

Subject:	Business Studies
Set Name:	V2_SET3
Code:	305
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SLOT:	1

Question ID	262847
Question Type	MCQ
Question	Effectiveness in management is concerned with :- 1. Doing the right task, completing activities and achieving goals. 2. Doing task with minimum cost 3. Doing task honestly 4. Doing task with less resources
Options	
A	1
B	2
C	3
D	4

Question ID	262849
Question Type	MCQ
Question	Managers are responsible for the welfare and survival of the organisation. These functions relate to :- 1. Non-Operational Management 2. Middle level Management 3. Top level Management 4. Supervisory level Management
Options	
A	1
B	2
C	3
D	4

Question ID	262855
Question Type	MCQ
Question	_____ aims at eliminating superfluous varieties, sizes and dimensions instead of devising new varieties. 1. Standardisation 2. Simplification of work 3. Diversification 4. Classification
Options	
A	1
B	2
C	3
D	4

Question ID	262864
Question Type	MCQ
Question	According to the Consumer Protection Act 2019, which of the following is NOT a Right of Consumer: 1. Right to safety 2. Right to be informed 3. Right to seek redressal 4. Right to freedom
Options	

A	1
B	2
C	3
D	4

Question ID	262869
Question Type	MCQ
Question	As per Consumer Protection Act 2019, a consumer can file complaint where value of goods and services paid as consideration does not exceed _____ rupees in District Commission.
Options	
A	1. 1 Crore
B	2. 50 lakhs
C	3. 10 Crore
D	4. 20 Crore

Question ID	262872
Question Type	MCQ
Question	Principles of Management are mainly Not
Options	
A	1. Universally applicable
B	2. Behavioural
C	3. Absolute
D	4. Flexible

Question ID	262876
Question Type	MCQ
Question	The cost of debt is lower than the cost of equity for a firm because
Options	
A	1. Of less Financial risk
B	2. Of lower earnings per share
C	3. Dividend is a tax deductible expense
D	4. Lender's risk is lower than the equity shareholder's risk

Question ID	262879
Question Type	MCQ
Question	"The Employee is given a brief presentation about the company and is introduced to his superiors, subordinates and the colleagues" The concept discussed above is :
Options	
A	1. Training
B	2. Selection
C	3. Recruitment
D	4. Orientation

4. Orientation

Options

A	1
B	2
C	3
D	4

Question ID 262882

Question Type MCQ

Question

A more reliable way of recruitment since the candidate is already known to the organisation is -

1. Direct Recruitment
2. Internal source of Recruitment
3. Labour contractors
4. Through Employment Exchange

Options

A	1
B	2
C	3
D	4

Question ID 262885

Question Type MCQ

Question

Henri Fayol felt that if principle of _____ is violated, "authority is undermined, discipline is in jeopardy, order disturbed and stability threatened".

1. Discipline
2. Unity of command
3. Unity of Direction
4. Authority and responsibility

Options

A	1
B	2
C	3
D	4

Question ID 262887

Question Type MCQ

Question

"A pre-requisite for the success of any organisation is to understand and respond to customer needs"

The philosophy of marketing management reflected above is :

1. Societal marketing concept
2. Product concept
3. Marketing concept
4. Selling concept

Options

A	1
B	2
C	3
D	4

Question ID 262892

Question Type MCQ

"Availability of leasing facilities, may reduce the funds required to be invested in fixed assets". The factor affecting the requirement of fixed capital reflected above is:-

- | | |
|----------|---|
| Question | 1. Level of Collaboration
2. Choice of technique
3. Technology upgradation
4. Financing alternatives |
| Options | |
| A | 1 |
| B | 2 |
| C | 3 |
| D | 4 |

Question ID	262894
Question Type	MCQ
Question	Control focussed on key result area which are important for the success of an organisation is called _____ 1. Management by exception 2. Critical point control 3. Key point control 4. Taking corrective action
Options	
A	1
B	2
C	3
D	4

