

PREVIEW QUESTION BANK(Single)

Module Name : NCET Language: ENGLISH
 Section Name : 311-Entrepreneurship
 Exam Date : 29-Apr-2025 Batch : 09:00-12:00

Sr. No.	Client Question ID	Question Body and Alternatives	Marks	Ne M
Section : 311-Entrepreneurship				
Topic : Topic 94				
Q.Type : Objective Question				
1	4229	<p>Radhika a young entrepreneur started a startup last year. She is very fond of Mandala art. She converted this passion in an economic idea. Radhika is using indirect channel to distribute the product. She sells her product to big retailers who in turn sell it to the ultimate consumers. Which of the following channel is explained here?</p> <ol style="list-style-type: none"> 1. One level channel 2. Two levels channel 3. Three levels channel 4. Zero level channel <p>(A) 1</p> <p>(B) 2</p> <p>(C) 3</p> <p>(D) 4</p>	4.0	1.00
Q.Type : Objective Question				
2	4230	<p>Which of the following is NOT a characteristic of an entrepreneurial mindset?</p> <ol style="list-style-type: none"> 1. Opportunity-driven 2. Risk-averse 3. Resilient 4. Innovative <p>(A) 1</p> <p>(B) 2</p> <p>(C) 3</p> <p>(D) 4</p>	4.0	1.00
Q.Type : Objective Question				
3	4231	<p>Which is the first step in the creativity process?</p> <ol style="list-style-type: none"> 1. Preparation 2. Incubation 3. Illumination 4. Idea germination <p>(A) 1</p> <p>(B) 2</p> <p>(C) 3</p>	4.0	1.00

		(D) 4		
Q.Type : Objective Question				
4	4232	<p>Which of the following is a prime factor for generating business ideas?</p> <ol style="list-style-type: none"> 1. Ignoring market trends 2. Identifying customer needs 3. Limiting resources 4. Avoiding competition <p>(A) 1</p> <p>(B) 2</p> <p>(C) 3</p> <p>(D) 4</p>	4.0	1.00
Q.Type : Objective Question				
5	4233	<p>Which of the following enterprises cannot be owned by private individuals?</p> <ol style="list-style-type: none"> 1. Partnership 2. Joint Hindu Family Business 3. Co-operative Society 4. Departmental Undertaking <p>(A) 1</p> <p>(B) 2</p> <p>(C) 3</p> <p>(D) 4</p>	4.0	1.00
Q.Type : Objective Question				
6	4234	<p>Which of the following is the characteristics of partnership firm?</p> <ol style="list-style-type: none"> 1. Limited liability 2. Arises from status 3. Mutual agency 4. Minor can form a partnership firm <p>(A) 1</p> <p>(B) 2</p> <p>(C) 3</p> <p>(D) 4</p>	4.0	1.00
Q.Type : Objective Question				
7	4235	<p>What is the primary purpose of a Business Plan?</p> <ol style="list-style-type: none"> 1. To attract employees 2. To manage daily operations 3. To outline business goals and strategies 4. To calculate taxes 	4.0	1.00

		(A) 1 (B) 2 (C) 3 (D) 4		
Q.Type : Objective Question				
8	4236	Which section of business plan provides a quick overview of entire document? 1. Title Page 2. Operational Plan 3. Financial Plan 4. Executive Summary (A) 1 (B) 2 (C) 3 (D) 4	4.0	1.00
Q.Type : Objective Question				
9	4237	“Above the line” refers to a promotional strategy involving: 1. Sales Promotion 2. Public Relations 3. Online Advertising 4. Direct Marketing (A) 1 (B) 2 (C) 3 (D) 4	4.0	1.00
Q.Type : Objective Question				
10	4238	Which of the following is NOT the quality of a good brand name? 1. Short 2. Pleasing 3. Offensive 4. Linked to product (A) 1 (B) 2 (C) 3 (D) 4	4.0	1.00
Q.Type : Objective Question				
11	4239		4.0	1.00

