

PREVIEW QUESTION BANK(Single)

Module Name : NCET Language: ENGLISH
 Section Name : 305-Business Studies
 Exam Date : 29-Apr-2025 Batch : 09:00-12:00

Sr. No.	Client Question ID	Question Body and Alternatives	Marks	Ne M
Section : 305-Business Studies				
Topic : Topic 85				
Q.Type : Objective Question				
1	4033	‘Mr. Sohan, an HR Manager is facing problem of high labour turnover in the company as it is giving less autonomy and authority to its employees’. Which incentive should it provide to solve this crisis? 1. Employee Recognition programmes 2. Employee Participation 3. Employee Empowerment 4. Career Advancement Opportunity (A) 1 (B) 2 (C) 3 (D) 4	4.0	1.00
Q.Type : Objective Question				
2	4034	“Mr. Wahid is the production manager in a Steel firm. He placed the vacancy for hiring ‘Dye-fitter’ on the notice-board of the company”. Which method of recruitment is highlighted in this statement. 1. Casual Callers 2. Labour Contractors 3. Direct Recruitment 4. Advertisement (A) 1 (B) 2 (C) 3 (D) 4	4.0	1.00
Q.Type : Objective Question				
3	4035	Which level of Management is responsible for coordinating the activities of different departments according to the overall objectives? 1. Non-operational Level 2. Middle Level 3. Supervisory Level 4. Top Level (A) 1 (B) 2	4.0	1.00

		(C) 3		
		(D) 4		
Q.Type : Objective Question				
4	4036	Which of the following is 'NOT' a feature of coordination? 1. Initiates Action 2. Responsibility of all managers 3. Deliberate function 4. Ensures Unity of Action (A) 1 (B) 2 (C) 3 (D) 4	4.0	1.00
Q.Type : Objective Question				
5	4037	Which of the undermentioned options does not relate to techniques of Scientific Management? 1. Functional foremanship 2. Co-operation, Not Individualism 3. Time study 4. Fatigue study (A) 1 (B) 2 (C) 3 (D) 4	4.0	1.00
Q.Type : Objective Question				
6	4038	“Each group of activities having same objective must have one head and one plan”. Which principle of management advocates this statement? 1. Esprit De Corps 2. Discipline 3. Subordination of Individual interest to general interest 4. Unity of Direction (A) 1 (B) 2 (C) 3 (D) 4	4.0	1.00
Q.Type : Objective Question				
7	4039		4.0	1.00

		“New health products and services have changed people's life styles because of increased awareness for health care”. Above statement refers to which feature of Business Environment? 1. Dynamic 2. Uncertainty 3. Inter-relatedness 4. Complexity (A) 1 (B) 2 (C) 3 (D) 4		
Q.Type : Objective Question				
8	4040	*Demand of organically grown fruits and vegetables' is associated with which dimension of business environment? 1. Political Environment 2. Social Environment 3. Technological Environment 4. Legal Environment (A) 1 (B) 2 (C) 3 (D) 4	4.0	1.00
Q.Type : Objective Question				
9	4041	Which of the following is NOT a limitation of planning? 1. When plans are drawn up huge costs are involved. 2. Developing assumptions based on future trends involves forecasting. 3. Sometimes, plans to be drawn up take so much time. 4. Middle level managers are not permitted to act on their own. (A) 1 (B) 2 (C) 3 (D) 4	4.0	1.00
Q.Type : Objective Question				
10	4042	Which of the following is an incorrect statement related to the elements of delegation. 1. Authority can be delegated. 2. Responsibility cannot be entirely delegated. 3. Answerability cannot be delegated at all. 4. Responsibility can be delegated. (A) 1	4.0	1.00