Question ID	262897
Question Type	MCQ
Question	"They detail the exact manner in which any work is to be performed and are specified in a chronological order". Identify the type of plan. 1. Programme 2. Policy 3. Strategy 4. Procedure
Options	
A	1
B	2
C	3
D	4

Question ID	262900
Question Type	MCQ
Question	_____ is suitable for those business enterprises where a large variety of products are manufactured using different productive resources. 1. Functional structure 2. Divisional structure 3. Line and staff structure 4. Matrix structure
Options	
A	1
B	2
C	3
D	4

Question ID	262904
Question Type	MCQ
	"It is the obligation of a subordinate to properly perform the assigned duty". The concept stated here is :

Question	1. Responsibility 2. Authority 3. Accountability 4. Decentralisation
Options	
A	1
B	2
C	3
D	4

Question ID	262905
Question Type	MCQ
Question	A non-Personal and Non-paid form of communication is 1. Advertising 2. Personal selling 3. Publicity 4. Promotion
Options	
A	1
B	2
C	3
D	4

Question ID	262908
Question Type	MCQ
Question	"This Exchange has about 5000 companies listed from all over the country and outside and has the largest market capitalisation in India". Identify 1. National stock exchange 2. OTCEI (Over the counter exchange of India) 3. Bombay stock Exchange 4. Ahmedabad stock Exchange
Options	
A	1
B	2
C	3
D	4

Question ID	262911
Question Type	MCQ
Question	"Electronic holdings of shares can be reconverted into physical certificates". This process known as- 1. Dematerialisation 2. Rematerialisation 3. Depository 4. Depository Participant (DP)
Options	
A	1
B	2
C	3
D	4

Question ID	262913
Question Type	MCQ
Question	Siddhant wants to start a business for which he is deciding in advance, what to do and how to do. For this he has taken some steps. Arrange

Strahant wants to start a business for which he is deciding in advance, what to do and how to do. For this he has taken some steps. Arrange them in chronological order.

- (A) Developing Premises
- (B) Selecting an alternative
- (C) Evaluating alternative courses of action
- (D) Identifying alternative courses of action
- (E) Setting objectives

Choose the **correct** answer from the options given below:

- 1. (E) ,(A), (D), (C), (B)
- 2. (A), (B), (C), (D), (E)
- 3. (E) ,(D), (C), (B), (A)
- 4. (C), (A), (D), (B), (E)

Options	
A	1
B	2
C	3
D	4

Question ID 262921

Question Type MCQ

Anjali, a Manager in Human Resource Department of well reputed company is assigned a work to fill the vacant post of a company. Arrange the steps taken by her in correct sequence:

- (A) Placement & Orientation
- (B) Training and Development
- (C) Selection
- (D) Estimating the Manpower Requirements
- (E) Recruitment

Choose the **correct** answer from the options given below:

- 1. (A), (B), (C), (D), (E)
- 2. (E), (D), (C), (B), (A)
- 3. (B), (A), (C), (E), (D)
- 4. (D), (E), (C), (A), (B)

Options	
A	1
B	2
C	3
D	4

Question ID 262924

Question Type MCQ

Maslow's need Hierarchy theory is based on five human needs. Satisfaction of such needs influences their behaviour. Arrange these needs in chronological order:

- (A) Safety Needs
- (B) Belongingness Needs
- (C) Basic Physiological Needs

(C) Basic Physiological Needs

(D) Self Actualisation Needs

(E) Esteem Needs

Choose the **correct** answer from the options given below:

1. (E), (D), (A), (C), (B)
2. (C), (A), (B),(E), (D)
3. (D), (E) (B), (A), (C)
4. (A), (B), (C), (D), (E)