		<p>In which of the following pricing methods the manufacturer charges a price to cover the cost of producing a product plus a reasonable profit?</p> <ol style="list-style-type: none"> 1. Cost-plus Pricing 2. Penetration Pricing 3. Skimming Pricing 4. Variable Pricing <p>(A) 1</p> <p>(B) 2</p> <p>(C) 3</p> <p>(D) 4</p>		
Q.Type : Objective Question				
12	4240	<p>Inventory carrying cost per unit may be derived by multiplying the unit of item by carrying cost expressed as :</p> <ol style="list-style-type: none"> 1. Amount spent on production of good 2. Percentage of fixed cost 3. Percentage of the unit price 4. Percentage of variable cost <p>(A) 1</p> <p>(B) 2</p> <p>(C) 3</p> <p>(D) 4</p>	4.0	1.00
Q.Type : Objective Question				
13	4241	<p>When a smaller company is forced to say yes to the acquisition by the bigger company, the type of acquisition is called :</p> <ol style="list-style-type: none"> 1. Hostile 2. Reverse 3. Back Flip 4. Friendly <p>(A) 1</p> <p>(B) 2</p> <p>(C) 3</p> <p>(D) 4</p>	4.0	1.00
Q.Type : Objective Question				
14	4242	<p>Which of the following is NOT the advantage of mergers and acquisitions?</p> <ol style="list-style-type: none"> 1. Synergy 2. Access to funds 3. High leverage 4. Acquiring a competency <p>(A) 1</p>	4.0	1.00

		(B) 2		
		(C) 3		
		(D) 4		

Q.Type : Objective Question

15	4243	<p>Which of the following options is best suited for Break-even analysis?</p> <ol style="list-style-type: none"> 1. Revenue generated is not equal to expense 2. Revenue generated is more than expenses 3. Revenue generated is less than expenses 4. Neither loss nor profit <p>(A) 1</p> <p>(B) 2</p> <p>(C) 3</p> <p>(D) 4</p>	4.0	1.00
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Q.Type : Objective Question

16	4244	<p>Vedaansh Moun is looking for someone who can fill the gap in startup or early stage financing between “friends and family”, by providing seed funding and normal venture capital. This investment is a common second round of financing for high-growth start-ups or early stage companies. The investor here is :</p> <ol style="list-style-type: none"> 1. Venture Capitalist 2. Angel Investor 3. Seed Financer 4. Moneylender <p>(A) 1</p> <p>(B) 2</p> <p>(C) 3</p> <p>(D) 4</p>	4.0	1.00
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Q.Type : Objective Question

17	4245	<p>Why might a company choose venture capital over crowdfunding?</p> <ol style="list-style-type: none"> 1. To avoid losing equity 2. To access strategic guidance and mentorship 3. For short-term funding needs 4. To reduce borrowing costs <p>(A) 1</p> <p>(B) 2</p> <p>(C) 3</p> <p>(D) 4</p>	4.0	1.00
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Q.Type : Objective Question

18	4246		4.0	1.00
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		<p>What is a key feature of equity shares?</p> <ol style="list-style-type: none"> 1. Fixed dividends 2. Voting rights for shareholders 3. Priority in capital repayment 4. Redeemable after a fixed period <p>(A) 1</p> <p>(B) 2</p> <p>(C) 3</p> <p>(D) 4</p>		
Q.Type : Objective Question				
19	4247	<p>From the viewpoint of a company, which of the following is not an advantage of stock exchanges?</p> <ol style="list-style-type: none"> 1. Recognition 2. Wide Market 3. Economic Development 4. Higher Share Value <p>(A) 1</p> <p>(B) 2</p> <p>(C) 3</p> <p>(D) 4</p>	4.0	1.00
Q.Type : Objective Question				
20	4248	<p>A Milk Booth had varying number of customers during last month. Owner of this Milk Booth wants to calculate Gross Profit. Arrange the given steps for calculating Gross Profit in sequence.</p> <ol style="list-style-type: none"> A. Find unit price per customer B. Calculate unit cost per customer C. Calculate total billed amount D. Find number of customers visited last month E. Find difference of unit price and unit cost (Amount is in positive number) <p>Choose the correct answer from the options given below:</p> <ol style="list-style-type: none"> 1. C, D, A, B, E 2. A, B, C, D, E 3. C, D, B, A, E 4. E, A, B, C, D <p>(A) 1</p> <p>(B) 2</p> <p>(C) 3</p> <p>(D) 4</p>	4.0	1.00
Q.Type : Objective Question				
21	4249		4.0	1.00

Arrange the given steps of an 'Enterprise Process Diagram' in correct order:

- A. Identifying the needs and problems that exists in the environment.
- B. Identifying a product or service through innovation.
- C. Opportunity spotting.
- D. Setting up a project and nurturing it to success.
- E. Find a creative solution.