		(B) 2		
		(C) 3		
		(D) 4		
Q.Type : Objective Question				
11	4043	“Few employees of X Core Ltd. formed a group to play cricket matches on Sundays”. The above statement is related to which type of organisation? 1. Informal organisation 2. Functional organisation 3. Divisional organisation 4. Line organisation (A) 1 (B) 2 (C) 3 (D) 4	4.0	1.00
Q.Type : Objective Question				
12	4044	“Overseeing what is being done by subordinates and giving instructions to ensure optimum utilisation of resources and achievements of work targets”. Which element of Directing is reflected from above? 1. Leadership 2. Motivation 3. Supervision 4. Communication (A) 1 (B) 2 (C) 3 (D) 4	4.0	1.00
Q.Type : Objective Question				
13	4045	The formula for calculation of Interest Coverage Ratio (ICR) is:- 1. $ICR = \frac{\text{Profit after Tax}}{\text{Interest}}$ 2. $ICR = \frac{\text{Profit after Tax}}{\text{Repayment Obligation}}$ 3. $ICR = \frac{\text{Earnings Before interest and Tax}}{\text{Repayment Obligation}}$ 4. $ICR = \frac{\text{Earnings Before interest and Tax}}{\text{Interest}}$ (A) 1 (B) 2 (C) 3 (D) 4	4.0	1.00

Q.Type : Objective Question

14	4046	Which of the following is incorrect statement regarding Fixed capital decisions:- 1. They have bearing on the long-term growth. 2. They can be reversed without any wastage of funds. 3. Substantial portion of capital funds is blocked. 4. They influence the over-all business risk complexion. (A) 1 (B) 2 (C) 3 (D) 4	4.0	1.00
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Q.Type : Objective Question

15	4047	“The combination of variables chosen by a firm to prepare its market offering”. This statement refers to: 1. Gathering and analysing market information 2. Product planning 3. Marketing Mix 4. Customer support services (A) 1 (B) 2 (C) 3 (D) 4	4.0	1.00
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Q.Type : Objective Question

16	4048	Out of the following, which is not an element of Product Mix 1. Packaging 2. Channel Strategy 3. Branding 4. Product Labelling (A) 1 (B) 2 (C) 3 (D) 4	4.0	1.00
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Q.Type : Objective Question

17	4049	“The consumer has a right to file a complaint and to be heard in case of dissatisfaction with goods or services”. Identify the right of consumer under 'Consumers Protection Act' 2019 which is highlighted in the above statement. 1. Right to Seek Redressal 2. Right to Consumer education 3. Right to be informed 4. Right to be heard	4.0	1.00
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		(A) 1		
		(B) 2		
		(C) 3		
		(D) 4		
Q.Type : Objective Question				
18	4050	Which of the following statements is true about the relationship between Planning and Controlling. 1. Planning is forward looking only and controlling is looking back only 2. Planning is backward looking only and controlling is forward looking only 3. Planning is prescriptive, whereas, controlling is evaluative 4. Planning is evaluative, whereas, controlling is prescriptive (A) 1 (B) 2 (C) 3 (D) 4	4.0	1.00
Q.Type : Objective Question				
19	4051	Which of the following is NOT an objection to advertising? 1. Confuses the buyer by making similar claims 2. Discourages the buyers to buy superior goods 3. Undermines social values 4. Adds to Cost (A) 1 (B) 2 (C) 3 (D) 4	4.0	1.00
Q.Type : Objective Question				
20	4052	Arrange the following steps in planning process in a logical sequence:- A. Putting the plans into action B. Selecting the best possible course of action C. Setting objectives which the organisation wants to achieve D. Monitoring the plans to ensure objectives are achieved E. Developing certain assumptions upon which plans are to be drawn Choose the correct answer from the options given below: 1. C, E, A, D, B 2. A, B, C, D, E 3. C, E, B, A, D 4. C, B, E, A, D (A) 1 (B) 2	4.0	1.00

		(C) 3		
		(D) 4		
Q.Type : Objective Question				
21	4053	Arrange the steps in Organising process in logical manner A. Similar activities are grouped together B. Establish clear relationships to create a hierarchal structure C. Work is divided into manageable activities D. Define and allocate work of different job positions Choose the correct answer from the options given below: 1. A, B, C, D 2. C, A, D, B 3. C, A, B, D 4. A, C, D, B (A) 1 (B) 2 (C) 3 (D) 4	4.0	1.00
Q.Type : Objective Question				
22	4054	Mr. Ram has cleared the employment interview. What will be the sequence of steps to follow in his selection process A. Reference and Background checks B. Contract of Employment C. Medical Examination D. Selection Decision E. Job Offer Choose the correct answer from the options given below: 1. A, B, C, E, D 2. D, A, C, E, B 3. A, D, C, B, E 4. A, D, C, E, B (A) 1 (B) 2 (C) 3 (D) 4	4.0	1.00
Q.Type : Objective Question				
23	4055		4.0	1.00

