In Lynton's and Pareek's planning strategy for training, the strategy brings

1. Work organisation and work together
2. Work organisation and training system together
3. Training institution and resources together
4. Knowledge and training institution together

A1 : 1

A2 : 2

A3 : 3

A4 : 4

Objective Question

50 12312050

The pre-fix of 'Multi' (individual- group-organisation) used in partnership represents

2.0 0.00

1. Maintaining leadership of a participants
2. Maintaining distinction of participants
3. Maintaining rules of partnership
4. Maintaining order amongst participants

A1 : 1

A2 : 2

A3 : 3

A4 : 4