Options

- A 1
- B 2
- C 3
- D 4

Question ID 262930

Question Type MCQ

Match **List-I** with **List-II**

List-I	List-II
(Dimensions of Business Environment)	(Components)
(A) Social Environment	(I) Interest rates on Borrowed Money
(B) Legal Environment	(II) Financial opportunities for sweets and greeting card companies on Diwali
(C) Economic Environment	(III) Decisions rendered by various commissions
(D) Technological Environment	(IV) Typewriter to computer based processor

Choose the **correct** answer from the options given below:

1. (A) - (III), (B) - (II), (C) - (I), (D) - (IV)
2. (A) - (IV), (B) - (III), (C) - (II), (D) - (I)
3. (A) - (II), (B) - (III), (C) - (I), (D) - (IV)
4. (A) - (I), (B) - (II), (C) - (III), (D) - (IV)

Options

- A 1
- B 2
- C 3
- D 4

Question ID 262932

Question Type MCQ

Match **List-I** with **List-II**

List-I	List-II
(Types of communication barriers)	(Examples)
(A) Organisational Barriers	(I) An angry receiver cannot understand the real message
(B) Semantic Barriers	(II) Gestures of communicator matter

Question		
	(C) Personal Barriers	(III) Rigid rules and Cumbersome procedures
	(D) Psychological Barriers	(IV) Superior may not seek the advice of their subordinates
Choose the correct answer from the options given below:		
1. (A) - (III), (B) - (II), (C) - (IV), (D) - (I)		
2. (A) - (II), (B) - (IV), (C) - (I), (D) - (III)		
3. (A) - (III), (B) - (I), (C) - (IV), (D) - (II)		
4. (A) - (I), (B) - (II), (C) - (III), (D) - (IV)		
Options		
A	1	
B	2	
C	3	
D	4	

Question ID

262935

Question Type

MCQ

Question

Match **List-I** with **List-II**

List-I	List-II
(Instruments of Money Market)	(Explanation)
(A) Call money	(I) Used for bridge financing
(B) Certificate of deposit	(II) Zero Coupon Bond
(C) Commercial Paper	(III) Maturity Period - 1 to 15 days
(D) Treasury Bill	(IV) Used when the deposit growth of banks is slow

Choose the **correct** answer from the options given below:

1. (A) - (I), (B) - (II), (C) - (III), (D) - (IV)

2. (A) - (IV), (B) - (III), (C) - (II), (D) - (I)

3. (A) - (I), (B) - (III), (C) - (II), (D) - (IV)

4. (A) - (III), (B) - (IV), (C) - (I), (D) - (II)

Options

A

1

B

2

C

3

D

4

Question ID	262941	
Question Type	MCQ	
Question	Identify the incorrect importance of Business Environment	
	(A) It helps in improving Performance	
	(B) It helps in coping with rapid changes	
	(C) It reduces overlapping and wasteful activities	
	(D) It helps the firm to identify threats and early warning signals	
	(E) It helps to reduce Absenteeism	

Choose the **correct** answer from the options given below:

1. (C) and (E) only
2. (A), (B) and (C) only
3. (A), (D) and (E) only
4. (C), (D) and (E) only

Options

A	1
B	2
C	3
D	4

Question ID 262944

Question Type MCQ

Identify, which of the following is not an importance of controlling:

- (A) Facilitating co-ordination in action
- (B) Little control on external factors
- (C) Helps in obtaining competent personnel
- (D) Judging accuracy of standards
- (E) Ensuring order and discipline

Question

Choose the **correct** answer from the options given below:

1. (A), (B) and (C) only
2. (C) only
3. (B) and (C) only
4. (B) and (D) only

Options

A	1
B	2
C	3
D	4

Question ID 262946

Question Type MCQ

The factors affecting dividend decision include :-

- (A) Amount of earnings
- (B) Stability of dividends
- (C) State of capital market
- (D) Cost of debt
- (E) Flexibility

Question

Choose the **correct** answer from the options given below:

1. (B) and (C) only
2. (A), (B) and (E) only
3. (A), (B) and (D) only
4. (A) and (B) only

Options

A	1
B	2

C	3
D	4