Mrs. Das died in a hospital after undergoing heart surgery. Who can file a complaint in the appropriate consumer forum

- A. Legal heir of deceased consumer
- B. Consumer herself
- C. Representative of deceased consumer
- D. Registered consumer association
- E. Any relative of the deceased consumer

Choose the **correct** answer from the options given below:

- 1. A, B, C and D Only
- 2. A, C and D Only
- 3. B, C and D Only
- 4. A, B and C Only

(A) 1

(B) 2

(C) 3

(D) 4

Q.Type : Objective Question

24	4056	Kinshuk recently completed his MBA and wants to be an entrepreneur. Following would be the competencies possessed by him A. Eliciting support of others B. No concern for employee welfare C. One time attempt for success D. Taking lead rather than waiting for others E. Concern for conservation of time, money and effort Choose the correct answer from the options given below: 1. A, D and E Only 2. A, B, C and E Only 3. A, B and C Only 4. A, C and D Only (A) 1 (B) 2 (C) 3 (D) 4	4.0	1.00
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Q.Type : Objective Question

25	4057		4.0	1.00
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Reena has developed a new product for cleaning utensils which is budget friendly. Which factors would she consider for deciding its selling price in the market

- A. Cost of producing, selling and distributing the product.
- B. Utility and demand of product.
- C. Her objective of attaining product quality leadership.
- D. Quality of salesman employed
- E. Type of packaging involved

Choose the **correct** answer from the options given below:

- 1. A, B and E Only
- 2. A, B, C, D and E
- 3. B, C and D Only
- 4. A, C and D Only

(A) 1

(B) 2

(C) 3

(D) 4

Q.Type : Objective Question

26

4058

Match the **LIST-I** with **LIST-II**

LIST-I (Components of Promotion Mix)		LIST-II (Explanation)	
A.	Public Relations	I.	Paid form of Impersonal communication
B.	Advertising	II.	Develop personal relationship with the prospective buyer
C.	Sales promotion	III.	Create a positive image about the company and its product
D.	Personal Selling	IV.	Short term incentives to boost sales

Choose the **correct** answer from the options given below:

- 1. A-I, B-II, C-III, D-IV
- 2. A-II, B-I, C-IV, D-III
- 3. A-III, B-I, C-IV, D-II
- 4. A-I, B-III, C-IV, D-II

(A) 1

(B) 2

(C) 3

(D) 4

Q.Type : Objective Question

27

4059

4.0

1.00

4.0

1.00

Match the **LIST-I** with **LIST-II**

LIST-I (Factors affecting Fixed capital requirements)		LIST-II (Explanation)	
A.	Nature of Business	I.	Trading organisation requires lower investments in fixed assets
B.	Technology Upgradation	II.	Textile manufacturing company is installing cement manufacturing plant
C.	Diversification	III.	Capital intensive organisation requires higher investments in fixed assets
D.	Choice of Technique	IV.	Mobile phones become obsolete faster

Choose the **correct** answer from the options given below:

1. A-I, B-II, C-IV, D-III
2. A-II, B-I, C-III, D-IV
3. A-I, B-II, C-III, D-IV
4. A-I, B-IV, C-II, D-III

(A) 1

(B) 2

(C) 3

(D) 4

Q.Type : Objective Question

28 4060

Match the **LIST-I** with **LIST-II**

LIST-I (Maslow's needs)		LIST-II (Examples)	
A.	Affiliation Needs	I.	Cordial relation with colleagues
B.	Basic Physiological Needs	II.	Pension Plans
C.	Security Needs	III.	Basic Salary
D.	Esteem Needs	IV.	Job Title

Choose the **correct** answer from the options given below:

1. A-I, B-III, C-II, D-IV
2. A-I, B-II, C-III, D-IV
3. A-I, B-IV, C-II, D-III
4. A-III, B-I, C-II, D-IV

(A) 1

(B) 2

(C) 3

(D) 4

4.0

1.00