Choose the **correct** answer from the options given below:

- 1. A, C, E, B, D
- 2. A, B, C, D, E
- 3. C, A, B, E, D
- 4. B, C, A, D, E

(A) 1

(B) 2

(C) 3

(D) 4

Q.Type : Objective Question

22

4250

Arrange the given steps in preparing the market plan in order of the correct sequence:

- A. Situational Analysis
- B. Marketing Objectives and Goals
- C. Marketing Strategy and Action Programs
- D. Budgets
- E. Control

Choose the **correct** answer from the options given below:

- 1. A, C, E, B, D
- 2. A, B, C, D, E
- 3. C, A, B, E, D
- 4. B, C, A, D, E

(A) 1

(B) 2

(C) 3

(D) 4

4.0

1.00

Q.Type : Objective Question

23

4251

Select the features of venture capital finance from the following.

- A. Such institutions disinvest holdings either to the promoters or in the market.
- B. Long term investment in growth oriented small or medium firms.
- C. Involves high risk spectrum.
- D. It is a subset of private equity.
- E. It does not provide business skills to investee firms.

Choose the **correct** answer from the options given below:

- 1. B, C, D and E Only
- 2. B, C and D Only
- 3. A, B, C and E Only
- 4. A, B, C and D Only

(A) 1

4.0

1.00

		(B) 2 (C) 3 (D) 4		
Q.Type : Objective Question				
24	4252	<p>What are the consequences for non-registration of a partnership firm?</p> <p>A. A partner cannot file a suit in any court against the firm. B. A partner cannot file a suit against other partners for the enforcement of any right arising from a contract or right conferred by the Partnership Act. C. A right arising from a contract cannot be enforced in any Court by or on behalf of the firm against any third party. D. The firm or any of its partners can claim a set off (i.e. mutual adjustment of debts owned by the disputant parties to one another) or other proceeds in a dispute with a third party.</p> <p>Choose the correct answer from the options given below:</p> <p>1. A, B and C only 2. A, B, C and D 3. A, C and D only 4. A, B and D only</p> <p>(A) 1 (B) 2 (C) 3 (D) 4</p>	4.0	1.00
Q.Type : Objective Question				
25	4253	<p>Offerings stocks to the employees of company leads to:</p> <p>A. Inefficiency B. Low labor turnover C. Low floating costs D. Higher generation of funds</p> <p>Choose the correct answer from the options given below:</p> <p>1. A, B and C only 2. A, B, C and D only 3. B, C and D only 4. A, B and D only</p> <p>(A) 1 (B) 2 (C) 3 (D) 4</p>	4.0	1.00
Q.Type : Objective Question				
26	4254		4.0	1.00

Match the **LIST-I** with **LIST-II**

LIST-I		LIST-II	
A.	Innovation	I.	Identifying changes in consumer demand
B.	Market Trend	II.	Introducing new or improved products
C.	Business Opportunity	III.	A gap in the market with potential for profit
D.	Environmental Scanning	IV.	Analyzing external factors affecting business

Choose the **correct** answer from the options given below:

1. A-II, B-I, C-III, D-IV
2. A-I, B-II, C-III, D-IV
3. A-II, B-I, C-IV, D-III
4. A-III, B-IV, C-I, D-II

- (A) 1
(B) 2
(C) 3
(D) 4

Q.Type : Objective Question

27 4255

Match the **LIST-I** with **LIST-II**

LIST-I Term		LIST-II Definition	
A.	Fixed Cost	I.	Expenses that change with production levels
B.	Variable Cost	II.	Difference between selling price and cost price
C.	Contribution	III.	Expenses that remain constant regardless of output
D.	Profit	IV.	Revenue minus variable cost

Choose the **correct** answer from the options given below:

1. A-II, B-I, C-III, D-IV
2. A-I, B-II, C-III, D-IV
3. A-II, B-I, C-IV, D-III
4. A-III, B-I, C-IV, D-II

- (A) 1
(B) 2
(C) 3
(D) 4

4.0 1.00

Q.Type : Objective Question

28 4256

4.0 1.00

Match the **LIST-I** with **LIST-II**

LIST-I Term		LIST-II Definition	
A.	Friendly Acquisition	I.	Private company takes over a public company
B.	Reverse Acquisition	II.	Acquisition under friendly terms
C.	Back Flip Acquisition	III.	Acquisition done by force
D.	Hostile Acquisition	IV.	Purchasing company become subsidiary company of purchased company

Choose the **correct** answer from the options given below:

1. A-II, B-I, C-III, D-IV
2. A-I, B-II, C-III, D-IV
3. A-II, B-I, C-IV, D-III
4. A-III, B-I, C-IV, D-II

(A) 1

(B) 2

(C) 3

(D) 4